

# Global Next-Generation Antivirus Software Market Growth (Status and Outlook) 2026-2032

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## Abstracts

The global Next-Generation Antivirus Software market size is predicted to grow from US\$ 541 million in 2025 to US\$ 980 million in 2032; it is expected to grow at a CAGR of 9.0% from 2026 to 2032.

Next-Generation Antivirus (NGAV) is a cloud-based technology that uses artificial intelligence, machine learning, and behavioral analysis to protect endpoints from malware and other types of cyber threats. This technology goes beyond traditional signature-based detection methods and can detect unknown malware threats and malicious behaviors in near real-time, providing a more effective way to combat modern cyber threats such as ransomware, script-based attacks, fileless malware, and zero-day vulnerabilities.

United States market for Next-Generation Antivirus Software is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

China market for Next-Generation Antivirus Software is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

Europe market for Next-Generation Antivirus Software is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

Global key Next-Generation Antivirus Software players cover AdvisionIT, Amidas, Broadcom Inc, CrowdStrike, Datto, etc. In terms of revenue, the global two largest companies occupied for a share nearly % in 2025.

LPI (LP Information)' newest research report, the 'Next-Generation Antivirus Software Industry Forecast' looks at past sales and reviews total world Next-Generation Antivirus Software sales in 2025, providing a comprehensive analysis by region and market sector of projected Next-Generation Antivirus Software sales for 2026 through 2032. With Next-Generation Antivirus Software sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Next-Generation Antivirus Software industry.

This Insight Report provides a comprehensive analysis of the global Next-Generation Antivirus Software landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyses the strategies of leading global companies with a focus on Next-Generation Antivirus Software portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Next-Generation Antivirus Software market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Next-Generation Antivirus Software and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Next-Generation Antivirus Software.

This report presents a comprehensive overview, market shares, and growth opportunities of Next-Generation Antivirus Software market by product type, application, key players and key regions and countries.

#### Segmentation by Type:

On Premise Software

Cloud-Based Software

#### Segmentation by Application:

Enterprise

## Individual

This report also splits the market by region:

### Americas

United States

Canada

Mexico

Brazil

### APAC

China

Japan

Korea

Southeast Asia

India

Australia

### Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

AdvisionIT

Amidas

Broadcom Inc

CrowdStrike

Datto

Delta Line International

Echelon Risk + Cyber

GoSecure

Jam Cyber??

ManageEngine

SentinelOne

Xcitium

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