

# Global Natural Disasters Survival Kits Market Growth 2024-2030

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## Abstracts

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According to our LPI (LP Information) latest study, the global Natural Disasters Survival Kits market size was valued at US\$ 1499.7 million in 2023. With growing demand in downstream market, the Natural Disasters Survival Kits is forecast to a readjusted size of US\$ 2516.7 million by 2030 with a CAGR of 7.7% during review period.

The research report highlights the growth potential of the global Natural Disasters Survival Kits market. Natural Disasters Survival Kits are expected to show stable growth in the future market. However, product differentiation, reducing costs, and supply chain optimization remain crucial for the widespread adoption of Natural Disasters Survival Kits. Market players need to invest in research and development, forge strategic partnerships, and align their offerings with evolving consumer preferences to capitalize on the immense opportunities presented by the Natural Disasters Survival Kits market.

A survival kit is a package of basic tools and supplies prepared in advance as an aid to survival in an emergency. Natural disasters can strike unexpectedly, and being prepared with a survival kit can greatly increase your chances of staying safe and comfortable during those challenging times.

The global natural disasters survival kits market refers to the industry that produces, distributes, and sells survival kits designed to help individuals and communities cope with natural disasters and emergency situations. These kits typically include essential supplies and equipment to sustain basic needs and provide some kits. For example, the inclusion of advanced communication devices, solar-powered equipment, water purifiers, and durable food rations has increased the appeal and effectiveness of

survival kits.

**Increasing focus on community resilience:** The concept of community resilience has gained traction, emphasizing the collective preparedness and response capacity of communities during disasters. As a result, organizations, local authorities, and businesses are investing in bulk survival kits to support community resilience initiatives.

**Growing e-commerce platforms:** The rise of e-commerce platforms has expanded the reach and availability of survival kits to a wider consumer base. Online platforms provide convenience and accessibility, allowing individuals to easily purchase pre-assembled survival kits or customize their own based on specific requirements.

The global natural disasters survival kits market is expected to continue growing as the importance of preparedness and emergency response becomes increasingly recognized. The market is likely to witness product innovations, improved packaging, and further customization options to cater to diverse consumer needs and specific disaster scenarios.

**Key Features:**

The report on Natural Disasters Survival Kits market reflects various aspects and provide valuable insights into the industry.

**Market Size and Growth:** The research report provide an overview of the current size and growth of the Natural Disasters Survival Kits market. It may include historical data, market segmentation by Type (e.g., Earthquake Survival Kits, Floods Survival Kits), and regional breakdowns.

**Market Drivers and Challenges:** The report can identify and analyse the factors driving the growth of the Natural Disasters Survival Kits market, such as government regulations, environmental concerns, technological advancements, and changing consumer preferences. It can also highlight the challenges faced by the industry, including infrastructure limitations, range anxiety, and high upfront costs.

**Competitive Landscape:** The research report provides analysis of the competitive landscape within the Natural Disasters Survival Kits market. It includes profiles of key players, their market share, strategies, and product offerings. The report can also highlight emerging players and their potential impact on the market.

**Technological Developments:** The research report can delve into the latest technological developments in the Natural Disasters Survival Kits industry. This include advancements in Natural Disasters Survival Kits technology, Natural Disasters Survival Kits new entrants, Natural Disasters Survival Kits new investment, and other innovations that are shaping the future of Natural Disasters Survival Kits.

**Downstream Procumbent Preference:** The report can shed light on customer procumbent behaviour and adoption trends in the Natural Disasters Survival Kits market. It includes factors influencing customer ' purchasing decisions, preferences for Natural Disasters Survival Kits product.

**Government Policies and Incentives:** The research report analyse the impact of government policies and incentives on the Natural Disasters Survival Kits market. This may include an assessment of regulatory frameworks, subsidies, tax incentives, and other measures aimed at promoting Natural Disasters Survival Kits market. The report also evaluates the effectiveness of these policies in driving market growth.

**Environmental Impact and Sustainability:** The research report assess the environmental impact and sustainability aspects of the Natural Disasters Survival Kits market.

**Market Forecasts and Future Outlook:** Based on the analysis conducted, the research report provide market forecasts and outlook for the Natural Disasters Survival Kits industry. This includes projections of market size, growth rates, regional trends, and predictions on technological advancements and policy developments.

**Recommendations and Opportunities:** The report conclude with recommendations for industry stakeholders, policymakers, and investors. It highlights potential opportunities for market players to capitalize on emerging trends, overcome challenges, and contribute to the growth and development of the Natural Disasters Survival Kits market.

**Market Segmentation:**

Natural Disasters Survival Kits market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

Segmentation by type

Earthquake Survival Kits

Floods Survival Kits

Hurricanes Survival Kits

### Segmentation by application

Civil

Military

Government

This report also splits the market by region:

### Americas

United States

Canada

Mexico

Brazil

### APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

Acme United

Johnson & Johnson

3M

Honeywell

Cintas

REI

TSSi

Wise Company

ZEE

SafeTkits

Lifeline

Tender

Bivouac

### Key Questions Addressed in this Report

What is the 10-year outlook for the global Natural Disasters Survival Kits market?

