

Global Near-Field RAIN RFID Antennas Market Growth 2026-2032

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Abstracts

The global Near-Field RAIN RFID Antennas market size is predicted to grow from US\$ 323 million in 2025 to US\$ 614 million in 2032; it is expected to grow at a CAGR of 9.6% from 2026 to 2032.

In 2025, global sales of Near-Field RAIN RFID Antennas reached approximately 1,033 k units, with an average market price of about USD 320 unit, an annual production capacity of roughly 1,400 k units, and an industry-average gross margin of approximately 30%.

Near-Field RAIN RFID Antennas are reader-side antennas designed for passive UHF RAIN RFID systems compliant with ISO/IEC 18000-63 / GS1 UHF Gen2. They are engineered to create a controlled short-range interrogation zone through near-field coupling or constrained RF field design, enabling accurate item-level identification while reducing stray reads, cross reads and interference in dense-tag, metal-rich or liquid-sensitive environments.

The global Near-Field RAIN RFID Antennas market represents a highly specialized hardware segment within the RAIN RFID value chain. Unlike far-field RFID antennas, the core value of near-field RAIN RFID antennas lies not in extending read range, but in establishing controlled identification zones characterized by distinct boundaries, short ranges, and low error rates. This capability addresses common issues such as stray reads, missed reads, and false reads frequently encountered in retail POS systems, medical cabinets, smart shelving, industrial workstations, and logistics verification. As RAIN RFID deployments deepen across sectors like apparel retail, warehousing and logistics, healthcare, and manufacturing automation, near-field antennas are evolving from simple identification accessories into critical components of precision data-capture

nodes.

In terms of product structure, fixed-mount standalone near-field antennas will remain the largest category, though their share of revenue is projected to decline from approximately 68% in 2026 to about 58% by 2032. Embedded/OEM near-field antenna modules and integrated near-field reader-antenna devices are poised for faster growth, driven primarily by demand for smart cabinets, industrial automation equipment, medical devices, and customized identification terminals. Overall, this market is not a typical low-cost electronics segment; rather, it is a specialized hardware market where core competitiveness hinges on read-zone control capabilities, environmental adaptability, system compatibility, and project delivery expertise.

LP Information, Inc. (LPI) ' newest research report, the "Near-Field RAIN RFID Antennas Industry Forecast" looks at past sales and reviews total world Near-Field RAIN RFID Antennas sales in 2025, providing a comprehensive analysis by region and market sector of projected Near-Field RAIN RFID Antennas sales for 2026 through 2032. With Near-Field RAIN RFID Antennas sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Near-Field RAIN RFID Antennas industry.

This Insight Report provides a comprehensive analysis of the global Near-Field RAIN RFID Antennas landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Near-Field RAIN RFID Antennas portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Near-Field RAIN RFID Antennas market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Near-Field RAIN RFID Antennas and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Near-Field RAIN RFID Antennas.

This report presents a comprehensive overview, market shares, and growth opportunities of Near-Field RAIN RFID Antennas market by product type, application, key manufacturers and key regions and countries.

Segmentation by Type:

Passive Antenna

Active Antenna

Segmentation by Architecture:

Standalone

Integrated

Segmentation by Sales Channel:

Online

Offline

Segmentation by Application:

Retail

Logistics & Warehousing

Healthcare

Others

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analysing the company's coverage, product portfolio, its market penetration.

Times-7 Research Ltd.

Impinj

Zebra Technologies

ifm electronic

HARTING

Kathrein Solutions GmbH

TE Connectivity

RFRain

Invengo

Alien Technology

tagltron GmbH

TECTUS

Identix

MTI Wireless Edge

Airflux Technologies

ID Tech Solutions

Key Questions Addressed in this Report

What is the 10-year outlook for the global Near-Field RAIN RFID Antennas market?

What factors are driving Near-Field RAIN RFID Antennas market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Near-Field RAIN RFID Antennas market opportunities vary by end market size?

How does Near-Field RAIN RFID Antennas break out by Type, by Application?

Contents

1 SCOPE OF THE REPORT

- 1.1 Market Introduction
- 1.2 Years Considered
- 1.3 Research Objectives
- 1.4 Market Research Methodology
- 1.5 Research Process and Data Source
- 1.6 Economic Indicators
- 1.7 Currency Considered
- 1.8 Market Estimation Caveats

2 EXECUTIVE SUMMARY

2.1 World Market Overview

- 2.1.1 Global Near-Field RAIN RFID Antennas Annual Sales 2021-2032
- 2.1.2 World Current & Future Analysis for Near-Field RAIN RFID Antennas by Geographic Region, 2021, 2025 & 2032
- 2.1.3 World Current & Future Analysis for Near-Field RAIN RFID Antennas by Country/Region, 2021, 2025 & 2032
- 2.2 Near-Field RAIN RFID Antennas Segment by Type
 - 2.2.1 Passive Antenna
 - 2.2.2 Active Antenna
 - 2.2.3 Near-Field RAIN RFID Antennas Sales by Type
 - 2.2.3.1 Global Near-Field RAIN RFID Antennas Sales Market Share by Type (2021-2026)
 - 2.2.3.2 Global Near-Field RAIN RFID Antennas Revenue and Market Share by Type (2021-2026)
 - 2.2.3.3 Global Near-Field RAIN RFID Antennas Sale Price by Type (2021-2026)
- 2.3 Near-Field RAIN RFID Antennas Segment by Architecture
 - 2.3.1 Standalone
 - 2.3.2 Integrated
 - 2.3.3 Near-Field RAIN RFID Antennas Sales by Architecture
 - 2.3.3.1 Global Near-Field RAIN RFID Antennas Sales Market Share by Architecture (2021-2026)
 - 2.3.3.2 Global Near-Field RAIN RFID Antennas Revenue and Market Share by Architecture (2021-2026)
 - 2.3.3.3 Global Near-Field RAIN RFID Antennas Sale Price by Architecture

