

Global Neck Fan Hubs Market Growth 2026-2032

<https://marketpublishers.com/r/GF6FA28DE282EN.html>

Date: July 2026

Pages: 118

Price: US\$ 3,660.00 (Single User License)

ID: GF6FA28DE282EN

Abstracts

The global Neck Fan Hubs market size is predicted to grow from US\$ 216 million in 2025 to US\$ 283 million in 2032; it is expected to grow at a CAGR of 4.0% from 2026 to 2032.

Neck fan hubs, commonly referred to as neck fans or wearable neck fans, are portable, hands-free cooling devices designed to be worn around the neck. These devices are becoming increasingly popular for their convenience and ability to provide personal cooling in various settings, particularly during hot weather or in environments lacking air conditioning.

United States market for Neck Fan Hubs is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

China market for Neck Fan Hubs is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

Europe market for Neck Fan Hubs is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

Global key Neck Fan Hubs players cover Sony, RANVOO, ChillGo, JISULIFE, TORRAS, etc. In terms of revenue, the global two largest companies occupied for a share nearly % in 2025.

LP Information, Inc. (LPI) ' newest research report, the "Neck Fan Hubs Industry Forecast" looks at past sales and reviews total world Neck Fan Hubs sales in 2025, providing a comprehensive analysis by region and market sector of projected Neck Fan Hubs sales for 2026 through 2032. With Neck Fan Hubs sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of

the world Neck Fan Hubs industry.

This Insight Report provides a comprehensive analysis of the global Neck Fan Hubs landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Neck Fan Hubs portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Neck Fan Hubs market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Neck Fan Hubs and breaks down the forecast by Type, by Sales Channels, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Neck Fan Hubs.

This report presents a comprehensive overview, market shares, and growth opportunities of Neck Fan Hubs market by product type, application, key manufacturers and key regions and countries.

Segmentation by Type:

Bladeless

Bladed

Segmentation by Sales Channels:

Offline Sales

Online Sales

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analysing the company's coverage, product portfolio, its market penetration.

Sony

RANVOO

ChillGo

JISULIFE

TORRAS

Black+Decker

CIVPOWER

Vagau

Blaux

NEWEDO

Thanko

Key Questions Addressed in this Report

What is the 10-year outlook for the global Neck Fan Hubs market?

What factors are driving Neck Fan Hubs market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Neck Fan Hubs market opportunities vary by end market size?

How does Neck Fan Hubs break out by Type, by Sales Channels?

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