

Global Neck Massager Pillows Market Growth 2026-2032

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Abstracts

The global Neck Massager Pillows market size is predicted to grow from US\$ million in 2025 to US\$ million in 2032; it is expected to grow at a CAGR of % from 2026 to 2032.

Neck massager pillows are designed to provide relief from neck pain and tension by offering various types of massage techniques and features.

United States market for Neck Massager Pillows is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

China market for Neck Massager Pillows is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

Europe market for Neck Massager Pillows is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

Global key Neck Massager Pillows players cover HoMedics, Brookstone, Zyllion, Naipo, Snailax, etc. In terms of revenue, the global two largest companies occupied for a share nearly % in 2025.

LP Information, Inc. (LPI) ' newest research report, the 'Neck Massager Pillows Industry Forecast' looks at past sales and reviews total world Neck Massager Pillows sales in 2025, providing a comprehensive analysis by region and market sector of projected Neck Massager Pillows sales for 2026 through 2032. With Neck Massager Pillows sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Neck Massager Pillows industry.

This Insight Report provides a comprehensive analysis of the global Neck Massager Pillows landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Neck Massager Pillows portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Neck Massager Pillows market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Neck Massager Pillows and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Neck Massager Pillows.

This report presents a comprehensive overview, market shares, and growth opportunities of Neck Massager Pillows market by product type, application, key manufacturers and key regions and countries.

Segmentation by Type:

U-Shaped

Flat Shaped

Others

Segmentation by Application:

Online Sales

Offline Sales

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analysing the company's coverage, product portfolio, its market penetration.

HoMedics

Brookstone

Zyllion

Naipo

Snailax

RESTECK

Comfier

Etekcitey

Viktor Jurgen

InvoSpa

Key Questions Addressed in this Report

What is the 10-year outlook for the global Neck Massager Pillows market?

What factors are driving Neck Massager Pillows market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Neck Massager Pillows market opportunities vary by end market size?

How does Neck Massager Pillows break out by Type, by Application?

Contents

1 SCOPE OF THE REPORT

- 1.1 Market Introduction
- 1.2 Years Considered
- 1.3 Research Objectives
- 1.4 Market Research Methodology
- 1.5 Research Process and Data Source
- 1.6 Economic Indicators
- 1.7 Currency Considered
- 1.8 Market Estimation Caveats

2 EXECUTIVE SUMMARY

- 2.1 World Market Overview
 - 2.1.1 Global Neck Massager Pillows Annual Sales 2021-2032
 - 2.1.2 World Current & Future Analysis for Neck Massager Pillows by Geographic Region, 2021, 2025 & 2032
 - 2.1.3 World Current & Future Analysis for Neck Massager Pillows by Country/Region, 2021, 2025 & 2032
- 2.2 Neck Massager Pillows Segment by Type
 - 2.2.1 U-Shaped
 - 2.2.2 Flat Shaped
 - 2.2.3 Others
 - 2.2.4 Neck Massager Pillows Sales by Type
 - 2.2.4.1 Global Neck Massager Pillows Sales Market Share by Type (2021-2026)
 - 2.2.4.2 Global Neck Massager Pillows Revenue and Market Share by Type (2021-2026)
 - 2.2.4.3 Global Neck Massager Pillows Sale Price by Type (2021-2026)
- 2.3 Neck Massager Pillows Segment by Application
 - 2.3.1 Online Sales
 - 2.3.2 Offline Sales
 - 2.3.3 Neck Massager Pillows Sales by Application
 - 2.3.3.1 Global Neck Massager Pillows Sale Market Share by Application (2021-2026)
 - 2.3.3.2 Global Neck Massager Pillows Revenue and Market Share by Application (2021-2026)
 - 2.3.3.3 Global Neck Massager Pillows Sale Price by Application (2021-2026)

