

# Global Natural Language Generation (NLG) Software Market Growth (Status and Outlook) 2024-2030

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## Abstracts

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According to our LPI (LP Information) latest study, the global Natural Language Generation (NLG) Software market size was valued at US\$ 2160 million in 2023. With growing demand in downstream market, the Natural Language Generation (NLG) Software is forecast to a readjusted size of US\$ 2584 million by 2030 with a CAGR of 2.6% during review period.

The research report highlights the growth potential of the global Natural Language Generation (NLG) Software market. Natural Language Generation (NLG) Software are expected to show stable growth in the future market. However, product differentiation, reducing costs, and supply chain optimization remain crucial for the widespread adoption of Natural Language Generation (NLG) Software. Market players need to invest in research and development, forge strategic partnerships, and align their offerings with evolving consumer preferences to capitalize on the immense opportunities presented by the Natural Language Generation (NLG) Software market.

Natural language generation (NLG) is the process of artificial intelligence interpreting data and presenting or displaying the data in a digestible, easily understood manner.

Key Features:

The report on Natural Language Generation (NLG) Software market reflects various aspects and provide valuable insights into the industry.

Market Size and Growth: The research report provide an overview of the current size

and growth of the Natural Language Generation (NLG) Software market. It may include historical data, market segmentation by Type (e.g., On-Premises, Cloud Based), and regional breakdowns.

**Market Drivers and Challenges:** The report can identify and analyse the factors driving the growth of the Natural Language Generation (NLG) Software market, such as government regulations, environmental concerns, technological advancements, and changing consumer preferences. It can also highlight the challenges faced by the industry, including infrastructure limitations, range anxiety, and high upfront costs.

**Competitive Landscape:** The research report provides analysis of the competitive landscape within the Natural Language Generation (NLG) Software market. It includes profiles of key players, their market share, strategies, and product offerings. The report can also highlight emerging players and their potential impact on the market.

**Technological Developments:** The research report can delve into the latest technological developments in the Natural Language Generation (NLG) Software industry. This include advancements in Natural Language Generation (NLG) Software technology, Natural Language Generation (NLG) Software new entrants, Natural Language Generation (NLG) Software new investment, and other innovations that are shaping the future of Natural Language Generation (NLG) Software.

**Downstream Procumbent Preference:** The report can shed light on customer procumbent behaviour and adoption trends in the Natural Language Generation (NLG) Software market. It includes factors influencing customer ' purchasing decisions, preferences for Natural Language Generation (NLG) Software product.

**Government Policies and Incentives:** The research report analyse the impact of government policies and incentives on the Natural Language Generation (NLG) Software market. This may include an assessment of regulatory frameworks, subsidies, tax incentives, and other measures aimed at promoting Natural Language Generation (NLG) Software market. The report also evaluates the effectiveness of these policies in driving market growth.

**Environmental Impact and Sustainability:** The research report assess the environmental impact and sustainability aspects of the Natural Language Generation (NLG) Software market.

**Market Forecasts and Future Outlook:** Based on the analysis conducted, the research

report provide market forecasts and outlook for the Natural Language Generation (NLG) Software industry. This includes projections of market size, growth rates, regional trends, and predictions on technological advancements and policy developments.

**Recommendations and Opportunities:** The report conclude with recommendations for industry stakeholders, policymakers, and investors. It highlights potential opportunities for market players to capitalize on emerging trends, overcome challenges, and contribute to the growth and development of the Natural Language Generation (NLG) Software market.

#### Market Segmentation:

Natural Language Generation (NLG) Software market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of value.

#### Segmentation by type

- On-Premises

- Cloud Based

#### Segmentation by application

- Large Enterprises

- SMEs

This report also splits the market by region:

- Americas

  - United States

  - Canada

Mexico

Brazil

## APAC

China

Japan

Korea

Southeast Asia

India

Australia

## Europe

Germany

France

UK

Italy

Russia

## Middle East & Africa

Egypt

South Africa

Israel

Turkey

## GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

IBM

Amazon

Google

Automated Insights

ARRIA NLG

AX Semantics

Yseop

Artificial Solutions

Narrativa

Retresco

Phrasee

Conversica

VPhrase

Phrasetech

CoGenTex

Textual

2txt - natural language generation

## Contents

### **1 SCOPE OF THE REPORT**

- 1.1 Market Introduction
- 1.2 Years Considered
- 1.3 Research Objectives
- 1.4 Market Research Methodology
- 1.5 Research Process and Data Source
- 1.6 Economic Indicators
- 1.7 Currency Considered
- 1.8 Market Estimation Caveats

