

Global Next-Generation Sequencing, NGS Test Kits and Instruments Market Growth (Status and Outlook) 2026-2032

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Abstracts

The global Next-Generation Sequencing, NGS Test Kits and Instruments market size is predicted to grow from US\$ 4583 million in 2025 to US\$ 7849 million in 2032; it is expected to grow at a CAGR of 8.3% from 2026 to 2032.

Next-Generation Sequencing (NGS) Test Kits and Instruments refer to integrated solutions that utilize high-throughput sequencing technologies, combining sample preparation reagents, library construction kits, sequencing consumables, and automated sequencing instruments to perform large-scale parallel analysis of DNA or RNA sequences. Centered on a ?platform + consumables + data analysis? ecosystem, NGS enables the simultaneous decoding of millions to billions of sequences in a single run, significantly improving efficiency and accuracy. Its applications have rapidly expanded from research to clinical diagnostics, oncology precision medicine, genetic disease screening, and infectious disease surveillance, making it a critical infrastructure for advancing precision medicine and molecular diagnostics. The average gross profit margin of this product is 68%.

Driven by the rapid advancement of precision medicine and genomics, NGS test kits and instruments are emerging as a core growth engine in molecular diagnostics. Corporate reports and government initiatives indicate that expanding demand in oncology precision therapy, rare disease screening, and infectious disease control is accelerating clinical adoption. Increased public funding for genomics research and biotechnology further boosts market penetration. Technologically, declining sequencing costs, higher throughput, and improved automation are transforming NGS from a specialized research tool into a scalable clinical solution. Moreover, the integrated ?instrument + consumables? model ensures recurring revenue streams, strengthening

long-term profitability and customer retention. Despite strong growth momentum, the industry faces several structural challenges. High upfront costs of sequencing instruments create barriers for smaller laboratories and healthcare providers. In addition, complex workflows and the need for advanced bioinformatics capabilities limit adoption in less developed regions. The tight coupling between instruments and proprietary reagents, while beneficial for vendors, increases operational costs and dependency risks for users. Regulatory requirements for clinical applications are stringent, and variations across regions add complexity to global commercialization strategies. Downstream demand is shifting from research-driven applications toward widespread clinical and industrial use. Oncology genomics, companion diagnostics, and liquid biopsy represent high-growth segments, while genetic disease screening and newborn testing continue to expand. Public health needs have further highlighted the role of NGS in pathogen detection and epidemiological surveillance, positioning it as a critical component of disease monitoring systems. Meanwhile, pharmaceutical and biotechnology companies are increasingly leveraging NGS in drug discovery and biomarker identification, transforming it into a data-driven platform across the life sciences ecosystem. The upstream supply chain is centered on high-purity biochemical reagents and advanced manufacturing components, including enzymes, nucleotides, primers, probes, buffer systems, and sequencing chips. As sequencing performance requirements increase, greater emphasis is placed on consistency, stability, and batch control of raw materials. Consumables dominate the value chain, serving as the primary source of recurring revenue. Meanwhile, core instruments rely on sophisticated technologies such as optical detection systems, semiconductor chips, and microfluidics, creating high technological barriers. Upstream players are increasingly adopting integrated platform strategies, combining instruments with proprietary consumables to enhance competitiveness and customer lock-in.

LPI (LP Information)' newest research report, the 'Next-Generation Sequencing, NGS Test Kits and Instruments Industry Forecast' looks at past sales and reviews total world Next-Generation Sequencing, NGS Test Kits and Instruments sales in 2025, providing a comprehensive analysis by region and market sector of projected Next-Generation Sequencing, NGS Test Kits and Instruments sales for 2026 through 2032. With Next-Generation Sequencing, NGS Test Kits and Instruments sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Next-Generation Sequencing, NGS Test Kits and Instruments industry.

This Insight Report provides a comprehensive analysis of the global Next-Generation Sequencing, NGS Test Kits and Instruments landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest

development, and M&A activity. This report also analyses the strategies of leading global companies with a focus on Next-Generation Sequencing, NGS Test Kits and Instruments portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Next-Generation Sequencing, NGS Test Kits and Instruments market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Next-Generation Sequencing, NGS Test Kits and Instruments and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Next-Generation Sequencing, NGS Test Kits and Instruments.

This report presents a comprehensive overview, market shares, and growth opportunities of Next-Generation Sequencing, NGS Test Kits and Instruments market by product type, application, key players and key regions and countries.

Segmentation by Type:

Kit

Instruments

Segmentation by End Users:

Hospitals

Reference Labs

Research Institutes

Other

Segmentation by Throughput Level:

Ultra High Throughput

High Throughput

Medium Throughput

Low Throughput

Segmentation by Application:

Oncology Testing

Genetic Screening

Infectious Disease

Research Use

Other

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

Eurofins Scientific

Natera

BGI

Illumina

Roche

LabCorp

Berry Genomics

Brooks Life Sciences

Macrogen

Personalis

Novogene

Genotypic Technology

Dna Link

Agilent Technologies

Thermo Fisher Scientific

Bio-Rad Laboratories

QIAGEN

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