

Global Neutral Solar Window Film Market Growth 2025-2031

<https://marketpublishers.com/r/G49C204F96FDEN.html>

Date: November 2025

Pages: 90

Price: US\$ 3,660.00 (Single User License)

ID: G49C204F96FDEN

Abstracts

The global Neutral Solar Window Film market size is predicted to grow from US\$ 727 million in 2025 to US\$ 1032 million in 2031; it is expected to grow at a CAGR of 6.0% from 2025 to 2031.

Neutral films reduce glare, provide good heat rejection and are specified where a soft, neutral appearance is desired. These films are made with sputtered technology. Neutral films are scratch-resistant and shield 99% of UV rays.

Materials used in buildings are collectively known as building materials, which can be divided into structural materials, decorative materials and specialized materials. Structural materials include wood, bamboo, stone, cement, concrete, metal, masonry, ceramics, glass, engineering plastics, composites, etc.; decorative materials include a variety of coatings, paints, plating, veneers, various colors of ceramic tiles, glass with special effects, etc.; special materials are used for waterproofing, moisture-proofing, corrosion resistance, fire prevention, fire-retardant, acoustic, thermal insulation, heat preservation, sealing and so on. The building materials industry tends to develop towards ecological building materials, with the principle of saving resources and reducing environmental pollution, and realizing the easy recovery and recycling of building materials. Therefore, the development of building materials with the improvement of the living room ecological environment and health care functions, the development of alternative production of energy-consuming, environmentally polluting, toxic and harmful to the human body of building materials is the development of ecological building materials construction strategy, the construction industry will continue to explore around the new materials. New building materials include a wide range of thermal insulation materials, heat insulation materials, high-strength materials and materials that breathe, etc. In 2022, the global green building materials market will

be about 312.5 billion U.S. dollars.

LP Information, Inc. (LPI) ' newest research report, the “Neutral Solar Window Film Industry Forecast” looks at past sales and reviews total world Neutral Solar Window Film sales in 2024, providing a comprehensive analysis by region and market sector of projected Neutral Solar Window Film sales for 2025 through 2031. With Neutral Solar Window Film sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Neutral Solar Window Film industry.

This Insight Report provides a comprehensive analysis of the global Neutral Solar Window Film landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Neutral Solar Window Film portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Neutral Solar Window Film market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Neutral Solar Window Film and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Neutral Solar Window Film.

This report presents a comprehensive overview, market shares, and growth opportunities of Neutral Solar Window Film market by product type, application, key manufacturers and key regions and countries.

Segmentation by Type:

Visible Light Transmitted below 20%

Visible Light Transmitted below 50%

Visible Light Transmitted below 70%

Segmentation by Application:

Commercial Buildings

Residential Buildings

Automobile

Others

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analysing the company's coverage, product portfolio, its market penetration.

Eastman

3M

Solar Gard-Saint Gobain

Lintec

Johnson

Avery Dennison

Garware Polyester

Wintech

ASWF

Key Questions Addressed in this Report

What is the 10-year outlook for the global Neutral Solar Window Film market?

What factors are driving Neutral Solar Window Film market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Neutral Solar Window Film market opportunities vary by end market size?

How does Neutral Solar Window Film break out by Type, by Application?

Contents

1 SCOPE OF THE REPORT

- 1.1 Market Introduction
- 1.2 Years Considered
- 1.3 Research Objectives
- 1.4 Market Research Methodology
- 1.5 Research Process and Data Source
- 1.6 Economic Indicators
- 1.7 Currency Considered
- 1.8 Market Estimation Caveats

2 EXECUTIVE SUMMARY

2.1 World Market Overview

- 2.1.1 Global Neutral Solar Window Film Annual Sales 2020-2031

- 2.1.2 World Current & Future Analysis for Neutral Solar Window Film by Geographic Region, 2020, 2024 & 2031

- 2.1.3 World Current & Future Analysis for Neutral Solar Window Film by Country/Region, 2020, 2024 & 2031

2.2 Neutral Solar Window Film Segment by Type

- 2.2.1 Visible Light Transmitted below 20%

- 2.2.2 Visible Light Transmitted below 50%

- 2.2.3 Visible Light Transmitted below 70%

2.3 Neutral Solar Window Film Sales by Type

- 2.3.1 Global Neutral Solar Window Film Sales Market Share by Type (2020-2025)