3 GLOBAL BY COMPANY

- 3.1 Global Neck Massager Pillows Breakdown Data by Company
 - 3.1.1 Global Neck Massager Pillows Annual Sales by Company (2021-2026)
 - 3.1.2 Global Neck Massager Pillows Sales Market Share by Company (2021-2026)
- 3.2 Global Neck Massager Pillows Annual Revenue by Company (2021-2026)
 - 3.2.1 Global Neck Massager Pillows Revenue by Company (2021-2026)
 - 3.2.2 Global Neck Massager Pillows Revenue Market Share by Company (2021-2026)
- 3.3 Global Neck Massager Pillows Sale Price by Company
- 3.4 Key Manufacturers Neck Massager Pillows Producing Area Distribution, Sales Area, Product Type
 - 3.4.1 Key Manufacturers Neck Massager Pillows Product Location Distribution
 - 3.4.2 Players Neck Massager Pillows Products Offered
- 3.5 Market Concentration Rate Analysis
 - 3.5.1 Competition Landscape Analysis
 - 3.5.2 Concentration Ratio (CR3, CR5 and CR10) & (2024-2026)
- 3.6 New Products and Potential Entrants
- 3.7 Market M&A Activity & Strategy

4 WORLD HISTORIC REVIEW FOR NECK MASSAGER PILLOWS BY GEOGRAPHIC REGION

- 4.1 World Historic Neck Massager Pillows Market Size by Geographic Region (2021-2026)
 - 4.1.1 Global Neck Massager Pillows Annual Sales by Geographic Region (2021-2026)
 - 4.1.2 Global Neck Massager Pillows Annual Revenue by Geographic Region (2021-2026)
- 4.2 World Historic Neck Massager Pillows Market Size by Country/Region (2021-2026)
 - 4.2.1 Global Neck Massager Pillows Annual Sales by Country/Region (2021-2026)
 - 4.2.2 Global Neck Massager Pillows Annual Revenue by Country/Region (2021-2026)
- 4.3 Americas Neck Massager Pillows Sales Growth
- 4.4 APAC Neck Massager Pillows Sales Growth
- 4.5 Europe Neck Massager Pillows Sales Growth
- 4.6 Middle East & Africa Neck Massager Pillows Sales Growth

5 AMERICAS

- 5.1 Americas Neck Massager Pillows Sales by Country
 - 5.1.1 Americas Neck Massager Pillows Sales by Country (2021-2026)

- 5.1.2 Americas Neck Massager Pillows Revenue by Country (2021-2026)
- 5.2 Americas Neck Massager Pillows Sales by Type (2021-2026)
- 5.3 Americas Neck Massager Pillows Sales by Application (2021-2026)
- 5.4 United States
- 5.5 Canada
- 5.6 Mexico
- 5.7 Brazil

6 APAC

- 6.1 APAC Neck Massager Pillows Sales by Region
 - 6.1.1 APAC Neck Massager Pillows Sales by Region (2021-2026)
 - 6.1.2 APAC Neck Massager Pillows Revenue by Region (2021-2026)
- 6.2 APAC Neck Massager Pillows Sales by Type (2021-2026)
- 6.3 APAC Neck Massager Pillows Sales by Application (2021-2026)
- 6.4 China
- 6.5 Japan
- 6.6 South Korea
- 6.7 Southeast Asia
- 6.8 India
- 6.9 Australia
- 6.10 China Taiwan

7 EUROPE

- 7.1 Europe Neck Massager Pillows by Country
 - 7.1.1 Europe Neck Massager Pillows Sales by Country (2021-2026)
 - 7.1.2 Europe Neck Massager Pillows Revenue by Country (2021-2026)
- 7.2 Europe Neck Massager Pillows Sales by Type (2021-2026)
- 7.3 Europe Neck Massager Pillows Sales by Application (2021-2026)
- 7.4 Germany
- 7.5 France
- 7.6 UK
- 7.7 Italy
- 7.8 Russia

