

Global Neon-colored Screen Market Growth 2026-2032

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Abstracts

The global Neon-colored Screen market size is predicted to grow from US\$ 319 million in 2025 to US\$ 554 million in 2032; it is expected to grow at a CAGR of 8.1% from 2026 to 2032.

In 2025, global sales of Neon-colored Screen reached approximately 0.62 million Sqm, with an average market price of about USD 526 Sqm, an annual production capacity of roughly 0.8 million Sqm, and an industry-average gross margin of approximately 25%.

Neon-colored Screen refers to a customized luminous surface system composed of RGB/RGBW LED backlighting modules, translucent stretch film or textile facing materials, aluminum frame or stretch-membrane fixing structures, power drivers and lighting control systems. The system uses edge-lit, back-lit, LED light sheet, LED lattice or programmable LED strip architectures to create a continuous, uniform and color-changing luminous surface. It is mainly used in retail stores, brand showrooms, automotive showrooms, hotels, entertainment venues, exhibitions, immersive interior spaces, luminous ceilings, feature walls and wayfinding lightboxes. The core value of the product lies not in high-resolution video display, but in large-area soft illumination, dynamic color ambience, visual identity and spatial experience enhancement.

United States market for Neon-colored Screen is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

China market for Neon-colored Screen is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

Europe market for Neon-colored Screen is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

Global key Neon-colored Screen players cover Signify, Barrisol Normalu, Cooledge Lighting, CLIPSO, NEWMAT, etc. In terms of revenue, the global two largest companies occupied for a share nearly % in 2025.

LP Information, Inc. (LPI) ' newest research report, the "Neon-colored Screen Industry Forecast" looks at past sales and reviews total world Neon-colored Screen sales in 2025, providing a comprehensive analysis by region and market sector of projected Neon-colored Screen sales for 2026 through 2032. With Neon-colored Screen sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Neon-colored Screen industry.

This Insight Report provides a comprehensive analysis of the global Neon-colored Screen landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Neon-colored Screen portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Neon-colored Screen market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Neon-colored Screen and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Neon-colored Screen.

This report presents a comprehensive overview, market shares, and growth opportunities of Neon-colored Screen market by product type, application, key manufacturers and key regions and countries.

Segmentation by Type:

Edge-lit System

Back-lit System

Segmentation by Form:

RGB Fabric Lightbox

Luminous Stretch Film Ceiling

Others

Segmentation by Application:

Retail

Automotive

Others

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analysing the company's coverage, product portfolio, its market penetration.

Signify

Barrisol Normalu

Cooledge Lighting

CLIPSO

NEWMAT

Lindner Group

LEDCONN

SEG Systems

OCTANORM

beMatrix

Aluvision

DSA Signage

GLLS

Applelec Group

Orbus

Guangzhou Xinghangyun

Lintel Display

KoenSmart

Key Questions Addressed in this Report

What is the 10-year outlook for the global Neon-colored Screen market?

What factors are driving Neon-colored Screen market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Neon-colored Screen market opportunities vary by end market size?

How does Neon-colored Screen break out by Type, by Application?

Contents

1 SCOPE OF THE REPORT

- 1.1 Market Introduction
- 1.2 Years Considered
- 1.3 Research Objectives
- 1.4 Market Research Methodology
- 1.5 Research Process and Data Source
- 1.6 Economic Indicators
- 1.7 Currency Considered
- 1.8 Market Estimation Caveats

2 EXECUTIVE SUMMARY

- 2.1 World Market Overview
 - 2.1.1 Global Neon-colored Screen Annual Sales 2021-2032
 - 2.1.2 World Current & Future Analysis for Neon-colored Screen by Geographic Region, 2021, 2025 & 2032
 - 2.1.3 World Current & Future Analysis for Neon-colored Screen by Country/Region, 2021, 2025 & 2032
- 2.2 Neon-colored Screen Segment by Type
 - 2.2.1 Edge-lit System
 - 2.2.2 Back-lit System
 - 2.2.3 Neon-colored Screen Sales by Type
 - 2.2.3.1 Global Neon-colored Screen Sales Market Share by Type (2021-2026)
 - 2.2.3.2 Global Neon-colored Screen Revenue and Market Share by Type (2021-2026)
 - 2.2.3.3 Global Neon-colored Screen Sale Price by Type (2021-2026)
- 2.3 Neon-colored Screen Segment by Form
 - 2.3.1 RGB Fabric Lightbox
 - 2.3.2 Luminous Stretch Film Ceiling
 - 2.3.3 Others
 - 2.3.4 Neon-colored Screen Sales by Form
 - 2.3.4.1 Global Neon-colored Screen Sales Market Share by Form (2021-2026)
 - 2.3.4.2 Global Neon-colored Screen Revenue and Market Share by Form (2021-2026)
 - 2.3.4.3 Global Neon-colored Screen Sale Price by Form (2021-2026)
- 2.4 Neon-colored Screen Segment by Application

- 2.4.1 Retail
- 2.4.2 Automotive
- 2.4.3 Others
- 2.4.4 Neon-colored Screen Sales by Application
 - 2.4.4.1 Global Neon-colored Screen Sale Market Share by Application (2021-2026)
 - 2.4.4.2 Global Neon-colored Screen Revenue and Market Share by Application (2021-2026)
 - 2.4.4.3 Global Neon-colored Screen Sale Price by Application (2021-2026)