- 2.3.2 Global Neutral Solar Window Film Revenue and Market Share by Type (2020-2025)

- 2.3.3 Global Neutral Solar Window Film Sale Price by Type (2020-2025)

2.4 Neutral Solar Window Film Segment by Application

- 2.4.1 Commercial Buildings

- 2.4.2 Residential Buildings

- 2.4.3 Automobile

- 2.4.4 Others

2.5 Neutral Solar Window Film Sales by Application

- 2.5.1 Global Neutral Solar Window Film Sale Market Share by Application (2020-2025)

- 2.5.2 Global Neutral Solar Window Film Revenue and Market Share by Application (2020-2025)

2.5.3 Global Neutral Solar Window Film Sale Price by Application (2020-2025)

3 GLOBAL BY COMPANY

3.1 Global Neutral Solar Window Film Breakdown Data by Company

3.1.1 Global Neutral Solar Window Film Annual Sales by Company (2020-2025)

3.1.2 Global Neutral Solar Window Film Sales Market Share by Company (2020-2025)

3.2 Global Neutral Solar Window Film Annual Revenue by Company (2020-2025)

3.2.1 Global Neutral Solar Window Film Revenue by Company (2020-2025)

3.2.2 Global Neutral Solar Window Film Revenue Market Share by Company (2020-2025)

3.3 Global Neutral Solar Window Film Sale Price by Company

3.4 Key Manufacturers Neutral Solar Window Film Producing Area Distribution, Sales Area, Product Type

3.4.1 Key Manufacturers Neutral Solar Window Film Product Location Distribution

3.4.2 Players Neutral Solar Window Film Products Offered

3.5 Market Concentration Rate Analysis

3.5.1 Competition Landscape Analysis

3.5.2 Concentration Ratio (CR3, CR5 and CR10) & (2023-2025)

3.6 New Products and Potential Entrants

3.7 Market M&A Activity & Strategy

4 WORLD HISTORIC REVIEW FOR NEUTRAL SOLAR WINDOW FILM BY GEOGRAPHIC REGION

4.1 World Historic Neutral Solar Window Film Market Size by Geographic Region (2020-2025)

4.1.1 Global Neutral Solar Window Film Annual Sales by Geographic Region (2020-2025)

4.1.2 Global Neutral Solar Window Film Annual Revenue by Geographic Region (2020-2025)

4.2 World Historic Neutral Solar Window Film Market Size by Country/Region (2020-2025)

4.2.1 Global Neutral Solar Window Film Annual Sales by Country/Region (2020-2025)

4.2.2 Global Neutral Solar Window Film Annual Revenue by Country/Region (2020-2025)

4.3 Americas Neutral Solar Window Film Sales Growth

4.4 APAC Neutral Solar Window Film Sales Growth

4.5 Europe Neutral Solar Window Film Sales Growth

4.6 Middle East & Africa Neutral Solar Window Film Sales Growth

5 AMERICAS

5.1 Americas Neutral Solar Window Film Sales by Country

5.1.1 Americas Neutral Solar Window Film Sales by Country (2020-2025)

5.1.2 Americas Neutral Solar Window Film Revenue by Country (2020-2025)

5.2 Americas Neutral Solar Window Film Sales by Type (2020-2025)

5.3 Americas Neutral Solar Window Film Sales by Application (2020-2025)

5.4 United States

5.5 Canada

5.6 Mexico

5.7 Brazil

6 APAC

6.1 APAC Neutral Solar Window Film Sales by Region

6.1.1 APAC Neutral Solar Window Film Sales by Region (2020-2025)

6.1.2 APAC Neutral Solar Window Film Revenue by Region (2020-2025)

6.2 APAC Neutral Solar Window Film Sales by Type (2020-2025)

6.3 APAC Neutral Solar Window Film Sales by Application (2020-2025)

6.4 China

6.5 Japan

6.6 South Korea

6.7 Southeast Asia

6.8 India

