

Global New-Style Alcoholic Beverages Market Growth 2023-2029

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Abstracts

New-style alcoholic beverages are different from traditional alcoholic beverages. At present, fruit wine, pre-mixed wine, rice wine, fruity beer, dew wine, sparkling wine and other low-alcohol wines are the main categories.

LPI (LP Information)' newest research report, the "New-Style Alcoholic Beverages Industry Forecast" looks at past sales and reviews total world New-Style Alcoholic Beverages sales in 2022, providing a comprehensive analysis by region and market sector of projected New-Style Alcoholic Beverages sales for 2023 through 2029. With New-Style Alcoholic Beverages sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world New-Style Alcoholic Beverages industry.

This Insight Report provides a comprehensive analysis of the global New-Style Alcoholic Beverages landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on New-Style Alcoholic Beverages portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global New-Style Alcoholic Beverages market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for New-Style Alcoholic Beverages and breaks down the forecast by type, by application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global New-Style Alcoholic

Beverages.

The global New-Style Alcoholic Beverages market size is projected to grow from US\$ million in 2022 to US\$ million in 2029; it is expected to grow at a CAGR of % from 2023 to 2029.

United States market for New-Style Alcoholic Beverages is estimated to increase from US\$ million in 2022 to US\$ million by 2029, at a CAGR of % from 2023 through 2029.

China market for New-Style Alcoholic Beverages is estimated to increase from US\$ million in 2022 to US\$ million by 2029, at a CAGR of % from 2023 through 2029.

Europe market for New-Style Alcoholic Beverages is estimated to increase from US\$ million in 2022 to US\$ million by 2029, at a CAGR of % from 2023 through 2029.

Global key New-Style Alcoholic Beverages players cover Chongqing Jiangji Winery Co., Ltd. (Mei Jian), Geying (Shanghai) Brand Management Co., Ltd. (Miss Berry), Beijing Drunken Goose Niang Liquor Co., Ltd. (Lion Gege), Beijing Luoyin Liquor Industry Co., Ltd., Chengdu Microbrewing Element Technology Co., Ltd. (VETO), Houxue (Beijing) Wine Co., Ltd. (KongKa), Shaanxi Fubixing Wine Co., Ltd., Chimi Wine (Beijing) Co., Ltd. (Sound Cup) and Hangzhou Likou Wine Co., Ltd. (Lanzhou), etc. In terms of revenue, the global two largest companies occupied for a share nearly % in 2022.

This report presents a comprehensive overview, market shares, and growth opportunities of New-Style Alcoholic Beverages market by product type, application, key manufacturers and key regions and countries.

Market Segmentation:

Segmentation by type

Wine

Sparkling Wine

Cocktail

Pre-Mixed Wine

New Style Liquor

Rice Wine

Other

Segmentation by application

E-Commerce

Offline

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

Chongqing Jiangji Winery Co., Ltd. (Mei Jian)

Geying (Shanghai) Brand Management Co., Ltd. (Miss Berry)

Beijing Drunken Goose Niang Liquor Co., Ltd. (Lion Gege)

Beijing Luoyin Liquor Industry Co., Ltd.

Chengdu Microbrewing Element Technology Co., Ltd. (VETO)

Houxue (Beijing) Wine Co., Ltd. (KongKa)

Shaanxi Fubixing Wine Co., Ltd.

Chimi Wine (Beijing) Co., Ltd. (Sound Cup)

Hangzhou Likou Wine Co., Ltd. (Lanzhou)

Shanghai Not Drunk Industry Co., Ltd. (ZhuoYe)

Key Questions Addressed in this Report

What is the 10-year outlook for the global New-Style Alcoholic Beverages market?

What factors are driving New-Style Alcoholic Beverages market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do New-Style Alcoholic Beverages market opportunities vary by end market size?

How does New-Style Alcoholic Beverages break out type, application?

What are the influences of COVID-19 and Russia-Ukraine war?

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