

# Global Natural and Organic Personal Care Products Market Growth 2024-2030

<https://marketpublishers.com/r/G7499BF7AC4EN.html>

Date: January 2024

Pages: 158

Price: US\$ 3,660.00 (Single User License)

ID: G7499BF7AC4EN

## Abstracts

The report requires updating with new data and is sent in 48 hours after order is placed.

According to our LPI (LP Information) latest study, the global Natural and Organic Personal Care Products market size was valued at US\$ 18840 million in 2023. With growing demand in downstream market, the Natural and Organic Personal Care Products is forecast to a readjusted size of US\$ 31200 million by 2030 with a CAGR of 7.5% during review period.

The research report highlights the growth potential of the global Natural and Organic Personal Care Products market. Natural and Organic Personal Care Products are expected to show stable growth in the future market. However, product differentiation, reducing costs, and supply chain optimization remain crucial for the widespread adoption of Natural and Organic Personal Care Products. Market players need to invest in research and development, forge strategic partnerships, and align their offerings with evolving consumer preferences to capitalize on the immense opportunities presented by the Natural and Organic Personal Care Products market.

Natural and Organic Personal Care Products are care substances used to enhance the appearance or odor of the human body. They are generally mixtures of chemical compounds, some being derived from natural sources (such as coconut oil) and many being synthetics.

North America is the largest Natural and Organic Personal Care Products market with about 40% market share. Asia-Pacific is follower, accounting for about 29% market share. The key manufacturers are Estee Lauder, L'oreal, Weleda, Burt's Bees, Groupe Rocher, Avon, Shiseido, Amore Pacific, Procter & Gamble, Natura Cosméticos,

Johnson & Johnson, L'Occitane, Hain Celestial, Unilever, Fancil, Mustela, DHC, Pechoin, JALA Group, Shanghai Jawha etc. Top 3 companies occupied about 15% market share.

#### Key Features:

The report on Natural and Organic Personal Care Products market reflects various aspects and provide valuable insights into the industry.

**Market Size and Growth:** The research report provide an overview of the current size and growth of the Natural and Organic Personal Care Products market. It may include historical data, market segmentation by Type (e.g., Skin Care, Hair Care), and regional breakdowns.

**Market Drivers and Challenges:** The report can identify and analyse the factors driving the growth of the Natural and Organic Personal Care Products market, such as government regulations, environmental concerns, technological advancements, and changing consumer preferences. It can also highlight the challenges faced by the industry, including infrastructure limitations, range anxiety, and high upfront costs.

**Competitive Landscape:** The research report provides analysis of the competitive landscape within the Natural and Organic Personal Care Products market. It includes profiles of key players, their market share, strategies, and product offerings. The report can also highlight emerging players and their potential impact on the market.

**Technological Developments:** The research report can delve into the latest technological developments in the Natural and Organic Personal Care Products industry. This include advancements in Natural and Organic Personal Care Products technology, Natural and Organic Personal Care Products new entrants, Natural and Organic Personal Care Products new investment, and other innovations that are shaping the future of Natural and Organic Personal Care Products.

**Downstream Procumbent Preference:** The report can shed light on customer procumbent behaviour and adoption trends in the Natural and Organic Personal Care Products market. It includes factors influencing customer ' purchasing decisions, preferences for Natural and Organic Personal Care Products product.

**Government Policies and Incentives:** The research report analyse the impact of government policies and incentives on the Natural and Organic Personal Care Products

market. This may include an assessment of regulatory frameworks, subsidies, tax incentives, and other measures aimed at promoting Natural and Organic Personal Care Products market. The report also evaluates the effectiveness of these policies in driving market growth.

**Environmental Impact and Sustainability:** The research report assess the environmental impact and sustainability aspects of the Natural and Organic Personal Care Products market.

**Market Forecasts and Future Outlook:** Based on the analysis conducted, the research report provide market forecasts and outlook for the Natural and Organic Personal Care Products industry. This includes projections of market size, growth rates, regional trends, and predictions on technological advancements and policy developments.

**Recommendations and Opportunities:** The report conclude with recommendations for industry stakeholders, policymakers, and investors. It highlights potential opportunities for market players to capitalize on emerging trends, overcome challenges, and contribute to the growth and development of the Natural and Organic Personal Care Products market.

#### Market Segmentation:

Natural and Organic Personal Care Products market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

#### Segmentation by type

Skin Care

Hair Care

Oral Care

Cosmetics

Others

## Segmentation by application

Supermarkets and Hypermarkets

Specialist Retailers

Online Retailers

This report also splits the market by region:

### Americas

United States

Canada

Mexico

Brazil

### APAC

China

Japan

Korea

Southeast Asia

India

Australia

### Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

Estee Lauder

L'oreal

Weleda

Burt's Bees

Groupe Rocher

Avon

Shiseido

Amore Pacific

Procter & Gamble

Natura Cosmetics

Johnson & Johnson

L'Occitane

Hain Celestial

Unilever

Fancl

Mustela

DHC

Pechoin

JALA Group

Shanghai Jawha

## Key Questions Addressed in this Report

What is the 10-year outlook for the global Natural and Organic Personal Care Products market?

What factors are driving Natural and Organic Personal Care Products market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Natural and Organic Personal Care Products market opportunities vary by end market size?

How does Natural and Organic Personal Care Products break out type, application?

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