6.9 Australia

6.10 China Taiwan

7 EUROPE

7.1 Europe Neutral Solar Window Film by Country

7.1.1 Europe Neutral Solar Window Film Sales by Country (2020-2025)

7.1.2 Europe Neutral Solar Window Film Revenue by Country (2020-2025)

7.2 Europe Neutral Solar Window Film Sales by Type (2020-2025)

7.3 Europe Neutral Solar Window Film Sales by Application (2020-2025)

7.4 Germany

7.5 France

7.6 UK

7.7 Italy

7.8 Russia

8 MIDDLE EAST & AFRICA

8.1 Middle East & Africa Neutral Solar Window Film by Country

8.1.1 Middle East & Africa Neutral Solar Window Film Sales by Country (2020-2025)

8.1.2 Middle East & Africa Neutral Solar Window Film Revenue by Country
(2020-2025)

8.2 Middle East & Africa Neutral Solar Window Film Sales by Type (2020-2025)

8.3 Middle East & Africa Neutral Solar Window Film Sales by Application (2020-2025)

8.4 Egypt

8.5 South Africa

8.6 Israel

8.7 Turkey

8.8 GCC Countries

9 MARKET DRIVERS, CHALLENGES AND TRENDS

9.1 Market Drivers & Growth Opportunities

9.2 Market Challenges & Risks

9.3 Industry Trends

10 MANUFACTURING COST STRUCTURE ANALYSIS

10.1 Raw Material and Suppliers

10.2 Manufacturing Cost Structure Analysis of Neutral Solar Window Film

10.3 Manufacturing Process Analysis of Neutral Solar Window Film

10.4 Industry Chain Structure of Neutral Solar Window Film

11 MARKETING, DISTRIBUTORS AND CUSTOMER

11.1 Sales Channel

11.1.1 Direct Channels

11.1.2 Indirect Channels

11.2 Neutral Solar Window Film Distributors

11.3 Neutral Solar Window Film Customer

12 WORLD FORECAST REVIEW FOR NEUTRAL SOLAR WINDOW FILM BY

GEOGRAPHIC REGION

- 12.1 Global Neutral Solar Window Film Market Size Forecast by Region
 - 12.1.1 Global Neutral Solar Window Film Forecast by Region (2026-2031)
 - 12.1.2 Global Neutral Solar Window Film Annual Revenue Forecast by Region (2026-2031)
- 12.2 Americas Forecast by Country (2026-2031)
- 12.3 APAC Forecast by Region (2026-2031)
- 12.4 Europe Forecast by Country (2026-2031)
- 12.5 Middle East & Africa Forecast by Country (2026-2031)
- 12.6 Global Neutral Solar Window Film Forecast by Type (2026-2031)
- 12.7 Global Neutral Solar Window Film Forecast by Application (2026-2031)

13 KEY PLAYERS ANALYSIS

- 13.1 Eastman
 - 13.1.1 Eastman Company Information
 - 13.1.2 Eastman Neutral Solar Window Film Product Portfolios and Specifications
 - 13.1.3 Eastman Neutral Solar Window Film Sales, Revenue, Price and Gross Margin (2020-2025)
 - 13.1.4 Eastman Main Business Overview
 - 13.1.5 Eastman Latest Developments
- 13.2 3M
 - 13.2.1 3M Company Information
 - 13.2.2 3M Neutral Solar Window Film Product Portfolios and Specifications
 - 13.2.3 3M Neutral Solar Window Film Sales, Revenue, Price and Gross Margin (2020-2025)
 - 13.2.4 3M Main Business Overview
 - 13.2.5 3M Latest Developments
- 13.3 Solar Gard-Saint Gobain
 - 13.3.1 Solar Gard-Saint Gobain Company Information
 - 13.3.2 Solar Gard-Saint Gobain Neutral Solar Window Film Product Portfolios and Specifications
 - 13.3.3 Solar Gard-Saint Gobain Neutral Solar Window Film Sales, Revenue, Price and Gross Margin (2020-2025)
 - 13.3.4 Solar Gard-Saint Gobain Main Business Overview
 - 13.3.5 Solar Gard-Saint Gobain Latest Developments
- 13.4 Lintec
 - 13.4.1 Lintec Company Information