3 GLOBAL BY COMPANY

- 3.1 Global Neon-colored Screen Breakdown Data by Company
 - 3.1.1 Global Neon-colored Screen Annual Sales by Company (2021-2026)
 - 3.1.2 Global Neon-colored Screen Sales Market Share by Company (2021-2026)
- 3.2 Global Neon-colored Screen Annual Revenue by Company (2021-2026)
 - 3.2.1 Global Neon-colored Screen Revenue by Company (2021-2026)
 - 3.2.2 Global Neon-colored Screen Revenue Market Share by Company (2021-2026)
- 3.3 Global Neon-colored Screen Sale Price by Company
- 3.4 Key Manufacturers Neon-colored Screen Producing Area Distribution, Sales Area, Product Type
 - 3.4.1 Key Manufacturers Neon-colored Screen Product Location Distribution
 - 3.4.2 Players Neon-colored Screen Products Offered
- 3.5 Market Concentration Rate Analysis
 - 3.5.1 Competition Landscape Analysis
 - 3.5.2 Concentration Ratio (CR3, CR5 and CR10) & (2024-2026)
- 3.6 New Products and Potential Entrants
- 3.7 Market M&A Activity & Strategy

4 WORLD HISTORIC REVIEW FOR NEON-COLORED SCREEN BY GEOGRAPHIC REGION

- 4.1 World Historic Neon-colored Screen Market Size by Geographic Region (2021-2026)
 - 4.1.1 Global Neon-colored Screen Annual Sales by Geographic Region (2021-2026)
 - 4.1.2 Global Neon-colored Screen Annual Revenue by Geographic Region (2021-2026)
- 4.2 World Historic Neon-colored Screen Market Size by Country/Region (2021-2026)
 - 4.2.1 Global Neon-colored Screen Annual Sales by Country/Region (2021-2026)
 - 4.2.2 Global Neon-colored Screen Annual Revenue by Country/Region (2021-2026)

- 4.3 Americas Neon-colored Screen Sales Growth
- 4.4 APAC Neon-colored Screen Sales Growth
- 4.5 Europe Neon-colored Screen Sales Growth
- 4.6 Middle East & Africa Neon-colored Screen Sales Growth

5 AMERICAS

- 5.1 Americas Neon-colored Screen Sales by Country
 - 5.1.1 Americas Neon-colored Screen Sales by Country (2021-2026)
 - 5.1.2 Americas Neon-colored Screen Revenue by Country (2021-2026)
- 5.2 Americas Neon-colored Screen Sales by Type (2021-2026)
- 5.3 Americas Neon-colored Screen Sales by Application (2021-2026)
- 5.4 United States
- 5.5 Canada
- 5.6 Mexico
- 5.7 Brazil

6 APAC

- 6.1 APAC Neon-colored Screen Sales by Region
 - 6.1.1 APAC Neon-colored Screen Sales by Region (2021-2026)
 - 6.1.2 APAC Neon-colored Screen Revenue by Region (2021-2026)
- 6.2 APAC Neon-colored Screen Sales by Type (2021-2026)
- 6.3 APAC Neon-colored Screen Sales by Application (2021-2026)
- 6.4 China
- 6.5 Japan
- 6.6 South Korea
- 6.7 Southeast Asia
- 6.8 India
- 6.9 Australia
- 6.10 China Taiwan

7 EUROPE

- 7.1 Europe Neon-colored Screen by Country
 - 7.1.1 Europe Neon-colored Screen Sales by Country (2021-2026)
 - 7.1.2 Europe Neon-colored Screen Revenue by Country (2021-2026)
- 7.2 Europe Neon-colored Screen Sales by Type (2021-2026)
- 7.3 Europe Neon-colored Screen Sales by Application (2021-2026)