8 MIDDLE EAST & AFRICA

- 8.1 Middle East & Africa Neck Massager Pillows by Country

- 8.1.1 Middle East & Africa Neck Massager Pillows Sales by Country (2021-2026)
- 8.1.2 Middle East & Africa Neck Massager Pillows Revenue by Country (2021-2026)
- 8.2 Middle East & Africa Neck Massager Pillows Sales by Type (2021-2026)
- 8.3 Middle East & Africa Neck Massager Pillows Sales by Application (2021-2026)
- 8.4 Egypt
- 8.5 South Africa
- 8.6 Israel
- 8.7 Turkey
- 8.8 GCC Countries

9 MARKET DRIVERS, CHALLENGES AND TRENDS

- 9.1 Market Drivers & Growth Opportunities
- 9.2 Market Challenges & Risks
- 9.3 Industry Trends

10 MANUFACTURING COST STRUCTURE ANALYSIS

- 10.1 Raw Material and Suppliers
- 10.2 Manufacturing Cost Structure Analysis of Neck Massager Pillows
- 10.3 Manufacturing Process Analysis of Neck Massager Pillows
- 10.4 Industry Chain Structure of Neck Massager Pillows

11 MARKETING, DISTRIBUTORS AND CUSTOMER

- 11.1 Sales Channel
 - 11.1.1 Direct Channels
 - 11.1.2 Indirect Channels
- 11.2 Neck Massager Pillows Distributors
- 11.3 Neck Massager Pillows Customer

12 WORLD FORECAST REVIEW FOR NECK MASSAGER PILLOWS BY GEOGRAPHIC REGION

- 12.1 Global Neck Massager Pillows Market Size Forecast by Region
 - 12.1.1 Global Neck Massager Pillows Forecast by Region (2027-2032)
 - 12.1.2 Global Neck Massager Pillows Annual Revenue Forecast by Region (2027-2032)
- 12.2 Americas Forecast by Country (2027-2032)

- 12.3 APAC Forecast by Region (2027-2032)
- 12.4 Europe Forecast by Country (2027-2032)
- 12.5 Middle East & Africa Forecast by Country (2027-2032)
- 12.6 Global Neck Massager Pillows Forecast by Type (2027-2032)
- 12.7 Global Neck Massager Pillows Forecast by Application (2027-2032)

13 KEY PLAYERS ANALYSIS

13.1 HoMedics

- 13.1.1 HoMedics Company Information
- 13.1.2 HoMedics Neck Massager Pillows Product Portfolios and Specifications
- 13.1.3 HoMedics Neck Massager Pillows Sales, Revenue, Price and Gross Margin (2021-2026)
- 13.1.4 HoMedics Main Business Overview
- 13.1.5 HoMedics Latest Developments

13.2 Brookstone

- 13.2.1 Brookstone Company Information
- 13.2.2 Brookstone Neck Massager Pillows Product Portfolios and Specifications
- 13.2.3 Brookstone Neck Massager Pillows Sales, Revenue, Price and Gross Margin (2021-2026)
- 13.2.4 Brookstone Main Business Overview
- 13.2.5 Brookstone Latest Developments

13.3 Zyllion

- 13.3.1 Zyllion Company Information
- 13.3.2 Zyllion Neck Massager Pillows Product Portfolios and Specifications
- 13.3.3 Zyllion Neck Massager Pillows Sales, Revenue, Price and Gross Margin (2021-2026)
- 13.3.4 Zyllion Main Business Overview
- 13.3.5 Zyllion Latest Developments

13.4 Naipo

- 13.4.1 Naipo Company Information
- 13.4.2 Naipo Neck Massager Pillows Product Portfolios and Specifications
- 13.4.3 Naipo Neck Massager Pillows Sales, Revenue, Price and Gross Margin (2021-2026)
- 13.4.4 Naipo Main Business Overview
- 13.4.5 Naipo Latest Developments

13.5 Snailax

- 13.5.1 Snailax Company Information
- 13.5.2 Snailax Neck Massager Pillows Product Portfolios and Specifications

