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Global Network Performance Monitoring Market Growth (Status and Outlook) 2024-2030

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Abstracts

The report requires updating with new data and is sent in 48 hours after order is placed.

According to our LPI (LP Information) latest study, the global Network Performance Monitoring market size was valued at US$ 2824.6 million in 2023. With growing demand in downstream market, the Network Performance Monitoring is forecast to a readjusted size of US$ 4564.2 million by 2030 with a CAGR of 7.1% during review period.

The research report highlights the growth potential of the global Network Performance Monitoring market. Network Performance Monitoring are expected to show stable growth in the future market. However, product differentiation, reducing costs, and supply chain optimization remain crucial for the widespread adoption of Network Performance Monitoring. Market players need to invest in research and development, forge strategic partnerships, and align their offerings with evolving consumer preferences to capitalize on the immense opportunities presented by the Network Performance Monitoring market.

Network performance monitoring (NPM) involves the management of the links between devices, workstations, servers, virtual devices, and mobile devices for the purpose of identifying congestion, maximizing throughput, and improving network performance for the user. With the use of automated network monitoring tools and network monitoring software, analysts can gather network data, identify and measure network performance variables, perform a network performance assessment, and diagnose network performance issues.

The major companies providing network performance monitoring worldwide are Netscout, SolarWinds, Broadcom (CA Technologies), Riverbed Technology, Viavi

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Solutions, IBM SevOne, Micro Focus, Cisco, etc. The top seven manufacturers together account for more than 50% of the market share, with the largest manufacturer being Netscout, with a market share of 11.63%. Global network performance monitoring services are mainly provided in the United States, Europe and other regions. In terms of its product categories, on-premisesl network performance monitoring has a higher market share of 65.82%, while cloud-based network performance monitoring has a lower share. In terms of its application, large enterprises hold more market share at 77.68%.

Key Features:

The report on Network Performance Monitoring market reflects various aspects and provide valuable insights into the industry.

Market Size and Growth: The research report provide an overview of the current size and growth of the Network Performance Monitoring market. It may include historical data, market segmentation by Type (e.g., On-Premises Network Performance Monitoring, Cloud Based Network Performance Monitoring), and regional breakdowns.

Market Drivers and Challenges: The report can identify and analyse the factors driving the growth of the Network Performance Monitoring market, such as government regulations, environmental concerns, technological advancements, and changing consumer preferences. It can also highlight the challenges faced by the industry, including infrastructure limitations, range anxiety, and high upfront costs.

Competitive Landscape: The research report provides analysis of the competitive landscape within the Network Performance Monitoring market. It includes profiles of key players, their market share, strategies, and product offerings. The report can also highlight emerging players and their potential impact on the market.

Technological Developments: The research report can delve into the latest technological developments in the Network Performance Monitoring industry. This include advancements in Network Performance Monitoring technology, Network Performance Monitoring new entrants, Network Performance Monitoring new investment, and other innovations that are shaping the future of Network Performance Monitoring.

Downstream Procumbent Preference: The report can shed light on customer procumbent behaviour and adoption trends in the Network Performance Monitoring

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market. It includes factors influencing customer ' purchasing decisions, preferences for Network Performance Monitoring product.

Government Policies and Incentives: The research report analyse the impact of government policies and incentives on the Network Performance Monitoring market. This may include an assessment of regulatory frameworks, subsidies, tax incentives, and other measures aimed at promoting Network Performance Monitoring market. The report also evaluates the effectiveness of these policies in driving market growth.

Environmental Impact and Sustainability: The research report assess the environmental impact and sustainability aspects of the Network Performance Monitoring market.

Market Forecasts and Future Outlook: Based on the analysis conducted, the research report provide market forecasts and outlook for the Network Performance Monitoring industry. This includes projections of market size, growth rates, regional trends, and predictions on technological advancements and policy developments.

Recommendations and Opportunities: The report conclude with recommendations for industry stakeholders, policymakers, and investors. It highlights potential opportunities for market players to capitalize on emerging trends, overcome challenges, and contribute to the growth and development of the Network Performance Monitoring market.

Market Segmentation:

Network Performance Monitoring market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of value.

Segmentation by type

On-Premises Network Performance Monitoring

Cloud Based Network Performance Monitoring

Segmentation by application

Large Enterprises

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SMEs

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

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Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

Netscout

SolarWinds

Broadcom (CA Technologies)

Riverbed Technology

Viavi Solutions

IBM SevOne

Micro Focus

Cisco

Paessler

Corvil

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Microsoft

LogicMonitor

Splunk

Dynatrace

New Relic

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