7.4 Germany

7.5 France

7.6 UK

7.7 Italy

7.8 Russia

8 MIDDLE EAST & AFRICA

8.1 Middle East & Africa Neon-colored Screen by Country

8.1.1 Middle East & Africa Neon-colored Screen Sales by Country (2021-2026)

8.1.2 Middle East & Africa Neon-colored Screen Revenue by Country (2021-2026)

8.2 Middle East & Africa Neon-colored Screen Sales by Type (2021-2026)

8.3 Middle East & Africa Neon-colored Screen Sales by Application (2021-2026)

8.4 Egypt

8.5 South Africa

8.6 Israel

8.7 Turkey

8.8 GCC Countries

9 MARKET DRIVERS, CHALLENGES AND TRENDS

9.1 Market Drivers & Growth Opportunities

9.2 Market Challenges & Risks

9.3 Industry Trends

10 MANUFACTURING COST STRUCTURE ANALYSIS

10.1 Raw Material and Suppliers

10.2 Manufacturing Cost Structure Analysis of Neon-colored Screen

10.3 Manufacturing Process Analysis of Neon-colored Screen

10.4 Industry Chain Structure of Neon-colored Screen

11 MARKETING, DISTRIBUTORS AND CUSTOMER

11.1 Sales Channel

11.1.1 Direct Channels

11.1.2 Indirect Channels

11.2 Neon-colored Screen Distributors

11.3 Neon-colored Screen Customer

12 WORLD FORECAST REVIEW FOR NEON-COLORED SCREEN BY GEOGRAPHIC REGION

12.1 Global Neon-colored Screen Market Size Forecast by Region

12.1.1 Global Neon-colored Screen Forecast by Region (2027-2032)

12.1.2 Global Neon-colored Screen Annual Revenue Forecast by Region (2027-2032)

12.2 Americas Forecast by Country (2027-2032)

12.3 APAC Forecast by Region (2027-2032)

12.4 Europe Forecast by Country (2027-2032)

12.5 Middle East & Africa Forecast by Country (2027-2032)

12.6 Global Neon-colored Screen Forecast by Type (2027-2032)

12.7 Global Neon-colored Screen Forecast by Application (2027-2032)

13 KEY PLAYERS ANALYSIS

13.1 Signify

13.1.1 Signify Company Information

13.1.2 Signify Neon-colored Screen Product Portfolios and Specifications

13.1.3 Signify Neon-colored Screen Sales, Revenue, Price and Gross Margin (2021-2026)

13.1.4 Signify Main Business Overview

13.1.5 Signify Latest Developments

13.2 Barrisol Normalu

13.2.1 Barrisol Normalu Company Information

13.2.2 Barrisol Normalu Neon-colored Screen Product Portfolios and Specifications

13.2.3 Barrisol Normalu Neon-colored Screen Sales, Revenue, Price and Gross Margin (2021-2026)

13.2.4 Barrisol Normalu Main Business Overview

13.2.5 Barrisol Normalu Latest Developments

13.3 Cooledge Lighting

13.3.1 Cooledge Lighting Company Information

13.3.2 Cooledge Lighting Neon-colored Screen Product Portfolios and Specifications

13.3.3 Cooledge Lighting Neon-colored Screen Sales, Revenue, Price and Gross Margin (2021-2026)

13.3.4 Cooledge Lighting Main Business Overview

13.3.5 Cooledge Lighting Latest Developments

13.4 CLIPSO

13.4.1 CLIPSO Company Information

- 13.4.2 CLIPSO Neon-colored Screen Product Portfolios and Specifications
- 13.4.3 CLIPSO Neon-colored Screen Sales, Revenue, Price and Gross Margin
(2021-2026)
- 13.4.4 CLIPSO Main Business Overview
- 13.4.5 CLIPSO Latest Developments
- 13.5 NEWMAT
 - 13.5.1 NEWMAT Company Information
 - 13.5.2 NEWMAT Neon-colored Screen Product Portfolios and Specifications
 - 13.5.3 NEWMAT Neon-colored Screen Sales, Revenue, Price and Gross Margin
(2021-2026)
 - 13.5.4 NEWMAT Main Business Overview
 - 13.5.5 NEWMAT Latest Developments
- 13.6 Lindner Group
 - 13.6.1 Lindner Group Company Information
 - 13.6.2 Lindner Group Neon-colored Screen Product Portfolios and Specifications
 - 13.6.3 Lindner Group Neon-colored Screen Sales, Revenue, Price and Gross Margin
(2021-2026)
 - 13.6.4 Lindner Group Main Business Overview
 - 13.6.5 Lindner Group Latest Developments
- 13.7 LEDCONN
 - 13.7.1 LEDCONN Company Information
 - 13.7.2 LEDCONN Neon-colored Screen Product Portfolios and Specifications
 - 13.7.3 LEDCONN Neon-colored Screen Sales, Revenue, Price and Gross Margin
(2021-2026)
 - 13.7.4 LEDCONN Main Business Overview
 - 13.7.5 LEDCONN Latest Developments
- 13.8 SEG Systems
 - 13.8.1 SEG Systems Company Information
 - 13.8.2 SEG Systems Neon-colored Screen Product Portfolios and Specifications
 - 13.8.3 SEG Systems Neon-colored Screen Sales, Revenue, Price and Gross Margin
(2021-2026)
 - 13.8.4 SEG Systems Main Business Overview
 - 13.8.5 SEG Systems Latest Developments
- 13.9 OCTANORM
 - 13.9.1 OCTANORM Company Information
 - 13.9.2 OCTANORM Neon-colored Screen Product Portfolios and Specifications
 - 13.9.3 OCTANORM Neon-colored Screen Sales, Revenue, Price and Gross Margin
(2021-2026)
 - 13.9.4 OCTANORM Main Business Overview

13.9.5 OCTANORM Latest Developments

13.10 beMatrix

13.10.1 beMatrix Company Information

13.10.2 beMatrix Neon-colored Screen Product Portfolios and Specifications

13.10.3 beMatrix Neon-colored Screen Sales, Revenue, Price and Gross Margin (2021-2026)