What factors are driving Natural Disasters Survival Kits market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Natural Disasters Survival Kits market opportunities vary by end market size?

How does Natural Disasters Survival Kits break out type, application?

## Contents

### 1 SCOPE OF THE REPORT

- 1.1 Market Introduction
- 1.2 Years Considered
- 1.3 Research Objectives
- 1.4 Market Research Methodology
- 1.5 Research Process and Data Source
- 1.6 Economic Indicators
- 1.7 Currency Considered
- 1.8 Market Estimation Caveats

### 2 EXECUTIVE SUMMARY

#### 2.1 World Market Overview

- 2.1.1 Global Natural Disasters Survival Kits Annual Sales 2019-2030
- 2.1.2 World Current & Future Analysis for Natural Disasters Survival Kits by Geographic Region, 2019, 2023 & 2030
- 2.1.3 World Current & Future Analysis for Natural Disasters Survival Kits by Country/Region, 2019, 2023 & 2030

#### 2.2 Natural Disasters Survival Kits Segment by Type

- 2.2.1 Earthquake Survival Kits
- 2.2.2 Floods Survival Kits
- 2.2.3 Hurricanes Survival Kits

#### 2.3 Natural Disasters Survival Kits Sales by Type

- 2.3.1 Global Natural Disasters Survival Kits Sales Market Share by Type (2019-2024)
- 2.3.2 Global Natural Disasters Survival Kits Revenue and Market Share by Type (2019-2024)
- 2.3.3 Global Natural Disasters Survival Kits Sale Price by Type (2019-2024)

#### 2.4 Natural Disasters Survival Kits Segment by Application

- 2.4.1 Civil
- 2.4.2 Military
- 2.4.3 Government

#### 2.5 Natural Disasters Survival Kits Sales by Application

- 2.5.1 Global Natural Disasters Survival Kits Sale Market Share by Application (2019-2024)
- 2.5.2 Global Natural Disasters Survival Kits Revenue and Market Share by Application (2019-2024)

### 2.5.3 Global Natural Disasters Survival Kits Sale Price by Application (2019-2024)

## **3 GLOBAL NATURAL DISASTERS SURVIVAL KITS BY COMPANY**

### 3.1 Global Natural Disasters Survival Kits Breakdown Data by Company

#### 3.1.1 Global Natural Disasters Survival Kits Annual Sales by Company (2019-2024)

#### 3.1.2 Global Natural Disasters Survival Kits Sales Market Share by Company (2019-2024)

### 3.2 Global Natural Disasters Survival Kits Annual Revenue by Company (2019-2024)

#### 3.2.1 Global Natural Disasters Survival Kits Revenue by Company (2019-2024)

#### 3.2.2 Global Natural Disasters Survival Kits Revenue Market Share by Company (2019-2024)

### 3.3 Global Natural Disasters Survival Kits Sale Price by Company

### 3.4 Key Manufacturers Natural Disasters Survival Kits Producing Area Distribution, Sales Area, Product Type

#### 3.4.1 Key Manufacturers Natural Disasters Survival Kits Product Location Distribution

#### 3.4.2 Players Natural Disasters Survival Kits Products Offered

### 3.5 Market Concentration Rate Analysis

#### 3.5.1 Competition Landscape Analysis

#### 3.5.2 Concentration Ratio (CR3, CR5 and CR10) & (2019-2024)

### 3.6 New Products and Potential Entrants

### 3.7 Mergers & Acquisitions, Expansion

## **4 WORLD HISTORIC REVIEW FOR NATURAL DISASTERS SURVIVAL KITS BY GEOGRAPHIC REGION**

### 4.1 World Historic Natural Disasters Survival Kits Market Size by Geographic Region (2019-2024)

#### 4.1.1 Global Natural Disasters Survival Kits Annual Sales by Geographic Region (2019-2024)

#### 4.1.2 Global Natural Disasters Survival Kits Annual Revenue by Geographic Region (2019-2024)

### 4.2 World Historic Natural Disasters Survival Kits Market Size by Country/Region (2019-2024)

#### 4.2.1 Global Natural Disasters Survival Kits Annual Sales by Country/Region (2019-2024)

#### 4.2.2 Global Natural Disasters Survival Kits Annual Revenue by Country/Region (2019-2024)

### 4.3 Americas Natural Disasters Survival Kits Sales Growth



- 4.4 APAC Natural Disasters Survival Kits Sales Growth
- 4.5 Europe Natural Disasters Survival Kits Sales Growth
- 4.6 Middle East & Africa Natural Disasters Survival Kits Sales Growth

## **5 AMERICAS**

- 5.1 Americas Natural Disasters Survival Kits Sales by Country
  - 5.1.1 Americas Natural Disasters Survival Kits Sales by Country (2019-2024)
  - 5.1.2 Americas Natural Disasters Survival Kits Revenue by Country (2019-2024)
- 5.2 Americas Natural Disasters Survival Kits Sales by Type
- 5.3 Americas Natural Disasters Survival Kits Sales by Application
- 5.4 United States
- 5.5 Canada
- 5.6 Mexico
- 5.7 Brazil

