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# Global Naphthalene-removing Activated Carbon Market Growth 2026-2032

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## Abstracts

The global Naphthalene-removing Activated Carbon market size is predicted to grow from US$ 117 million in 2025 to US$ 174 million in 2032; it is expected to grow at a CAGR of 5.8% from 2026 to 2032.

Naphthalene-removing Activated Carbon is a specialized adsorption material designed for the selective removal of naphthalene compounds from industrial gas and liquid streams, including coke oven gas, coal gas, natural gas, aromatic hydrocarbon processing streams, and petrochemical processes. The product is mainly manufactured through carbonization, physical or chemical activation, pore structure adjustment, and surface functional modification using carbonaceous raw materials such as coal, coconut shells, and wood. With high specific surface area, developed microporous structure, strong aromatic compound adsorption capacity, and good regeneration performance, it is used to improve purification efficiency, reduce impurity content, and enhance downstream process stability. This research focuses on commercial-grade activated carbon products developed for industrial naphthalene adsorption and purification applications.

Key Findings

Global naphthalene-removing activated carbon sales reached approximately 42 thousand tons in 2025 with an average selling price of around US$2,850 per ton

Coal-based activated carbon remains the dominant product type due to high mechanical strength and adsorption capacity

Industrial gas purification represents the largest application area driven by coke oven

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gas and chemical processing demand

Asia-Pacific is the major production and consumption region supported by chemical manufacturing and environmental upgrading

The market is shifting toward modified activated carbon with higher adsorption efficiency and longer service life

Market Insights

Market Trends

The naphthalene-removing activated carbon industry is moving toward higher adsorption efficiency, customized pore structure design, and sustainable regeneration technologies. Traditional coal-based activated carbon remains widely used in large-scale gas purification systems due to its cost advantage and mechanical stability, while modified activated carbon products are gaining attention in applications requiring higher purity levels and selective adsorption performance. Manufacturers are increasingly developing activated carbon with optimized micropore and mesopore distribution, enhanced surface functional groups, and improved regeneration cycles. At the same time, downstream customers are placing greater emphasis on reducing operating costs, extending replacement cycles, and improving environmental performance, driving the integration of adsorption materials with regeneration technologies and digital monitoring systems.

Market Dynamics

Drivers

The growth of the naphthalene-removing activated carbon market is mainly driven by stricter industrial emission standards, upgrading of coke oven gas purification systems, increasing requirements for high-quality natural gas processing, and the expansion of petrochemical and fine chemical production. The continuous development of environmental protection industries has increased demand for efficient adsorption materials capable of removing aromatic hydrocarbons and maintaining stable industrial operations.

Restraints

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The market faces limitations from fluctuations in raw material prices, especially coal and biomass carbon sources, as well as competition from alternative purification technologies such as catalytic oxidation, solvent absorption, and advanced membrane separation. In addition, high-performance modified activated carbon requires stronger technical capabilities and higher production costs, which may limit adoption in price-sensitive applications.

Opportunities

Future market opportunities are concentrated in high-performance activated carbon, renewable raw material utilization, and regeneration-based circular applications. The development of customized adsorption solutions for natural gas purification, hydrogen-related industries, petrochemical separation, and carbon reduction projects will create new growth opportunities. Suppliers with strong application engineering capabilities and integrated purification solutions are expected to achieve higher customer value.

Challenges

The industry faces challenges related to maintaining consistent adsorption performance, controlling production costs, improving regeneration efficiency, and meeting increasingly strict environmental requirements during activated carbon manufacturing. Competition among suppliers is also shifting from basic product supply toward technical service capability, customized solutions, and lifecycle cost optimization.

Industry Chain Analysis

The upstream industry mainly includes carbon-based raw material suppliers providing coal, coconut shells, wood materials, and chemical activation agents such as phosphoric acid, potassium hydroxide, zinc chloride, and oxidation modifiers. The midstream consists of activated carbon manufacturers and specialty adsorption material companies that perform carbonization, activation, pore structure adjustment, surface modification, and product customization. The downstream market includes coke enterprises, natural gas processors, petrochemical companies, chemical manufacturers, and environmental treatment companies. The value creation process mainly concentrates on adsorption performance optimization, application-specific customization, regeneration capability, and long-term operation cost reduction.