### **2 EXECUTIVE SUMMARY**

- 2.1 World Market Overview
  - 2.1.1 Global Natural Language Generation (NLG) Software Market Size 2019-2030
  - 2.1.2 Natural Language Generation (NLG) Software Market Size CAGR by Region 2019 VS 2023 VS 2030
- 2.2 Natural Language Generation (NLG) Software Segment by Type
  - 2.2.1 On-Premises
  - 2.2.2 Cloud Based
- 2.3 Natural Language Generation (NLG) Software Market Size by Type
  - 2.3.1 Natural Language Generation (NLG) Software Market Size CAGR by Type (2019 VS 2023 VS 2030)
  - 2.3.2 Global Natural Language Generation (NLG) Software Market Size Market Share by Type (2019-2024)
- 2.4 Natural Language Generation (NLG) Software Segment by Application
  - 2.4.1 Large Enterprises
  - 2.4.2 SMEs
- 2.5 Natural Language Generation (NLG) Software Market Size by Application
  - 2.5.1 Natural Language Generation (NLG) Software Market Size CAGR by Application (2019 VS 2023 VS 2030)
  - 2.5.2 Global Natural Language Generation (NLG) Software Market Size Market Share by Application (2019-2024)

### **3 NATURAL LANGUAGE GENERATION (NLG) SOFTWARE MARKET SIZE BY PLAYER**

### 3.1 Natural Language Generation (NLG) Software Market Size Market Share by Players

3.1.1 Global Natural Language Generation (NLG) Software Revenue by Players (2019-2024)

3.1.2 Global Natural Language Generation (NLG) Software Revenue Market Share by Players (2019-2024)

3.2 Global Natural Language Generation (NLG) Software Key Players Head office and Products Offered

3.3 Market Concentration Rate Analysis

3.3.1 Competition Landscape Analysis

3.3.2 Concentration Ratio (CR3, CR5 and CR10) & (2022-2024)

3.4 New Products and Potential Entrants

3.5 Mergers & Acquisitions, Expansion

## 4 NATURAL LANGUAGE GENERATION (NLG) SOFTWARE BY REGIONS

4.1 Natural Language Generation (NLG) Software Market Size by Regions (2019-2024)

4.2 Americas Natural Language Generation (NLG) Software Market Size Growth (2019-2024)

4.3 APAC Natural Language Generation (NLG) Software Market Size Growth (2019-2024)

4.4 Europe Natural Language Generation (NLG) Software Market Size Growth (2019-2024)

4.5 Middle East & Africa Natural Language Generation (NLG) Software Market Size Growth (2019-2024)

## 5 AMERICAS

5.1 Americas Natural Language Generation (NLG) Software Market Size by Country (2019-2024)

5.2 Americas Natural Language Generation (NLG) Software Market Size by Type (2019-2024)

5.3 Americas Natural Language Generation (NLG) Software Market Size by Application (2019-2024)

5.4 United States

5.5 Canada

5.6 Mexico

5.7 Brazil

## 6 APAC



6.1 APAC Natural Language Generation (NLG) Software Market Size by Region (2019-2024)

6.2 APAC Natural Language Generation (NLG) Software Market Size by Type (2019-2024)

6.3 APAC Natural Language Generation (NLG) Software Market Size by Application (2019-2024)

6.4 China

6.5 Japan

6.6 Korea

6.7 Southeast Asia

6.8 India

6.9 Australia

## **7 EUROPE**

7.1 Europe Natural Language Generation (NLG) Software by Country (2019-2024)

7.2 Europe Natural Language Generation (NLG) Software Market Size by Type (2019-2024)

7.3 Europe Natural Language Generation (NLG) Software Market Size by Application (2019-2024)

7.4 Germany

7.5 France

7.6 UK

7.7 Italy

7.8 Russia

## **8 MIDDLE EAST & AFRICA**

8.1 Middle East & Africa Natural Language Generation (NLG) Software by Region (2019-2024)

8.2 Middle East & Africa Natural Language Generation (NLG) Software Market Size by Type (2019-2024)

8.3 Middle East & Africa Natural Language Generation (NLG) Software Market Size by Application (2019-2024)

8.4 Egypt

8.5 South Africa

8.6 Israel

8.7 Turkey

## 8.8 GCC Countries

# 9 MARKET DRIVERS, CHALLENGES AND TRENDS

## 9.1 Market Drivers & Growth Opportunities

## 9.2 Market Challenges & Risks

## 9.3 Industry Trends

# 10 GLOBAL NATURAL LANGUAGE GENERATION (NLG) SOFTWARE MARKET FORECAST

## 10.1 Global Natural Language Generation (NLG) Software Forecast by Regions (2025-2030)

### 10.1.1 Global Natural Language Generation (NLG) Software Forecast by Regions (2025-2030)

#### 10.1.2 Americas Natural Language Generation (NLG) Software Forecast

#### 10.1.3 APAC Natural Language Generation (NLG) Software Forecast

#### 10.1.4 Europe Natural Language Generation (NLG) Software Forecast

#### 10.1.5 Middle East & Africa Natural Language Generation (NLG) Software Forecast

## 10.2 Americas Natural Language Generation (NLG) Software Forecast by Country (2025-2030)

### 10.2.1 United States Natural Language Generation (NLG) Software Market Forecast

### 10.2.2 