## **6 APAC**

- 6.1 APAC Natural Disasters Survival Kits Sales by Region
  - 6.1.1 APAC Natural Disasters Survival Kits Sales by Region (2019-2024)
  - 6.1.2 APAC Natural Disasters Survival Kits Revenue by Region (2019-2024)
- 6.2 APAC Natural Disasters Survival Kits Sales by Type
- 6.3 APAC Natural Disasters Survival Kits Sales by Application
- 6.4 China
- 6.5 Japan
- 6.6 South Korea
- 6.7 Southeast Asia
- 6.8 India
- 6.9 Australia
- 6.10 China Taiwan

## **7 EUROPE**

- 7.1 Europe Natural Disasters Survival Kits by Country
  - 7.1.1 Europe Natural Disasters Survival Kits Sales by Country (2019-2024)
  - 7.1.2 Europe Natural Disasters Survival Kits Revenue by Country (2019-2024)
- 7.2 Europe Natural Disasters Survival Kits Sales by Type
- 7.3 Europe Natural Disasters Survival Kits Sales by Application
- 7.4 Germany

- 7.5 France
- 7.6 UK
- 7.7 Italy
- 7.8 Russia

## **8 MIDDLE EAST & AFRICA**

- 8.1 Middle East & Africa Natural Disasters Survival Kits by Country
  - 8.1.1 Middle East & Africa Natural Disasters Survival Kits Sales by Country (2019-2024)
  - 8.1.2 Middle East & Africa Natural Disasters Survival Kits Revenue by Country (2019-2024)
- 8.2 Middle East & Africa Natural Disasters Survival Kits Sales by Type
- 8.3 Middle East & Africa Natural Disasters Survival Kits Sales by Application
- 8.4 Egypt
- 8.5 South Africa
- 8.6 Israel
- 8.7 Turkey
- 8.8 GCC Countries

## **9 MARKET DRIVERS, CHALLENGES AND TRENDS**

- 9.1 Market Drivers & Growth Opportunities
- 9.2 Market Challenges & Risks
- 9.3 Industry Trends

## **10 MANUFACTURING COST STRUCTURE ANALYSIS**

- 10.1 Raw Material and Suppliers
- 10.2 Manufacturing Cost Structure Analysis of Natural Disasters Survival Kits
- 10.3 Manufacturing Process Analysis of Natural Disasters Survival Kits
- 10.4 Industry Chain Structure of Natural Disasters Survival Kits

## **11 MARKETING, DISTRIBUTORS AND CUSTOMER**

- 11.1 Sales Channel
  - 11.1.1 Direct Channels
  - 11.1.2 Indirect Channels
- 11.2 Natural Disasters Survival Kits Distributors