13.5.3 Snailax Neck Massager Pillows Sales, Revenue, Price and Gross Margin
(2021-2026)

13.5.4 Snailax Main Business Overview

13.5.5 Snailax Latest Developments

13.6 RESTECK

13.6.1 RESTECK Company Information

13.6.2 RESTECK Neck Massager Pillows Product Portfolios and Specifications

13.6.3 RESTECK Neck Massager Pillows Sales, Revenue, Price and Gross Margin
(2021-2026)

13.6.4 RESTECK Main Business Overview

13.6.5 RESTECK Latest Developments

13.7 Comfier

13.7.1 Comfier Company Information

13.7.2 Comfier Neck Massager Pillows Product Portfolios and Specifications

13.7.3 Comfier Neck Massager Pillows Sales, Revenue, Price and Gross Margin
(2021-2026)

13.7.4 Comfier Main Business Overview

13.7.5 Comfier Latest Developments

13.8 Etekcity

13.8.1 Etekcity Company Information

13.8.2 Etekcity Neck Massager Pillows Product Portfolios and Specifications

13.8.3 Etekcity Neck Massager Pillows Sales, Revenue, Price and Gross Margin
(2021-2026)

13.8.4 Etekcity Main Business Overview

13.8.5 Etekcity Latest Developments

13.9 Viktor Jurgen

13.9.1 Viktor Jurgen Company Information

13.9.2 Viktor Jurgen Neck Massager Pillows Product Portfolios and Specifications

13.9.3 Viktor Jurgen Neck Massager Pillows Sales, Revenue, Price and Gross Margin
(2021-2026)

13.9.4 Viktor Jurgen Main Business Overview

13.9.5 Viktor Jurgen Latest Developments

13.10 InvoSpa

13.10.1 InvoSpa Company Information

13.10.2 InvoSpa Neck Massager Pillows Product Portfolios and Specifications

13.10.3 InvoSpa Neck Massager Pillows Sales, Revenue, Price and Gross Margin
(2021-2026)

13.10.4 InvoSpa Main Business Overview

13.10.5 InvoSpa Latest Developments

14 RESEARCH FINDINGS AND CONCLUSION

List Of Tables

LIST OF TABLES

Table 1. Neck Massager Pillows Annual Sales CAGR by Geographic Region (2021, 2025 & 2032) & (\$ millions)

Table 2. Neck Massager Pillows Annual Sales CAGR by Country/Region (2021, 2025 & 2032) & (\$ millions)

Table 3. Major Players of U-Shaped

Table 4. Major Players of Flat Shaped

Table 5. Major Players of Others

Table 6. Global Neck Massager Pillows Sales by Type (2021-2026) & (K Units)

Table 7. Global Neck Massager Pillows Sales Market Share by Type (2021-2026)

Table 8. Global Neck Massager Pillows Revenue by Type (2021-2026) & (\$ million)

Table 9. Global Neck Massager Pillows Revenue Market Share by Type (2021-2026)

Table 10. Global Neck Massager Pillows Sale Price by Type (2021-2026) & (US\$/Unit)

Table 11. Global Neck Massager Pillows Sale by Application (2021-2026) & (K Units)

Table 12. Global Neck Massager Pillows Sale Market Share by Application (2021-2026)

Table 13. Global Neck Massager Pillows Revenue by Application (2021-2026) & (\$ million)

Table 14. Global Neck Massager Pillows Revenue Market Share by Application (2021-2026)

Table 15. Global Neck Massager Pillows Sale Price by Application (2021-2026) & (US\$/Unit)

Table 16. Global Neck Massager Pillows Sales by Company (2021-2026) & (K Units)

Table 17. Global Neck Massager Pillows Sales Market Share by Company (2021-2026)

Table 18. Global Neck Massager Pillows Revenue by Company (2021-2026) & (\$ millions)

Table 19. Global Neck Massager Pillows Revenue Market Share by Company (2021-2026)

Table 20. Global Neck Massager Pillows Sale Price by Company (2021-2026) & (US\$/Unit)