Canada Natural Language Generation (NLG) Software Market Forecast

### 10.2.3 Mexico Natural Language Generation (NLG) Software Market Forecast

### 10.2.4 Brazil Natural Language Generation (NLG) Software Market Forecast

## 10.3 APAC Natural Language Generation (NLG) Software Forecast by Region (2025-2030)

### 10.3.1 China Natural Language Generation (NLG) Software Market Forecast

### 10.3.2 Japan Natural Language Generation (NLG) Software Market Forecast

### 10.3.3 Korea Natural Language Generation (NLG) Software Market Forecast

### 10.3.4 Southeast Asia Natural Language Generation (NLG) Software Market Forecast

### 10.3.5 India Natural Language Generation (NLG) Software Market Forecast

### 10.3.6 Australia Natural Language Generation (NLG) Software Market Forecast

## 10.4 Europe Natural Language Generation (NLG) Software Forecast by Country (2025-2030)

### 10.4.1 Germany Natural Language Generation (NLG) Software Market Forecast

### 10.4.2 France Natural Language Generation (NLG) Software Market Forecast

### 10.4.3 UK Natural Language Generation (NLG) Software Market Forecast

### 10.4.4 Italy Natural Language Generation (NLG) Software Market Forecast

- 10.4.5 Russia Natural Language Generation (NLG) Software Market Forecast
- 10.5 Middle East & Africa Natural Language Generation (NLG) Software Forecast by Region (2025-2030)
  - 10.5.1 Egypt Natural Language Generation (NLG) Software Market Forecast
  - 10.5.2 South Africa Natural Language Generation (NLG) Software Market Forecast
  - 10.5.3 Israel Natural Language Generation (NLG) Software Market Forecast
  - 10.5.4 Turkey Natural Language Generation (NLG) Software Market Forecast
  - 10.5.5 GCC Countries Natural Language Generation (NLG) Software Market Forecast
- 10.6 Global Natural Language Generation (NLG) Software Forecast by Type (2025-2030)
- 10.7 Global Natural Language Generation (NLG) Software Forecast by Application (2025-2030)

## **11 KEY PLAYERS ANALYSIS**

### 11.1 IBM

- 11.1.1 IBM Company Information
- 11.1.2 IBM Natural Language Generation (NLG) Software Product Offered
- 11.1.3 IBM Natural Language Generation (NLG) Software Revenue, Gross Margin and Market Share (2019-2024)
- 11.1.4 IBM Main Business Overview
- 11.1.5 IBM Latest Developments

### 11.2 Amazon

- 11.2.1 Amazon Company Information
- 11.2.2 Amazon Natural Language Generation (NLG) Software Product Offered
- 11.2.3 Amazon Natural Language Generation (NLG) Software Revenue, Gross Margin and Market Share (2019-2024)
- 11.2.4 Amazon Main Business Overview
- 11.2.5 Amazon Latest Developments

### 11.3 Google

- 11.3.1 Google Company Information
- 11.3.2 Google Natural Language Generation (NLG) Software Product Offered
- 11.3.3 Google Natural Language Generation (NLG) Software Revenue, Gross Margin and Market Share (2019-2024)
- 11.3.4 Google Main Business Overview
- 11.3.5 Google Latest Developments

### 11.4 Automated Insights

- 11.4.1 Automated Insights Company Information
- 11.4.2 Automated Insights Natural Language Generation (NLG) Software Product

## Offered

11.4.3 Automated Insights Natural Language Generation (NLG) Software Revenue, Gross Margin and Market Share (2019-2024)

11.4.4 Automated Insights Main Business Overview

11.4.5 Automated Insights Latest Developments

## 11.5 ARRIA NLG

11.5.1 ARRIA NLG Company Information

11.5.2 ARRIA NLG Natural Language Generation (NLG) Software Product Offered

11.5.3 ARRIA NLG Natural Language Generation (NLG) Software Revenue, Gross Margin and Market Share (2019-2024)

11.5.4 ARRIA NLG Main Business Overview

11.5.5 ARRIA NLG Latest Developments

## 11.6 AX Semantics

11.6.1 AX Semantics Company Information

11.6.2 AX Semantics Natural Language Generation (NLG) Software Product Offered

11.6.3 AX Semantics Natural Language Generation (NLG) Software Revenue, Gross Margin and Market Share (2019-2024)

11.6.4 AX Semantics Main Business Overview

11.6.5 AX Semantics Latest Developments

## 11.7 Yseop

11.7.1 Yseop Company Information

11.7.2 Yseop Natural Language Generation (NLG) Software Product Offered

11.7.3 Yseop Natural Language Generation (NLG) Software Revenue, Gross Margin and Market Share (2019-2024)

11.7.4 Yseop Main Business Overview

11.7.5 Yseop Latest Developments

## 11.8 Artificial Solutions

11.8.1 Artificial Solutions Company Information

11.8.2 Artificial Solutions Natural Language Generation (NLG) Software Product Offered

11.8.3 Artificial Solutions Natural Language Generation (NLG) Software Revenue, Gross Margin and Market Share (2019-2024)

