

Global NdFeB Alloy Flake Market Growth 2026-2032

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Abstracts

The global NdFeB Alloy Flake market size is predicted to grow from US\$ 7034 million in 2025 to US\$ 8676 million in 2032; it is expected to grow at a CAGR of 3.2% from 2026 to 2032.

In 2025, global NdFeB Alloy Flake production reached approximately 3253 k tons, with an average global market price of around US\$28,418 per ton. NdFeB Alloy Flake refers to a thin intermediate alloy material composed primarily of neodymium (Nd), iron (Fe), and boron (B), produced via rapid solidification techniques such as strip casting. The flakes typically have a thickness of several tens to hundreds of micrometers, featuring a fine and uniform grain structure that facilitates subsequent milling, alignment, and sintering or bonding to form high-performance NdFeB permanent magnets. They are widely used in manufacturing magnetic components for high-performance motors, wind turbines, and magnetic resonance imaging (MRI) systems.

The global NdFeB alloy flake market features a highly concentrated competitive landscape, with Chinese enterprises holding a dominant position worldwide relying on complete rare earth industrial chain supporting advantages. Industry concentration continues to rise, as leading enterprises with full industrial chain integration capabilities and continuous technological R&D investment expand their market share, while small and medium-sized enterprises lacking core technologies and cost advantages gradually exit the market. Leading enterprises build solid competitive barriers by integrating upstream rare earth smelting and separation links and establishing long-term stable cooperative relationships with core downstream end customers.

Downstream application demand has a clear structure, with new energy vehicle drive motors as the core growth driver of the market. Demand from traditional sectors such as industrial energy-saving motors and energy-efficient home appliances remains stable. Demand in fields including wind power direct-drive generators and high-end servo

systems grows steadily, and emerging fields such as humanoid robots and low-altitude aircraft gradually release incremental demand, driving product upgrades toward higher coercivity, higher magnetic energy product, and lower heavy rare earth content.

Policy factors have a decisive impact on industry development. China strengthens standardized industry management through laws and regulations such as the Regulations on the Administration of Rare Earths and the Interim Measures for the Total Regulation and Control of Rare Earth Mining and Rare Earth Smelting and Separation, guiding industrial transformation toward high-end, intelligent, and green development. Major global economies have introduced a series of policies around carbon neutrality goals, accelerating the electrification process in various fields and creating long-term rigid demand for NdFeB permanent magnet materials. Geopolitical factors promote the diversified development of the global supply chain, with some countries and regions accelerating local capacity layout.

Technological innovation is the core element of industry competition. The widespread application of grain boundary diffusion and grain refinement technologies effectively improves product performance and reduces heavy rare earth consumption. Phased breakthroughs have been made in heavy rare earth-free and ultra-light rare earth magnet technologies, becoming important directions for industry technological development. Continuous optimization of production processes enhances product consistency and production efficiency, driving the overall technological progress of the industry.

LP Information, Inc. (LPI) ' newest research report, the "NdFeB Alloy Flake Industry Forecast" looks at past sales and reviews total world NdFeB Alloy Flake sales in 2025, providing a comprehensive analysis by region and market sector of projected NdFeB Alloy Flake sales for 2026 through 2032. With NdFeB Alloy Flake sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world NdFeB Alloy Flake industry.

This Insight Report provides a comprehensive analysis of the global NdFeB Alloy Flake landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on NdFeB Alloy Flake portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global NdFeB Alloy Flake market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for NdFeB Alloy Flake and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global NdFeB Alloy Flake.

This report presents a comprehensive overview, market shares, and growth opportunities of NdFeB Alloy Flake market by product type, application, key manufacturers and key regions and countries.

Segmentation by Type:

Nd-Fe-B Base System

Dy/Tb Modified System

Segmentation by Thickness:

Thickness

Contents

1 SCOPE OF THE REPORT

- 1.1 Market Introduction
- 1.2 Years Considered
- 1.3 Research Objectives
- 1.4 Market Research Methodology
- 1.5 Research Process and Data Source
- 1.6 Economic Indicators
- 1.7 Currency Considered
- 1.8 Market Estimation Caveats

2 EXECUTIVE SUMMARY

- 2.1 World Market Overview
 - 2.1.1 Global NdFeB Alloy Flake Annual Sales 2021-2032
 - 2.1.2 World Current & Future Analysis for NdFeB Alloy Flake by Geographic Region, 2021, 2025 & 2032
 - 2.1.3 World Current & Future Analysis for NdFeB Alloy Flake by Country/Region, 2021, 2025 & 2032
- 2.2 NdFeB Alloy Flake Segment by Type
 - 2.2.1 Nd-Fe-B Base System
 - 2.2.2 Dy/Tb Modified System
 - 2.2.3 NdFeB Alloy Flake Sales by Type
 - 2.2.3.1 Global NdFeB Alloy Flake Sales Market Share by Type (2021-2026)
 - 2.2.3.2 Global NdFeB Alloy Flake Revenue and Market Share by Type (2021-2026)
 - 2.2.3.3 Global NdFeB Alloy Flake Sale Price by Type (2021-2026)
- 2.3 NdFeB Alloy Flake Segment by Thickness
 - 2.3.1 Thickness

List Of Tables

LIST OF TABLES

Table 1. NdFeB Alloy Flake Annual Sales CAGR by Geographic Region (2021, 2025 & 2032) & (\$ millions)

Table 2. NdFeB Alloy Flake Annual Sales CAGR by Country/Region (2021, 2025 & 2032) & (\$ millions)

Table 3. Major Players of Nd-Fe-B Base System

Table 4. Major Players of Dy/Tb Modified System

Table 5. Global NdFeB Alloy Flake Sales by Type (2021-2026) & (Tons)

Table 6. Global NdFeB Alloy Flake Sales Market Share by Type (2021-2026)

Table 7. Global NdFeB Alloy Flake Revenue by Type (2021-2026) & (\$ million)

Table 8. Global NdFeB Alloy Flake Revenue Market Share by Type (2021-2026)

Table 9. Global NdFeB Alloy Flake Sale Price by Type (2021-2026) & (US\$/Ton)

Table 10. Major Players of Thickness

List Of Figures

LIST OF FIGURES

Figure 1. Picture of NdFeB Alloy Flake

Figure 2. NdFeB Alloy Flake Report Years Considered

Figure 3. Research Objectives

Figure 4. Research Methodology

Figure 5. Research Process and Data Source

Figure 6. Global NdFeB Alloy Flake Sales Growth Rate 2021-2032 (Tons)

Figure 7. Global NdFeB Alloy Flake Revenue Growth Rate 2021-2032 (\$ millions)

Figure 8. NdFeB Alloy Flake Sales by Geographic Region (2021, 2025 & 2032) & (\$ millions)

Figure 9. NdFeB Alloy Flake Sales Market Share by Country/Region (2025)

Figure 10. NdFeB Alloy Flake Sales Market Share by Country/Region (2021, 2025 & 2032)

Figure 11. Product Picture of Nd-Fe-B Base System

Figure 12. Product Picture of Dy/Tb Modified System

Figure 13. Global NdFeB Alloy Flake Sales Market Share by Type in 2026

Figure 14. Global NdFeB Alloy Flake Revenue Market Share by Type (2021-2026)

Figure 15. Product Picture of Thickness

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