- 13.4.2 Lintec Neutral Solar Window Film Product Portfolios and Specifications
- 13.4.3 Lintec Neutral Solar Window Film Sales, Revenue, Price and Gross Margin (2020-2025)
- 13.4.4 Lintec Main Business Overview
- 13.4.5 Lintec Latest Developments
- 13.5 Johnson
 - 13.5.1 Johnson Company Information
 - 13.5.2 Johnson Neutral Solar Window Film Product Portfolios and Specifications
 - 13.5.3 Johnson Neutral Solar Window Film Sales, Revenue, Price and Gross Margin (2020-2025)
 - 13.5.4 Johnson Main Business Overview
 - 13.5.5 Johnson Latest Developments
- 13.6 Avery Dennison
 - 13.6.1 Avery Dennison Company Information
 - 13.6.2 Avery Dennison Neutral Solar Window Film Product Portfolios and Specifications
 - 13.6.3 Avery Dennison Neutral Solar Window Film Sales, Revenue, Price and Gross Margin (2020-2025)
 - 13.6.4 Avery Dennison Main Business Overview
 - 13.6.5 Avery Dennison Latest Developments
- 13.7 Garware Polyester
 - 13.7.1 Garware Polyester Company Information
 - 13.7.2 Garware Polyester Neutral Solar Window Film Product Portfolios and Specifications
 - 13.7.3 Garware Polyester Neutral Solar Window Film Sales, Revenue, Price and Gross Margin (2020-2025)
 - 13.7.4 Garware Polyester Main Business Overview
 - 13.7.5 Garware Polyester Latest Developments
- 13.8 Wintech
 - 13.8.1 Wintech Company Information
 - 13.8.2 Wintech Neutral Solar Window Film Product Portfolios and Specifications
 - 13.8.3 Wintech Neutral Solar Window Film Sales, Revenue, Price and Gross Margin (2020-2025)
 - 13.8.4 Wintech Main Business Overview
 - 13.8.5 Wintech Latest Developments
- 13.9 ASWF
 - 13.9.1 ASWF Company Information
 - 13.9.2 ASWF Neutral Solar Window Film Product Portfolios and Specifications
 - 13.9.3 ASWF Neutral Solar Window Film Sales, Revenue, Price and Gross Margin

(2020-2025)

13.9.4 ASWF Main Business Overview

13.9.5 ASWF Latest Developments

14 RESEARCH FINDINGS AND CONCLUSION

List Of Tables

LIST OF TABLES

Table 1. Neutral Solar Window Film Annual Sales CAGR by Geographic Region (2020, 2024 & 2031) & (\$ millions)

Table 2. Neutral Solar Window Film Annual Sales CAGR by Country/Region (2020, 2024 & 2031) & (\$ millions)

Table 3. Major Players of Visible Light Transmitted below 20%

Table 4. Major Players of Visible Light Transmitted below 50%

Table 5. Major Players of Visible Light Transmitted below 70%

Table 6. Global Neutral Solar Window Film Sales by Type (2020-2025) & (Tons)

Table 7. Global Neutral Solar Window Film Sales Market Share by Type (2020-2025)

Table 8. Global Neutral Solar Window Film Revenue by Type (2020-2025) & (\$ million)

Table 9. Global Neutral Solar Window Film Revenue Market Share by Type (2020-2025)

Table 10. Global Neutral Solar Window Film Sale Price by Type (2020-2025) & (US\$/Ton)

Table 11. Global Neutral Solar Window Film Sale by Application (2020-2025) & (Tons)

Table 12. Global Neutral Solar Window Film Sale Market Share by Application (2020-2025)

Table 13. Global Neutral Solar Window Film Revenue by Application (2020-2025) & (\$ million)

Table 14. Global Neutral Solar Window Film Revenue Market Share by Application (2020-2025)

Table 15. Global Neutral Solar Window Film Sale Price by Application (2020-2025) & (US\$/Ton)

Table 16. Global Neutral Solar Window Film Sales by Company (2020-2025) & (Tons)

Table 17. Global Neutral Solar Window Film Sales Market Share by Company (2020-2025)

Table 18. Global Neutral Solar Window Film Revenue by Company (2020-2025) & (\$ millions)

Table 19. Global Neutral Solar Window Film Revenue Market Share by Company (2020-2025)

Table 20. Global Neutral Solar Window Film Sale Price by Company (2020-2025) & (US\$/Ton)

Table 21. Key Manufacturers Neutral Solar Window Film Producing Area Distribution and Sales Area

Table 22. Players Neutral Solar Window Film Products Offered

Table 23. Neutral Solar Window Film Concentration Ratio (CR3, CR5 and CR10) & (2023-2025)