Table 21. Key Manufacturers Neck Massager Pillows Producing Area Distribution and Sales Area

Table 22. Players Neck Massager Pillows Products Offered

Table 23. Neck Massager Pillows Concentration Ratio (CR3, CR5 and CR10) & (2024-2026)

Table 24. New Products and Potential Entrants

Table 25. Market M&A Activity & Strategy

Table 26. Global Neck Massager Pillows Sales by Geographic Region (2021-2026) & (K Units)

Table 27. Global Neck Massager Pillows Sales Market Share Geographic Region (2021-2026)

Table 28. Global Neck Massager Pillows Revenue by Geographic Region (2021-2026) & (\$ millions)

Table 29. Global Neck Massager Pillows Revenue Market Share by Geographic Region (2021-2026)

Table 30. Global Neck Massager Pillows Sales by Country/Region (2021-2026) & (K Units)

Table 31. Global Neck Massager Pillows Sales Market Share by Country/Region (2021-2026)

Table 32. Global Neck Massager Pillows Revenue by Country/Region (2021-2026) & (\$ millions)

Table 33. Global Neck Massager Pillows Revenue Market Share by Country/Region (2021-2026)

Table 34. Americas Neck Massager Pillows Sales by Country (2021-2026) & (K Units)

Table 35. Americas Neck Massager Pillows Sales Market Share by Country (2021-2026)

Table 36. Americas Neck Massager Pillows Revenue by Country (2021-2026) & (\$ millions)

Table 37. Americas Neck Massager Pillows Sales by Type (2021-2026) & (K Units)

Table 38. Americas Neck Massager Pillows Sales by Application (2021-2026) & (K Units)

Table 39. APAC Neck Massager Pillows Sales by Region (2021-2026) & (K Units)

Table 40. APAC Neck Massager Pillows Sales Market Share by Region (2021-2026)

Table 41. APAC Neck Massager Pillows Revenue by Region (2021-2026) & (\$ millions)

Table 42. APAC Neck Massager Pillows Sales by Type (2021-2026) & (K Units)

Table 43. APAC Neck Massager Pillows Sales by Application (2021-2026) & (K Units)

Table 44. Europe Neck Massager Pillows Sales by Country (2021-2026) & (K Units)

Table 45. Europe Neck Massager Pillows Revenue by Country (2021-2026) & (\$ millions)

Table 46. Europe Neck Massager Pillows Sales by Type (2021-2026) & (K Units)

Table 47. Europe Neck Massager Pillows Sales by Application (2021-2026) & (K Units)

Table 48. Middle East & Africa Neck Massager Pillows Sales by Country (2021-2026) & (K Units)

Table 49. Middle East & Africa Neck Massager Pillows Revenue Market Share by Country (2021-2026)

Table 50. Middle East & Africa Neck Massager Pillows Sales by Type (2021-2026) & (K

Units)

Table 51. Middle East & Africa Neck Massager Pillows Sales by Application
(2021-2026) & (K Units)

Table 52. Key Market Drivers & Growth Opportunities of Neck Massager Pillows

Table 53. Key Market Challenges & Risks of Neck Massager Pillows

Table 54. Key Industry Trends of Neck Massager Pillows

Table 55. Neck Massager Pillows Raw Material

Table 56. Key Suppliers of Raw Materials

Table 57. Neck Massager Pillows Distributors List

Table 58. Neck Massager Pillows Customer List

Table 59. Global Neck Massager Pillows Sales Forecast by Region (2027-2032) & (K Units)

Table 60. Global Neck Massager Pillows Revenue Forecast by Region (2027-2032) & (\$ millions)

Table 61. Americas Neck Massager Pillows Sales Forecast by Country (2027-2032) & (K Units)

Table 62. Americas Neck Massager Pillows Annual Revenue Forecast by Country (2027-2032) & (\$ millions)

Table 63. APAC Neck Massager Pillows Sales Forecast by Region (2027-2032) & (K Units)