11.8.4 Artificial Solutions Main Business Overview

11.8.5 Artificial Solutions Latest Developments

## 11.9 Narrativa

11.9.1 Narrativa Company Information

11.9.2 Narrativa Natural Language Generation (NLG) Software Product Offered

11.9.3 Narrativa Natural Language Generation (NLG) Software Revenue, Gross Margin and Market Share (2019-2024)

- 11.9.4 Narrativa Main Business Overview
- 11.9.5 Narrativa Latest Developments
- 11.10 Retresco
  - 11.10.1 Retresco Company Information
  - 11.10.2 Retresco Natural Language Generation (NLG) Software Product Offered
  - 11.10.3 Retresco Natural Language Generation (NLG) Software Revenue, Gross Margin and Market Share (2019-2024)
  - 11.10.4 Retresco Main Business Overview
  - 11.10.5 Retresco Latest Developments
- 11.11 Phrasee
  - 11.11.1 Phrasee Company Information
  - 11.11.2 Phrasee Natural Language Generation (NLG) Software Product Offered
  - 11.11.3 Phrasee Natural Language Generation (NLG) Software Revenue, Gross Margin and Market Share (2019-2024)
  - 11.11.4 Phrasee Main Business Overview
  - 11.11.5 Phrasee Latest Developments
- 11.12 Conversica
  - 11.12.1 Conversica Company Information
  - 11.12.2 Conversica Natural Language Generation (NLG) Software Product Offered
  - 11.12.3 Conversica Natural Language Generation (NLG) Software Revenue, Gross Margin and Market Share (2019-2024)
  - 11.12.4 Conversica Main Business Overview
  - 11.12.5 Conversica Latest Developments
- 11.13 VPhrase
  - 11.13.1 VPhrase Company Information
  - 11.13.2 VPhrase Natural Language Generation (NLG) Software Product Offered
  - 11.13.3 VPhrase Natural Language Generation (NLG) Software Revenue, Gross Margin and Market Share (2019-2024)
  - 11.13.4 VPhrase Main Business Overview
  - 11.13.5 VPhrase Latest Developments
- 11.14 Phrasotech
  - 11.14.1 Phrasotech Company Information
  - 11.14.2 Phrasotech Natural Language Generation (NLG) Software Product Offered
  - 11.14.3 Phrasotech Natural Language Generation (NLG) Software Revenue, Gross Margin and Market Share (2019-2024)
  - 11.14.4 Phrasotech Main Business Overview
  - 11.14.5 Phrasotech Latest Developments
- 11.15 CoGenTex
  - 11.15.1 CoGenTex Company Information

- 11.15.2 CoGenTex Natural Language Generation (NLG) Software Product Offered
- 11.15.3 CoGenTex Natural Language Generation (NLG) Software Revenue, Gross Margin and Market Share (2019-2024)
- 11.15.4 CoGenTex Main Business Overview
- 11.15.5 CoGenTex Latest Developments
- 11.16 Textual
  - 11.16.1 Textual Company Information
  - 11.16.2 Textual Natural Language Generation (NLG) Software Product Offered
  - 11.16.3 Textual Natural Language Generation (NLG) Software Revenue, Gross Margin and Market Share (2019-2024)
  - 11.16.4 Textual Main Business Overview
  - 11.16.5 Textual Latest Developments
- 11.17 2txt - natural language generation
  - 11.17.1 2txt - natural language generation Company Information
  - 11.17.2 2txt - natural language generation Natural Language Generation (NLG) Software Product Offered
  - 11.17.3 2txt - natural language generation Natural Language Generation (NLG) Software Revenue, Gross Margin and Market Share (2019-2024)
  - 11.17.4 2txt - natural language generation Main Business Overview
  - 11.17.5 2txt - natural language generation Latest Developments

## **12 RESEARCH FINDINGS AND CONCLUSION**

## List Of Tables

### LIST OF TABLES

Table 1. Natural Language Generation (NLG) Software Market Size CAGR by Region (2019 VS 2023 VS 2030) & (\$ Millions)

Table 2. Major Players of On-Premises

Table 3. Major Players of Cloud Based

Table 4. Natural Language Generation (NLG) Software Market Size CAGR by Type (2019 VS 2023 VS 2030) & (\$ Millions)

Table 5. Global Natural Language Generation (NLG) Software Market Size by Type (2019-2024) & (\$ Millions)

Table 6. Global Natural Language Generation (NLG) Software Market Size Market Share by Type (2019-2024)

Table 7. Natural Language Generation (NLG) Software Market Size CAGR by Application (2019 VS 2023 VS 2030) & (\$ Millions)

Table 8. Global Natural Language Generation (NLG) Software Market Size by Application (2019-2024) & (\$ Millions)

Table 9. Global Natural Language Generation (NLG) Software Market Size Market Share by Application (2019-2024)