(2021-2026)

2.4 Near-Field RAIN RFID Antennas Segment by Sales Channel

2.4.1 Online

2.4.2 Offline

2.4.3 Near-Field RAIN RFID Antennas Sales by Sales Channel

2.4.3.1 Global Near-Field RAIN RFID Antennas Sales Market Share by Sales Channel (2021-2026)

2.4.3.2 Global Near-Field RAIN RFID Antennas Revenue and Market Share by Sales Channel (2021-2026)

2.4.3.3 Global Near-Field RAIN RFID Antennas Sale Price by Sales Channel (2021-2026)

2.5 Near-Field RAIN RFID Antennas Segment by Application

2.5.1 Retail

2.5.2 Logistics & Warehousing

2.5.3 Healthcare

2.5.4 Others

2.5.5 Near-Field RAIN RFID Antennas Sales by Application

2.5.5.1 Global Near-Field RAIN RFID Antennas Sale Market Share by Application (2021-2026)

2.5.5.2 Global Near-Field RAIN RFID Antennas Revenue and Market Share by Application (2021-2026)

2.5.5.3 Global Near-Field RAIN RFID Antennas Sale Price by Application (2021-2026)

3 GLOBAL BY COMPANY

3.1 Global Near-Field RAIN RFID Antennas Breakdown Data by Company

3.1.1 Global Near-Field RAIN RFID Antennas Annual Sales by Company (2021-2026)

3.1.2 Global Near-Field RAIN RFID Antennas Sales Market Share by Company (2021-2026)

3.2 Global Near-Field RAIN RFID Antennas Annual Revenue by Company (2021-2026)

3.2.1 Global Near-Field RAIN RFID Antennas Revenue by Company (2021-2026)

3.2.2 Global Near-Field RAIN RFID Antennas Revenue Market Share by Company (2021-2026)

3.3 Global Near-Field RAIN RFID Antennas Sale Price by Company

3.4 Key Manufacturers Near-Field RAIN RFID Antennas Producing Area Distribution, Sales Area, Product Type

3.4.1 Key Manufacturers Near-Field RAIN RFID Antennas Product Location Distribution

- 3.4.2 Players Near-Field RAIN RFID Antennas Products Offered
- 3.5 Market Concentration Rate Analysis
 - 3.5.1 Competition Landscape Analysis
 - 3.5.2 Concentration Ratio (CR3, CR5 and CR10) & (2024-2026)
- 3.6 New Products and Potential Entrants
- 3.7 Market M&A Activity & Strategy

4 WORLD HISTORIC REVIEW FOR NEAR-FIELD RAIN RFID ANTENNAS BY GEOGRAPHIC REGION

- 4.1 World Historic Near-Field RAIN RFID Antennas Market Size by Geographic Region (2021-2026)
 - 4.1.1 Global Near-Field RAIN RFID Antennas Annual Sales by Geographic Region (2021-2026)
 - 4.1.2 Global Near-Field RAIN RFID Antennas Annual Revenue by Geographic Region (2021-2026)
- 4.2 World Historic Near-Field RAIN RFID Antennas Market Size by Country/Region (2021-2026)
 - 4.2.1 Global Near-Field RAIN RFID Antennas Annual Sales by Country/Region (2021-2026)
 - 4.2.2 Global Near-Field RAIN RFID Antennas Annual Revenue by Country/Region (2021-2026)
- 4.3 Americas Near-Field RAIN RFID Antennas Sales Growth
- 4.4 APAC Near-Field RAIN RFID Antennas Sales Growth
- 4.5 Europe Near-Field RAIN RFID Antennas Sales Growth
- 4.6 Middle East & Africa Near-Field RAIN RFID Antennas Sales Growth

5 AMERICAS

- 5.1 Americas Near-Field RAIN RFID Antennas Sales by Country
 - 5.1.1 Americas Near-Field RAIN RFID Antennas Sales by Country (2021-2026)
 - 5.1.2 Americas Near-Field RAIN RFID Antennas Revenue by Country (2021-2026)
- 5.2 Americas Near-Field RAIN RFID Antennas Sales by Type (2021-2026)
- 5.3 Americas Near-Field RAIN RFID Antennas Sales by Application (2021-2026)
- 5.4 United States
- 5.5 Canada
- 5.6 Mexico
- 5.7 Brazil