13.10.4 beMatrix Main Business Overview

13.10.5 beMatrix Latest Developments

13.11 Aluvision

13.11.1 Aluvision Company Information

13.11.2 Aluvision Neon-colored Screen Product Portfolios and Specifications

13.11.3 Aluvision Neon-colored Screen Sales, Revenue, Price and Gross Margin (2021-2026)

13.11.4 Aluvision Main Business Overview

13.11.5 Aluvision Latest Developments

13.12 DSA Signage

13.12.1 DSA Signage Company Information

13.12.2 DSA Signage Neon-colored Screen Product Portfolios and Specifications

13.12.3 DSA Signage Neon-colored Screen Sales, Revenue, Price and Gross Margin (2021-2026)

13.12.4 DSA Signage Main Business Overview

13.12.5 DSA Signage Latest Developments

13.13 GLLS

13.13.1 GLLS Company Information

13.13.2 GLLS Neon-colored Screen Product Portfolios and Specifications

13.13.3 GLLS Neon-colored Screen Sales, Revenue, Price and Gross Margin (2021-2026)

13.13.4 GLLS Main Business Overview

13.13.5 GLLS Latest Developments

13.14 Applelec Group

13.14.1 Applelec Group Company Information

13.14.2 Applelec Group Neon-colored Screen Product Portfolios and Specifications

13.14.3 Applelec Group Neon-colored Screen Sales, Revenue, Price and Gross Margin (2021-2026)

13.14.4 Applelec Group Main Business Overview

13.14.5 Applelec Group Latest Developments

13.15 Orbus

13.15.1 Orbus Company Information

13.15.2 Orbus Neon-colored Screen Product Portfolios and Specifications

13.15.3 Orbus Neon-colored Screen Sales, Revenue, Price and Gross Margin
(2021-2026)

13.15.4 Orbus Main Business Overview

13.15.5 Orbus Latest Developments

13.16 Guangzhou Xinghangyun

13.16.1 Guangzhou Xinghangyun Company Information

13.16.2 Guangzhou Xinghangyun Neon-colored Screen Product Portfolios and
Specifications

13.16.3 Guangzhou Xinghangyun Neon-colored Screen Sales, Revenue, Price and
Gross Margin (2021-2026)

13.16.4 Guangzhou Xinghangyun Main Business Overview

13.16.5 Guangzhou Xinghangyun Latest Developments

13.17 Lintel Display

13.17.1 Lintel Display Company Information

13.17.2 Lintel Display Neon-colored Screen Product Portfolios and Specifications

13.17.3 Lintel Display Neon-colored Screen Sales, Revenue, Price and Gross Margin
(2021-2026)

13.17.4 Lintel Display Main Business Overview

13.17.5 Lintel Display Latest Developments

13.18 KoenSmart

13.18.1 KoenSmart Company Information

13.18.2 KoenSmart Neon-colored Screen Product Portfolios and Specifications

13.18.3 KoenSmart Neon-colored Screen Sales, Revenue, Price and Gross Margin
(2021-2026)

13.18.4 KoenSmart Main Business Overview

13.18.5 KoenSmart Latest Developments

14 RESEARCH FINDINGS AND CONCLUSION

List Of Tables

LIST OF TABLES

Table 1. Neon-colored Screen Annual Sales CAGR by Geographic Region (2021, 2025 & 2032) & (\$ millions)

Table 2. Neon-colored Screen Annual Sales CAGR by Country/Region (2021, 2025 & 2032) & (\$ millions)

Table 3. Major Players of Edge-lit System

Table 4. Major Players of Back-lit System

Table 5. Global Neon-colored Screen Sales by Type (2021-2026) & (K Sqm)

Table 6. Global Neon-colored Screen Sales Market Share by Type (2021-2026)

Table 7. Global Neon-colored Screen Revenue by Type (2021-2026) & (\$ million)

Table 8. Global Neon-colored Screen Revenue Market Share by Type (2021-2026)

Table 9. Global Neon-colored Screen Sale Price by Type (2021-2026) & (US\$/Sq m)

Table 10. Major Players of RGB Fabric Lightbox

Table 11. Major Players of Luminous Stretch Film Ceiling

Table 12. Major Players of Others

Table 13. Global Neon-colored Screen Sales by Form (2021-2026) & (K Sqm)

Table 14. Global Neon-colored Screen Sales Market Share by Form (2021-2026)

Table 15. Global Neon-colored Screen Revenue by Form (2021-2026) & (\$ million)

Table 16. Global Neon-colored Screen Revenue Market Share by Form (2021-2026)

Table 17. Global Neon-colored Screen Sale Price by Form (2021-2026) & (US\$/Sq m)

Table 18. Global Neon-colored Screen Sale by Application (2021-2026) & (K Sqm)

Table 19. Global Neon-colored Screen Sale Market Share by Application (2021-2026)

Table 20. Global Neon-colored Screen Revenue by Application (2021-2026) & (\$ million)

Table 21. Global Neon-colored Screen Revenue Market Share by Application (2021-2026)

Table 22. Global Neon-colored Screen Sale Price by Application (2021-2026) & (US\$/Sq m)

Table 23. Global Neon-colored Screen Sales by Company (2021-2026) & (K Sqm)

Table 24. Global Neon-colored Screen Sales Market Share by Company (2021-2026)

Table 25. Global Neon-colored Screen Revenue by Company (2021-2026) & (\$ millions)

Table 26. Global Neon-colored Screen Revenue Market Share by Company (2021-2026)

Table 27. Global Neon-colored Screen Sale Price by Company (2021-2026) & (US\$/Sq m)

Table 28. Key Manufacturers Neon-colored Screen Producing Area Distribution and Sales Area