### 11.3 Natural Disasters Survival Kits Customer

## **12 WORLD FORECAST REVIEW FOR NATURAL DISASTERS SURVIVAL KITS BY GEOGRAPHIC REGION**

### 12.1 Global Natural Disasters Survival Kits Market Size Forecast by Region

#### 12.1.1 Global Natural Disasters Survival Kits Forecast by Region (2025-2030)

#### 12.1.2 Global Natural Disasters Survival Kits Annual Revenue Forecast by Region (2025-2030)

### 12.2 Americas Forecast by Country

### 12.3 APAC Forecast by Region

### 12.4 Europe Forecast by Country

### 12.5 Middle East & Africa Forecast by Country

### 12.6 Global Natural Disasters Survival Kits Forecast by Type

### 12.7 Global Natural Disasters Survival Kits Forecast by Application

## **13 KEY PLAYERS ANALYSIS**

### 13.1 Acme United

#### 13.1.1 Acme United Company Information

#### 13.1.2 Acme United Natural Disasters Survival Kits Product Portfolios and Specifications

#### 13.1.3 Acme United Natural Disasters Survival Kits Sales, Revenue, Price and Gross Margin (2019-2024)

#### 13.1.4 Acme United Main Business Overview

#### 13.1.5 Acme United Latest Developments

### 13.2 Johnson & Johnson

#### 13.2.1 Johnson & Johnson Company Information

#### 13.2.2 Johnson & Johnson Natural Disasters Survival Kits Product Portfolios and Specifications

#### 13.2.3 Johnson & Johnson Natural Disasters Survival Kits Sales, Revenue, Price and Gross Margin (2019-2024)

#### 13.2.4 Johnson & Johnson Main Business Overview

#### 13.2.5 Johnson & Johnson Latest Developments

### 13.3 3M

#### 13.3.1 3M Company Information

#### 13.3.2 3M Natural Disasters Survival Kits Product Portfolios and Specifications

#### 13.3.3 3M Natural Disasters Survival Kits Sales, Revenue, Price and Gross Margin (2019-2024)

- 13.3.4 3M Main Business Overview
- 13.3.5 3M Latest Developments
- 13.4 Honeywell
  - 13.4.1 Honeywell Company Information
  - 13.4.2 Honeywell Natural Disasters Survival Kits Product Portfolios and Specifications
  - 13.4.3 Honeywell Natural Disasters Survival Kits Sales, Revenue, Price and Gross Margin (2019-2024)
  - 13.4.4 Honeywell Main Business Overview
  - 13.4.5 Honeywell Latest Developments
- 13.5 Cintas
  - 13.5.1 Cintas Company Information
  - 13.5.2 Cintas Natural Disasters Survival Kits Product Portfolios and Specifications
  - 13.5.3 Cintas Natural Disasters Survival Kits Sales, Revenue, Price and Gross Margin (2019-2024)
  - 13.5.4 Cintas Main Business Overview
  - 13.5.5 Cintas Latest Developments
- 13.6 REI
  - 13.6.1 REI Company Information
  - 13.6.2 REI Natural Disasters Survival Kits Product Portfolios and Specifications
  - 13.6.3 REI Natural Disasters Survival Kits Sales, Revenue, Price and Gross Margin (2019-2024)
  - 13.6.4 REI Main Business Overview
  - 13.6.5 REI Latest Developments
- 13.7 TSSi
  - 13.7.1 TSSi Company Information
  - 13.7.2 TSSi Natural Disasters Survival Kits Product Portfolios and Specifications
  - 13.7.3 TSSi Natural Disasters Survival Kits Sales, Revenue, Price and Gross Margin (2019-2024)
  - 13.7.4 TSSi Main Business Overview
  - 13.7.5 TSSi Latest Developments
- 13.8 Wise Company
  - 13.8.1 Wise Company Company Information
  - 13.8.2 Wise Company Natural Disasters Survival Kits Product Portfolios and Specifications
  - 13.8.3 Wise Company Natural Disasters Survival Kits Sales, Revenue, Price and Gross Margin (2019-2024)
  - 13.8.4 Wise Company Main Business Overview
  - 13.8.5 Wise Company Latest Developments
- 13.9 ZEE

- 13.9.1 ZEE Company Information
- 13.9.2 ZEE Natural Disasters Survival Kits Product Portfolios and Specifications
- 13.9.3 ZEE Natural Disasters Survival Kits Sales, Revenue, Price and Gross Margin (2019-2024)
- 13.9.4 ZEE Main Business Overview
- 13.9.5 ZEE Latest Developments
- 13.10 SafeTkits
  - 13.10.1 SafeTkits Company Information
  - 13.10.2 SafeTkits Natural Disasters Survival Kits Product Portfolios and Specifications
  - 13.10.3 SafeTkits Natural Disasters Survival Kits Sales, Revenue, Price and Gross Margin (2019-2024)
  - 13.10.4 SafeTkits Main Business Overview
  - 13.10.5 SafeTkits Latest Developments
- 13.11 Lifeline
  - 13.11.1 Lifeline Company Information
  - 13.11.2 Lifeline Natural Disasters Survival Kits Product Portfolios and Specifications
  - 13.11.3 Lifeline Natural Disasters Survival Kits Sales, Revenue, Price and Gross Margin (2019-2024)
  - 13.11.4 Lifeline Main Business Overview
  - 13.11.5 Lifeline Latest Developments
- 13.12 Tender
  - 13.12.1 Tender Company Information
  - 13.12.2 Tender Natural Disasters Survival Kits Product Portfolios and Specifications
  - 13.12.3 Tender Natural Disasters Survival Kits Sales, Revenue, Price and Gross Margin (2019-2024)
  - 13.12.4 Tender Main Business Overview
  - 13.12.5 Tender Latest Developments
- 13.13 Bivouac
  - 13.13.1 Bivouac Company Information
  - 13.13.2 Bivouac Natural Disasters Survival Kits Product Portfolios and Specifications
  - 13.13.3 Bivouac Natural Disasters Survival Kits Sales, Revenue, Price and Gross Margin (2019-2024)
  - 13.13.4 Bivouac Main Business Overview
  - 13.13.5 Bivouac Latest Developments

## **14 RESEARCH FINDINGS AND CONCLUSION**

## List Of Tables

### LIST OF TABLES

Table 1. Natural Disasters Survival Kits Annual Sales CAGR by Geographic Region (2019, 2023 & 2030) & (\$ millions)

Table 2. Natural Disasters Survival Kits Annual Sales CAGR by Country/Region (2019, 2023 & 2030) & (\$ millions)

Table 3. Major Players of Earthquake Survival Kits

Table 4. Major Players of Floods Survival Kits

Table 5. Major Players of Hurricanes Survival Kits

Table 6. Global Natural Disasters Survival Kits Sales by Type (2019-2024) & (K Units)

Table 7. Global Natural Disasters Survival Kits Sales Market Share by Type (2019-2024)

Table 8. Global Natural Disasters Survival Kits Revenue by Type (2019-2024) & (\$ million)

Table 9. Global Natural Disasters Survival Kits Revenue Market Share by Type (2019-2024)

