

Global Neon Signs Market Growth 2025-2031

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Abstracts

The global Neon Signs market size is predicted to grow from US\$ million in 2025 to US\$ million in 2031; it is expected to grow at a CAGR of %from 2025 to 2031.

The impact of the latest U.S. tariff measures and the corresponding policy responses from countries worldwide on market competitiveness, regional economic performance, and supply chain configurations will be comprehensively evaluated in this report.

Aesthetic Appeal: Neon signs are visually striking and have a distinct retro charm, making them highly attractive for businesses and individuals looking to create eye-catching displays.

Brand Visibility: Businesses use neon signs to enhance brand visibility and recognition. Neon signage can help establishments stand out and draw customers' attention, particularly in crowded urban environments.

Customization: Neon signs can be customized to display a wide range of designs, logos, and messages, allowing businesses and artists to create unique and personalized signage.

LP Information, Inc. (LPI) ' newest research report, the "Neon Signs Industry Forecast" looks at past sales and reviews total world Neon Signs sales in 2024, providing a comprehensive analysis by region and market sector of projected Neon Signs sales for 2025 through 2031. With Neon Signs sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Neon Signs industry.

This Insight Report provides a comprehensive analysis of the global Neon Signs landscape and highlights key trends related to product segmentation, company

formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Neon Signs portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Neon Signs market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Neon Signs and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Neon Signs.

This report presents a comprehensive overview, market shares, and growth opportunities of Neon Signs market by product type, application, key manufacturers and key regions and countries.

Segmentation by Type:

Custom Neon Signs

Business Neon Signs

Others

Segmentation by Application:

Advertising

Commercial

Traffic

Construction

Indoor and Outdoor Decoration

Others

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analysing the company's coverage, product portfolio, its market penetration.

Sygns

Philips Lighting

EGL Lighting

Osram

Jesco Lighting

Sidon Lighting

Optek Electronics

NVC Lighting

Neo-Neon

SGi Lighting

IVC Signs

Key Questions Addressed in this Report

What is the 10-year outlook for the global Neon Signs market?

What factors are driving Neon Signs market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Neon Signs market opportunities vary by end market size?

How does Neon Signs break out by Type, by Application?

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