

Global Natural Colouring Market Growth 2025-2031

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Abstracts

The global Natural Colouring market size is predicted to grow from US\$ million in 2025 to US\$ million in 2031; it is expected to grow at a CAGR of %from 2025 to 2031.

The impact of the latest U.S. tariff measures and the corresponding policy responses from countries worldwide on market competitiveness, regional economic performance, and supply chain configurations will be comprehensively evaluated in this report.

Natural colorant is a color additive that imparts color when it is added to food or drink. Natural colorant was extract from natural vegetables, fruits or flowers, tis health and safety for person. Natural food coloring is used both in commercial food production and in domestic cooking. Due to its safety and general availability, food coloring is also used in a variety of non-food applications including cosmetics, pharmaceuticals, home craft projects and medical devices.

The research process involved the study of various factors affecting the industry, including the government policy, market environment, competitive landscape, historical data, present trends in the market, technological innovation, upcoming technologies and the technical progress in related industry, and market risks, opportunities, market barriers and challenges.

LP Information, Inc. (LPI) ' newest research report, the "Natural Colouring Industry Forecast" looks at past sales and reviews total world Natural Colouring sales in 2024, providing a comprehensive analysis by region and market sector of projected Natural Colouring sales for 2025 through 2031. With Natural Colouring sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Natural Colouring industry.

This Insight Report provides a comprehensive analysis of the global Natural Colouring

landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Natural Colouring portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Natural Colouring market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Natural Colouring and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Natural Colouring.

This report presents a comprehensive overview, market shares, and growth opportunities of Natural Colouring market by product type, application, key manufacturers and key regions and countries.

Segmentation by Type:

Capsanthin

Lutein

Others

Segmentation by Application:

Food & Beverage

Cosmetics

Pharmaceuticals

Feed

Others

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analysing the company's coverage, product portfolio, its market penetration.

Yunnan Rainbow Biotech

Chenguang Biotech Group

Synthite Industries

DDW

Naturex

Chr. Hansen

San-Ei-Gen

AVT Natural

Kemin

Döhler

BASF

Sensient

Plant Lipids

Akay Group

Dongzhixing Biotech

Qingdao Scitech

Zhongda Hengyuan

Greenfood Biotech

Long Ping High-Tech

Evesa

Key Questions Addressed in this Report

What is the 10-year outlook for the global Natural Colouring market?

What factors are driving Natural Colouring market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Natural Colouring market opportunities vary by end market size?

How does Natural Colouring break out by Type, by Application?

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