Table 10. Global Natural Language Generation (NLG) Software Revenue by Players (2019-2024) & (\$ Millions)

Table 11. Global Natural Language Generation (NLG) Software Revenue Market Share by Player (2019-2024)

Table 12. Natural Language Generation (NLG) Software Key Players Head office and Products Offered

Table 13. Natural Language Generation (NLG) Software Concentration Ratio (CR3, CR5 and CR10) & (2022-2024)

Table 14. New Products and Potential Entrants

Table 15. Mergers & Acquisitions, Expansion

Table 16. Global Natural Language Generation (NLG) Software Market Size by Regions 2019-2024 & (\$ Millions)

Table 17. Global Natural Language Generation (NLG) Software Market Size Market Share by Regions (2019-2024)

Table 18. Global Natural Language Generation (NLG) Software Revenue by Country/Region (2019-2024) & (\$ millions)

Table 19. Global Natural Language Generation (NLG) Software Revenue Market Share by Country/Region (2019-2024)

Table 20. Americas Natural Language Generation (NLG) Software Market Size by

Country (2019-2024) & (\$ Millions)

Table 21. Americas Natural Language Generation (NLG) Software Market Size Market Share by Country (2019-2024)

Table 22. Americas Natural Language Generation (NLG) Software Market Size by Type (2019-2024) & (\$ Millions)

Table 23. Americas Natural Language Generation (NLG) Software Market Size Market Share by Type (2019-2024)

Table 24. Americas Natural Language Generation (NLG) Software Market Size by Application (2019-2024) & (\$ Millions)

Table 25. Americas Natural Language Generation (NLG) Software Market Size Market Share by Application (2019-2024)

Table 26. APAC Natural Language Generation (NLG) Software Market Size by Region (2019-2024) & (\$ Millions)

Table 27. APAC Natural Language Generation (NLG) Software Market Size Market Share by Region (2019-2024)

Table 28. APAC Natural Language Generation (NLG) Software Market Size by Type (2019-2024) & (\$ Millions)

Table 29. APAC Natural Language Generation (NLG) Software Market Size Market Share by Type (2019-2024)

Table 30. APAC Natural Language Generation (NLG) Software Market Size by Application (2019-2024) & (\$ Millions)

Table 31. APAC Natural Language Generation (NLG) Software Market Size Market Share by Application (2019-2024)

Table 32. Europe Natural Language Generation (NLG) Software Market Size by Country (2019-2024) & (\$ Millions)

Table 33. Europe Natural Language Generation (NLG) Software Market Size Market Share by Country (2019-2024)

Table 34. Europe Natural Language Generation (NLG) Software Market Size by Type (2019-2024) & (\$ Millions)

Table 35. Europe Natural Language Generation (NLG) Software Market Size Market Share by Type (2019-2024)

Table 36. Europe Natural Language Generation (NLG) Software Market Size by Application (2019-2024) & (\$ Millions)

Table 37. Europe Natural Language Generation (NLG) Software Market Size Market Share by Application (2019-2024)

Table 38. Middle East & Africa Natural Language Generation (NLG) Software Market Size by Region (2019-2024) & (\$ Millions)

Table 39. Middle East & Africa Natural Language Generation (NLG) Software Market Size Market Share by Region (2019-2024)



Table 40. Middle East & Africa Natural Language Generation (NLG) Software Market Size by Type (2019-2024) & (\$ Millions)

Table 41. Middle East & Africa Natural Language Generation (NLG) Software Market Size Market Share by Type (2019-2024)

Table 42. Middle East & Africa Natural Language Generation (NLG) Software Market Size by Application (2019-2024) & (\$ Millions)

Table 43. Middle East & Africa Natural Language Generation (NLG) Software Market Size Market Share by Application (2019-2024)

Table 44. Key Market Drivers & Growth Opportunities of Natural Language Generation (NLG) Software

Table 45. Key Market Challenges & Risks of Natural Language Generation (NLG) Software

Table 46. Key Industry Trends of Natural Language Generation (NLG) Software

Table 47. Global Natural Language Generation (NLG) Software Market Size Forecast by Regions (2025-2030) & (\$ Millions)

Table 48. Global Natural Language Generation (NLG) Software Market Size Market Share Forecast by Regions (2025-2030)

Table 49. Global Natural Language Generation (NLG) Software Market Size Forecast by Type (2025-2030) & (\$ Millions)

Table 50. Global Natural Language Generation (NLG) Software Market Size Forecast by Application (2025-2030) & (\$ Millions)

Table 51. IBM Details, Company Type, Natural Language Generation (NLG) Software Area Served and Its Competitors

Table 52. IBM Natural Language Generation (NLG) Software Product Offered

Table 53. IBM Natural Language Generation (NLG) Software Revenue (\$ million), Gross Margin and Market Share (2019-2024)

Table 54. IBM Main Business

Table 55. IBM Latest Developments

Table 56. Amazon Details, Company Type, Natural Language Generation (NLG) Software Area Served and Its Competitors