Segment Insights

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By raw material type, coal-based activated carbon represents the largest segment, accounting for approximately 50%-60% of market consumption, due to its high strength, developed microporous structure, and suitability for large-scale gas purification. Coconut shell-based activated carbon occupies a smaller but higher-value segment, mainly used in applications requiring lower impurity levels and better adsorption selectivity. Modified activated carbon is becoming an important growth segment because surface functionalization and pore structure optimization can improve naphthalene adsorption efficiency and extend operating life.

By production technology, physical activation remains the mainstream route, while chemically activated and modified products are increasingly adopted in high-performance applications. By pore structure, microporous and microporous-mesoporous composite activated carbon products dominate industrial adsorption scenarios because naphthalene molecules require efficient micropore adsorption combined with suitable diffusion channels.

Downstream Market Opportunities

The main downstream opportunities are concentrated in coke oven gas purification, natural gas treatment, petrochemical processing, and industrial waste gas control. Coke production enterprises remain the largest user group because naphthalene removal is essential for improving gas quality and preventing pipeline blockage. Meanwhile, demand from natural gas upgrading, chemical raw material purification, and environmentally compliant industrial production is expanding, creating opportunities for customized activated carbon solutions with higher adsorption capacity and regeneration performance.

Regional Insights

Asia-Pacific represents the largest production and consumption region for naphthalene-removing activated carbon, supported by large-scale coke production, chemical manufacturing capacity, and environmental protection investment. China is an important manufacturing center with a concentrated supply chain of activated carbon producers and carbon material suppliers. Europe and North America show stronger demand for high-performance and environmentally optimized adsorption materials, particularly in industrial gas purification and emission control applications. Future growth opportunities are expected from regions upgrading industrial environmental standards and expanding natural gas processing infrastructure.

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## Competitive Landscape Analysis

The competitive landscape includes global specialty activated carbon suppliers, regional activated carbon manufacturers, and application-focused adsorption material companies. International companies such as Calgon Carbon and Jacobi Carbons have advantages in advanced activated carbon technology, global supply networks, and customized purification solutions. Regional manufacturers in China have strong competitiveness in raw material availability, production scale, and cost control. Competition is increasingly focused on adsorption efficiency, product consistency, regeneration technology, technical support, and integrated purification solutions rather than basic activated carbon supply.

## Report Scope

LP Information, Inc. (LPI) ' newest research report, the “Naphthalene-removing Activated Carbon Industry Forecast” looks at past sales and reviews total world Naphthalene-removing Activated Carbon sales in 2025, providing a comprehensive analysis by region and market sector of projected Naphthalene-removing Activated Carbon sales for 2026 through 2032. With Naphthalene-removing Activated Carbon sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US$ millions of the world Naphthalene-removing Activated Carbon industry.

This Insight Report provides a comprehensive analysis of the global Naphthalene-removing Activated Carbon landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Naphthalene-removing Activated Carbon portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms’ unique position in an accelerating global Naphthalene-removing Activated Carbon market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Naphthalene-removing Activated Carbon and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Naphthalene-removing Activated Carbon.

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This report presents a comprehensive overview, market shares, and growth opportunities of Naphthalene-removing Activated Carbon market by product type, application, key manufacturers and key regions and countries.

Market Segmentation

## Segmentation by Type:

Coal-based

Coconut shell-based

Wood-based

Others

## Segmentation by Preparation Process:

Physically Activated Carbon

Chemically Activated Carbon

Modified Activated Carbon

## Segmentation by Pore ??Size Range:

Pore ??Size Range: <2 nm

Pore Size Range: 2–50 nm

Pore Size Range: >50 nm

## Segmentation by Application:

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Coal Gas Purification

Natural Gas Processing

Waste Gas Treatment

Others

## This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

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France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analysing the company's coverage, product portfolio, its market penetration.

ZHENGZHOU ZHULIN

CHUNLIN

ZHUORAN

Calgon Carbon

Jacobi Carbons

Chemviron

SENLE HUANBAO

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TONGXING

ZHENGDA

QIYUE

## Key Questions Addressed in this Report

What is the 10-year outlook for the global Naphthalene-removing Activated Carbon market?