Table 24. New Products and Potential Entrants

Table 25. Market M&A Activity & Strategy

Table 26. Global Neutral Solar Window Film Sales by Geographic Region (2020-2025) & (Tons)

Table 27. Global Neutral Solar Window Film Sales Market Share Geographic Region (2020-2025)

Table 28. Global Neutral Solar Window Film Revenue by Geographic Region (2020-2025) & (\$ millions)

Table 29. Global Neutral Solar Window Film Revenue Market Share by Geographic Region (2020-2025)

Table 30. Global Neutral Solar Window Film Sales by Country/Region (2020-2025) & (Tons)

Table 31. Global Neutral Solar Window Film Sales Market Share by Country/Region (2020-2025)

Table 32. Global Neutral Solar Window Film Revenue by Country/Region (2020-2025) & (\$ millions)

Table 33. Global Neutral Solar Window Film Revenue Market Share by Country/Region (2020-2025)

Table 34. Americas Neutral Solar Window Film Sales by Country (2020-2025) & (Tons)

Table 35. Americas Neutral Solar Window Film Sales Market Share by Country (2020-2025)

Table 36. Americas Neutral Solar Window Film Revenue by Country (2020-2025) & (\$ millions)

Table 37. Americas Neutral Solar Window Film Sales by Type (2020-2025) & (Tons)

Table 38. Americas Neutral Solar Window Film Sales by Application (2020-2025) & (Tons)

Table 39. APAC Neutral Solar Window Film Sales by Region (2020-2025) & (Tons)

Table 40. APAC Neutral Solar Window Film Sales Market Share by Region (2020-2025)

Table 41. APAC Neutral Solar Window Film Revenue by Region (2020-2025) & (\$ millions)

Table 42. APAC Neutral Solar Window Film Sales by Type (2020-2025) & (Tons)

Table 43. APAC Neutral Solar Window Film Sales by Application (2020-2025) & (Tons)

Table 44. Europe Neutral Solar Window Film Sales by Country (2020-2025) & (Tons)

Table 45. Europe Neutral Solar Window Film Revenue by Country (2020-2025) & (\$ millions)

Table 46. Europe Neutral Solar Window Film Sales by Type (2020-2025) & (Tons)

Table 47. Europe Neutral Solar Window Film Sales by Application (2020-2025) & (Tons)

- Table 48. Middle East & Africa Neutral Solar Window Film Sales by Country (2020-2025) & (Tons)
- Table 49. Middle East & Africa Neutral Solar Window Film Revenue Market Share by Country (2020-2025)
- Table 50. Middle East & Africa Neutral Solar Window Film Sales by Type (2020-2025) & (Tons)
- Table 51. Middle East & Africa Neutral Solar Window Film Sales by Application (2020-2025) & (Tons)
- Table 52. Key Market Drivers & Growth Opportunities of Neutral Solar Window Film
- Table 53. Key Market Challenges & Risks of Neutral Solar Window Film
- Table 54. Key Industry Trends of Neutral Solar Window Film
- Table 55. Neutral Solar Window Film Raw Material
- Table 56. Key Suppliers of Raw Materials
- Table 57. Neutral Solar Window Film Distributors List
- Table 58. Neutral Solar Window Film Customer List
- Table 59. Global Neutral Solar Window Film Sales Forecast by Region (2026-2031) & (Tons)
- Table 60. Global Neutral Solar Window Film Revenue Forecast by Region (2026-2031) & (\$ millions)
- Table 61. Americas Neutral Solar Window Film Sales Forecast by Country (2026-2031) & (Tons)
- Table 62. Americas Neutral Solar Window Film Annual Revenue Forecast by Country (2026-2031) & (\$ millions)
- Table 63. APAC Neutral Solar Window Film Sales Forecast by Region (2026-2031) & (Tons)
- Table 64. APAC Neutral Solar Window Film Annual Revenue Forecast by Region (2026-2031) & (\$ millions)
- Table 65. Europe Neutral Solar Window Film Sales Forecast by Country (2026-2031) & (Tons)
- Table 66. Europe Neutral Solar Window Film Revenue Forecast by Country (2026-2031) & (\$ millions)
- Table 67. Middle East & Africa Neutral Solar Window Film Sales Forecast by Country (2026-2031) & (Tons)
- Table 68. Middle East & Africa Neutral Solar Window Film Revenue Forecast by Country (2026-2031) & (\$ millions)
- Table 69. Global Neutral Solar Window Film Sales Forecast by Type (2026-2031) & (Tons)
- Table 70. Global Neutral Solar Window Film Revenue Forecast by Type (2026-2031) & (\$ millions)