6 APAC

6.1 APAC Near-Field RAIN RFID Antennas Sales by Region

6.1.1 APAC Near-Field RAIN RFID Antennas Sales by Region (2021-2026)

6.1.2 APAC Near-Field RAIN RFID Antennas Revenue by Region (2021-2026)

6.2 APAC Near-Field RAIN RFID Antennas Sales by Type (2021-2026)

6.3 APAC Near-Field RAIN RFID Antennas Sales by Application (2021-2026)

6.4 China

6.5 Japan

6.6 South Korea

6.7 Southeast Asia

6.8 India

6.9 Australia

6.10 China Taiwan

7 EUROPE

7.1 Europe Near-Field RAIN RFID Antennas by Country

7.1.1 Europe Near-Field RAIN RFID Antennas Sales by Country (2021-2026)

7.1.2 Europe Near-Field RAIN RFID Antennas Revenue by Country (2021-2026)

7.2 Europe Near-Field RAIN RFID Antennas Sales by Type (2021-2026)

7.3 Europe Near-Field RAIN RFID Antennas Sales by Application (2021-2026)

7.4 Germany

7.5 France

7.6 UK

7.7 Italy

7.8 Russia

8 MIDDLE EAST & AFRICA

8.1 Middle East & Africa Near-Field RAIN RFID Antennas by Country

8.1.1 Middle East & Africa Near-Field RAIN RFID Antennas Sales by Country (2021-2026)

8.1.2 Middle East & Africa Near-Field RAIN RFID Antennas Revenue by Country (2021-2026)

8.2 Middle East & Africa Near-Field RAIN RFID Antennas Sales by Type (2021-2026)

8.3 Middle East & Africa Near-Field RAIN RFID Antennas Sales by Application (2021-2026)

8.4 Egypt

8.5 South Africa

8.6 Israel

8.7 Turkey

8.8 GCC Countries

9 MARKET DRIVERS, CHALLENGES AND TRENDS

9.1 Market Drivers & Growth Opportunities

9.2 Market Challenges & Risks

9.3 Industry Trends

10 MANUFACTURING COST STRUCTURE ANALYSIS

10.1 Raw Material and Suppliers

10.2 Manufacturing Cost Structure Analysis of Near-Field RAIN RFID Antennas

10.3 Manufacturing Process Analysis of Near-Field RAIN RFID Antennas

10.4 Industry Chain Structure of Near-Field RAIN RFID Antennas

11 MARKETING, DISTRIBUTORS AND CUSTOMER

11.1 Sales Channel

11.1.1 Direct Channels

11.1.2 Indirect Channels

11.2 Near-Field RAIN RFID Antennas Distributors

11.3 Near-Field RAIN RFID Antennas Customer

12 WORLD FORECAST REVIEW FOR NEAR-FIELD RAIN RFID ANTENNAS BY GEOGRAPHIC REGION

12.1 Global Near-Field RAIN RFID Antennas Market Size Forecast by Region

12.1.1 Global Near-Field RAIN RFID Antennas Forecast by Region (2027-2032)

12.1.2 Global Near-Field RAIN RFID Antennas Annual Revenue Forecast by Region (2027-2032)

12.2 Americas Forecast by Country (2027-2032)

12.3 APAC Forecast by Region (2027-2032)

12.4 Europe Forecast by Country (2027-2032)

12.5 Middle East & Africa Forecast by Country (2027-2032)

12.6 Global Near-Field RAIN RFID Antennas Forecast by Type (2027-2032)

12.7 Global Near-Field RAIN RFID Antennas Forecast by Application (2027-2032)

13 KEY PLAYERS ANALYSIS

13.1 Times-7 Research Ltd.

13.1.1 Times-7 Research Ltd. Company Information

13.1.2 Times-7 Research Ltd. Near-Field RAIN RFID Antennas Product Portfolios and Specifications

13.1.3 Times-7 Research Ltd. Near-Field RAIN RFID Antennas Sales, Revenue, Price and Gross Margin (2021-2026)

13.1.4 Times-7 Research Ltd. Main Business Overview

13.1.5 Times-7 Research Ltd. Latest Developments

13.2 Impinj

13.2.1 Impinj Company Information

13.2.2 Impinj Near-Field RAIN RFID Antennas Product Portfolios and Specifications

13.2.3 Impinj Near-Field RAIN RFID Antennas Sales, Revenue, Price and Gross Margin (2021-2026)

13.2.4 Impinj Main Business Overview

13.2.5 Impinj Latest Developments

13.3 Zebra Technologies

13.3.1 Zebra Technologies Company Information

13.3.2 Zebra Technologies Near-Field RAIN RFID Antennas Product Portfolios and Specifications

13.3.3 Zebra Technologies Near-Field RAIN RFID Antennas Sales, Revenue, Price and Gross Margin (2021-2026)

13.3.4 Zebra Technologies Main Business Overview

13.3.5 Zebra Technologies Latest Developments

13.4 ifm electronic

13.4.1 ifm electronic Company Information

13.4.2 ifm electronic Near-Field RAIN RFID Antennas Product Portfolios and Specifications

13.4.3 ifm electronic Near-Field RAIN RFID Antennas Sales, Revenue, Price and Gross Margin (2021-2026)

13.4.4 ifm electronic Main Business Overview

13.4.5 ifm electronic Latest Developments

13.5 HARTING

13.5.1 HARTING Company Information

13.5.2 HARTING Near-Field RAIN RFID Antennas Product Portfolios and Specifications

13.5.3 HARTING Near-Field RAIN RFID Antennas Sales, Revenue, Price and Gross

Margin (2021-2026)