Table 29. Players Neon-colored Screen Products Offered

Table 30. Neon-colored Screen Concentration Ratio (CR3, CR5 and CR10) & (2024-2026)

Table 31. New Products and Potential Entrants

Table 32. Market M&A Activity & Strategy

Table 33. Global Neon-colored Screen Sales by Geographic Region (2021-2026) & (K Sqm)

Table 34. Global Neon-colored Screen Sales Market Share Geographic Region (2021-2026)

Table 35. Global Neon-colored Screen Revenue by Geographic Region (2021-2026) & (\$ millions)

Table 36. Global Neon-colored Screen Revenue Market Share by Geographic Region (2021-2026)

Table 37. Global Neon-colored Screen Sales by Country/Region (2021-2026) & (K Sqm)

Table 38. Global Neon-colored Screen Sales Market Share by Country/Region (2021-2026)

Table 39. Global Neon-colored Screen Revenue by Country/Region (2021-2026) & (\$ millions)

Table 40. Global Neon-colored Screen Revenue Market Share by Country/Region (2021-2026)

Table 41. Americas Neon-colored Screen Sales by Country (2021-2026) & (K Sqm)

Table 42. Americas Neon-colored Screen Sales Market Share by Country (2021-2026)

Table 43. Americas Neon-colored Screen Revenue by Country (2021-2026) & (\$ millions)

Table 44. Americas Neon-colored Screen Sales by Type (2021-2026) & (K Sqm)

Table 45. Americas Neon-colored Screen Sales by Application (2021-2026) & (K Sqm)

Table 46. APAC Neon-colored Screen Sales by Region (2021-2026) & (K Sqm)

Table 47. APAC Neon-colored Screen Sales Market Share by Region (2021-2026)

Table 48. APAC Neon-colored Screen Revenue by Region (2021-2026) & (\$ millions)

Table 49. APAC Neon-colored Screen Sales by Type (2021-2026) & (K Sqm)

Table 50. APAC Neon-colored Screen Sales by Application (2021-2026) & (K Sqm)

Table 51. Europe Neon-colored Screen Sales by Country (2021-2026) & (K Sqm)

Table 52. Europe Neon-colored Screen Revenue by Country (2021-2026) & (\$ millions)

Table 53. Europe Neon-colored Screen Sales by Type (2021-2026) & (K Sqm)

Table 54. Europe Neon-colored Screen Sales by Application (2021-2026) & (K Sqm)

Table 55. Middle East & Africa Neon-colored Screen Sales by Country (2021-2026) &

(K Sqm)

Table 56. Middle East & Africa Neon-colored Screen Revenue Market Share by Country (2021-2026)

Table 57. Middle East & Africa Neon-colored Screen Sales by Type (2021-2026) & (K Sqm)

Table 58. Middle East & Africa Neon-colored Screen Sales by Application (2021-2026) & (K Sqm)

Table 59. Key Market Drivers & Growth Opportunities of Neon-colored Screen

Table 60. Key Market Challenges & Risks of Neon-colored Screen

Table 61. Key Industry Trends of Neon-colored Screen

Table 62. Neon-colored Screen Raw Material

Table 63. Key Suppliers of Raw Materials

Table 64. Neon-colored Screen Distributors List

Table 65. Neon-colored Screen Customer List

Table 66. Global Neon-colored Screen Sales Forecast by Region (2027-2032) & (K Sqm)

Table 67. Global Neon-colored Screen Revenue Forecast by Region (2027-2032) & (\$ millions)

Table 68. Americas Neon-colored Screen Sales Forecast by Country (2027-2032) & (K Sqm)

Table 69. Americas Neon-colored Screen Annual Revenue Forecast by Country (2027-2032) & (\$ millions)

Table 70. APAC Neon-colored Screen Sales Forecast by Region (2027-2032) & (K Sqm)

Table 71. APAC Neon-colored Screen Annual Revenue Forecast by Region (2027-2032) & (\$ millions)

Table 72. Europe Neon-colored Screen Sales Forecast by Country (2027-2032) & (K Sqm)

Table 73. Europe Neon-colored Screen Revenue Forecast by Country (2027-2032) & (\$ millions)

Table 74. Middle East & Africa Neon-colored Screen Sales Forecast by Country (2027-2032) & (K Sqm)

Table 75. Middle East & Africa Neon-colored Screen Revenue Forecast by Country (2027-2032) & (\$ millions)

Table 76. Global Neon-colored Screen Sales Forecast by Type (2027-2032) & (K Sqm)

Table 77. Global Neon-colored Screen Revenue Forecast by Type (2027-2032) & (\$ millions)

Table 78. Global Neon-colored Screen Sales Forecast by Application (2027-2032) & (K Sqm)

Table 79. Global Neon-colored Screen Revenue Forecast by Application (2027-2032) & (\$ millions)

Table 80. Signify Basic Information, Neon-colored Screen Manufacturing Base, Sales Area and Its Competitors

Table 81. Signify Neon-colored Screen Product Portfolios and Specifications

Table 82. Signify Neon-colored Screen Sales (K Sqm), Revenue (\$ Million), Price (US\$/Sq m) and Gross Margin (2021-2026)