What factors are driving Naphthalene-removing Activated Carbon market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Naphthalene-removing Activated Carbon market opportunities vary by end market size?

How does Naphthalene-removing Activated Carbon break out by Type, by Application?

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# Contents

## 1 SCOPE OF THE REPORT

1.1 Market Introduction
1.2 Years Considered
1.3 Research Objectives
1.4 Market Research Methodology
1.5 Research Process and Data Source
1.6 Economic Indicators
1.7 Currency Considered
1.8 Market Estimation Caveats

## 2 EXECUTIVE SUMMARY

2.1 World Market Overview
  2.1.1 Global Naphthalene-removing Activated Carbon Annual Sales 2021-2032
  2.1.2 World Current & Future Analysis for Naphthalene-removing Activated Carbon by Geographic Region, 2021, 2025 & 2032
  2.1.3 World Current & Future Analysis for Naphthalene-removing Activated Carbon by Country/Region, 2021, 2025 & 2032
2.2 Naphthalene-removing Activated Carbon Segment by Type
  2.2.1 Coal-based
  2.2.2 Coconut shell-based
  2.2.3 Wood-based
  2.2.4 Others
  2.2.5 Naphthalene-removing Activated Carbon Sales by Type
    2.2.5.1 Global Naphthalene-removing Activated Carbon Sales Market Share by Type (2021-2026)
    2.2.5.2 Global Naphthalene-removing Activated Carbon Revenue and Market Share by Type (2021-2026)
    2.2.5.3 Global Naphthalene-removing Activated Carbon Sale Price by Type (2021-2026)
2.3 Naphthalene-removing Activated Carbon Segment by Preparation Process
  2.3.1 Physically Activated Carbon
  2.3.2 Chemically Activated Carbon
  2.3.3 Modified Activated Carbon
  2.3.4 Naphthalene-removing Activated Carbon Sales by Preparation Process
    2.3.4.1 Global Naphthalene-removing Activated Carbon Sales Market Share by

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Preparation Process (2021-2026)
2.3.4.2 Global Naphthalene-removing Activated Carbon Revenue and Market Share by Preparation Process (2021-2026)
2.3.4.3 Global Naphthalene-removing Activated Carbon Sale Price by Preparation Process (2021-2026)
2.4 Naphthalene-removing Activated Carbon Segment by Pore ??Size Range
2.4.1 Pore ??Size Range: <2 nm
2.4.2 Pore Size Range: 2–50 nm
2.4.3 Pore Size Range: >50 nm
2.4.4 Naphthalene-removing Activated Carbon Sales by Pore ??Size Range
2.4.4.1 Global Naphthalene-removing Activated Carbon Sales Market Share by Pore ??Size Range (2021-2026)
2.4.4.2 Global Naphthalene-removing Activated Carbon Revenue and Market Share by Pore ??Size Range (2021-2026)
2.4.4.3 Global Naphthalene-removing Activated Carbon Sale Price by Pore ??Size Range (2021-2026)
2.5 Naphthalene-removing Activated Carbon Segment by Application
2.5.1 Coal Gas Purification
2.5.2 Natural Gas Processing
2.5.3 Waste Gas Treatment
2.5.4 Others
2.5.5 Naphthalene-removing Activated Carbon Sales by Application
2.5.5.1 Global Naphthalene-removing Activated Carbon Sale Market Share by Application (2021-2026)
2.5.5.2 Global Naphthalene-removing Activated Carbon Revenue and Market Share by Application (2021-2026)
2.5.5.3 Global Naphthalene-removing Activated Carbon Sale Price by Application (2021-2026)

## 3 GLOBAL BY COMPANY

3.1 Global Naphthalene-removing Activated Carbon Breakdown Data by Company
3.1.1 Global Naphthalene-removing Activated Carbon Annual Sales by Company (2021-2026)
3.1.2 Global Naphthalene-removing Activated Carbon Sales Market Share by Company (2021-2026)
3.2 Global Naphthalene-removing Activated Carbon Annual Revenue by Company (2021-2026)
3.2.1 Global Naphthalene-removing Activated Carbon Revenue by Company