13.5.4 HARTING Main Business Overview

13.5.5 HARTING Latest Developments

13.6 Kathrein Solutions GmbH

13.6.1 Kathrein Solutions GmbH Company Information

13.6.2 Kathrein Solutions GmbH Near-Field RAIN RFID Antennas Product Portfolios and Specifications

13.6.3 Kathrein Solutions GmbH Near-Field RAIN RFID Antennas Sales, Revenue, Price and Gross Margin (2021-2026)

13.6.4 Kathrein Solutions GmbH Main Business Overview

13.6.5 Kathrein Solutions GmbH Latest Developments

13.7 TE Connectivity

13.7.1 TE Connectivity Company Information

13.7.2 TE Connectivity Near-Field RAIN RFID Antennas Product Portfolios and Specifications

13.7.3 TE Connectivity Near-Field RAIN RFID Antennas Sales, Revenue, Price and Gross Margin (2021-2026)

13.7.4 TE Connectivity Main Business Overview

13.7.5 TE Connectivity Latest Developments

13.8 RFRain

13.8.1 RFRain Company Information

13.8.2 RFRain Near-Field RAIN RFID Antennas Product Portfolios and Specifications

13.8.3 RFRain Near-Field RAIN RFID Antennas Sales, Revenue, Price and Gross Margin (2021-2026)

13.8.4 RFRain Main Business Overview

13.8.5 RFRain Latest Developments

13.9 Invengo

13.9.1 Invengo Company Information

13.9.2 Invengo Near-Field RAIN RFID Antennas Product Portfolios and Specifications

13.9.3 Invengo Near-Field RAIN RFID Antennas Sales, Revenue, Price and Gross Margin (2021-2026)

13.9.4 Invengo Main Business Overview

13.9.5 Invengo Latest Developments

13.10 Alien Technology

13.10.1 Alien Technology Company Information

13.10.2 Alien Technology Near-Field RAIN RFID Antennas Product Portfolios and Specifications

13.10.3 Alien Technology Near-Field RAIN RFID Antennas Sales, Revenue, Price and Gross Margin (2021-2026)

- 13.10.4 Alien Technology Main Business Overview
- 13.10.5 Alien Technology Latest Developments
- 13.11 tagltron GmbH
 - 13.11.1 tagltron GmbH Company Information
 - 13.11.2 tagltron GmbH Near-Field RAIN RFID Antennas Product Portfolios and Specifications
 - 13.11.3 tagltron GmbH Near-Field RAIN RFID Antennas Sales, Revenue, Price and Gross Margin (2021-2026)
 - 13.11.4 tagltron GmbH Main Business Overview
 - 13.11.5 tagltron GmbH Latest Developments
- 13.12 TECTUS
 - 13.12.1 TECTUS Company Information
 - 13.12.2 TECTUS Near-Field RAIN RFID Antennas Product Portfolios and Specifications
 - 13.12.3 TECTUS Near-Field RAIN RFID Antennas Sales, Revenue, Price and Gross Margin (2021-2026)
 - 13.12.4 TECTUS Main Business Overview
 - 13.12.5 TECTUS Latest Developments
- 13.13 Identix
 - 13.13.1 Identix Company Information
 - 13.13.2 Identix Near-Field RAIN RFID Antennas Product Portfolios and Specifications
 - 13.13.3 Identix Near-Field RAIN RFID Antennas Sales, Revenue, Price and Gross Margin (2021-2026)
 - 13.13.4 Identix Main Business Overview
 - 13.13.5 Identix Latest Developments
- 13.14 MTI Wireless Edge
 - 13.14.1 MTI Wireless Edge Company Information
 - 13.14.2 MTI Wireless Edge Near-Field RAIN RFID Antennas Product Portfolios and Specifications
 - 13.14.3 MTI Wireless Edge Near-Field RAIN RFID Antennas Sales, Revenue, Price and Gross Margin (2021-2026)
 - 13.14.4 MTI Wireless Edge Main Business Overview
 - 13.14.5 MTI Wireless Edge Latest Developments
- 13.15 Airplux Technologies
 - 13.15.1 Airplux Technologies Company Information
 - 13.15.2 Airplux Technologies Near-Field RAIN RFID Antennas Product Portfolios and Specifications
 - 13.15.3 Airplux Technologies Near-Field RAIN RFID Antennas Sales, Revenue, Price and Gross Margin (2021-2026)

13.15.4 Airplux Technologies Main Business Overview

13.15.5 Airplux Technologies Latest Developments

13.16 ID Tech Solutions

13.16.1 ID Tech Solutions Company Information

13.16.2 ID Tech Solutions Near-Field RAIN RFID Antennas Product Portfolios and Specifications

13.16.3 ID Tech Solutions Near-Field RAIN RFID Antennas Sales, Revenue, Price and Gross Margin (2021-2026)

13.16.4 ID Tech Solutions Main Business Overview

13.16.5 ID Tech Solutions Latest Developments

14 RESEARCH FINDINGS AND CONCLUSION

List Of Tables

LIST OF TABLES

Table 1. Near-Field RAIN RFID Antennas Annual Sales CAGR by Geographic Region (2021, 2025 & 2032) & (\$ millions)

Table 2. Near-Field RAIN RFID Antennas Annual Sales CAGR by Country/Region (2021, 2025 & 2032) & (\$ millions)

Table 3. Major Players of Passive Antenna

Table 4. Major Players of Active Antenna

Table 5. Global Near-Field RAIN RFID Antennas Sales by Type (2021-2026) & (K Units)

Table 6. Global Near-Field RAIN RFID Antennas Sales Market Share by Type (2021-2026)

Table 7. Global Near-Field RAIN RFID Antennas Revenue by Type (2021-2026) & (\$ million)

Table 8. Global Near-Field RAIN RFID Antennas Revenue Market Share by Type (2021-2026)

Table 9. Global Near-Field RAIN RFID Antennas Sale Price by Type (2021-2026) & (US\$/Unit)

Table 10. Major Players of Standalone

Table 11. Major Players of Integrated

Table 12. Global Near-Field RAIN RFID Antennas Sales by Architecture (2021-2026) & (K Units)

Table 13. Global Near-Field RAIN RFID Antennas Sales Market Share by Architecture (2021-2026)

Table 14. Global Near-Field RAIN RFID Antennas Revenue by Architecture (2021-2026) & (\$ million)

Table 15. Global Near-Field RAIN RFID Antennas Revenue Market Share by Architecture (2021-2026)

Table 16. Global Near-Field RAIN RFID Antennas Sale Price by Architecture (2021-2026) & (US\$/Unit)

Table 17. Major Players of Online

Table 18. Major Players of Offline

Table 19. Global Near-Field RAIN RFID Antennas Sales by Sales Channel (2021-2026) & (K Units)

Table 20. Global Near-Field RAIN RFID Antennas Sales Market Share by Sales Channel (2021-2026)

Table 21. Global Near-Field RAIN RFID Antennas Revenue by Sales Channel (2021-2026) & (\$ million)

