

# Global Near Field Communication Chips (NFC) Market Growth 2024-2030

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## Abstracts

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According to our LPI (LP Information) latest study, the global Near Field Communication Chips (NFC) market size was valued at US\$ million in 2023. With growing demand in downstream market, the Near Field Communication Chips (NFC) is forecast to a readjusted size of US\$ million by 2030 with a CAGR of % during review period.

The research report highlights the growth potential of the global Near Field Communication Chips (NFC) market. Near Field Communication Chips (NFC) are expected to show stable growth in the future market. However, product differentiation, reducing costs, and supply chain optimization remain crucial for the widespread adoption of Near Field Communication Chips (NFC). Market players need to invest in research and development, forge strategic partnerships, and align their offerings with evolving consumer preferences to capitalize on the immense opportunities presented by the Near Field Communication Chips (NFC) market.

Near-field communication is a set of communication protocols that enable two electronic devices, one of which is usually a portable device such as a smartphone, to establish communication by bringing them within 4 cm of each other.

Following a strong growth of 26.2 percent in the year 2021, WSTS revised it down to a single digit growth for the worldwide semiconductor market in 2022 with a total size of US\$580 billion, up 4.4 percent. WSTS lowered growth estimation as inflation rises and end markets seeing weaker demand, especially those exposed to consumer spending. While some major categories are still double-digit year-over-year growth in 2022, led by Analog with 20.8 percent, Sensors with 16.3 percent, and Logic with 14.5 percent

growth. Memory declined with 12.6 percent year over year. In 2022, all geographical regions showed double-digit growth except Asia Pacific. The largest region, Asia Pacific, declined 2.0 percent. Sales in the Americas were US\$142.1 billion, up 17.0% year-on-year, sales in Europe were US\$53.8 billion, up 12.6% year-on-year, and sales in Japan were US\$48.1 billion, up 10.0% year-on-year. However, sales in the largest Asia-Pacific region were US\$336.2 billion, down 2.0% year-on-year.

#### Key Features:

The report on Near Field Communication Chips (NFC) market reflects various aspects and provide valuable insights into the industry.

**Market Size and Growth:** The research report provide an overview of the current size and growth of the Near Field Communication Chips (NFC) market. It may include historical data, market segmentation by Type (e.g., 64 Bytes, 168 Bytes), and regional breakdowns.

**Market Drivers and Challenges:** The report can identify and analyse the factors driving the growth of the Near Field Communication Chips (NFC) market, such as government regulations, environmental concerns, technological advancements, and changing consumer preferences. It can also highlight the challenges faced by the industry, including infrastructure limitations, range anxiety, and high upfront costs.

**Competitive Landscape:** The research report provides analysis of the competitive landscape within the Near Field Communication Chips (NFC) market. It includes profiles of key players, their market share, strategies, and product offerings. The report can also highlight emerging players and their potential impact on the market.

**Technological Developments:** The research report can delve into the latest technological developments in the Near Field Communication Chips (NFC) industry. This include advancements in Near Field Communication Chips (NFC) technology, Near Field Communication Chips (NFC) new entrants, Near Field Communication Chips (NFC) new investment, and other innovations that are shaping the future of Near Field Communication Chips (NFC).

**Downstream Procumbent Preference:** The report can shed light on customer procumbent behaviour and adoption trends in the Near Field Communication Chips (NFC) market. It includes factors influencing customer ' purchasing decisions, preferences for Near Field Communication Chips (NFC) product.

**Government Policies and Incentives:** The research report analyse the impact of government policies and incentives on the Near Field Communication Chips (NFC) market. This may include an assessment of regulatory frameworks, subsidies, tax incentives, and other measures aimed at promoting Near Field Communication Chips (NFC) market. The report also evaluates the effectiveness of these policies in driving market growth.

**Environmental Impact and Sustainability:** The research report assess the environmental impact and sustainability aspects of the Near Field Communication Chips (NFC) market.

**Market Forecasts and Future Outlook:** Based on the analysis conducted, the research report provide market forecasts and outlook for the Near Field Communication Chips (NFC) industry. This includes projections of market size, growth rates, regional trends, and predictions on technological advancements and policy developments.

**Recommendations and Opportunities:** The report conclude with recommendations for industry stakeholders, policymakers, and investors. It highlights potential opportunities for market players to capitalize on emerging trends, overcome challenges, and contribute to the growth and development of the Near Field Communication Chips (NFC) market.

#### Market Segmentation:

Near Field Communication Chips (NFC) market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

#### Segmentation by type

64 Bytes

168 Bytes

Others

#### Segmentation by application

Consumer Electronics

Automotive

Medical

Others

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

NXP Semiconductors

Broadcom Corporation

Texas Instruments

Qualcomm

STMicroelectronics

MediaTek

Mstar Semiconductor

AMS

Sony Corporation

Marvell technology Group

### Key Questions Addressed in this Report

What is the 10-year outlook for the global Near Field Communication Chips (NFC) market?

What factors are driving Near Field Communication Chips (NFC) market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Near Field Communication Chips (NFC) market opportunities vary by end market size?

How does Near Field Communication Chips (NFC) break out type, application?

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