Table 10. Global Natural Disasters Survival Kits Sale Price by Type (2019-2024) & (US\$/Unit)

Table 11. Global Natural Disasters Survival Kits Sales by Application (2019-2024) & (K Units)

Table 12. Global Natural Disasters Survival Kits Sales Market Share by Application (2019-2024)

Table 13. Global Natural Disasters Survival Kits Revenue by Application (2019-2024)

Table 14. Global Natural Disasters Survival Kits Revenue Market Share by Application (2019-2024)

Table 15. Global Natural Disasters Survival Kits Sale Price by Application (2019-2024) & (US\$/Unit)

Table 16. Global Natural Disasters Survival Kits Sales by Company (2019-2024) & (K Units)

Table 17. Global Natural Disasters Survival Kits Sales Market Share by Company (2019-2024)

Table 18. Global Natural Disasters Survival Kits Revenue by Company (2019-2024) (\$ Millions)

Table 19. Global Natural Disasters Survival Kits Revenue Market Share by Company (2019-2024)

Table 20. Global Natural Disasters Survival Kits Sale Price by Company (2019-2024) & (US\$/Unit)

- Table 21. Key Manufacturers Natural Disasters Survival Kits Producing Area Distribution and Sales Area
- Table 22. Players Natural Disasters Survival Kits Products Offered
- Table 23. Natural Disasters Survival Kits Concentration Ratio (CR3, CR5 and CR10) & (2019-2024)
- Table 24. New Products and Potential Entrants
- Table 25. Mergers & Acquisitions, Expansion
- Table 26. Global Natural Disasters Survival Kits Sales by Geographic Region (2019-2024) & (K Units)
- Table 27. Global Natural Disasters Survival Kits Sales Market Share Geographic Region (2019-2024)
- Table 28. Global Natural Disasters Survival Kits Revenue by Geographic Region (2019-2024) & (\$ millions)
- Table 29. Global Natural Disasters Survival Kits Revenue Market Share by Geographic Region (2019-2024)
- Table 30. Global Natural Disasters Survival Kits Sales by Country/Region (2019-2024) & (K Units)
- Table 31. Global Natural Disasters Survival Kits Sales Market Share by Country/Region (2019-2024)
- Table 32. Global Natural Disasters Survival Kits Revenue by Country/Region (2019-2024) & (\$ millions)
- Table 33. Global Natural Disasters Survival Kits Revenue Market Share by Country/Region (2019-2024)
- Table 34. Americas Natural Disasters Survival Kits Sales by Country (2019-2024) & (K Units)
- Table 35. Americas Natural Disasters Survival Kits Sales Market Share by Country (2019-2024)
- Table 36. Americas Natural Disasters Survival Kits Revenue by Country (2019-2024) & (\$ Millions)
- Table 37. Americas Natural Disasters Survival Kits Revenue Market Share by Country (2019-2024)
- Table 38. Americas Natural Disasters Survival Kits Sales by Type (2019-2024) & (K Units)
- Table 39. Americas Natural Disasters Survival Kits Sales by Application (2019-2024) & (K Units)
- Table 40. APAC Natural Disasters Survival Kits Sales by Region (2019-2024) & (K Units)
- Table 41. APAC Natural Disasters Survival Kits Sales Market Share by Region (2019-2024)

Table 42. APAC Natural Disasters Survival Kits Revenue by Region (2019-2024) & (\$ Millions)

Table 43. APAC Natural Disasters Survival Kits Revenue Market Share by Region (2019-2024)

Table 44. APAC Natural Disasters Survival Kits Sales by Type (2019-2024) & (K Units)

Table 45. APAC Natural Disasters Survival Kits Sales by Application (2019-2024) & (K Units)

Table 46. Europe Natural Disasters Survival Kits Sales by Country (2019-2024) & (K Units)

Table 47. Europe Natural Disasters Survival Kits Sales Market Share by Country (2019-2024)

Table 48. Europe Natural Disasters Survival Kits Revenue by Country (2019-2024) & (\$ Millions)

Table 49. Europe Natural Disasters Survival Kits Revenue Market Share by Country (2019-2024)

Table 50. Europe Natural Disasters Survival Kits Sales by Type (2019-2024) & (K Units)

Table 51. Europe Natural Disasters Survival Kits Sales by Application (2019-2024) & (K Units)

Table 52. Middle East & Africa Natural Disasters Survival Kits Sales by Country (2019-2024) & (K Units)

Table 53. Middle East & Africa Natural Disasters Survival Kits Sales Market Share by Country (2019-2024)

Table 54. Middle East & Africa Natural Disasters Survival Kits Revenue by Country (2019-2024) & (\$ Millions)

Table 55. Middle East & Africa Natural Disasters Survival Kits Revenue Market Share by Country (2019-2024)

Table 56. Middle East & Africa Natural Disasters Survival Kits Sales by Type (2019-2024) & (K Units)

Table 57. Middle East & Africa Natural Disasters Survival Kits Sales by Application (2019-2024) & (K Units)

Table 58. Key Market Drivers & Growth Opportunities of Natural Disasters Survival Kits

