

Global Natural Fragrances Market Growth 2025-2031

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Abstracts

The global Natural Fragrances market size is predicted to grow from US\$ 3806 million in 2025 to US\$ 5883 million in 2031; it is expected to grow at a CAGR of 7.5% from 2025 to 2031.

The impact of the latest U.S. tariff measures and the corresponding policy responses from countries worldwide on market competitiveness, regional economic performance, and supply chain configurations will be comprehensively evaluated in this report.

Fragrances is a mixture of fragrant essential oils or aroma compounds, fixatives and solvents, used to give the human body, animals, food, objects, and living-spaces an agreeable scent. It is usually in liquid form and used to give a pleasant scent to a person's body.

Modern fragrances with the commercial synthesis of aroma compounds such as vanillin or coumarin, which allowed for the composition of perfumes with smells previously unattainable solely from natural aromatics alone.

LP Information, Inc. (LPI) ' newest research report, the "Natural Fragrances Industry Forecast" looks at past sales and reviews total world Natural Fragrances sales in 2024, providing a comprehensive analysis by region and market sector of projected Natural Fragrances sales for 2025 through 2031. With Natural Fragrances sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Natural Fragrances industry.

This Insight Report provides a comprehensive analysis of the global Natural Fragrances landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Natural

Fragrances portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Natural Fragrances market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Natural Fragrances and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Natural Fragrances.

This report presents a comprehensive overview, market shares, and growth opportunities of Natural Fragrances market by product type, application, key manufacturers and key regions and countries.

Segmentation by Type:

Flower Based

Fruit Based

Others

Segmentation by Application:

Food & Beverage

Cosmetic & Personal Care

Others

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analysing the company's coverage, product portfolio, its market penetration.

Givaudan

Firmenich

Symrise

International Flavors and Fragrance

Sensient Flavors and Fragrances

Takasago

T.Hasegawa

Key Questions Addressed in this Report

What is the 10-year outlook for the global Natural Fragrances market?

What factors are driving Natural Fragrances market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Natural Fragrances market opportunities vary by end market size?

How does Natural Fragrances break out by Type, by Application?

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