Table 71. Global Neutral Solar Window Film Sales Forecast by Application (2026-2031) & (Tons)

Table 72. Global Neutral Solar Window Film Revenue Forecast by Application (2026-2031) & (\$ millions)

Table 73. Eastman Basic Information, Neutral Solar Window Film Manufacturing Base, Sales Area and Its Competitors

Table 74. Eastman Neutral Solar Window Film Product Portfolios and Specifications

Table 75. Eastman Neutral Solar Window Film Sales (Tons), Revenue (\$ Million), Price (US\$/Ton) and Gross Margin (2020-2025)

Table 76. Eastman Main Business

Table 77. Eastman Latest Developments

Table 78. 3M Basic Information, Neutral Solar Window Film Manufacturing Base, Sales Area and Its Competitors

Table 79. 3M Neutral Solar Window Film Product Portfolios and Specifications

Table 80. 3M Neutral Solar Window Film Sales (Tons), Revenue (\$ Million), Price (US\$/Ton) and Gross Margin (2020-2025)

Table 81. 3M Main Business

Table 82. 3M Latest Developments

Table 83. Solar Gard-Saint Gobain Basic Information, Neutral Solar Window Film Manufacturing Base, Sales Area and Its Competitors

Table 84. Solar Gard-Saint Gobain Neutral Solar Window Film Product Portfolios and Specifications

Table 85. Solar Gard-Saint Gobain Neutral Solar Window Film Sales (Tons), Revenue (\$ Million), Price (US\$/Ton) and Gross Margin (2020-2025)

Table 86. Solar Gard-Saint Gobain Main Business

Table 87. Solar Gard-Saint Gobain Latest Developments

Table 88. Lintec Basic Information, Neutral Solar Window Film Manufacturing Base, Sales Area and Its Competitors

Table 89. Lintec Neutral Solar Window Film Product Portfolios and Specifications

Table 90. Lintec Neutral Solar Window Film Sales (Tons), Revenue (\$ Million), Price (US\$/Ton) and Gross Margin (2020-2025)

Table 91. Lintec Main Business

Table 92. Lintec Latest Developments

Table 93. Johnson Basic Information, Neutral Solar Window Film Manufacturing Base, Sales Area and Its Competitors

Table 94. Johnson Neutral Solar Window Film Product Portfolios and Specifications

Table 95. Johnson Neutral Solar Window Film Sales (Tons), Revenue (\$ Million), Price (US\$/Ton) and Gross Margin (2020-2025)

Table 96. Johnson Main Business

Table 97. Johnson Latest Developments

Table 98. Avery Dennison Basic Information, Neutral Solar Window Film Manufacturing Base, Sales Area and Its Competitors

Table 99. Avery Dennison Neutral Solar Window Film Product Portfolios and Specifications

Table 100. Avery Dennison Neutral Solar Window Film Sales (Tons), Revenue (\$ Million), Price (US\$/Ton) and Gross Margin (2020-2025)

Table 101. Avery Dennison Main Business

Table 102. Avery Dennison Latest Developments

Table 103. Garware Polyester Basic Information, Neutral Solar Window Film Manufacturing Base, Sales Area and Its Competitors

Table 104. Garware Polyester Neutral Solar Window Film Product Portfolios and Specifications

Table 105. Garware Polyester Neutral Solar Window Film Sales (Tons), Revenue (\$ Million), Price (US\$/Ton) and Gross Margin (2020-2025)

Table 106. Garware Polyester Main Business

Table 107. Garware Polyester Latest Developments

Table 108. Wintech Basic Information, Neutral Solar Window Film Manufacturing Base, Sales Area and Its Competitors

Table 109. Wintech Neutral Solar Window Film Product Portfolios and Specifications

Table 110. Wintech Neutral Solar Window Film Sales (Tons), Revenue (\$ Million), Price (US\$/Ton) and Gross Margin (2020-2025)