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(2021-2026)
3.2.2 Global Naphthalene-removing Activated Carbon Revenue Market Share by Company (2021-2026)
3.3 Global Naphthalene-removing Activated Carbon Sale Price by Company
3.4 Key Manufacturers Naphthalene-removing Activated Carbon Producing Area Distribution, Sales Area, Product Type
3.4.1 Key Manufacturers Naphthalene-removing Activated Carbon Product Location Distribution
3.4.2 Players Naphthalene-removing Activated Carbon Products Offered
3.5 Market Concentration Rate Analysis
3.5.1 Competition Landscape Analysis
3.5.2 Concentration Ratio (CR3, CR5 and CR10) & (2024-2026)
3.6 New Products and Potential Entrants
3.7 Market M&A Activity & Strategy

## 4 WORLD HISTORIC REVIEW FOR NAPHTHALENE-REMOVING ACTIVATED CARBON BY GEOGRAPHIC REGION

4.1 World Historic Naphthalene-removing Activated Carbon Market Size by Geographic Region (2021-2026)
4.1.1 Global Naphthalene-removing Activated Carbon Annual Sales by Geographic Region (2021-2026)
4.1.2 Global Naphthalene-removing Activated Carbon Annual Revenue by Geographic Region (2021-2026)
4.2 World Historic Naphthalene-removing Activated Carbon Market Size by Country/Region (2021-2026)
4.2.1 Global Naphthalene-removing Activated Carbon Annual Sales by Country/Region (2021-2026)
4.2.2 Global Naphthalene-removing Activated Carbon Annual Revenue by Country/Region (2021-2026)
4.3 Americas Naphthalene-removing Activated Carbon Sales Growth
4.4 APAC Naphthalene-removing Activated Carbon Sales Growth
4.5 Europe Naphthalene-removing Activated Carbon Sales Growth
4.6 Middle East & Africa Naphthalene-removing Activated Carbon Sales Growth

## 5 AMERICAS

5.1 Americas Naphthalene-removing Activated Carbon Sales by Country
5.1.1 Americas Naphthalene-removing Activated Carbon Sales by Country

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(2021-2026)
5.1.2 Americas Naphthalene-removing Activated Carbon Revenue by Country (2021-2026)
5.2 Americas Naphthalene-removing Activated Carbon Sales by Type (2021-2026)
5.3 Americas Naphthalene-removing Activated Carbon Sales by Application (2021-2026)
5.4 United States
5.5 Canada
5.6 Mexico
5.7 Brazil

**6 APAC**

6.1 APAC Naphthalene-removing Activated Carbon Sales by Region
6.1.1 APAC Naphthalene-removing Activated Carbon Sales by Region (2021-2026)
6.1.2 APAC Naphthalene-removing Activated Carbon Revenue by Region (2021-2026)
6.2 APAC Naphthalene-removing Activated Carbon Sales by Type (2021-2026)
6.3 APAC Naphthalene-removing Activated Carbon Sales by Application (2021-2026)
6.4 China
6.5 Japan
6.6 South Korea
6.7 Southeast Asia
6.8 India
6.9 Australia
6.10 China Taiwan

**7 EUROPE**

7.1 Europe Naphthalene-removing Activated Carbon by Country
7.1.1 Europe Naphthalene-removing Activated Carbon Sales by Country (2021-2026)
7.1.2 Europe Naphthalene-removing Activated Carbon Revenue by Country (2021-2026)
7.2 Europe Naphthalene-removing Activated Carbon Sales by Type (2021-2026)
7.3 Europe Naphthalene-removing Activated Carbon Sales by Application (2021-2026)
7.4 Germany
7.5 France
7.6 UK
7.7 Italy
7.8 Russia

+357 96 030922
info@marketpublishers.com

## 8 MIDDLE EAST & AFRICA

8.1 Middle East & Africa Naphthalene-removing Activated Carbon by Country
  8.1.1 Middle East & Africa Naphthalene-removing Activated Carbon Sales by Country (2021-2026)
  8.1.2 Middle East & Africa Naphthalene-removing Activated Carbon Revenue by Country (2021-2026)
8.2 Middle East & Africa Naphthalene-removing Activated Carbon Sales by Type (2021-2026)
8.3 Middle East & Africa Naphthalene-removing Activated Carbon Sales by Application (2021-2026)
8.4 Egypt
8.5 South Africa
8.6 Israel
8.7 Turkey
8.8 GCC Countries