Table 22. Global Near-Field RAIN RFID Antennas Revenue Market Share by Sales Channel (2021-2026)

Table 23. Global Near-Field RAIN RFID Antennas Sale Price by Sales Channel (2021-2026) & (US\$/Unit)

Table 24. Global Near-Field RAIN RFID Antennas Sale by Application (2021-2026) & (K Units)

Table 25. Global Near-Field RAIN RFID Antennas Sale Market Share by Application (2021-2026)

Table 26. Global Near-Field RAIN RFID Antennas Revenue by Application (2021-2026) & (\$ million)

Table 27. Global Near-Field RAIN RFID Antennas Revenue Market Share by Application (2021-2026)

Table 28. Global Near-Field RAIN RFID Antennas Sale Price by Application (2021-2026) & (US\$/Unit)

Table 29. Global Near-Field RAIN RFID Antennas Sales by Company (2021-2026) & (K Units)

Table 30. Global Near-Field RAIN RFID Antennas Sales Market Share by Company (2021-2026)

Table 31. Global Near-Field RAIN RFID Antennas Revenue by Company (2021-2026) & (\$ millions)

Table 32. Global Near-Field RAIN RFID Antennas Revenue Market Share by Company (2021-2026)

Table 33. Global Near-Field RAIN RFID Antennas Sale Price by Company (2021-2026) & (US\$/Unit)

Table 34. Key Manufacturers Near-Field RAIN RFID Antennas Producing Area Distribution and Sales Area

Table 35. Players Near-Field RAIN RFID Antennas Products Offered

Table 36. Near-Field RAIN RFID Antennas Concentration Ratio (CR3, CR5 and CR10) & (2024-2026)

Table 37. New Products and Potential Entrants

Table 38. Market M&A Activity & Strategy

Table 39. Global Near-Field RAIN RFID Antennas Sales by Geographic Region (2021-2026) & (K Units)

Table 40. Global Near-Field RAIN RFID Antennas Sales Market Share Geographic Region (2021-2026)

Table 41. Global Near-Field RAIN RFID Antennas Revenue by Geographic Region (2021-2026) & (\$ millions)

Table 42. Global Near-Field RAIN RFID Antennas Revenue Market Share by Geographic Region (2021-2026)

Table 43. Global Near-Field RAIN RFID Antennas Sales by Country/Region (2021-2026) & (K Units)

Table 44. Global Near-Field RAIN RFID Antennas Sales Market Share by Country/Region (2021-2026)

Table 45. Global Near-Field RAIN RFID Antennas Revenue by Country/Region (2021-2026) & (\$ millions)

Table 46. Global Near-Field RAIN RFID Antennas Revenue Market Share by Country/Region (2021-2026)

Table 47. Americas Near-Field RAIN RFID Antennas Sales by Country (2021-2026) & (K Units)

Table 48. Americas Near-Field RAIN RFID Antennas Sales Market Share by Country (2021-2026)

Table 49. Americas Near-Field RAIN RFID Antennas Revenue by Country (2021-2026) & (\$ millions)

Table 50. Americas Near-Field RAIN RFID Antennas Sales by Type (2021-2026) & (K Units)

Table 51. Americas Near-Field RAIN RFID Antennas Sales by Application (2021-2026) & (K Units)

Table 52. APAC Near-Field RAIN RFID Antennas Sales by Region (2021-2026) & (K Units)

Table 53. APAC Near-Field RAIN RFID Antennas Sales Market Share by Region (2021-2026)

Table 54. APAC Near-Field RAIN RFID Antennas Revenue by Region (2021-2026) & (\$ millions)

Table 55. APAC Near-Field RAIN RFID Antennas Sales by Type (2021-2026) & (K Units)

Table 56. APAC Near-Field RAIN RFID Antennas Sales by Application (2021-2026) & (K Units)

Table 57. Europe Near-Field RAIN RFID Antennas Sales by Country (2021-2026) & (K Units)

Table 58. Europe Near-Field RAIN RFID Antennas Revenue by Country (2021-2026) & (\$ millions)

Table 59. Europe Near-Field RAIN RFID Antennas Sales by Type (2021-2026) & (K Units)

Table 60. Europe Near-Field RAIN RFID Antennas Sales by Application (2021-2026) & (K Units)

Table 61. Middle East & Africa Near-Field RAIN RFID Antennas Sales by Country (2021-2026) & (K Units)

Table 62. Middle East & Africa Near-Field RAIN RFID Antennas Revenue Market Share

by Country (2021-2026)

Table 63. Middle East & Africa Near-Field RAIN RFID Antennas Sales by Type (2021-2026) & (K Units)

Table 64. Middle East & Africa Near-Field RAIN RFID Antennas Sales by Application (2021-2026) & (K Units)

Table 65. Key Market Drivers & Growth Opportunities of Near-Field RAIN RFID Antennas

Table 66. Key Market Challenges & Risks of Near-Field RAIN RFID Antennas

Table 67. Key Industry Trends of Near-Field RAIN RFID Antennas

Table 68. Near-Field RAIN RFID Antennas Raw Material

Table 69. Key Suppliers of Raw Materials

Table 70. Near-Field RAIN RFID Antennas Distributors List

Table 71. Near-Field RAIN RFID Antennas Customer List

Table 72. Global Near-Field RAIN RFID Antennas Sales Forecast by Region (2027-2032) & (K Units)

Table 73. Global Near-Field RAIN RFID Antennas Revenue Forecast by Region (2027-2032) & (\$ millions)

Table 74. Americas Near-Field RAIN RFID Antennas Sales Forecast by Country (2027-2032) & (K Units)

Table 75. Americas Near-Field RAIN RFID Antennas Annual Revenue Forecast by Country (2027-2032) & (\$ millions)

