

# Global Natural Candies Market Growth 2026-2032

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## Abstracts

The global Natural Candies market size is predicted to grow from US\$ million in 2025 to US\$ million in 2032; it is expected to grow at a CAGR of % from 2026 to 2032.

Natural candy refers to sweets made using natural ingredients, typically avoiding artificial flavors, colors, or preservatives. Instead, these candies derive their flavor and color from natural sources like fruits, plants, and spices. The focus of natural candy is on providing a healthier alternative to conventional candy by using organic or non-GMO ingredients, natural sweeteners like honey or maple syrup, and plant-based colorings.

United States market for Natural Candies is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

China market for Natural Candies is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

Europe market for Natural Candies is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

Global key Natural Candies players cover YumEarth, SmartSweets, Unreal, The Lovely Candy Company, Torie & Howard, etc. In terms of revenue, the global two largest companies occupied for a share nearly % in 2025.

LP Information, Inc. (LPI) ' newest research report, the "Natural Candies Industry Forecast" looks at past sales and reviews total world Natural Candies sales in 2025, providing a comprehensive analysis by region and market sector of projected Natural Candies sales for 2026 through 2032. With Natural Candies sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Natural Candies industry.

This Insight Report provides a comprehensive analysis of the global Natural Candies landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Natural Candies portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Natural Candies market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Natural Candies and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Natural Candies.

This report presents a comprehensive overview, market shares, and growth opportunities of Natural Candies market by product type, application, key manufacturers and key regions and countries.

### **Segmentation by Type:**

Naturally Sweetened Candy

Sugar-Free Natural Candy

### **Segmentation by Application:**

Online Sales

Offline Sales

### **This report also splits the market by region:**

Americas

United States

Canada

Mexico

Brazil

## APAC

China

Japan

Korea

Southeast Asia

India

Australia

## Europe

Germany

France

UK

Italy

Russia

## Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analysing the company's coverage, product portfolio, its market penetration.

YumEarth

SmartSweets

Unreal

The Lovely Candy Company

Torie & Howard

Alter Eco

Surf Sweets

Wholesome

OCHO Candy

Cocomels

Annie's Homegrown

GoOrganic

### **Key Questions Addressed in this Report**

What is the 10-year outlook for the global Natural Candies market?

What factors are driving Natural Candies market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?  
How do Natural Candies market opportunities vary by end market size?  
How does Natural Candies break out by Type, by Application?

**The report requires updating with new data and is sent in 48 hours after order is placed.**

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