Table 64. APAC Neck Massager Pillows Annual Revenue Forecast by Region (2027-2032) & (\$ millions)

Table 65. Europe Neck Massager Pillows Sales Forecast by Country (2027-2032) & (K Units)

Table 66. Europe Neck Massager Pillows Revenue Forecast by Country (2027-2032) & (\$ millions)

Table 67. Middle East & Africa Neck Massager Pillows Sales Forecast by Country (2027-2032) & (K Units)

Table 68. Middle East & Africa Neck Massager Pillows Revenue Forecast by Country (2027-2032) & (\$ millions)

Table 69. Global Neck Massager Pillows Sales Forecast by Type (2027-2032) & (K Units)

Table 70. Global Neck Massager Pillows Revenue Forecast by Type (2027-2032) & (\$ millions)

Table 71. Global Neck Massager Pillows Sales Forecast by Application (2027-2032) & (K Units)

Table 72. Global Neck Massager Pillows Revenue Forecast by Application (2027-2032) & (\$ millions)

Table 73. HoMedics Basic Information, Neck Massager Pillows Manufacturing Base,

Sales Area and Its Competitors

Table 74. HoMedics Neck Massager Pillows Product Portfolios and Specifications

Table 75. HoMedics Neck Massager Pillows Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 76. HoMedics Main Business

Table 77. HoMedics Latest Developments

Table 78. Brookstone Basic Information, Neck Massager Pillows Manufacturing Base, Sales Area and Its Competitors

Table 79. Brookstone Neck Massager Pillows Product Portfolios and Specifications

Table 80. Brookstone Neck Massager Pillows Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 81. Brookstone Main Business

Table 82. Brookstone Latest Developments

Table 83. Zyllion Basic Information, Neck Massager Pillows Manufacturing Base, Sales Area and Its Competitors

Table 84. Zyllion Neck Massager Pillows Product Portfolios and Specifications

Table 85. Zyllion Neck Massager Pillows Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 86. Zyllion Main Business

Table 87. Zyllion Latest Developments

Table 88. Naipo Basic Information, Neck Massager Pillows Manufacturing Base, Sales Area and Its Competitors

Table 89. Naipo Neck Massager Pillows Product Portfolios and Specifications

Table 90. Naipo Neck Massager Pillows Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 91. Naipo Main Business

Table 92. Naipo Latest Developments

Table 93. Snailax Basic Information, Neck Massager Pillows Manufacturing Base, Sales Area and Its Competitors

Table 94. Snailax Neck Massager Pillows Product Portfolios and Specifications

Table 95. Snailax Neck Massager Pillows Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 96. Snailax Main Business

Table 97. Snailax Latest Developments

Table 98. RESTECK Basic Information, Neck Massager Pillows Manufacturing Base, Sales Area and Its Competitors

Table 99. RESTECK Neck Massager Pillows Product Portfolios and Specifications

Table 100. RESTECK Neck Massager Pillows Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 101. RESTECK Main Business

Table 102. RESTECK Latest Developments

Table 103. Comfier Basic Information, Neck Massager Pillows Manufacturing Base, Sales Area and Its Competitors

Table 104. Comfier Neck Massager Pillows Product Portfolios and Specifications

Table 105. Comfier Neck Massager Pillows Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 106. Comfier Main Business

Table 107. Comfier Latest Developments

Table 108. Etekcity Basic Information, Neck Massager Pillows Manufacturing Base, Sales Area and Its Competitors

Table 109. Etekcity Neck Massager Pillows Product Portfolios and Specifications

Table 110. Etekcity Neck Massager Pillows Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 111. Etekcity Main Business

Table 112. Etekcity Latest Developments

Table 113. Viktor Jurgen Basic Information, Neck Massager Pillows Manufacturing Base, Sales Area and Its Competitors

Table 114. Viktor Jurgen Neck Massager Pillows Product Portfolios and Specifications

Table 115. Viktor Jurgen Neck Massager Pillows Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 116. Viktor Jurgen Main Business