Table 57. Amazon Natural Language Generation (NLG) Software Product Offered

Table 58. Amazon Main Business

Table 59. Amazon Natural Language Generation (NLG) Software Revenue (\$ million), Gross Margin and Market Share (2019-2024)

Table 60. Amazon Latest Developments

Table 61. Google Details, Company Type, Natural Language Generation (NLG) Software Area Served and Its Competitors

Table 62. Google Natural Language Generation (NLG) Software Product Offered

Table 63. Google Main Business

Table 64. Google Natural Language Generation (NLG) Software Revenue (\$ million), Gross Margin and Market Share (2019-2024)

Table 65. Google Latest Developments

Table 66. Automated Insights Details, Company Type, Natural Language Generation (NLG) Software Area Served and Its Competitors

Table 67. Automated Insights Natural Language Generation (NLG) Software Product Offered

Table 68. Automated Insights Main Business

Table 69. Automated Insights Natural Language Generation (NLG) Software Revenue (\$ million), Gross Margin and Market Share (2019-2024)

Table 70. Automated Insights Latest Developments

Table 71. ARRIA NLG Details, Company Type, Natural Language Generation (NLG) Software Area Served and Its Competitors

Table 72. ARRIA NLG Natural Language Generation (NLG) Software Product Offered

Table 73. ARRIA NLG Main Business

Table 74. ARRIA NLG Natural Language Generation (NLG) Software Revenue (\$ million), Gross Margin and Market Share (2019-2024)

Table 75. ARRIA NLG Latest Developments

Table 76. AX Semantics Details, Company Type, Natural Language Generation (NLG) Software Area Served and Its Competitors

Table 77. AX Semantics Natural Language Generation (NLG) Software Product Offered

Table 78. AX Semantics Main Business

Table 79. AX Semantics Natural Language Generation (NLG) Software Revenue (\$ million), Gross Margin and Market Share (2019-2024)

Table 80. AX Semantics Latest Developments

Table 81. Yseop Details, Company Type, Natural Language Generation (NLG) Software Area Served and Its Competitors

Table 82. Yseop Natural Language Generation (NLG) Software Product Offered

Table 83. Yseop Main Business

Table 84. Yseop Natural Language Generation (NLG) Software Revenue (\$ million), Gross Margin and Market Share (2019-2024)

Table 85. Yseop Latest Developments

Table 86. Artificial Solutions Details, Company Type, Natural Language Generation (NLG) Software Area Served and Its Competitors

Table 87. Artificial Solutions Natural Language Generation (NLG) Software Product Offered

Table 88. Artificial Solutions Main Business

Table 89. Artificial Solutions Natural Language Generation (NLG) Software Revenue (\$ million), Gross Margin and Market Share (2019-2024)

Table 90. Artificial Solutions Latest Developments

Table 91. Narrativa Details, Company Type, Natural Language Generation (NLG) Software Area Served and Its Competitors

Table 92. Narrativa Natural Language Generation (NLG) Software Product Offered

Table 93. Narrativa Main Business

Table 94. Narrativa Natural Language Generation (NLG) Software Revenue (\$ million), Gross Margin and Market Share (2019-2024)

Table 95. Narrativa Latest Developments

Table 96. Retresco Details, Company Type, Natural Language Generation (NLG) Software Area Served and Its Competitors

Table 97. Retresco Natural Language Generation (NLG) Software Product Offered

Table 98. Retresco Main Business

Table 99. Retresco Natural Language Generation (NLG) Software Revenue (\$ million), Gross Margin and Market Share (2019-2024)

Table 100. Retresco Latest Developments

Table 101. Phrasee Details, Company Type, Natural Language Generation (NLG) Software Area Served and Its Competitors

Table 102. Phrasee Natural Language Generation (NLG) Software Product Offered

Table 103. Phrasee Natural Language Generation (NLG) Software Revenue (\$ million), Gross Margin and Market Share (2019-2024)

Table 104. Phrasee Main Business

Table 105. Phrasee Latest Developments

Table 106. Conversica Details, Company Type, Natural Language Generation (NLG) Software Area Served and Its Competitors

Table 107. Conversica Natural Language Generation (NLG) Software Product Offered

Table 108. Conversica Main Business

Table 109. Conversica Natural Language Generation (NLG) Software Revenue (\$ million), Gross Margin and Market Share (2019-2024)

Table 110. Conversica Latest Developments

Table 111. VPhrase Details, Company Type, Natural Language Generation (NLG) Software Area Served and Its Competitors

Table 112. VPhrase Natural Language Generation (NLG) Software Product Offered

Table 113. VPhrase Main Business

Table 114. VPhrase Natural Language Generation (NLG) Software Revenue (\$ million), Gross Margin and Market Share (2019-2024)

Table 115. VPhrase Latest Developments

Table 116. Phrasotech Details, Company Type, Natural Language Generation (NLG) Software Area Served and Its Competitors

