

Global Near Infrared Spectroscopy (NIR) Market Growth 2026-2032

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Abstracts

The global Near Infrared Spectroscopy (NIR) market size is predicted to grow from US\$ 608 million in 2025 to US\$ 772 million in 2032; it is expected to grow at a CAGR of 3.6% from 2026 to 2032.

The near infrared spectrum is an electromagnetic radiation wave between visible light (Vis) and mid-infrared (MIR). The American Society for Testing and Materials (ASTM) defines the near-infrared spectral region as the region of 780-2526nm, which is found in the absorption spectrum. The first non-visible light zone. The near-infrared spectral region is consistent with the combination frequency of the vibration of hydrogen-containing groups (O-H, N-H, C-H) in organic molecules and the absorption region of multiple levels of frequency multiplication. By scanning the near-infrared spectrum of the sample, the hydrogen-containing groups of organic molecules in the sample can be obtained. The characteristic information of the cluster, and the use of near infrared spectroscopy to analyze samples has the advantages of convenience, rapidity, efficiency, accuracy and low cost, without destroying samples, without consuming chemical reagents, and without polluting the environment.

Increasing Demand: Growth is driven by expanding demand in food safety, pharmaceutical compliance, agriculture automation, and process optimization in industries like petrochemicals.

Technology Innovation: Technological innovations have an important role in driving the growth of the market. To sustain in the competitive market, manufacturers should develop new ideas and technologies and stay up-to-date with the advanced technologies.

High Cost of High-End Instruments: Precision NIR spectrometers used in labs or regulated industries can be expensive, limiting access for SMEs or academic users.

Competition from Alternative Techniques: Other fast analytical tools like Raman spectroscopy, UV-Vis, and laser-based sensors sometimes offer similar performance for certain applications.

LP Information, Inc. (LPI) ' newest research report, the "Near Infrared Spectroscopy (NIR) Industry Forecast" looks at past sales and reviews total world Near Infrared Spectroscopy (NIR) sales in 2025, providing a comprehensive analysis by region and market sector of projected Near Infrared Spectroscopy (NIR) sales for 2026 through 2032. With Near Infrared Spectroscopy (NIR) sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Near Infrared Spectroscopy (NIR) industry.

This Insight Report provides a comprehensive analysis of the global Near Infrared Spectroscopy (NIR) landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Near Infrared Spectroscopy (NIR) portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Near Infrared Spectroscopy (NIR) market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Near Infrared Spectroscopy (NIR) and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Near Infrared Spectroscopy (NIR).

This report presents a comprehensive overview, market shares, and growth opportunities of Near Infrared Spectroscopy (NIR) market by product type, application, key manufacturers and key regions and countries.

Segmentation by Type:

Benchtop Type

Handheld Type

Process Type

Segmentation by Application:

Food

Pharmaceutical

Agriculture

Chemical & Polymer

Feed

Other

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analysing the company's coverage, product portfolio, its market penetration.

FOSS

Bruker

PerkinElmer

Agilent

Metrohm

HORIBA

Thermo Fisher Scientific

BUCHI

ABB

Shimadzu

ZEUTECH

Galaxy Scientific

VIAVI Solutions

JASCO Corporation

Polytec

Focused Photonics

Zeiss Spectroscopy

Kett Electric Laboratory

Shanghai Lenguang Technology

Shizuoka Seiki

Key Questions Addressed in this Report

What is the 10-year outlook for the global Near Infrared Spectroscopy (NIR) market?

What factors are driving Near Infrared Spectroscopy (NIR) market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Near Infrared Spectroscopy (NIR) market opportunities vary by end market size?

How does Near Infrared Spectroscopy (NIR) break out by Type, by Application?

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