Table 76. APAC Near-Field RAIN RFID Antennas Sales Forecast by Region (2027-2032) & (K Units)

Table 77. APAC Near-Field RAIN RFID Antennas Annual Revenue Forecast by Region (2027-2032) & (\$ millions)

Table 78. Europe Near-Field RAIN RFID Antennas Sales Forecast by Country (2027-2032) & (K Units)

Table 79. Europe Near-Field RAIN RFID Antennas Revenue Forecast by Country (2027-2032) & (\$ millions)

Table 80. Middle East & Africa Near-Field RAIN RFID Antennas Sales Forecast by Country (2027-2032) & (K Units)

Table 81. Middle East & Africa Near-Field RAIN RFID Antennas Revenue Forecast by Country (2027-2032) & (\$ millions)

Table 82. Global Near-Field RAIN RFID Antennas Sales Forecast by Type (2027-2032) & (K Units)

Table 83. Global Near-Field RAIN RFID Antennas Revenue Forecast by Type (2027-2032) & (\$ millions)

Table 84. Global Near-Field RAIN RFID Antennas Sales Forecast by Application (2027-2032) & (K Units)

Table 85. Global Near-Field RAIN RFID Antennas Revenue Forecast by Application (2027-2032) & (\$ millions)

Table 86. Times-7 Research Ltd. Basic Information, Near-Field RAIN RFID Antennas Manufacturing Base, Sales Area and Its Competitors

Table 87. Times-7 Research Ltd. Near-Field RAIN RFID Antennas Product Portfolios and Specifications

Table 88. Times-7 Research Ltd. Near-Field RAIN RFID Antennas Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 89. Times-7 Research Ltd. Main Business

Table 90. Times-7 Research Ltd. Latest Developments

Table 91. Impinj Basic Information, Near-Field RAIN RFID Antennas Manufacturing Base, Sales Area and Its Competitors

Table 92. Impinj Near-Field RAIN RFID Antennas Product Portfolios and Specifications

Table 93. Impinj Near-Field RAIN RFID Antennas Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 94. Impinj Main Business

Table 95. Impinj Latest Developments

Table 96. Zebra Technologies Basic Information, Near-Field RAIN RFID Antennas Manufacturing Base, Sales Area and Its Competitors

Table 97. Zebra Technologies Near-Field RAIN RFID Antennas Product Portfolios and Specifications

Table 98. Zebra Technologies Near-Field RAIN RFID Antennas Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 99. Zebra Technologies Main Business

Table 100. Zebra Technologies Latest Developments

Table 101. ifm electronic Basic Information, Near-Field RAIN RFID Antennas Manufacturing Base, Sales Area and Its Competitors

Table 102. ifm electronic Near-Field RAIN RFID Antennas Product Portfolios and Specifications

Table 103. ifm electronic Near-Field RAIN RFID Antennas Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 104. ifm electronic Main Business

Table 105. ifm electronic Latest Developments

Table 106. HARTING Basic Information, Near-Field RAIN RFID Antennas Manufacturing Base, Sales Area and Its Competitors

Table 107. HARTING Near-Field RAIN RFID Antennas Product Portfolios and Specifications

Table 108. HARTING Near-Field RAIN RFID Antennas Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 109. HARTING Main Business

Table 110. HARTING Latest Developments

Table 111. Kathrein Solutions GmbH Basic Information, Near-Field RAIN RFID Antennas Manufacturing Base, Sales Area and Its Competitors

Table 112. Kathrein Solutions GmbH Near-Field RAIN RFID Antennas Product Portfolios and Specifications

Table 113. Kathrein Solutions GmbH Near-Field RAIN RFID Antennas Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 114. Kathrein Solutions GmbH Main Business

Table 115. Kathrein Solutions GmbH Latest Developments

Table 116. TE Connectivity Basic Information, Near-Field RAIN RFID Antennas Manufacturing Base, Sales Area and Its Competitors

Table 117. TE Connectivity Near-Field RAIN RFID Antennas Product Portfolios and Specifications

Table 118. TE Connectivity Near-Field RAIN RFID Antennas Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 119. TE Connectivity Main Business

Table 120. TE Connectivity Latest Developments

Table 121. RFRain Basic Information, Near-Field RAIN RFID Antennas Manufacturing Base, Sales Area and Its Competitors

Table 122. RFRain Near-Field RAIN RFID Antennas Product Portfolios and Specifications

Table 123. RFRain Near-Field RAIN RFID Antennas Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 124. RFRain Main Business

Table 125. RFRain Latest Developments

Table 126. Invengo Basic Information, Near-Field RAIN RFID Antennas Manufacturing Base, Sales Area and Its Competitors

Table 127. Invengo Near-Field RAIN RFID Antennas Product Portfolios and Specifications

Table 128. Invengo Near-Field RAIN RFID Antennas Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 129. Invengo Main Business

Table 130. Invengo Latest Developments

Table 131. Alien Technology Basic Information, Near-Field RAIN RFID Antennas Manufacturing Base, Sales Area and Its Competitors

Table 132. Alien Technology Near-Field RAIN RFID Antennas Product Portfolios and Specifications

Table 133. Alien Technology Near-Field RAIN RFID Antennas Sales (K Units), Revenue

(\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 134. Alien Technology Main Business

Table 135. Alien Technology Latest Developments

Table 136. tagltron GmbH Basic Information, Near-Field RAIN RFID Antennas Manufacturing Base, Sales Area and Its Competitors

Table 137. tagltron GmbH Near-Field RAIN RFID Antennas Product Portfolios and Specifications

Table 138. tagltron GmbH Near-Field RAIN RFID Antennas Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 139. tagltron GmbH Main Business

Table 140. tagltron GmbH Latest Developments

Table 141. TECTUS Basic Information, Near-Field RAIN RFID Antennas Manufacturing Base, Sales Area and Its Competitors