Table 117. Phrasotech Natural Language Generation (NLG) Software Product Offered

Table 118. Phrasotech Main Business

Table 119. Phrasotech Natural Language Generation (NLG) Software Revenue (\$ million), Gross Margin and Market Share (2019-2024)

Table 120. Phrasotech Latest Developments

Table 121. CoGenTex Details, Company Type, Natural Language Generation (NLG) Software Area Served and Its Competitors

Table 122. CoGenTex Natural Language Generation (NLG) Software Product Offered

Table 123. CoGenTex Main Business

Table 124. CoGenTex Natural Language Generation (NLG) Software Revenue (\$ million), Gross Margin and Market Share (2019-2024)

Table 125. CoGenTex Latest Developments

Table 126. Textual Details, Company Type, Natural Language Generation (NLG) Software Area Served and Its Competitors

Table 127. Textual Natural Language Generation (NLG) Software Product Offered

Table 128. Textual Main Business

Table 129. Textual Natural Language Generation (NLG) Software Revenue (\$ million), Gross Margin and Market Share (2019-2024)

Table 130. Textual Latest Developments

Table 131. 2txt - natural language generation Details, Company Type, Natural Language Generation (NLG) Software Area Served and Its Competitors

Table 132. 2txt - natural language generation Natural Language Generation (NLG) Software Product Offered

Table 133. 2txt - natural language generation Main Business

Table 134. 2txt - natural language generation Natural Language Generation (NLG) Software Revenue (\$ million), Gross Margin and Market Share (2019-2024)

Table 135. 2txt - natural language generation Latest Developments

## List Of Figures

### LIST OF FIGURES

Figure 1. Natural Language Generation (NLG) Software Report Years Considered

Figure 2. Research Objectives

Figure 3. Research Methodology

Figure 4. Research Process and Data Source

Figure 5. Global Natural Language Generation (NLG) Software Market Size Growth Rate 2019-2030 (\$ Millions)

Figure 6. Natural Language Generation (NLG) Software Sales by Geographic Region (2019, 2023 & 2030) & (\$ millions)

Figure 7. Natural Language Generation (NLG) Software Sales Market Share by Country/Region (2023)

Figure 8. Natural Language Generation (NLG) Software Sales Market Share by Country/Region (2019, 2023 & 2030)

Figure 9. Global Natural Language Generation (NLG) Software Market Size Market Share by Type in 2023

Figure 10. Natural Language Generation (NLG) Software in Large Enterprises

Figure 11. Global Natural Language Generation (NLG) Software Market: Large Enterprises (2019-2024) & (\$ Millions)

Figure 12. Natural Language Generation (NLG) Software in SMEs

Figure 13. Global Natural Language Generation (NLG) Software Market: SMEs (2019-2024) & (\$ Millions)

Figure 14. Global Natural Language Generation (NLG) Software Market Size Market Share by Application in 2023

Figure 15. Global Natural Language Generation (NLG) Software Revenue Market Share by Player in 2023

Figure 16. Global Natural Language Generation (NLG) Software Market Size Market Share by Regions (2019-2024)

Figure 17. Americas Natural Language Generation (NLG) Software Market Size 2019-2024 (\$ Millions)

Figure 18. APAC Natural Language Generation (NLG) Software Market Size 2019-2024 (\$ Millions)

Figure 19. Europe Natural Language Generation (NLG) Software Market Size 2019-2024 (\$ Millions)

Figure 20. Middle East & Africa Natural Language Generation (NLG) Software Market Size 2019-2024 (\$ Millions)

Figure 21. Americas Natural Language Generation (NLG) Software Value Market Share

by Country in 2023

Figure 22. United States Natural Language Generation (NLG) Software Market Size Growth 2019-2024 (\$ Millions)

Figure 23. Canada Natural Language Generation (NLG) Software Market Size Growth 2019-2024 (\$ Millions)

Figure 24. Mexico Natural Language Generation (NLG) Software Market Size Growth 2019-2024 (\$ Millions)

Figure 25. Brazil Natural Language Generation (NLG) Software Market Size Growth 2019-2024 (\$ Millions)

Figure 26. APAC Natural Language Generation (NLG) Software Market Size Market Share by Region in 2023

Figure 27. APAC Natural Language Generation (NLG) Software Market Size Market Share by Type in 2023

Figure 28. APAC Natural Language Generation (NLG) Software Market Size Market Share by Application in 2023

Figure 29. China Natural Language Generation (NLG) Software Market Size Growth 2019-2024 (\$ Millions)

Figure 30. Japan Natural Language Generation (NLG) Software Market Size Growth 2019-2024 (\$ Millions)

Figure 31. Korea Natural Language Generation (NLG) Software Market Size Growth 2019-2024 (\$ Millions)

Figure 32. Southeast Asia Natural Language Generation (NLG) Software Market Size Growth 2019-2024 (\$ Millions)

Figure 33. India Natural Language Generation (NLG) Software Market Size Growth 2019-2024 (\$ Millions)

