

# Global Nature Based Tourism Market Growth (Status and Outlook) 2024-2030

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## Abstracts

The report requires updating with new data and is sent in 48 hours after order is placed.

According to our LPI (LP Information) latest study, the global Nature Based Tourism market size was valued at US\$ million in 2023. With growing demand in downstream market, the Nature Based Tourism is forecast to a readjusted size of US\$ million by 2030 with a CAGR of % during review period.

The research report highlights the growth potential of the global Nature Based Tourism market. Nature Based Tourism are expected to show stable growth in the future market. However, product differentiation, reducing costs, and supply chain optimization remain crucial for the widespread adoption of Nature Based Tourism. Market players need to invest in research and development, forge strategic partnerships, and align their offerings with evolving consumer preferences to capitalize on the immense opportunities presented by the Nature Based Tourism market.

Nature-based tourism (NBT), also known as ecotourism or nature tourism, defined as travel to enable the enjoyment of undeveloped natural areas. Examples include birdwatching, photography, stargazing, camping, hiking, hunting, fishing, and visiting parks. Nature based tourism plays an important role in sustainable development, and can support economic growth, biodiversity conservation and poverty alleviation. Nature-based tourism can be a significant source of income for local communities and rural households, who often live in marginal areas with few pathways out of poverty.

In 2022, the gradual relaxation of epidemic prevention and control measures around the world will have a positive impact on the rapid recovery of the tourism industry. According to data from the World Tourism Organization, the number of global travelers

exceeded 900 million in 2022, a two-fold increase compared to 2021. In 2022, international tourism revenue returned to the US\$ 1 trillion, a real increase of 50% compared with 2021. According to data from the Ministry of Culture and Tourism of China, in 2022, the total number of domestic tourists was ? 2.53 billion, and the domestic tourism revenue (total tourism consumption) was ? 2 trillion.

#### Key Features:

The report on Nature Based Tourism market reflects various aspects and provide valuable insights into the industry.

**Market Size and Growth:** The research report provide an overview of the current size and growth of the Nature Based Tourism market. It may include historical data, market segmentation by Type (e.g., Solo, Group), and regional breakdowns.

**Market Drivers and Challenges:** The report can identify and analyse the factors driving the growth of the Nature Based Tourism market, such as government regulations, environmental concerns, technological advancements, and changing consumer preferences. It can also highlight the challenges faced by the industry, including infrastructure limitations, range anxiety, and high upfront costs.

**Competitive Landscape:** The research report provides analysis of the competitive landscape within the Nature Based Tourism market. It includes profiles of key players, their market share, strategies, and product offerings. The report can also highlight emerging players and their potential impact on the market.

**Technological Developments:** The research report can delve into the latest technological developments in the Nature Based Tourism industry. This include advancements in Nature Based Tourism technology, Nature Based Tourism new entrants, Nature Based Tourism new investment, and other innovations that are shaping the future of Nature Based Tourism.

**Downstream Procumbent Preference:** The report can shed light on customer procumbent behaviour and adoption trends in the Nature Based Tourism market. It includes factors influencing customer ' purchasing decisions, preferences for Nature Based Tourism product.

**Government Policies and Incentives:** The research report analyse the impact of government policies and incentives on the Nature Based Tourism market. This may

include an assessment of regulatory frameworks, subsidies, tax incentives, and other measures aimed at promoting Nature Based Tourism market. The report also evaluates the effectiveness of these policies in driving market growth.

**Environmental Impact and Sustainability:** The research report assess the environmental impact and sustainability aspects of the Nature Based Tourism market.

**Market Forecasts and Future Outlook:** Based on the analysis conducted, the research report provide market forecasts and outlook for the Nature Based Tourism industry. This includes projections of market size, growth rates, regional trends, and predictions on technological advancements and policy developments.

**Recommendations and Opportunities:** The report conclude with recommendations for industry stakeholders, policymakers, and investors. It highlights potential opportunities for market players to capitalize on emerging trends, overcome challenges, and contribute to the growth and development of the Nature Based Tourism market.

**Market Segmentation:**

Nature Based Tourism market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of value.

**Segmentation by type**

Solo

Group

**Segmentation by application**

Below 20 Years

20-30 Years

30-40 Years

40-50 Years

Above 50 Years

This report also splits the market by region:

#### Americas

United States

Canada

Mexico

Brazil

#### APAC

China

Japan

Korea

Southeast Asia

India

Australia

#### Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

Expedia Group

Booking Holdings

China Travel

China CYTS Tours Holding

American Express Global Business Travel

Travel Leaders Group

JTB Corporation

Frosch

andBeyond

Intrepid travel

Travelopia

REI Adventures

Abercrombie & Kent Group

G Adventures

Intrepid Travel

Butterfield & Robinson

Austin Adventures

Natural Habitat Adventures

Mountain Travel Sobek

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