## 9 MARKET DRIVERS, CHALLENGES AND TRENDS

9.1 Market Drivers & Growth Opportunities
9.2 Market Challenges & Risks
9.3 Industry Trends

## 10 MANUFACTURING COST STRUCTURE ANALYSIS

10.1 Raw Material and Suppliers
10.2 Manufacturing Cost Structure Analysis of Naphthalene-removing Activated Carbon
10.3 Manufacturing Process Analysis of Naphthalene-removing Activated Carbon
10.4 Industry Chain Structure of Naphthalene-removing Activated Carbon

## 11 MARKETING, DISTRIBUTORS AND CUSTOMER

11.1 Sales Channel
  11.1.1 Direct Channels
  11.1.2 Indirect Channels
11.2 Naphthalene-removing Activated Carbon Distributors
11.3 Naphthalene-removing Activated Carbon Customer

+357 96 030922
info@marketpublishers.com

## 12 WORLD FORECAST REVIEW FOR NAPHTHALENE-REMOVING ACTIVATED CARBON BY GEOGRAPHIC REGION

12.1 Global Naphthalene-removing Activated Carbon Market Size Forecast by Region
12.1.1 Global Naphthalene-removing Activated Carbon Forecast by Region (2027-2032)
12.1.2 Global Naphthalene-removing Activated Carbon Annual Revenue Forecast by Region (2027-2032)
12.2 Americas Forecast by Country (2027-2032)
12.3 APAC Forecast by Region (2027-2032)
12.4 Europe Forecast by Country (2027-2032)
12.5 Middle East & Africa Forecast by Country (2027-2032)
12.6 Global Naphthalene-removing Activated Carbon Forecast by Type (2027-2032)
12.7 Global Naphthalene-removing Activated Carbon Forecast by Application (2027-2032)

## 13 KEY PLAYERS ANALYSIS

13.1 ZHENGZHOU ZHULIN
13.1.1 ZHENGZHOU ZHULIN Company Information
13.1.2 ZHENGZHOU ZHULIN Naphthalene-removing Activated Carbon Product Portfolios and Specifications
13.1.3 ZHENGZHOU ZHULIN Naphthalene-removing Activated Carbon Sales, Revenue, Price and Gross Margin (2021-2026)
13.1.4 ZHENGZHOU ZHULIN Main Business Overview
13.1.5 ZHENGZHOU ZHULIN Latest Developments
13.2 CHUNLIN
13.2.1 CHUNLIN Company Information
13.2.2 CHUNLIN Naphthalene-removing Activated Carbon Product Portfolios and Specifications
13.2.3 CHUNLIN Naphthalene-removing Activated Carbon Sales, Revenue, Price and Gross Margin (2021-2026)
13.2.4 CHUNLIN Main Business Overview
13.2.5 CHUNLIN Latest Developments
13.3 ZHUORAN
13.3.1 ZHUORAN Company Information
13.3.2 ZHUORAN Naphthalene-removing Activated Carbon Product Portfolios and Specifications
13.3.3 ZHUORAN Naphthalene-removing Activated Carbon Sales, Revenue, Price

+357 96 030922
info@marketpublishers.com

and Gross Margin (2021-2026)
13.3.4 ZHUORAN Main Business Overview
13.3.5 ZHUORAN Latest Developments
13.4 Calgon Carbon
13.4.1 Calgon Carbon Company Information
13.4.2 Calgon Carbon Naphthalene-removing Activated Carbon Product Portfolios and Specifications
13.4.3 Calgon Carbon Naphthalene-removing Activated Carbon Sales, Revenue, Price and Gross Margin (2021-2026)
13.4.4 Calgon Carbon Main Business Overview
13.4.5 Calgon Carbon Latest Developments
13.5 Jacobi Carbons
13.5.1 Jacobi Carbons Company Information
13.5.2 Jacobi Carbons Naphthalene-removing Activated Carbon Product Portfolios and Specifications
13.5.3 Jacobi Carbons Naphthalene-removing Activated Carbon Sales, Revenue, Price and Gross Margin (2021-2026)
13.5.4 Jacobi Carbons Main Business Overview
13.5.5 Jacobi Carbons Latest Developments
13.6 Chemviron
13.6.1 Chemviron Company Information
13.6.2 Chemviron Naphthalene-removing Activated Carbon Product Portfolios and Specifications
13.6.3 Chemviron Naphthalene-removing Activated Carbon Sales, Revenue, Price and Gross Margin (2021-2026)
13.6.4 Chemviron Main Business Overview
13.6.5 Chemviron Latest Developments
13.7 SENLE HUANBAO
13.7.1 SENLE HUANBAO Company Information
13.7.2 SENLE HUANBAO Naphthalene-removing Activated Carbon Product Portfolios and Specifications
13.7.3 SENLE HUANBAO Naphthalene-removing Activated Carbon Sales, Revenue, Price and Gross Margin (2021-2026)
13.7.4 SENLE HUANBAO Main Business Overview
13.7.5 SENLE HUANBAO Latest Developments
13.8 TONGXING
13.8.1 TONGXING Company Information
13.8.2 TONGXING Naphthalene-removing Activated Carbon Product Portfolios and Specifications

