

Global NdFeB Plastic Magnet Market Growth 2026-2032

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Abstracts

The global NdFeB Plastic Magnet market size is predicted to grow from US\$ 1547 million in 2025 to US\$ 2264 million in 2032; it is expected to grow at a CAGR of 5.7% from 2026 to 2032.

NdFeB Plastic Magnet refers to a type of magnet that is composed of neodymium - iron - boron (NdFeB) magnetic powder and a plastic binder. The NdFeB magnetic powder provides the strong magnetic properties, and the plastic binder serves to hold the magnetic powder together, giving the magnet a flexible or rigid form depending on the type of plastic used. This kind of magnet combines the excellent magnetic performance of NdFeB with the good processability and design - flexibility of plastics.

United States market for NdFeB Plastic Magnet is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

China market for NdFeB Plastic Magnet is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

Europe market for NdFeB Plastic Magnet is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

Global key NdFeB Plastic Magnet players cover Hitachi Metals, Neo Performance Materials, Toshiba Materials, Magnetics, Zhejiang Zhaobao Magnet, etc. In terms of revenue, the global two largest companies occupied for a share nearly % in 2025.

LP Information, Inc. (LPI) ' newest research report, the "NdFeB Plastic Magnet Industry Forecast" looks at past sales and reviews total world NdFeB Plastic Magnet sales in

2025, providing a comprehensive analysis by region and market sector of projected NdFeB Plastic Magnet sales for 2026 through 2032. With NdFeB Plastic Magnet sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world NdFeB Plastic Magnet industry.

This Insight Report provides a comprehensive analysis of the global NdFeB Plastic Magnet landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on NdFeB Plastic Magnet portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global NdFeB Plastic Magnet market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for NdFeB Plastic Magnet and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global NdFeB Plastic Magnet.

This report presents a comprehensive overview, market shares, and growth opportunities of NdFeB Plastic Magnet market by product type, application, key manufacturers and key regions and countries.

Segmentation by Type:

High-Performance NdFeB Plastic Magnets

Standard NdFeB Plastic Magnets

Segmentation by Application:

Power Tools

Automotive Industry

Micro Motors

Consumer Electronics

Other

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analysing the company's coverage, product portfolio, its market penetration.

Hitachi Metals

Neo Performance Materials

Toshiba Materials

Magnetics

Zhejiang Zhaobao Magnet

VACUUMSCHMELZE

Shin-Etsu Chemical

Magnequench International, Inc.

Hangzhou Permanent Magnet Group Corp. (HPMGC)

China National Machinery Industry Corporation (SINOMACH)

Shaanxi Zhongjin Magnetic Materials

Jiangsu Zhongtian Magnet

Key Questions Addressed in this Report

What is the 10-year outlook for the global NdFeB Plastic Magnet market?

What factors are driving NdFeB Plastic Magnet market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do NdFeB Plastic Magnet market opportunities vary by end market size?

How does NdFeB Plastic Magnet break out by Type, by Application?

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