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Global Network Behavior Analytics (NBA) Tools Market Growth (Status and Outlook) 2025-2031

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Abstracts

According to this study, the global Network Behavior Analytics (NBA) Tools market size will reach US$ 9577 million by 2031.

Network Behavior Analytics (NBA) Tools are cybersecurity solutions that monitor network traffic and user behavior to detect anomalies, threats, or suspicious activities. They play a crucial role in identifying insider threats, lateral movement, compromised accounts, and data exfiltration by analyzing patterns rather than relying on static rules or known signatures.

United States market for Network Behavior Analytics (NBA) Tools is estimated to increase from US$ million in 2024 to US$ million by 2031, at a CAGR of % from 2025 through 2031.

China market for Network Behavior Analytics (NBA) Tools is estimated to increase from US$ million in 2024 to US$ million by 2031, at a CAGR of % from 2025 through 2031.

Europe market for Network Behavior Analytics (NBA) Tools is estimated to increase from US$ million in 2024 to US$ million by 2031, at a CAGR of % from 2025 through 2031.

Global key Network Behavior Analytics (NBA) Tools players cover Darktrace, Vectra AI, Cisco, ExtraHop, Microsoft, etc. In terms of revenue, the global two largest companies occupied for a share nearly % in 2024.

LPI (LP Information)' newest research report, the “Network Behavior Analytics (NBA) Tools Industry Forecast” looks at past sales and reviews total world Network Behavior

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Analytics (NBA) Tools sales in 2024, providing a comprehensive analysis by region and market sector of projected Network Behavior Analytics (NBA) Tools sales for 2025 through 2031. With Network Behavior Analytics (NBA) Tools sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US$ millions of the world Network Behavior Analytics (NBA) Tools industry.

This Insight Report provides a comprehensive analysis of the global Network Behavior Analytics (NBA) Tools landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyses the strategies of leading global companies with a focus on Network Behavior Analytics (NBA) Tools portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Network Behavior Analytics (NBA) Tools market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Network Behavior Analytics (NBA) Tools and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Network Behavior Analytics (NBA) Tools.

This report presents a comprehensive overview, market shares, and growth opportunities of Network Behavior Analytics (NBA) Tools market by product type, application, key players and key regions and countries.

Segmentation by Type:

On-Premise

Cloud-Based

Segmentation by Application:

Large Enterprises

Small and Medium-sized Enterprises (SMEs)

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This report also splits the market by region:

- Americas
  - United States
  - Canada
  - Mexico
  - Brazil
- APAC
  - China
  - Japan
  - Korea
  - Southeast Asia
  - India
  - Australia
- Europe
  - Germany
  - France
  - UK
  - Italy
  - Russia

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- Middle East & Africa
  - Egypt
  - South Africa
  - Israel
  - Turkey
  - GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

- Darktrace
- Vectra AI
- Cisco
- ExtraHop
- Microsoft
- Palo Alto Networks
- IBM
- Fortinet
- CrowdStrike
- Splunk
- RSA Security

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FireEye

Trend Micro

Rapid7

Exabeam

LogRhythm

Securonix

Corelight

Gigamon

Arista Networks

ObserveIT

Plixer

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