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Global Natural Cosmetics Market Growth 2025-2031

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Abstracts

The global Natural Cosmetics market size is predicted to grow from US$ 32280 million in 2025 to US$ 38330 million in 2031; it is expected to grow at a CAGR of 2.9% from 2025 to 2031.

The impact of the latest U.S. tariff measures and the corresponding policy responses from countries worldwide on market competitiveness, regional economic performance, and supply chain configurations will be comprehensively evaluated in this report.

Cosmetics are substances or products used to enhance or alter the appearance of the face or fragrance and texture of the body.

The total size of the global beauty industry in 2022 was about US$ 427 billion, with the sales of skin care products was about US$ 190 billion, perfumes US$ 70 billion, color cosmetics US$ 80 billion, hair care products US$ 90 billion. Head beauty and personal care companies are concentrated in Europe and the United States. More than one-third of the top 100 companies are headquartered in the United States, and 22.9% of the companies are located in France.

LP Information, Inc. (LPI) ' newest research report, the ?Natural Cosmetics Industry Forecast? looks at past sales and reviews total world Natural Cosmetics sales in 2024, providing a comprehensive analysis by region and market sector of projected Natural Cosmetics sales for 2025 through 2031. With Natural Cosmetics sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US$ millions of the world Natural Cosmetics industry.

This Insight Report provides a comprehensive analysis of the global Natural Cosmetics landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report

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also analyzes the strategies of leading global companies with a focus on Natural Cosmetics portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms? unique position in an accelerating global Natural Cosmetics market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Natural Cosmetics and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Natural Cosmetics.

This report presents a comprehensive overview, market shares, and growth opportunities of Natural Cosmetics market by product type, application, key manufacturers and key regions and countries.

Segmentation by Type:

Natural Skincare

Foundations

Lipsticks

Mascara

Others

Segmentation by Application:

Daliy Use

Performing Use

This report also splits the market by region:

Americas

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United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

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South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analysing the company's coverage, product portfolio, its market penetration.

Herrco UK

100% Pure

Alima Pure

RMS Beauty

Juice Beauty

W3LL PEOPLE

Real Purity

Kjaer Weis

ILIA Beauty

Hush + Dotti

Jane Iredale

Dr. Bronner's

Au Naturale

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Vapour

Key Questions Addressed in this Report

What is the 10-year outlook for the global Natural Cosmetics market?
What factors are driving Natural Cosmetics market growth, globally and by region?
Which technologies are poised for the fastest growth by market and region?
How do Natural Cosmetics market opportunities vary by end market size?
How does Natural Cosmetics break out by Type, by Application?

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