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Global Natural Body Powder Market Growth 2026-2032

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Abstracts

The global Natural Body Powder market size is predicted to grow from US$ 112 million in 2025 to US$ 154 million in 2032; it is expected to grow at a CAGR of 4.7% from 2026 to 2032.

Natural body powder is a cosmetic product formulated using predominantly natural ingredients to offer various benefits for the skin. It typically consists of substances like arrowroot powder, tapioca starch, kaolin clay, or cornstarch as base ingredients, which are known for their absorbent properties. These base powders help to soak up excess moisture, such as sweat, from the skin's surface, leaving it feeling dry and fresh. Additionally, natural body powder often incorporates botanical extracts, essential oils, or herbal powders for added functionality and a pleasant scent. For example, chamomile extract may be included for its soothing properties, while lavender essential oil can impart a calming aroma and have potential antibacterial effects. Some natural body powders may also contain ingredients like zinc oxide for its mild antibacterial and anti-inflammatory properties. Free from synthetic fragrances, dyes, and harsh chemicals commonly found in conventional body powders, natural body powder is designed to be gentle on the skin, making it suitable for those with sensitive skin or those who prefer more natural personal care products. It can be applied all over the body, especially in areas prone to sweating like the underarms, groin, or back, to enhance comfort and hygiene.

United States market for Natural Body Powder is estimated to increase from US$ million in 2025 to US$ million by 2032, at a CAGR of % from 2026 through 2032.

China market for Natural Body Powder is estimated to increase from US$ million in 2025 to US$ million by 2032, at a CAGR of % from 2026 through 2032.

Europe market for Natural Body Powder is estimated to increase from US$ million in

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2025 to US$ million by 2032, at a CAGR of % from 2026 through 2032.

Global key Natural Body Powder players cover Madame Lemy, Pigeon, Johnson & Johnson, Burt's Bees, Chagrin Valley Soap & Salve, etc. In terms of revenue, the global two largest companies occupied for a share nearly % in 2025.

Report Scope

LP Information, Inc. (LPI) ' newest research report, the “Natural Body Powder Industry Forecast” looks at past sales and reviews total world Natural Body Powder sales in 2025, providing a comprehensive analysis by region and market sector of projected Natural Body Powder sales for 2026 through 2032. With Natural Body Powder sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US$ millions of the world Natural Body Powder industry.

This Insight Report provides a comprehensive analysis of the global Natural Body Powder landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Natural Body Powder portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms’ unique position in an accelerating global Natural Body Powder market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Natural Body Powder and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Natural Body Powder.

This report presents a comprehensive overview, market shares, and growth opportunities of Natural Body Powder market by product type, application, key manufacturers and key regions and countries.

Market Segmentation

Segmentation by Type:

Cornstarch

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Herbal and Botanical

Others

Segmentation by Application:

Online Sales

Offline Sales

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

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Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analysing the company's coverage, product portfolio, its market penetration.

Madame Lemy

Pigeon

Johnson & Johnson

Burt's Bees

Chagrin Valley Soap & Salve

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Orchid Lifesciences

Essential Labs

Lady Primrose

DR.HC Cosmetics

Ora's Amazing Herbal

SWOP

Dr. Hauschka

Garner's Garden

Made Down On Woodridge Farm

Be Green Bath and Body, LLC

Key Questions Addressed in this Report

What is the 10-year outlook for the global Natural Body Powder market?

What factors are driving Natural Body Powder market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Natural Body Powder market opportunities vary by end market size?

How does Natural Body Powder break out by Type, by Application?

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