

Global Near Field Communication Tag Market Growth (Status and Outlook) 2026-2032

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Abstracts

The global Near Field Communication Tag market size is predicted to grow from US\$ million in 2025 to US\$ million in 2032; it is expected to grow at a CAGR of % from 2026 to 2032.

The Global Mobile Economy Development Report 2023 released by GSMA Intelligence pointed out that by the end of 2022, the number of global mobile users would exceed 5.4 billion. The mobile ecosystem supports 16 million jobs directly and 12 million jobs indirectly.

According to our Communications Research Centre, in 2022, the global communication equipment was valued at US\$ 100 billion. The U.S. and China are powerhouses in the manufacture of communications equipment. According to data from the Ministry of Industry and Information Technology of China, the cumulative revenue of telecommunications services in 2022 was ?1.58 trillion, an increase of 8% over the previous year. The total amount of telecommunications business calculated at the price of the previous year reached ?1.75 trillion, a year-on-year increase of 21.3%. In the same year, the fixed Internet broadband access business revenue was ?240.2 billion, an increase of 7.1% over the previous year, and its proportion in the telecommunications business revenue decreased from 15.3% in the previous year to 15.2%, driving the telecommunications business revenue to increase by 1.1 percentage points.

LPI (LP Information)' newest research report, the "Near Field Communication Tag Industry Forecast" looks at past sales and reviews total world Near Field Communication Tag sales in 2025, providing a comprehensive analysis by region and market sector of projected Near Field Communication Tag sales for 2026 through 2032.

With Near Field Communication Tag sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Near Field Communication Tag industry.

This Insight Report provides a comprehensive analysis of the global Near Field Communication Tag landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyses the strategies of leading global companies with a focus on Near Field Communication Tag portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Near Field Communication Tag market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Near Field Communication Tag and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Near Field Communication Tag.

This report presents a comprehensive overview, market shares, and growth opportunities of Near Field Communication Tag market by product type, application, key players and key regions and countries.

Segmentation by Type:

Tag 1 Type

Tag 2 Type

Tag 3 Type

Tag 4 Type

Segmentation by Application:

Automotive

Fast Moving Consumer Goods (FMCG)

Healthcare & Pharmaceutical

Logistic

Others

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

Avery Dennison Corporation

Smartrac N.V.

Alien Technology Inc

CCL Industries Inc

Sato Holdings Corporation

Zebra Technologies Corporation

ASK SA

Checkpoint Systems Inc

Intermec Inc

Muhlbauer Holding AG & Co. Ltd

William Frick & Company

Thin Film Electronics ASA

Displaydata Ltd

Graphic Label Inc

Invengo Information Technology Co. Ltd.

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