+357 96 030922
info@marketpublishers.com

13.8.3 TONGXING Naphthalene-removing Activated Carbon Sales, Revenue, Price and Gross Margin (2021-2026)
13.8.4 TONGXING Main Business Overview
13.8.5 TONGXING Latest Developments
13.9 ZHENGDA
13.9.1 ZHENGDA Company Information
13.9.2 ZHENGDA Naphthalene-removing Activated Carbon Product Portfolios and Specifications
13.9.3 ZHENGDA Naphthalene-removing Activated Carbon Sales, Revenue, Price and Gross Margin (2021-2026)
13.9.4 ZHENGDA Main Business Overview
13.9.5 ZHENGDA Latest Developments
13.10 QIYUE
13.10.1 QIYUE Company Information
13.10.2 QIYUE Naphthalene-removing Activated Carbon Product Portfolios and Specifications
13.10.3 QIYUE Naphthalene-removing Activated Carbon Sales, Revenue, Price and Gross Margin (2021-2026)
13.10.4 QIYUE Main Business Overview
13.10.5 QIYUE Latest Developments

**14 RESEARCH FINDINGS AND CONCLUSION**

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info@marketpublishers.com

# List Of Tables

## LIST OF TABLES

Table 1. Naphthalene-removing Activated Carbon Annual Sales CAGR by Geographic Region (2021, 2025 & 2032) & ($ millions)
Table 2. Naphthalene-removing Activated Carbon Annual Sales CAGR by Country/Region (2021, 2025 & 2032) & ($ millions)
Table 3. Major Players of Coal-based
Table 4. Major Players of Coconut shell-based
Table 5. Major Players of Wood-based
Table 6. Major Players of Others
Table 7. Global Naphthalene-removing Activated Carbon Sales by Type (2021-2026) & (Kilotons)
Table 8. Global Naphthalene-removing Activated Carbon Sales Market Share by Type (2021-2026)
Table 9. Global Naphthalene-removing Activated Carbon Revenue by Type (2021-2026) & ($ million)
Table 10. Global Naphthalene-removing Activated Carbon Revenue Market Share by Type (2021-2026)
Table 11. Global Naphthalene-removing Activated Carbon Sale Price by Type (2021-2026) & (US$/Ton)
Table 12. Major Players of Physically Activated Carbon
Table 13. Major Players of Chemically Activated Carbon
Table 14. Major Players of Modified Activated Carbon
Table 15. Global Naphthalene-removing Activated Carbon Sales by Preparation Process (2021-2026) & (Kilotons)
Table 16. Global Naphthalene-removing Activated Carbon Sales Market Share by Preparation Process (2021-2026)
Table 17. Global Naphthalene-removing Activated Carbon Revenue by Preparation Process (2021-2026) & ($ million)
Table 18. Global Naphthalene-removing Activated Carbon Revenue Market Share by Preparation Process (2021-2026)
Table 19. Global Naphthalene-removing Activated Carbon Sale Price by Preparation Process (2021-2026) & (US$/Ton)
Table 20. Major Players of Pore ??Size Range: <2 nm
Table 21. Major Players of Pore Size Range: 2–50 nm
Table 22. Major Players of Pore Size Range: >50 nm
Table 23. Global Naphthalene-removing Activated Carbon Sales by Pore ??Size Range

