

Global Network Information Security Awareness Training Services Market Growth (Status and Outlook) 2026-2032

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Abstracts

The global Network Information Security Awareness Training Services market size is predicted to grow from US\$ 881 million in 2025 to US\$ 1383 million in 2032; it is expected to grow at a CAGR of 7.0% from 2026 to 2032.

Network information security awareness training services enhance the ability of corporate employees, government personnel, and individual users to identify and prevent network threats through theoretical teaching, case analysis, and simulation exercises. Its core objective is to cultivate users' secure operating habits and reduce the risks of data breaches and system intrusions caused by human negligence. This encompasses basic security knowledge such as password management, phishing attack prevention, and social engineering identification. The industry's gross profit margin can reach 42%-62%.

United States market for Network Information Security Awareness Training Services is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

China market for Network Information Security Awareness Training Services is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

Europe market for Network Information Security Awareness Training Services is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

Global key Network Information Security Awareness Training Services players cover KnowBe4, Proofpoint, ESET, Kaspersky, Sophos, etc. In terms of revenue, the global two largest companies occupied for a share nearly % in 2025.

LPI (LP Information)' newest research report, the “Network Information Security Awareness Training Services Industry Forecast” looks at past sales and reviews total world Network Information Security Awareness Training Services sales in 2025, providing a comprehensive analysis by region and market sector of projected Network Information Security Awareness Training Services sales for 2026 through 2032. With Network Information Security Awareness Training Services sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Network Information Security Awareness Training Services industry.

This Insight Report provides a comprehensive analysis of the global Network Information Security Awareness Training Services landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyses the strategies of leading global companies with a focus on Network Information Security Awareness Training Services portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Network Information Security Awareness Training Services market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Network Information Security Awareness Training Services and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Network Information Security Awareness Training Services.

This report presents a comprehensive overview, market shares, and growth opportunities of Network Information Security Awareness Training Services market by product type, application, key players and key regions and countries.

Segmentation by Type:

On-premises

Cloud-based

Segmentation by Product Forms:

Online Training

Offline Training

Segmentation by Functional Category:

Preventive

Detection

Response

Segmentation by Application:

SMEs

Large Enterprises

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered

from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

KnowBe4

Proofpoint

ESET

Kaspersky

Sophos

Mimecast

Cofense

Barracuda Networks, Inc

AwareGO

Phriendly Phishing

Infosec

Right-Hand

NINJIO

Accountable

Hoxhunt

IRONSCALES

Fortinet

Splashtop

360

AsialInfo Security

Qi An Xin

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