Table 59. Key Market Challenges & Risks of Natural Disasters Survival Kits

Table 60. Key Industry Trends of Natural Disasters Survival Kits

Table 61. Natural Disasters Survival Kits Raw Material

Table 62. Key Suppliers of Raw Materials

Table 63. Natural Disasters Survival Kits Distributors List

Table 64. Natural Disasters Survival Kits Customer List

Table 65. Global Natural Disasters Survival Kits Sales Forecast by Region (2025-2030) & (K Units)



Table 66. Global Natural Disasters Survival Kits Revenue Forecast by Region (2025-2030) & (\$ millions)

Table 67. Americas Natural Disasters Survival Kits Sales Forecast by Country (2025-2030) & (K Units)

Table 68. Americas Natural Disasters Survival Kits Revenue Forecast by Country (2025-2030) & (\$ millions)

Table 69. APAC Natural Disasters Survival Kits Sales Forecast by Region (2025-2030) & (K Units)

Table 70. APAC Natural Disasters Survival Kits Revenue Forecast by Region (2025-2030) & (\$ millions)

Table 71. Europe Natural Disasters Survival Kits Sales Forecast by Country (2025-2030) & (K Units)

Table 72. Europe Natural Disasters Survival Kits Revenue Forecast by Country (2025-2030) & (\$ millions)

Table 73. Middle East & Africa Natural Disasters Survival Kits Sales Forecast by Country (2025-2030) & (K Units)

Table 74. Middle East & Africa Natural Disasters Survival Kits Revenue Forecast by Country (2025-2030) & (\$ millions)

Table 75. Global Natural Disasters Survival Kits Sales Forecast by Type (2025-2030) & (K Units)

Table 76. Global Natural Disasters Survival Kits Revenue Forecast by Type (2025-2030) & (\$ Millions)

Table 77. Global Natural Disasters Survival Kits Sales Forecast by Application (2025-2030) & (K Units)

Table 78. Global Natural Disasters Survival Kits Revenue Forecast by Application (2025-2030) & (\$ Millions)

Table 79. Acme United Basic Information, Natural Disasters Survival Kits Manufacturing Base, Sales Area and Its Competitors

Table 80. Acme United Natural Disasters Survival Kits Product Portfolios and Specifications

Table 81. Acme United Natural Disasters Survival Kits Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2019-2024)

Table 82. Acme United Main Business

Table 83. Acme United Latest Developments

Table 84. Johnson & Johnson Basic Information, Natural Disasters Survival Kits Manufacturing Base, Sales Area and Its Competitors

Table 85. Johnson & Johnson Natural Disasters Survival Kits Product Portfolios and Specifications

Table 86. Johnson & Johnson Natural Disasters Survival Kits Sales (K Units), Revenue

(\$ Million), Price (US\$/Unit) and Gross Margin (2019-2024)

Table 87. Johnson & Johnson Main Business

Table 88. Johnson & Johnson Latest Developments

Table 89. 3M Basic Information, Natural Disasters Survival Kits Manufacturing Base, Sales Area and Its Competitors

Table 90. 3M Natural Disasters Survival Kits Product Portfolios and Specifications

Table 91. 3M Natural Disasters Survival Kits Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2019-2024)

Table 92. 3M Main Business

Table 93. 3M Latest Developments

Table 94. Honeywell Basic Information, Natural Disasters Survival Kits Manufacturing Base, Sales Area and Its Competitors

Table 95. Honeywell Natural Disasters Survival Kits Product Portfolios and Specifications

Table 96. Honeywell Natural Disasters Survival Kits Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2019-2024)

Table 97. Honeywell Main Business

Table 98. Honeywell Latest Developments

Table 99. Cintas Basic Information, Natural Disasters Survival Kits Manufacturing Base, Sales Area and Its Competitors

Table 100. Cintas Natural Disasters Survival Kits Product Portfolios and Specifications

Table 101. Cintas Natural Disasters Survival Kits Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2019-2024)

Table 102. Cintas Main Business

Table 103. Cintas Latest Developments

Table 104. REI Basic Information, Natural Disasters Survival Kits Manufacturing Base, Sales Area and Its Competitors

Table 105. REI Natural Disasters Survival Kits Product Portfolios and Specifications

Table 106. REI Natural Disasters Survival Kits Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2019-2024)

Table 107. REI Main Business

Table 108. REI Latest Developments

Table 109. TSSi Basic Information, Natural Disasters Survival Kits Manufacturing Base, Sales Area and Its Competitors

Table 110. TSSi Natural Disasters Survival Kits Product Portfolios and Specifications

Table 111. TSSi Natural Disasters Survival Kits Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2019-2024)