Figure 34. Australia Natural Language Generation (NLG) Software Market Size Growth 2019-2024 (\$ Millions)

Figure 35. Europe Natural Language Generation (NLG) Software Market Size Market Share by Country in 2023

Figure 36. Europe Natural Language Generation (NLG) Software Market Size Market Share by Type (2019-2024)

Figure 37. Europe Natural Language Generation (NLG) Software Market Size Market Share by Application (2019-2024)

Figure 38. Germany Natural Language Generation (NLG) Software Market Size Growth 2019-2024 (\$ Millions)

Figure 39. France Natural Language Generation (NLG) Software Market Size Growth 2019-2024 (\$ Millions)

Figure 40. UK Natural Language Generation (NLG) Software Market Size Growth 2019-2024 (\$ Millions)

Figure 41. Italy Natural Language Generation (NLG) Software Market Size Growth 2019-2024 (\$ Millions)

Figure 42. Russia Natural Language Generation (NLG) Software Market Size Growth 2019-2024 (\$ Millions)

Figure 43. Middle East & Africa Natural Language Generation (NLG) Software Market Size Market Share by Region (2019-2024)

Figure 44. Middle East & Africa Natural Language Generation (NLG) Software Market Size Market Share by Type (2019-2024)

Figure 45. Middle East & Africa Natural Language Generation (NLG) Software Market Size Market Share by Application (2019-2024)

Figure 46. Egypt Natural Language Generation (NLG) Software Market Size Growth 2019-2024 (\$ Millions)

Figure 47. South Africa Natural Language Generation (NLG) Software Market Size Growth 2019-2024 (\$ Millions)

Figure 48. Israel Natural Language Generation (NLG) Software Market Size Growth 2019-2024 (\$ Millions)

Figure 49. Turkey Natural Language Generation (NLG) Software Market Size Growth 2019-2024 (\$ Millions)

Figure 50. GCC Country Natural Language Generation (NLG) Software Market Size Growth 2019-2024 (\$ Millions)

Figure 51. Americas Natural Language Generation (NLG) Software Market Size 2025-2030 (\$ Millions)

Figure 52. APAC Natural Language Generation (NLG) Software Market Size 2025-2030 (\$ Millions)

Figure 53. Europe Natural Language Generation (NLG) Software Market Size 2025-2030 (\$ Millions)

Figure 54. Middle East & Africa Natural Language Generation (NLG) Software Market Size 2025-2030 (\$ Millions)

Figure 55. United States Natural Language Generation (NLG) Software Market Size 2025-2030 (\$ Millions)

Figure 56. Canada Natural Language Generation (NLG) Software Market Size 2025-2030 (\$ Millions)

Figure 57. Mexico Natural Language Generation (NLG) Software Market Size 2025-2030 (\$ Millions)

Figure 58. Brazil Natural Language Generation (NLG) Software Market Size 2025-2030 (\$ Millions)

Figure 59. China Natural Language Generation (NLG) Software Market Size 2025-2030 (\$ Millions)

Figure 60. Japan Natural Language Generation (NLG) Software Market Size 2025-2030

(\$ Millions)

Figure 61. Korea Natural Language Generation (NLG) Software Market Size 2025-2030

(\$ Millions)

Figure 62. Southeast Asia Natural Language Generation (NLG) Software Market Size 2025-2030 (\$ Millions)

Figure 63. India Natural Language Generation (NLG) Software Market Size 2025-2030 (\$ Millions)

Figure 64. Australia Natural Language Generation (NLG) Software Market Size 2025-2030 (\$ Millions)

Figure 65. Germany Natural Language Generation (NLG) Software Market Size 2025-2030 (\$ Millions)

Figure 66. France Natural Language Generation (NLG) Software Market Size 2025-2030 (\$ Millions)

Figure 67. UK Natural Language Generation (NLG) Software Market Size 2025-2030 (\$ Millions)

Figure 68. Italy Natural Language Generation (NLG) Software Market Size 2025-2030 (\$ Millions)

Figure 69. Russia Natural Language Generation (NLG) Software Market Size 2025-2030 (\$ Millions)

Figure 70. Spain Natural Language Generation (NLG) Software Market Size 2025-2030 (\$ Millions)

Figure 71. Egypt Natural Language Generation (NLG) Software Market Size 2025-2030 (\$ Millions)

Figure 72. South Africa Natural Language Generation (NLG) Software Market Size 2025-2030 (\$ Millions)

Figure 73. Israel Natural Language Generation (NLG) Software Market Size 2025-2030 (\$ Millions)

Figure 74. Turkey Natural Language Generation (NLG) Software Market Size 2025-2030 (\$ Millions)

Figure 75. GCC Countries Natural Language Generation (NLG) Software Market Size 2025-2030 (\$ Millions)

Figure 76. Global Natural Language Generation (NLG) Software Market Size Market Share Forecast by Type (2025-2030)

Figure 77. Global Natural Language Generation (NLG) Software Market Size Market Share Forecast by Application (2025-2030)



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