Table 83. Signify Main Business

Table 84. Signify Latest Developments

Table 85. Barrisol Normalu Basic Information, Neon-colored Screen Manufacturing Base, Sales Area and Its Competitors

Table 86. Barrisol Normalu Neon-colored Screen Product Portfolios and Specifications

Table 87. Barrisol Normalu Neon-colored Screen Sales (K Sqm), Revenue (\$ Million), Price (US\$/Sq m) and Gross Margin (2021-2026)

Table 88. Barrisol Normalu Main Business

Table 89. Barrisol Normalu Latest Developments

Table 90. Cooledge Lighting Basic Information, Neon-colored Screen Manufacturing Base, Sales Area and Its Competitors

Table 91. Cooledge Lighting Neon-colored Screen Product Portfolios and Specifications

Table 92. Cooledge Lighting Neon-colored Screen Sales (K Sqm), Revenue (\$ Million), Price (US\$/Sq m) and Gross Margin (2021-2026)

Table 93. Cooledge Lighting Main Business

Table 94. Cooledge Lighting Latest Developments

Table 95. CLIPSO Basic Information, Neon-colored Screen Manufacturing Base, Sales Area and Its Competitors

Table 96. CLIPSO Neon-colored Screen Product Portfolios and Specifications

Table 97. CLIPSO Neon-colored Screen Sales (K Sqm), Revenue (\$ Million), Price (US\$/Sq m) and Gross Margin (2021-2026)

Table 98. CLIPSO Main Business

Table 99. CLIPSO Latest Developments

Table 100. NEWMAT Basic Information, Neon-colored Screen Manufacturing Base, Sales Area and Its Competitors

Table 101. NEWMAT Neon-colored Screen Product Portfolios and Specifications

Table 102. NEWMAT Neon-colored Screen Sales (K Sqm), Revenue (\$ Million), Price (US\$/Sq m) and Gross Margin (2021-2026)

Table 103. NEWMAT Main Business

Table 104. NEWMAT Latest Developments

Table 105. Lindner Group Basic Information, Neon-colored Screen Manufacturing Base, Sales Area and Its Competitors

Table 106. Lindner Group Neon-colored Screen Product Portfolios and Specifications

Table 107. Lindner Group Neon-colored Screen Sales (K Sqm), Revenue (\$ Million), Price (US\$/Sq m) and Gross Margin (2021-2026)

Table 108. Lindner Group Main Business

Table 109. Lindner Group Latest Developments

Table 110. LEDCONN Basic Information, Neon-colored Screen Manufacturing Base, Sales Area and Its Competitors

Table 111. LEDCONN Neon-colored Screen Product Portfolios and Specifications

Table 112. LEDCONN Neon-colored Screen Sales (K Sqm), Revenue (\$ Million), Price (US\$/Sq m) and Gross Margin (2021-2026)

Table 113. LEDCONN Main Business

Table 114. LEDCONN Latest Developments

Table 115. SEG Systems Basic Information, Neon-colored Screen Manufacturing Base, Sales Area and Its Competitors

Table 116. SEG Systems Neon-colored Screen Product Portfolios and Specifications

Table 117. SEG Systems Neon-colored Screen Sales (K Sqm), Revenue (\$ Million), Price (US\$/Sq m) and Gross Margin (2021-2026)

Table 118. SEG Systems Main Business

Table 119. SEG Systems Latest Developments

Table 120. OCTANORM Basic Information, Neon-colored Screen Manufacturing Base, Sales Area and Its Competitors

Table 121. OCTANORM Neon-colored Screen Product Portfolios and Specifications

Table 122. OCTANORM Neon-colored Screen Sales (K Sqm), Revenue (\$ Million), Price (US\$/Sq m) and Gross Margin (2021-2026)

Table 123. OCTANORM Main Business

Table 124. OCTANORM Latest Developments

Table 125. beMatrix Basic Information, Neon-colored Screen Manufacturing Base, Sales Area and Its Competitors

Table 126. beMatrix Neon-colored Screen Product Portfolios and Specifications

Table 127. beMatrix Neon-colored Screen Sales (K Sqm), Revenue (\$ Million), Price (US\$/Sq m) and Gross Margin (2021-2026)

Table 128. beMatrix Main Business

Table 129. beMatrix Latest Developments

Table 130. Aluvision Basic Information, Neon-colored Screen Manufacturing Base, Sales Area and Its Competitors

Table 131. Aluvision Neon-colored Screen Product Portfolios and Specifications

Table 132. Aluvision Neon-colored Screen Sales (K Sqm), Revenue (\$ Million), Price (US\$/Sq m) and Gross Margin (2021-2026)

Table 133. Aluvision Main Business

Table 134. Aluvision Latest Developments

Table 135. DSA Signage Basic Information, Neon-colored Screen Manufacturing Base, Sales Area and Its Competitors

Table 136. DSA Signage Neon-colored Screen Product Portfolios and Specifications

Table 137. DSA Signage Neon-colored Screen Sales (K Sqm), Revenue (\$ Million), Price (US\$/Sq m) and Gross Margin (2021-2026)

Table 138. DSA Signage Main Business

Table 139. DSA Signage Latest Developments

Table 140. GLLS Basic Information, Neon-colored Screen Manufacturing Base, Sales Area and Its Competitors