Table 142. TECTUS Near-Field RAIN RFID Antennas Product Portfolios and Specifications

Table 143. TECTUS Near-Field RAIN RFID Antennas Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 144. TECTUS Main Business

Table 145. TECTUS Latest Developments

Table 146. Identix Basic Information, Near-Field RAIN RFID Antennas Manufacturing Base, Sales Area and Its Competitors

Table 147. Identix Near-Field RAIN RFID Antennas Product Portfolios and Specifications

Table 148. Identix Near-Field RAIN RFID Antennas Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 149. Identix Main Business

Table 150. Identix Latest Developments

Table 151. MTI Wireless Edge Basic Information, Near-Field RAIN RFID Antennas Manufacturing Base, Sales Area and Its Competitors

Table 152. MTI Wireless Edge Near-Field RAIN RFID Antennas Product Portfolios and Specifications

Table 153. MTI Wireless Edge Near-Field RAIN RFID Antennas Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 154. MTI Wireless Edge Main Business

Table 155. MTI Wireless Edge Latest Developments

Table 156. Airplux Technologies Basic Information, Near-Field RAIN RFID Antennas Manufacturing Base, Sales Area and Its Competitors

Table 157. Airplux Technologies Near-Field RAIN RFID Antennas Product Portfolios and Specifications

Table 158. Airplux Technologies Near-Field RAIN RFID Antennas Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 159. Airplux Technologies Main Business

Table 160. Airplux Technologies Latest Developments

Table 161. ID Tech Solutions Basic Information, Near-Field RAIN RFID Antennas Manufacturing Base, Sales Area and Its Competitors

Table 162. ID Tech Solutions Near-Field RAIN RFID Antennas Product Portfolios and Specifications

Table 163. ID Tech Solutions Near-Field RAIN RFID Antennas Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 164. ID Tech Solutions Main Business

Table 165. ID Tech Solutions Latest Developments

List Of Figures

LIST OF FIGURES

- Figure 1. Picture of Near-Field RAIN RFID Antennas
- Figure 2. Near-Field RAIN RFID Antennas Report Years Considered
- Figure 3. Research Objectives
- Figure 4. Research Methodology
- Figure 5. Research Process and Data Source
- Figure 6. Global Near-Field RAIN RFID Antennas Sales Growth Rate 2021-2032 (K Units)
- Figure 7. Global Near-Field RAIN RFID Antennas Revenue Growth Rate 2021-2032 (\$ millions)
- Figure 8. Near-Field RAIN RFID Antennas Sales by Geographic Region (2021, 2025 & 2032) & (\$ millions)
- Figure 9. Near-Field RAIN RFID Antennas Sales Market Share by Country/Region (2025)
- Figure 10. Near-Field RAIN RFID Antennas Sales Market Share by Country/Region (2021, 2025 & 2032)
- Figure 11. Product Picture of Passive Antenna
- Figure 12. Product Picture of Active Antenna
- Figure 13. Global Near-Field RAIN RFID Antennas Sales Market Share by Type in 2026
- Figure 14. Global Near-Field RAIN RFID Antennas Revenue Market Share by Type (2021-2026)
- Figure 15. Product Picture of Standalone
- Figure 16. Product Picture of Integrated
- Figure 17. Global Near-Field RAIN RFID Antennas Sales Market Share by Architecture in 2026
- Figure 18. Global Near-Field RAIN RFID Antennas Revenue Market Share by Architecture (2021-2026)
- Figure 19. Product Picture of Online
- Figure 20. Product Picture of Offline
- Figure 21. Global Near-Field RAIN RFID Antennas Sales Market Share by Sales Channel in 2026
- Figure 22. Global Near-Field RAIN RFID Antennas Revenue Market Share by Sales Channel (2021-2026)
- Figure 23. Near-Field RAIN RFID Antennas Consumed in Retail
- Figure 24. Global Near-Field RAIN RFID Antennas Market: Retail (2021-2026) & (K Units)

Figure 25. Near-Field RAIN RFID Antennas Consumed in Logistics & Warehousing

Figure 26. Global Near-Field RAIN RFID Antennas Market: Logistics & Warehousing (2021-2026) & (K Units)

Figure 27. Near-Field RAIN RFID Antennas Consumed in Healthcare

Figure 28. Global Near-Field RAIN RFID Antennas Market: Healthcare (2021-2026) & (K Units)

Figure 29. Near-Field RAIN RFID Antennas Consumed in Others

Figure 30. Global Near-Field RAIN RFID Antennas Market: Others (2021-2026) & (K Units)

Figure 31. Global Near-Field RAIN RFID Antennas Sale Market Share by Application (2025)

Figure 32. Global Near-Field RAIN RFID Antennas Revenue Market Share by Application in 2025

Figure 33. Near-Field RAIN RFID Antennas Sales by Company in 2025 (K Units)

Figure 34. Global Near-Field RAIN RFID Antennas Sales Market Share by Company in 2025

Figure 35. Near-Field RAIN RFID Antennas Revenue by Company in 2025 (\$ millions)

Figure 36. Global Near-Field RAIN RFID Antennas Revenue Market Share by Company in 2025

Figure 37. Global Near-Field RAIN RFID Antennas Sales Market Share by Geographic Region (2021-2026)

Figure 38. Global Near-Field RAIN RFID Antennas Revenue Market Share by Geographic Region in 2025

Figure 39. Americas Near-Field RAIN RFID Antennas Sales 2021-2026 (K Units)

Figure 40. Americas Near-Field RAIN RFID Antennas Revenue 2021-2026 (\$ millions)

Figure 41. APAC Near-Field RAIN RFID Antennas Sales 2021-2026 (K Units)

