

Global New Tea Drinkings Market Growth (Status and Outlook) 2026-2032

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Abstracts

The global New Tea Drinkings market size is predicted to grow from US\$ million in 2025 to US\$ million in 2032; it is expected to grow at a CAGR of % from 2026 to 2032.

New tea drinkings refer to Chinese-style freshly brewed tea drinks that are made from high-quality ingredients such as high-quality tea leaves, fresh milk, and fresh fruits, with a more diverse combination of tea bases and ingredients.

United States market for New Tea Drinkings is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

China market for New Tea Drinkings is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

Europe market for New Tea Drinkings is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

Global key New Tea Drinkings players cover Mixue Ice Cream & Tea, Heytea, Good Me, ChaPanda, Auntea Jenny, etc. In terms of revenue, the global two largest companies occupied for a share nearly % in 2025.

LPI (LP Information)' newest research report, the "New Tea Drinkings Industry Forecast" looks at past sales and reviews total world New Tea Drinkings sales in 2025, providing a comprehensive analysis by region and market sector of projected New Tea Drinkings sales for 2026 through 2032. With New Tea Drinkings sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world New Tea Drinkings industry.

This Insight Report provides a comprehensive analysis of the global New Tea Drinkings landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyses the strategies of leading global companies with a focus on New Tea Drinkings portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global New Tea Drinkings market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for New Tea Drinkings and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global New Tea Drinkings.

This report presents a comprehensive overview, market shares, and growth opportunities of New Tea Drinkings market by product type, application, key players and key regions and countries.

Segmentation by Type:

Milk Tea

Fruit Tea

Other

Segmentation by Application:

First-Tier Cities

Second-Tier Cities

Third-Tier Cities And Below

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

Mixue Ice Cream & Tea

Heytea

Good Me

ChaPanda

Auntea Jenny

Yihetang

Shuyi Tealicious

Tianlala

CoCo

Chagee

A Little Tea

Nayuki Tea

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Figure 78. GCC Countries New Tea Drinkings Market Size 2027-2032 (\$ millions)

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