Table 112. TSSi Main Business

Table 113. TSSi Latest Developments

- Table 114. Wise Company Basic Information, Natural Disasters Survival Kits Manufacturing Base, Sales Area and Its Competitors
- Table 115. Wise Company Natural Disasters Survival Kits Product Portfolios and Specifications
- Table 116. Wise Company Natural Disasters Survival Kits Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2019-2024)
- Table 117. Wise Company Main Business
- Table 118. Wise Company Latest Developments
- Table 119. ZEE Basic Information, Natural Disasters Survival Kits Manufacturing Base, Sales Area and Its Competitors
- Table 120. ZEE Natural Disasters Survival Kits Product Portfolios and Specifications
- Table 121. ZEE Natural Disasters Survival Kits Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2019-2024)
- Table 122. ZEE Main Business
- Table 123. ZEE Latest Developments
- Table 124. SafeTkits Basic Information, Natural Disasters Survival Kits Manufacturing Base, Sales Area and Its Competitors
- Table 125. SafeTkits Natural Disasters Survival Kits Product Portfolios and Specifications
- Table 126. SafeTkits Natural Disasters Survival Kits Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2019-2024)
- Table 127. SafeTkits Main Business
- Table 128. SafeTkits Latest Developments
- Table 129. Lifeline Basic Information, Natural Disasters Survival Kits Manufacturing Base, Sales Area and Its Competitors
- Table 130. Lifeline Natural Disasters Survival Kits Product Portfolios and Specifications
- Table 131. Lifeline Natural Disasters Survival Kits Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2019-2024)
- Table 132. Lifeline Main Business
- Table 133. Lifeline Latest Developments
- Table 134. Tender Basic Information, Natural Disasters Survival Kits Manufacturing Base, Sales Area and Its Competitors
- Table 135. Tender Natural Disasters Survival Kits Product Portfolios and Specifications
- Table 136. Tender Natural Disasters Survival Kits Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2019-2024)
- Table 137. Tender Main Business
- Table 138. Tender Latest Developments
- Table 139. Bivouac Basic Information, Natural Disasters Survival Kits Manufacturing Base, Sales Area and Its Competitors

Table 140. Bivouac Natural Disasters Survival Kits Product Portfolios and Specifications

Table 141. Bivouac Natural Disasters Survival Kits Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2019-2024)

Table 142. Bivouac Main Business

Table 143. Bivouac Latest Developments

## List Of Figures

### LIST OF FIGURES

- Figure 1. Picture of Natural Disasters Survival Kits
- Figure 2. Natural Disasters Survival Kits Report Years Considered
- Figure 3. Research Objectives
- Figure 4. Research Methodology
- Figure 5. Research Process and Data Source
- Figure 6. Global Natural Disasters Survival Kits Sales Growth Rate 2019-2030 (K Units)
- Figure 7. Global Natural Disasters Survival Kits Revenue Growth Rate 2019-2030 (\$ Millions)
- Figure 8. Natural Disasters Survival Kits Sales by Region (2019, 2023 & 2030) & (\$ Millions)
- Figure 9. Product Picture of Earthquake Survival Kits
- Figure 10. Product Picture of Floods Survival Kits
- Figure 11. Product Picture of Hurricanes Survival Kits
- Figure 12. Global Natural Disasters Survival Kits Sales Market Share by Type in 2023
- Figure 13. Global Natural Disasters Survival Kits Revenue Market Share by Type (2019-2024)
- Figure 14. Natural Disasters Survival Kits Consumed in Civil
- Figure 15. Global Natural Disasters Survival Kits Market: Civil (2019-2024) & (K Units)
- Figure 16. Natural Disasters Survival Kits Consumed in Military
- Figure 17. Global Natural Disasters Survival Kits Market: Military (2019-2024) & (K Units)
- Figure 18. Natural Disasters Survival Kits Consumed in Government
- Figure 19. Global Natural Disasters Survival Kits Market: Government (2019-2024) & (K Units)
- Figure 20. Global Natural Disasters Survival Kits Sales Market Share by Application (2023)
- Figure 21. Global Natural Disasters Survival Kits Revenue Market Share by Application in 2023
- Figure 22. Natural Disasters Survival Kits Sales Market by Company in 2023 (K Units)
- Figure 23. Global Natural Disasters Survival Kits Sales Market Share by Company in 2023
- Figure 24. Natural Disasters Survival Kits Revenue Market by Company in 2023 (\$ Million)
- Figure 25. Global Natural Disasters Survival Kits Revenue Market Share by Company in 2023

Figure 26. Global Natural Disasters Survival Kits Sales Market Share by Geographic Region (2019-2024)

Figure 27. Global Natural Disasters Survival Kits Revenue Market Share by Geographic Region in 2023

Figure 28. Americas Natural Disasters Survival Kits Sales 2019-2024 (K Units)

Figure 29. Americas Natural Disasters Survival Kits Revenue 2019-2024 (\$ Millions)

Figure 30. APAC Natural Disasters Survival Kits Sales 2019-2024 (K Units)

Figure 31. APAC Natural Disasters Survival Kits Revenue 2019-2024 (\$ Millions)

Figure 32. Europe Natural Disasters Survival Kits Sales 2019-2024 (K Units)

Figure 33. Europe Natural Disasters Survival Kits Revenue 2019-2024 (\$ Millions)

Figure 34. Middle East & Africa Natural Disasters Survival Kits Sales 2019-2024 (K Units)