Table 111. Wintech Main Business

Table 112. Wintech Latest Developments

Table 113. ASWF Basic Information, Neutral Solar Window Film Manufacturing Base, Sales Area and Its Competitors

Table 114. ASWF Neutral Solar Window Film Product Portfolios and Specifications

Table 115. ASWF Neutral Solar Window Film Sales (Tons), Revenue (\$ Million), Price (US\$/Ton) and Gross Margin (2020-2025)

Table 116. ASWF Main Business

Table 117. ASWF Latest Developments

List Of Figures

LIST OF FIGURES

Figure 1. Picture of Neutral Solar Window Film

Figure 2. Neutral Solar Window Film Report Years Considered

Figure 3. Research Objectives

Figure 4. Research Methodology

Figure 5. Research Process and Data Source

Figure 6. Global Neutral Solar Window Film Sales Growth Rate 2020-2031 (Tons)

Figure 7. Global Neutral Solar Window Film Revenue Growth Rate 2020-2031 (\$ millions)

Figure 8. Neutral Solar Window Film Sales by Geographic Region (2020, 2024 & 2031) & (\$ millions)

Figure 9. Neutral Solar Window Film Sales Market Share by Country/Region (2024)

Figure 10. Neutral Solar Window Film Sales Market Share by Country/Region (2020, 2024 & 2031)

Figure 11. Product Picture of Visible Light Transmitted below 20%

Figure 12. Product Picture of Visible Light Transmitted below 50%

Figure 13. Product Picture of Visible Light Transmitted below 70%

Figure 14. Global Neutral Solar Window Film Sales Market Share by Type in 2025

Figure 15. Global Neutral Solar Window Film Revenue Market Share by Type (2020-2025)

Figure 16. Neutral Solar Window Film Consumed in Commercial Buildings

Figure 17. Global Neutral Solar Window Film Market: Commercial Buildings (2020-2025) & (Tons)

Figure 18. Neutral Solar Window Film Consumed in Residential Buildings

Figure 19. Global Neutral Solar Window Film Market: Residential Buildings (2020-2025) & (Tons)

Figure 20. Neutral Solar Window Film Consumed in Automobile

Figure 21. Global Neutral Solar Window Film Market: Automobile (2020-2025) & (Tons)

Figure 22. Neutral Solar Window Film Consumed in Others

Figure 23. Global Neutral Solar Window Film Market: Others (2020-2025) & (Tons)

Figure 24. Global Neutral Solar Window Film Sale Market Share by Application (2024)

Figure 25. Global Neutral Solar Window Film Revenue Market Share by Application in 2025

Figure 26. Neutral Solar Window Film Sales by Company in 2025 (Tons)

Figure 27. Global Neutral Solar Window Film Sales Market Share by Company in 2025

Figure 28. Neutral Solar Window Film Revenue by Company in 2025 (\$ millions)

Figure 29. Global Neutral Solar Window Film Revenue Market Share by Company in 2025

Figure 30. Global Neutral Solar Window Film Sales Market Share by Geographic Region (2020-2025)

Figure 31. Global Neutral Solar Window Film Revenue Market Share by Geographic Region in 2025

Figure 32. Americas Neutral Solar Window Film Sales 2020-2025 (Tons)

Figure 33. Americas Neutral Solar Window Film Revenue 2020-2025 (\$ millions)

Figure 34. APAC Neutral Solar Window Film Sales 2020-2025 (Tons)

Figure 35. APAC Neutral Solar Window Film Revenue 2020-2025 (\$ millions)

Figure 36. Europe Neutral Solar Window Film Sales 2020-2025 (Tons)

Figure 37. Europe Neutral Solar Window Film Revenue 2020-2025 (\$ millions)

Figure 38. Middle East & Africa Neutral Solar Window Film Sales 2020-2025 (Tons)

Figure 39. Middle East & Africa Neutral Solar Window Film Revenue 2020-2025 (\$ millions)

Figure 40. Americas Neutral Solar Window Film Sales Market Share by Country in 2025

Figure 41. Americas Neutral Solar Window Film Revenue Market Share by Country (2020-2025)

Figure 42. Americas Neutral Solar Window Film Sales Market Share by Type (2020-2025)

Figure 43. Americas Neutral Solar Window Film Sales Market Share by Application (2020-2025)