Table 117. Viktor Jurgen Latest Developments

Table 118. InvoSpa Basic Information, Neck Massager Pillows Manufacturing Base, Sales Area and Its Competitors

Table 119. InvoSpa Neck Massager Pillows Product Portfolios and Specifications

Table 120. InvoSpa Neck Massager Pillows Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 121. InvoSpa Main Business

Table 122. InvoSpa Latest Developments

List Of Figures

LIST OF FIGURES

- Figure 1. Picture of Neck Massager Pillows
- Figure 2. Neck Massager Pillows Report Years Considered
- Figure 3. Research Objectives
- Figure 4. Research Methodology
- Figure 5. Research Process and Data Source
- Figure 6. Global Neck Massager Pillows Sales Growth Rate 2021-2032 (K Units)
- Figure 7. Global Neck Massager Pillows Revenue Growth Rate 2021-2032 (\$ millions)
- Figure 8. Neck Massager Pillows Sales by Geographic Region (2021, 2025 & 2032) & (\$ millions)
- Figure 9. Neck Massager Pillows Sales Market Share by Country/Region (2025)
- Figure 10. Neck Massager Pillows Sales Market Share by Country/Region (2021, 2025 & 2032)
- Figure 11. Product Picture of U-Shaped
- Figure 12. Product Picture of Flat Shaped
- Figure 13. Product Picture of Others
- Figure 14. Global Neck Massager Pillows Sales Market Share by Type in 2026
- Figure 15. Global Neck Massager Pillows Revenue Market Share by Type (2021-2026)
- Figure 16. Neck Massager Pillows Consumed in Online Sales
- Figure 17. Global Neck Massager Pillows Market: Online Sales (2021-2026) & (K Units)
- Figure 18. Neck Massager Pillows Consumed in Offline Sales
- Figure 19. Global Neck Massager Pillows Market: Offline Sales (2021-2026) & (K Units)
- Figure 20. Global Neck Massager Pillows Sale Market Share by Application (2025)
- Figure 21. Global Neck Massager Pillows Revenue Market Share by Application in 2026
- Figure 22. Neck Massager Pillows Sales by Company in 2026 (K Units)
- Figure 23. Global Neck Massager Pillows Sales Market Share by Company in 2026
- Figure 24. Neck Massager Pillows Revenue by Company in 2026 (\$ millions)
- Figure 25. Global Neck Massager Pillows Revenue Market Share by Company in 2026
- Figure 26. Global Neck Massager Pillows Sales Market Share by Geographic Region (2021-2026)
- Figure 27. Global Neck Massager Pillows Revenue Market Share by Geographic Region in 2026
- Figure 28. Americas Neck Massager Pillows Sales 2021-2026 (K Units)
- Figure 29. Americas Neck Massager Pillows Revenue 2021-2026 (\$ millions)
- Figure 30. APAC Neck Massager Pillows Sales 2021-2026 (K Units)
- Figure 31. APAC Neck Massager Pillows Revenue 2021-2026 (\$ millions)

