

Global News Monitoring Tool Market Growth (Status and Outlook) 2025-2031

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Abstracts

According to this study, the global News Monitoring Tool market size will reach US\$ 5195 million by 2031.

News Monitoring Tool is a software or platform that uses technical means to collect, integrate and analyze data from various news media and online information sources in real time, and provides users with information tracking, public opinion analysis, trend analysis and other services. Its core function is to help enterprises, institutions or individuals efficiently obtain public information, assist in decision-making, manage brand reputation or conduct research.

United States market for News Monitoring Tool is estimated to increase from US\$ million in 2024 to US\$ million by 2031, at a CAGR of % from 2025 through 2031.

China market for News Monitoring Tool is estimated to increase from US\$ million in 2024 to US\$ million by 2031, at a CAGR of % from 2025 through 2031.

Europe market for News Monitoring Tool is estimated to increase from US\$ million in 2024 to US\$ million by 2031, at a CAGR of % from 2025 through 2031.

Global key News Monitoring Tool players cover Mediaboard, Mention, AlphaMetricx, Meltwater, Truescope, etc. In terms of revenue, the global two largest companies occupied for a share nearly % in 2024.

LPI (LP Information)' newest research report, the "News Monitoring Tool Industry Forecast" looks at past sales and reviews total world News Monitoring Tool sales in 2024, providing a comprehensive analysis by region and market sector of projected

News Monitoring Tool sales for 2025 through 2031. With News Monitoring Tool sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world News Monitoring Tool industry.

This Insight Report provides a comprehensive analysis of the global News Monitoring Tool landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyses the strategies of leading global companies with a focus on News Monitoring Tool portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global News Monitoring Tool market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for News Monitoring Tool and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global News Monitoring Tool.

This report presents a comprehensive overview, market shares, and growth opportunities of News Monitoring Tool market by product type, application, key players and key regions and countries.

Segmentation by Type:

Comprehensive News Monitoring Tools

Social Media Monitoring Tools

Vertical Industry Monitoring Tools

Others

Segmentation by Application:

Enterprises

Institutions

Individual

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

Mediaboard

Mention

AlphaMetricx

Meltwater

Truescope

Cision

Agility PR Solutions

Determ

Hootsuite

Khoros

Oktopost

Sprout Social

Adobe

Agorapulse

Onclusive

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