

Global Natural Stevia Market Growth 2024-2030

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Abstracts

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Stevia is a sugar substitute made from the leaves of the *Stevia rebaudiana* plant of South America. The leaves contain chemicals called steviol glycosides that have a highly concentrated sweet flavor. Stevia is about 200 to 400 times sweeter than table sugar and is a non-nutritive sweetener, which means it has no carbohydrates, calories, or artificial ingredients.

The global Natural Stevia market size is projected to grow from US\$ 494 million in 2024 to US\$ 566 million in 2030; it is expected to grow at a CAGR of 2.3% from 2024 to 2030.

LP Information, Inc. (LPI) ' newest research report, the "Natural Stevia Industry Forecast" looks at past sales and reviews total world Natural Stevia sales in 2023, providing a comprehensive analysis by region and market sector of projected Natural Stevia sales for 2024 through 2030. With Natural Stevia sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Natural Stevia industry.

This Insight Report provides a comprehensive analysis of the global Natural Stevia landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Natural Stevia portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Natural Stevia market.

This Insight Report evaluates the key market trends, drivers, and affecting factors

shaping the global outlook for Natural Stevia and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Natural Stevia.

Global key players of Natural Stevia include Haotian Pharm, Ingredion, Chenguang Biotech Group, Daepyeong, Shangdong Huaxian Stevia, etc. The top five players hold a share over 60%. Asia Pacific is the largest market, and has a share about 51%, followed by North America and Europe with share 26% and 17%, separately. In terms of product type, Reb-A Series is the largest segment, occupied for a share of 43%. In terms of application, Beverage has a share about 59 percent.

This report presents a comprehensive overview, market shares, and growth opportunities of Natural Stevia market by product type, application, key manufacturers and key regions and countries.

Segmentation by Type:

Reb D

Reb M

Glucosyl Stevia

STV Series

Reb-A Series

Segmentation by Application:

Beverage

Food

Health Care Products

Pharmaceutical

Cosmetics

Others

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analysing the company's coverage, product portfolio, its market penetration.

Haotian Pharm

Ingredion

Chenguang Biotech Group

Daepyeong

Shangdong Huaxian Stevia

Shandong Shengxiangyuan

Tate & Lyle

Xinghua GL Stevia

Shandong Aojing Biotechnology

Morita Kagaku Kogyo

GLG Life Tech Corp

Stevia Natura

Key Questions Addressed in this Report

What is the 10-year outlook for the global Natural Stevia market?

What factors are driving Natural Stevia market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Natural Stevia market opportunities vary by end market size?

How does Natural Stevia break out by Type, by Application?

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