Table 141. GLLS Neon-colored Screen Product Portfolios and Specifications

Table 142. GLLS Neon-colored Screen Sales (K Sqm), Revenue (\$ Million), Price (US\$/Sq m) and Gross Margin (2021-2026)

Table 143. GLLS Main Business

Table 144. GLLS Latest Developments

Table 145. Applelec Group Basic Information, Neon-colored Screen Manufacturing Base, Sales Area and Its Competitors

Table 146. Applelec Group Neon-colored Screen Product Portfolios and Specifications

Table 147. Applelec Group Neon-colored Screen Sales (K Sqm), Revenue (\$ Million), Price (US\$/Sq m) and Gross Margin (2021-2026)

Table 148. Applelec Group Main Business

Table 149. Applelec Group Latest Developments

Table 150. Orbus Basic Information, Neon-colored Screen Manufacturing Base, Sales Area and Its Competitors

Table 151. Orbus Neon-colored Screen Product Portfolios and Specifications

Table 152. Orbus Neon-colored Screen Sales (K Sqm), Revenue (\$ Million), Price (US\$/Sq m) and Gross Margin (2021-2026)

Table 153. Orbus Main Business

Table 154. Orbus Latest Developments

Table 155. Guangzhou Xinghangyun Basic Information, Neon-colored Screen Manufacturing Base, Sales Area and Its Competitors

Table 156. Guangzhou Xinghangyun Neon-colored Screen Product Portfolios and Specifications

Table 157. Guangzhou Xinghangyun Neon-colored Screen Sales (K Sqm), Revenue (\$ Million), Price (US\$/Sq m) and Gross Margin (2021-2026)

Table 158. Guangzhou Xinghangyun Main Business

Table 159. Guangzhou Xinghangyun Latest Developments

Table 160. Lintel Display Basic Information, Neon-colored Screen Manufacturing Base, Sales Area and Its Competitors

Table 161. Lintel Display Neon-colored Screen Product Portfolios and Specifications

Table 162. Lintel Display Neon-colored Screen Sales (K Sqm), Revenue (\$ Million), Price (US\$/Sq m) and Gross Margin (2021-2026)

Table 163. Lintel Display Main Business

Table 164. Lintel Display Latest Developments

Table 165. KoenSmart Basic Information, Neon-colored Screen Manufacturing Base, Sales Area and Its Competitors

Table 166. KoenSmart Neon-colored Screen Product Portfolios and Specifications

Table 167. KoenSmart Neon-colored Screen Sales (K Sqm), Revenue (\$ Million), Price (US\$/Sq m) and Gross Margin (2021-2026)

Table 168. KoenSmart Main Business

Table 169. KoenSmart Latest Developments

List Of Figures

LIST OF FIGURES

- Figure 1. Picture of Neon-colored Screen
- Figure 2. Neon-colored Screen Report Years Considered
- Figure 3. Research Objectives
- Figure 4. Research Methodology
- Figure 5. Research Process and Data Source
- Figure 6. Global Neon-colored Screen Sales Growth Rate 2021-2032 (K Sqm)
- Figure 7. Global Neon-colored Screen Revenue Growth Rate 2021-2032 (\$ millions)
- Figure 8. Neon-colored Screen Sales by Geographic Region (2021, 2025 & 2032) & (\$ millions)
- Figure 9. Neon-colored Screen Sales Market Share by Country/Region (2025)
- Figure 10. Neon-colored Screen Sales Market Share by Country/Region (2021, 2025 & 2032)
- Figure 11. Product Picture of Edge-lit System
- Figure 12. Product Picture of Back-lit System
- Figure 13. Global Neon-colored Screen Sales Market Share by Type in 2026
- Figure 14. Global Neon-colored Screen Revenue Market Share by Type (2021-2026)
- Figure 15. Product Picture of RGB Fabric Lightbox
- Figure 16. Product Picture of Luminous Stretch Film Ceiling
- Figure 17. Product Picture of Others
- Figure 18. Global Neon-colored Screen Sales Market Share by Form in 2026
- Figure 19. Global Neon-colored Screen Revenue Market Share by Form (2021-2026)
- Figure 20. Neon-colored Screen Consumed in Retail
- Figure 21. Global Neon-colored Screen Market: Retail (2021-2026) & (K Sqm)
- Figure 22. Neon-colored Screen Consumed in Automotive
- Figure 23. Global Neon-colored Screen Market: Automotive (2021-2026) & (K Sqm)
- Figure 24. Neon-colored Screen Consumed in Others
- Figure 25. Global Neon-colored Screen Market: Others (2021-2026) & (K Sqm)
- Figure 26. Global Neon-colored Screen Sale Market Share by Application (2025)
- Figure 27. Global Neon-colored Screen Revenue Market Share by Application in 2025
- Figure 28. Neon-colored Screen Sales by Company in 2025 (K Sqm)
- Figure 29. Global Neon-colored Screen Sales Market Share by Company in 2025
- Figure 30. Neon-colored Screen Revenue by Company in 2025 (\$ millions)
- Figure 31. Global Neon-colored Screen Revenue Market Share by Company in 2025
- Figure 32. Global Neon-colored Screen Sales Market Share by Geographic Region (2021-2026)