Figure 42. APAC Near-Field RAIN RFID Antennas Revenue 2021-2026 (\$ millions)

Figure 43. Europe Near-Field RAIN RFID Antennas Sales 2021-2026 (K Units)

Figure 44. Europe Near-Field RAIN RFID Antennas Revenue 2021-2026 (\$ millions)

Figure 45. Middle East & Africa Near-Field RAIN RFID Antennas Sales 2021-2026 (K Units)

Figure 46. Middle East & Africa Near-Field RAIN RFID Antennas Revenue 2021-2026 (\$ millions)

Figure 47. Americas Near-Field RAIN RFID Antennas Sales Market Share by Country in 2025

Figure 48. Americas Near-Field RAIN RFID Antennas Revenue Market Share by Country (2021-2026)

Figure 49. Americas Near-Field RAIN RFID Antennas Sales Market Share by Type (2021-2026)

Figure 50. Americas Near-Field RAIN RFID Antennas Sales Market Share by Application (2021-2026)

Figure 51. United States Near-Field RAIN RFID Antennas Revenue Growth 2021-2026 (\$ millions)

Figure 52. Canada Near-Field RAIN RFID Antennas Revenue Growth 2021-2026 (\$ millions)

Figure 53. Mexico Near-Field RAIN RFID Antennas Revenue Growth 2021-2026 (\$ millions)

Figure 54. Brazil Near-Field RAIN RFID Antennas Revenue Growth 2021-2026 (\$ millions)

Figure 55. APAC Near-Field RAIN RFID Antennas Sales Market Share by Region in 2025

Figure 56. APAC Near-Field RAIN RFID Antennas Revenue Market Share by Region (2021-2026)

Figure 57. APAC Near-Field RAIN RFID Antennas Sales Market Share by Type (2021-2026)

Figure 58. APAC Near-Field RAIN RFID Antennas Sales Market Share by Application (2021-2026)

Figure 59. China Near-Field RAIN RFID Antennas Revenue Growth 2021-2026 (\$ millions)

Figure 60. Japan Near-Field RAIN RFID Antennas Revenue Growth 2021-2026 (\$ millions)

Figure 61. South Korea Near-Field RAIN RFID Antennas Revenue Growth 2021-2026 (\$ millions)

Figure 62. Southeast Asia Near-Field RAIN RFID Antennas Revenue Growth 2021-2026 (\$ millions)

Figure 63. India Near-Field RAIN RFID Antennas Revenue Growth 2021-2026 (\$ millions)

Figure 64. Australia Near-Field RAIN RFID Antennas Revenue Growth 2021-2026 (\$ millions)

Figure 65. China Taiwan Near-Field RAIN RFID Antennas Revenue Growth 2021-2026 (\$ millions)

Figure 66. Europe Near-Field RAIN RFID Antennas Sales Market Share by Country in 2025

Figure 67. Europe Near-Field RAIN RFID Antennas Revenue Market Share by Country (2021-2026)

Figure 68. Europe Near-Field RAIN RFID Antennas Sales Market Share by Type (2021-2026)

Figure 69. Europe Near-Field RAIN RFID Antennas Sales Market Share by Application

(2021-2026)

Figure 70. Germany Near-Field RAIN RFID Antennas Revenue Growth 2021-2026 (\$ millions)

Figure 71. France Near-Field RAIN RFID Antennas Revenue Growth 2021-2026 (\$ millions)

Figure 72. UK Near-Field RAIN RFID Antennas Revenue Growth 2021-2026 (\$ millions)

Figure 73. Italy Near-Field RAIN RFID Antennas Revenue Growth 2021-2026 (\$ millions)

Figure 74. Russia Near-Field RAIN RFID Antennas Revenue Growth 2021-2026 (\$ millions)

Figure 75. Middle East & Africa Near-Field RAIN RFID Antennas Sales Market Share by Country (2021-2026)

Figure 76. Middle East & Africa Near-Field RAIN RFID Antennas Sales Market Share by Type (2021-2026)

Figure 77. Middle East & Africa Near-Field RAIN RFID Antennas Sales Market Share by Application (2021-2026)

Figure 78. Egypt Near-Field RAIN RFID Antennas Revenue Growth 2021-2026 (\$ millions)

Figure 79. South Africa Near-Field RAIN RFID Antennas Revenue Growth 2021-2026 (\$ millions)

Figure 80. Israel Near-Field RAIN RFID Antennas Revenue Growth 2021-2026 (\$ millions)

Figure 81. Turkey Near-Field RAIN RFID Antennas Revenue Growth 2021-2026 (\$ millions)

Figure 82. GCC Countries Near-Field RAIN RFID Antennas Revenue Growth 2021-2026 (\$ millions)

Figure 83. Manufacturing Cost Structure Analysis of Near-Field RAIN RFID Antennas in 2026

Figure 84. Manufacturing Process Analysis of Near-Field RAIN RFID Antennas

Figure 85. Industry Chain Structure of Near-Field RAIN RFID Antennas

Figure 86. Channels of Distribution

Figure 87. Global Near-Field RAIN RFID Antennas Sales Market Forecast by Region (2027-2032)

Figure 88. Global Near-Field RAIN RFID Antennas Revenue Market Share Forecast by Region (2027-2032)

Figure 89. Global Near-Field RAIN RFID Antennas Sales Market Share Forecast by Type (2027-2032)

Figure 90. Global Near-Field RAIN RFID Antennas Revenue Market Share Forecast by Type (2027-2032)

Figure 91. Global Near-Field RAIN RFID Antennas Sales Market Share Forecast by Application (2027-2032)

Figure 92. Global Near-Field RAIN RFID Antennas Revenue Market Share Forecast by Application (2027-2032)

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