

# Global NFC Digital Business Card Market Growth 2023-2029

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## Abstracts

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The NFC Business Card industry can be broken down into several segments, Offline Variant, Online Variant, etc. Across the world, the major players cover Lulu Systems, Inc., Yuvera Solutions (1Card), Variuscard GmbH, etc. This report focuses on NFC Business Card market. Embedded with an NFC chip, your Business Card will trigger a digital Action (like opening your website) when tapped against any NFC enabled device – these days, that's most Private Order and Company Order. NFC is a lot like RFID, only it's a more up-close-and-personal type of wireless. Whereas RFID can be used from a distance, NFC readers work at a maximum range of about 4 inches (10 centimeters). NFC readers aren't suitable for RFID-style inventory tracking; their range is too short. So, NFC Business Card can meet the needs of security and convenience.

LPI (LP Information)' newest research report, the “NFC Digital Business Card Industry Forecast” looks at past sales and reviews total world NFC Digital Business Card sales in 2022, providing a comprehensive analysis by region and market sector of projected NFC Digital Business Card sales for 2023 through 2029. With NFC Digital Business Card sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world NFC Digital Business Card industry.

This Insight Report provides a comprehensive analysis of the global NFC Digital Business Card landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on NFC Digital Business Card portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in

an accelerating global NFC Digital Business Card market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for NFC Digital Business Card and breaks down the forecast by type, by application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global NFC Digital Business Card.

The global NFC Digital Business Card market size is projected to grow from US\$ 17 million in 2022 to US\$ 21 million in 2029; it is expected to grow at a CAGR of 21 from 2023 to 2029.

In global NFC business card market, North America, Europe and Asia-Pacific hold most of market share. China occupies a share over 40%. On the other hand, North America takes a share of over 20%. The main global players are BIGDAWGS, Blue, Lulu Systems, Inc., Variuscard GmbH, Yuvera Solutions (1Card), BuzzTech, etc.

This report presents a comprehensive overview, market shares, and growth opportunities of NFC Digital Business Card market by product type, application, key manufacturers and key regions and countries.

Market Segmentation:

Segmentation by type

Offline Variant

Online Variant

Segmentation by application

Private Order

Company Order

This report also splits the market by region:

## Americas

United States

Canada

Mexico

Brazil

## APAC

China

Japan

Korea

Southeast Asia

India

Australia

## Europe

Germany

France

UK

Italy

Russia

## Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

BIGDAWGS

Blue

Lulu Systems, Inc.

Variuscards GmbH

1Card

BuzzTech

MoreRFID

RFITRFID

Shenzhen Chuangxinjia RFID Tag

Shenzhen Xinyetong Technology

ZBTECH

NFC Touch

## Key Questions Addressed in this Report

What is the 10-year outlook for the global NFC Digital Business Card market?

What factors are driving NFC Digital Business Card market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do NFC Digital Business Card market opportunities vary by end market size?

How does NFC Digital Business Card break out type, application?

What are the influences of COVID-19 and Russia-Ukraine war?

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