Figure 35. Middle East & Africa Natural Disasters Survival Kits Revenue 2019-2024 (\$ Millions)

Figure 36. Americas Natural Disasters Survival Kits Sales Market Share by Country in 2023

Figure 37. Americas Natural Disasters Survival Kits Revenue Market Share by Country in 2023

Figure 38. Americas Natural Disasters Survival Kits Sales Market Share by Type (2019-2024)

Figure 39. Americas Natural Disasters Survival Kits Sales Market Share by Application (2019-2024)

Figure 40. United States Natural Disasters Survival Kits Revenue Growth 2019-2024 (\$ Millions)

Figure 41. Canada Natural Disasters Survival Kits Revenue Growth 2019-2024 (\$ Millions)

Figure 42. Mexico Natural Disasters Survival Kits Revenue Growth 2019-2024 (\$ Millions)

Figure 43. Brazil Natural Disasters Survival Kits Revenue Growth 2019-2024 (\$ Millions)

Figure 44. APAC Natural Disasters Survival Kits Sales Market Share by Region in 2023

Figure 45. APAC Natural Disasters Survival Kits Revenue Market Share by Regions in 2023

Figure 46. APAC Natural Disasters Survival Kits Sales Market Share by Type (2019-2024)

Figure 47. APAC Natural Disasters Survival Kits Sales Market Share by Application (2019-2024)

Figure 48. China Natural Disasters Survival Kits Revenue Growth 2019-2024 (\$ Millions)

Figure 49. Japan Natural Disasters Survival Kits Revenue Growth 2019-2024 (\$

Millions)

Figure 50. South Korea Natural Disasters Survival Kits Revenue Growth 2019-2024 (\$ Millions)

Figure 51. Southeast Asia Natural Disasters Survival Kits Revenue Growth 2019-2024 (\$ Millions)

Figure 52. India Natural Disasters Survival Kits Revenue Growth 2019-2024 (\$ Millions)

Figure 53. Australia Natural Disasters Survival Kits Revenue Growth 2019-2024 (\$ Millions)

Figure 54. China Taiwan Natural Disasters Survival Kits Revenue Growth 2019-2024 (\$ Millions)

Figure 55. Europe Natural Disasters Survival Kits Sales Market Share by Country in 2023

Figure 56. Europe Natural Disasters Survival Kits Revenue Market Share by Country in 2023

Figure 57. Europe Natural Disasters Survival Kits Sales Market Share by Type (2019-2024)

Figure 58. Europe Natural Disasters Survival Kits Sales Market Share by Application (2019-2024)

Figure 59. Germany Natural Disasters Survival Kits Revenue Growth 2019-2024 (\$ Millions)

Figure 60. France Natural Disasters Survival Kits Revenue Growth 2019-2024 (\$ Millions)

Figure 61. UK Natural Disasters Survival Kits Revenue Growth 2019-2024 (\$ Millions)

Figure 62. Italy Natural Disasters Survival Kits Revenue Growth 2019-2024 (\$ Millions)

Figure 63. Russia Natural Disasters Survival Kits Revenue Growth 2019-2024 (\$ Millions)

Figure 64. Middle East & Africa Natural Disasters Survival Kits Sales Market Share by Country in 2023

Figure 65. Middle East & Africa Natural Disasters Survival Kits Revenue Market Share by Country in 2023

Figure 66. Middle East & Africa Natural Disasters Survival Kits Sales Market Share by Type (2019-2024)

Figure 67. Middle East & Africa Natural Disasters Survival Kits Sales Market Share by Application (2019-2024)

Figure 68. Egypt Natural Disasters Survival Kits Revenue Growth 2019-2024 (\$ Millions)

Figure 69. South Africa Natural Disasters Survival Kits Revenue Growth 2019-2024 (\$ Millions)

Figure 70. Israel Natural Disasters Survival Kits Revenue Growth 2019-2024 (\$ Millions)

Figure 71. Turkey Natural Disasters Survival Kits Revenue Growth 2019-2024 (\$ Millions)

Figure 72. GCC Country Natural Disasters Survival Kits Revenue Growth 2019-2024 (\$ Millions)

Figure 73. Manufacturing Cost Structure Analysis of Natural Disasters Survival Kits in 2023

Figure 74. Manufacturing Process Analysis of Natural Disasters Survival Kits

Figure 75. Industry Chain Structure of Natural Disasters Survival Kits

Figure 76. Channels of Distribution

Figure 77. Global Natural Disasters Survival Kits Sales Market Forecast by Region (2025-2030)

Figure 78. Global Natural Disasters Survival Kits Revenue Market Share Forecast by Region (2025-2030)

Figure 79. Global Natural Disasters Survival Kits Sales Market Share Forecast by Type (2025-2030)

Figure 80. Global Natural Disasters Survival Kits Revenue Market Share Forecast by Type (2025-2030)

Figure 81. Global Natural Disasters Survival Kits Sales Market Share Forecast by Application (2025-2030)

Figure 82. Global Natural Disasters Survival Kits Revenue Market Share Forecast by Application (2025-2030)



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