

Global Natural Functional Food Market Growth 2023-2029

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Abstracts

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A functional food is a food given an additional function (often one related to health-promotion or disease prevention) by adding new ingredients or more of existing ingredients. The term may also apply to traits purposely bred into existing edible plants, such as purple or gold potatoes having enriched anthocyanin or carotenoid contents, respectively. Functional foods may be designed to have physiological benefits and/or reduce the risk of chronic disease beyond basic nutritional functions, and may be similar in appearance to conventional food and consumed as part of a regular diet.

LPI (LP Information)' newest research report, the “Natural Functional Food Industry Forecast” looks at past sales and reviews total world Natural Functional Food sales in 2022, providing a comprehensive analysis by region and market sector of projected Natural Functional Food sales for 2023 through 2029. With Natural Functional Food sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Natural Functional Food industry.

This Insight Report provides a comprehensive analysis of the global Natural Functional Food landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Natural Functional Food portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Natural Functional Food market.

This Insight Report evaluates the key market trends, drivers, and affecting factors

shaping the global outlook for Natural Functional Food and breaks down the forecast by type, by application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Natural Functional Food.

The global Natural Functional Food market size is projected to grow from US\$ million in 2022 to US\$ million in 2029; it is expected to grow at a CAGR of % from 2023 to 2029.

The functional food industry, consisting of food, beverage and supplement sectors, is one of the several areas of the food industry that is experiencing fast growth in recent years. This kind of growth is fueled not only by industrial innovation and development of new products that satisfy the demand of healthconscious consumers, but also by health claims covering a wide range of health issues.

This report presents a comprehensive overview, market shares, and growth opportunities of Natural Functional Food market by product type, application, key manufacturers and key regions and countries.

Market Segmentation:

Segmentation by type

Dietary Fibers

Minerals

Fatty Acids

Vitamins

Prebiotics & Probiotics

Segmentation by application

Bakery & Cereals

Dairy Products

Soy Products

Others

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

General Mills

Nestl?

Danone

Abbott Laboratories

Kraft Heinz Foods Company

Kellogg

GlaxoSmithKline

Key Questions Addressed in this Report

What is the 10-year outlook for the global Natural Functional Food market?

What factors are driving Natural Functional Food market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Natural Functional Food market opportunities vary by end market size?

How does Natural Functional Food break out type, application?

What are the influences of COVID-19 and Russia-Ukraine war?

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