

Global Neck Travel Pillow Market Growth 2024-2030

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Abstracts

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A neck travel pillow is a pillow designed to support a traveler's neck, often used to provide extra comfort and support during long trips. This pillow is designed to maintain the natural posture of the neck, reducing neck fatigue and discomfort that can occur when sitting or sleeping for long periods of time. Neck travel pillows are usually made from soft materials such as memory foam or other fillings to ensure comfort and support. They also often have portable designs, such as being able to compress to a smaller size or having carrying pouches that travelers can take with them when needed.

The global Neck Travel Pillow market size is projected to grow from US\$ million in 2023 to US\$ million in 2030; it is expected to grow at a CAGR of % from 2024 to 2030.

LP Information, Inc. (LPI) ' newest research report, the "Neck Travel Pillow Industry Forecast" looks at past sales and reviews total world Neck Travel Pillow sales in 2023, providing a comprehensive analysis by region and market sector of projected Neck Travel Pillow sales for 2024 through 2030. With Neck Travel Pillow sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Neck Travel Pillow industry.

This Insight Report provides a comprehensive analysis of the global Neck Travel Pillow landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Neck Travel Pillow portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Neck Travel Pillow market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Neck Travel Pillow and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Neck Travel Pillow.

United States market for Neck Travel Pillow is estimated to increase from US\$ million in 2023 to US\$ million by 2030, at a CAGR of % from 2024 through 2030.

China market for Neck Travel Pillow is estimated to increase from US\$ million in 2023 to US\$ million by 2030, at a CAGR of % from 2024 through 2030.

Europe market for Neck Travel Pillow is estimated to increase from US\$ million in 2023 to US\$ million by 2030, at a CAGR of % from 2024 through 2030.

Global key Neck Travel Pillow players cover Tempur-Pedic, Cabeau, Core Products, Wolf Manufacturing and SleepMax, etc. In terms of revenue, the global two largest companies occupied for a share nearly % in 2023.

This report presents a comprehensive overview, market shares, and growth opportunities of Neck Travel Pillow market by product type, application, key manufacturers and key regions and countries.

Segmentation by type

Latex Pillow

Memory Foam Pillow

Others

Segmentation by application

Online Sales

Offline Sales

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

Tempur-Pedic

Cabeau

Core Products

Wolf Manufacturing

SleepMax

HiGear Design, Inc.

Travel Rest

Sleep Innovations

CushionsXpress

Comfy Commuter

Dreamtime

Xen Pillow

Samsonite

Trtl

Bcozzy

XpresSpa Group

Jiaao

Key Questions Addressed in this Report

What is the 10-year outlook for the global Neck Travel Pillow market?

What factors are driving Neck Travel Pillow market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Neck Travel Pillow market opportunities vary by end market size?

How does Neck Travel Pillow break out type, application?

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