Figure 44. United States Neutral Solar Window Film Revenue Growth 2020-2025 (\$ millions)

Figure 45. Canada Neutral Solar Window Film Revenue Growth 2020-2025 (\$ millions)

Figure 46. Mexico Neutral Solar Window Film Revenue Growth 2020-2025 (\$ millions)

Figure 47. Brazil Neutral Solar Window Film Revenue Growth 2020-2025 (\$ millions)

Figure 48. APAC Neutral Solar Window Film Sales Market Share by Region in 2025

Figure 49. APAC Neutral Solar Window Film Revenue Market Share by Region (2020-2025)

Figure 50. APAC Neutral Solar Window Film Sales Market Share by Type (2020-2025)

Figure 51. APAC Neutral Solar Window Film Sales Market Share by Application (2020-2025)

Figure 52. China Neutral Solar Window Film Revenue Growth 2020-2025 (\$ millions)

Figure 53. Japan Neutral Solar Window Film Revenue Growth 2020-2025 (\$ millions)

Figure 54. South Korea Neutral Solar Window Film Revenue Growth 2020-2025 (\$ millions)

Figure 55. Southeast Asia Neutral Solar Window Film Revenue Growth 2020-2025 (\$ millions)

- Figure 56. India Neutral Solar Window Film Revenue Growth 2020-2025 (\$ millions)
- Figure 57. Australia Neutral Solar Window Film Revenue Growth 2020-2025 (\$ millions)
- Figure 58. China Taiwan Neutral Solar Window Film Revenue Growth 2020-2025 (\$ millions)
- Figure 59. Europe Neutral Solar Window Film Sales Market Share by Country in 2025
- Figure 60. Europe Neutral Solar Window Film Revenue Market Share by Country (2020-2025)
- Figure 61. Europe Neutral Solar Window Film Sales Market Share by Type (2020-2025)
- Figure 62. Europe Neutral Solar Window Film Sales Market Share by Application (2020-2025)
- Figure 63. Germany Neutral Solar Window Film Revenue Growth 2020-2025 (\$ millions)
- Figure 64. France Neutral Solar Window Film Revenue Growth 2020-2025 (\$ millions)
- Figure 65. UK Neutral Solar Window Film Revenue Growth 2020-2025 (\$ millions)
- Figure 66. Italy Neutral Solar Window Film Revenue Growth 2020-2025 (\$ millions)
- Figure 67. Russia Neutral Solar Window Film Revenue Growth 2020-2025 (\$ millions)
- Figure 68. Middle East & Africa Neutral Solar Window Film Sales Market Share by Country (2020-2025)
- Figure 69. Middle East & Africa Neutral Solar Window Film Sales Market Share by Type (2020-2025)
- Figure 70. Middle East & Africa Neutral Solar Window Film Sales Market Share by Application (2020-2025)
- Figure 71. Egypt Neutral Solar Window Film Revenue Growth 2020-2025 (\$ millions)
- Figure 72. South Africa Neutral Solar Window Film Revenue Growth 2020-2025 (\$ millions)
- Figure 73. Israel Neutral Solar Window Film Revenue Growth 2020-2025 (\$ millions)
- Figure 74. Turkey Neutral Solar Window Film Revenue Growth 2020-2025 (\$ millions)
- Figure 75. GCC Countries Neutral Solar Window Film Revenue Growth 2020-2025 (\$ millions)
- Figure 76. Manufacturing Cost Structure Analysis of Neutral Solar Window Film in 2025
- Figure 77. Manufacturing Process Analysis of Neutral Solar Window Film
- Figure 78. Industry Chain Structure of Neutral Solar Window Film
- Figure 79. Channels of Distribution
- Figure 80. Global Neutral Solar Window Film Sales Market Forecast by Region (2026-2031)
- Figure 81. Global Neutral Solar Window Film Revenue Market Share Forecast by Region (2026-2031)
- Figure 82. Global Neutral Solar Window Film Sales Market Share Forecast by Type (2026-2031)
- Figure 83. Global Neutral Solar Window Film Revenue Market Share Forecast by Type

(2026-2031)

Figure 84. Global Neutral Solar Window Film Sales Market Share Forecast by Application (2026-2031)

Figure 85. Global Neutral Solar Window Film Revenue Market Share Forecast by Application (2026-2031)

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