

Global Neck and Back Massager Market Growth 2023-2029

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Abstracts

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The global Neck and Back Massager market size is projected to grow from US\$ 10330 million in 2022 to US\$ 17110 million in 2029; it is expected to grow at a CAGR of 7.5% from 2023 to 2029.

Rapidly growing global population, increasing awareness towards health care among the general public, and development of smart massage technologies are the key factors driving the growth of the back and neck massager market revenue.

Back and Neck Massager can treat rheumatism, arthritis, frozen shoulder. Lumbar muscle strain, neuralgia, irregular menstruation, positive phlegm, sexual decline and other diseases, and the effect is remarkable.

LPI (LP Information)' newest research report, the "Neck and Back Massager Industry Forecast" looks at past sales and reviews total world Neck and Back Massager sales in 2022, providing a comprehensive analysis by region and market sector of projected Neck and Back Massager sales for 2023 through 2029. With Neck and Back Massager sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Neck and Back Massager industry.

This Insight Report provides a comprehensive analysis of the global Neck and Back Massager landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Neck and Back Massager portfolios and capabilities, market entry strategies, market

positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Neck and Back Massager market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Neck and Back Massager and breaks down the forecast by type, by application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Neck and Back Massager.

This report presents a comprehensive overview, market shares, and growth opportunities of Neck and Back Massager market by product type, application, key manufacturers and key regions and countries.

Market Segmentation:

Segmentation by type

Vibration

Pulse

Manual

Others

Segmentation by application

Household

Hospital

Others

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

Niplux

Naipo

Medisana

SKG

Homedics

Theragun

Fujiryoki

Panasonic

INADA

Human Touch

cozzia

Beurer

Breo Technology

MedMassager

Hypervolt

Shenzhen Breo Technology

Xiamen Comfort Science and Technology Group

Ruian Remax Fitness Equipment

Key Questions Addressed in this Report

What is the 10-year outlook for the global Neck and Back Massager market?

What factors are driving Neck and Back Massager market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Neck and Back Massager market opportunities vary by end market size?

How does Neck and Back Massager break out type, application?

What are the influences of COVID-19 and Russia-Ukraine war?

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