- Figure 32. Europe Neck Massager Pillows Sales 2021-2026 (K Units)
- Figure 33. Europe Neck Massager Pillows Revenue 2021-2026 (\$ millions)
- Figure 34. Middle East & Africa Neck Massager Pillows Sales 2021-2026 (K Units)
- Figure 35. Middle East & Africa Neck Massager Pillows Revenue 2021-2026 (\$ millions)
- Figure 36. Americas Neck Massager Pillows Sales Market Share by Country in 2026
- Figure 37. Americas Neck Massager Pillows Revenue Market Share by Country (2021-2026)
- Figure 38. Americas Neck Massager Pillows Sales Market Share by Type (2021-2026)
- Figure 39. Americas Neck Massager Pillows Sales Market Share by Application (2021-2026)
- Figure 40. United States Neck Massager Pillows Revenue Growth 2021-2026 (\$ millions)
- Figure 41. Canada Neck Massager Pillows Revenue Growth 2021-2026 (\$ millions)
- Figure 42. Mexico Neck Massager Pillows Revenue Growth 2021-2026 (\$ millions)
- Figure 43. Brazil Neck Massager Pillows Revenue Growth 2021-2026 (\$ millions)
- Figure 44. APAC Neck Massager Pillows Sales Market Share by Region in 2026
- Figure 45. APAC Neck Massager Pillows Revenue Market Share by Region (2021-2026)
- Figure 46. APAC Neck Massager Pillows Sales Market Share by Type (2021-2026)
- Figure 47. APAC Neck Massager Pillows Sales Market Share by Application (2021-2026)
- Figure 48. China Neck Massager Pillows Revenue Growth 2021-2026 (\$ millions)
- Figure 49. Japan Neck Massager Pillows Revenue Growth 2021-2026 (\$ millions)
- Figure 50. South Korea Neck Massager Pillows Revenue Growth 2021-2026 (\$ millions)
- Figure 51. Southeast Asia Neck Massager Pillows Revenue Growth 2021-2026 (\$ millions)
- Figure 52. India Neck Massager Pillows Revenue Growth 2021-2026 (\$ millions)
- Figure 53. Australia Neck Massager Pillows Revenue Growth 2021-2026 (\$ millions)
- Figure 54. China Taiwan Neck Massager Pillows Revenue Growth 2021-2026 (\$ millions)
- Figure 55. Europe Neck Massager Pillows Sales Market Share by Country in 2026
- Figure 56. Europe Neck Massager Pillows Revenue Market Share by Country (2021-2026)
- Figure 57. Europe Neck Massager Pillows Sales Market Share by Type (2021-2026)
- Figure 58. Europe Neck Massager Pillows Sales Market Share by Application (2021-2026)
- Figure 59. Germany Neck Massager Pillows Revenue Growth 2021-2026 (\$ millions)
- Figure 60. France Neck Massager Pillows Revenue Growth 2021-2026 (\$ millions)
- Figure 61. UK Neck Massager Pillows Revenue Growth 2021-2026 (\$ millions)

Figure 62. Italy Neck Massager Pillows Revenue Growth 2021-2026 (\$ millions)

Figure 63. Russia Neck Massager Pillows Revenue Growth 2021-2026 (\$ millions)

Figure 64. Middle East & Africa Neck Massager Pillows Sales Market Share by Country (2021-2026)

Figure 65. Middle East & Africa Neck Massager Pillows Sales Market Share by Type (2021-2026)

Figure 66. Middle East & Africa Neck Massager Pillows Sales Market Share by Application (2021-2026)

Figure 67. Egypt Neck Massager Pillows Revenue Growth 2021-2026 (\$ millions)

Figure 68. South Africa Neck Massager Pillows Revenue Growth 2021-2026 (\$ millions)

Figure 69. Israel Neck Massager Pillows Revenue Growth 2021-2026 (\$ millions)

Figure 70. Turkey Neck Massager Pillows Revenue Growth 2021-2026 (\$ millions)

Figure 71. GCC Countries Neck Massager Pillows Revenue Growth 2021-2026 (\$ millions)

Figure 72. Manufacturing Cost Structure Analysis of Neck Massager Pillows in 2026

Figure 73. Manufacturing Process Analysis of Neck Massager Pillows

Figure 74. Industry Chain Structure of Neck Massager Pillows

Figure 75. Channels of Distribution

Figure 76. Global Neck Massager Pillows Sales Market Forecast by Region (2027-2032)

Figure 77. Global Neck Massager Pillows Revenue Market Share Forecast by Region (2027-2032)

Figure 78. Global Neck Massager Pillows Sales Market Share Forecast by Type (2027-2032)

Figure 79. Global Neck Massager Pillows Revenue Market Share Forecast by Type (2027-2032)

Figure 80. Global Neck Massager Pillows Sales Market Share Forecast by Application (2027-2032)

Figure 81. Global Neck Massager Pillows Revenue Market Share Forecast by Application (2027-2032)

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