Figure 33. Global Neon-colored Screen Revenue Market Share by Geographic Region in 2025

Figure 34. Americas Neon-colored Screen Sales 2021-2026 (K Sqm)

Figure 35. Americas Neon-colored Screen Revenue 2021-2026 (\$ millions)

Figure 36. APAC Neon-colored Screen Sales 2021-2026 (K Sqm)

Figure 37. APAC Neon-colored Screen Revenue 2021-2026 (\$ millions)

Figure 38. Europe Neon-colored Screen Sales 2021-2026 (K Sqm)

Figure 39. Europe Neon-colored Screen Revenue 2021-2026 (\$ millions)

Figure 40. Middle East & Africa Neon-colored Screen Sales 2021-2026 (K Sqm)

Figure 41. Middle East & Africa Neon-colored Screen Revenue 2021-2026 (\$ millions)

Figure 42. Americas Neon-colored Screen Sales Market Share by Country in 2025

Figure 43. Americas Neon-colored Screen Revenue Market Share by Country (2021-2026)

Figure 44. Americas Neon-colored Screen Sales Market Share by Type (2021-2026)

Figure 45. Americas Neon-colored Screen Sales Market Share by Application (2021-2026)

Figure 46. United States Neon-colored Screen Revenue Growth 2021-2026 (\$ millions)

Figure 47. Canada Neon-colored Screen Revenue Growth 2021-2026 (\$ millions)

Figure 48. Mexico Neon-colored Screen Revenue Growth 2021-2026 (\$ millions)

Figure 49. Brazil Neon-colored Screen Revenue Growth 2021-2026 (\$ millions)

Figure 50. APAC Neon-colored Screen Sales Market Share by Region in 2025

Figure 51. APAC Neon-colored Screen Revenue Market Share by Region (2021-2026)

Figure 52. APAC Neon-colored Screen Sales Market Share by Type (2021-2026)

Figure 53. APAC Neon-colored Screen Sales Market Share by Application (2021-2026)

Figure 54. China Neon-colored Screen Revenue Growth 2021-2026 (\$ millions)

Figure 55. Japan Neon-colored Screen Revenue Growth 2021-2026 (\$ millions)

Figure 56. South Korea Neon-colored Screen Revenue Growth 2021-2026 (\$ millions)

Figure 57. Southeast Asia Neon-colored Screen Revenue Growth 2021-2026 (\$ millions)

Figure 58. India Neon-colored Screen Revenue Growth 2021-2026 (\$ millions)

Figure 59. Australia Neon-colored Screen Revenue Growth 2021-2026 (\$ millions)

Figure 60. China Taiwan Neon-colored Screen Revenue Growth 2021-2026 (\$ millions)

Figure 61. Europe Neon-colored Screen Sales Market Share by Country in 2025

Figure 62. Europe Neon-colored Screen Revenue Market Share by Country (2021-2026)

Figure 63. Europe Neon-colored Screen Sales Market Share by Type (2021-2026)

Figure 64. Europe Neon-colored Screen Sales Market Share by Application (2021-2026)

Figure 65. Germany Neon-colored Screen Revenue Growth 2021-2026 (\$ millions)

Figure 66. France Neon-colored Screen Revenue Growth 2021-2026 (\$ millions)

Figure 67. UK Neon-colored Screen Revenue Growth 2021-2026 (\$ millions)

Figure 68. Italy Neon-colored Screen Revenue Growth 2021-2026 (\$ millions)

Figure 69. Russia Neon-colored Screen Revenue Growth 2021-2026 (\$ millions)

Figure 70. Middle East & Africa Neon-colored Screen Sales Market Share by Country (2021-2026)

Figure 71. Middle East & Africa Neon-colored Screen Sales Market Share by Type (2021-2026)

Figure 72. Middle East & Africa Neon-colored Screen Sales Market Share by Application (2021-2026)

Figure 73. Egypt Neon-colored Screen Revenue Growth 2021-2026 (\$ millions)

Figure 74. South Africa Neon-colored Screen Revenue Growth 2021-2026 (\$ millions)

Figure 75. Israel Neon-colored Screen Revenue Growth 2021-2026 (\$ millions)

Figure 76. Turkey Neon-colored Screen Revenue Growth 2021-2026 (\$ millions)

Figure 77. GCC Countries Neon-colored Screen Revenue Growth 2021-2026 (\$ millions)

Figure 78. Manufacturing Cost Structure Analysis of Neon-colored Screen in 2026

Figure 79. Manufacturing Process Analysis of Neon-colored Screen

Figure 80. Industry Chain Structure of Neon-colored Screen

Figure 81. Channels of Distribution

Figure 82. Global Neon-colored Screen Sales Market Forecast by Region (2027-2032)

Figure 83. Global Neon-colored Screen Revenue Market Share Forecast by Region (2027-2032)

Figure 84. Global Neon-colored Screen Sales Market Share Forecast by Type (2027-2032)

Figure 85. Global Neon-colored Screen Revenue Market Share Forecast by Type (2027-2032)

Figure 86. Global Neon-colored Screen Sales Market Share Forecast by Application (2027-2032)

Figure 87. Global Neon-colored Screen Revenue Market Share Forecast by Application (2027-2032)

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