+357 96 030922
info@marketpublishers.com

(2021-2026) & (Kilotons)
Table 24. Global Naphthalene-removing Activated Carbon Sales Market Share by Pore ??Size Range (2021-2026)
Table 25. Global Naphthalene-removing Activated Carbon Revenue by Pore ??Size Range (2021-2026) & ($ million)
Table 26. Global Naphthalene-removing Activated Carbon Revenue Market Share by Pore ??Size Range (2021-2026)
Table 27. Global Naphthalene-removing Activated Carbon Sale Price by Pore ??Size Range (2021-2026) & (US$/Ton)
Table 28. Global Naphthalene-removing Activated Carbon Sale by Application (2021-2026) & (Kilotons)
Table 29. Global Naphthalene-removing Activated Carbon Sale Market Share by Application (2021-2026)
Table 30. Global Naphthalene-removing Activated Carbon Revenue by Application (2021-2026) & ($ million)
Table 31. Global Naphthalene-removing Activated Carbon Revenue Market Share by Application (2021-2026)
Table 32. Global Naphthalene-removing Activated Carbon Sale Price by Application (2021-2026) & (US$/Ton)
Table 33. Global Naphthalene-removing Activated Carbon Sales by Company (2021-2026) & (Kilotons)
Table 34. Global Naphthalene-removing Activated Carbon Sales Market Share by Company (2021-2026)
Table 35. Global Naphthalene-removing Activated Carbon Revenue by Company (2021-2026) & ($ millions)
Table 36. Global Naphthalene-removing Activated Carbon Revenue Market Share by Company (2021-2026)
Table 37. Global Naphthalene-removing Activated Carbon Sale Price by Company (2021-2026) & (US$/Ton)
Table 38. Key Manufacturers Naphthalene-removing Activated Carbon Producing Area Distribution and Sales Area
Table 39. Players Naphthalene-removing Activated Carbon Products Offered
Table 40. Naphthalene-removing Activated Carbon Concentration Ratio (CR3, CR5 and CR10) & (2024-2026)
Table 41. New Products and Potential Entrants
Table 42. Market M&A Activity & Strategy
Table 43. Global Naphthalene-removing Activated Carbon Sales by Geographic Region (2021-2026) & (Kilotons)
Table 44. Global Naphthalene-removing Activated Carbon Sales Market Share

+357 96 030922
info@marketpublishers.com

Geographic Region (2021-2026)
Table 45. Global Naphthalene-removing Activated Carbon Revenue by Geographic Region (2021-2026) & ($ millions)
Table 46. Global Naphthalene-removing Activated Carbon Revenue Market Share by Geographic Region (2021-2026)
Table 47. Global Naphthalene-removing Activated Carbon Sales by Country/Region (2021-2026) & (Kilotons)
Table 48. Global Naphthalene-removing Activated Carbon Sales Market Share by Country/Region (2021-2026)
Table 49. Global Naphthalene-removing Activated Carbon Revenue by Country/Region (2021-2026) & ($ millions)
Table 50. Global Naphthalene-removing Activated Carbon Revenue Market Share by Country/Region (2021-2026)
Table 51. Americas Naphthalene-removing Activated Carbon Sales by Country (2021-2026) & (Kilotons)
Table 52. Americas Naphthalene-removing Activated Carbon Sales Market Share by Country (2021-2026)
Table 53. Americas Naphthalene-removing Activated Carbon Revenue by Country (2021-2026) & ($ millions)
Table 54. Americas Naphthalene-removing Activated Carbon Sales by Type (2021-2026) & (Kilotons)
Table 55. Americas Naphthalene-removing Activated Carbon Sales by Application (2021-2026) & (Kilotons)
Table 56. APAC Naphthalene-removing Activated Carbon Sales by Region (2021-2026) & (Kilotons)
Table 57. APAC Naphthalene-removing Activated Carbon Sales Market Share by Region (2021-2026)
Table 58. APAC Naphthalene-removing Activated Carbon Revenue by Region (2021-2026) & ($ millions)
Table 59. APAC Naphthalene-removing Activated Carbon Sales by Type (2021-2026) & (Kilotons)
Table 60. APAC Naphthalene-removing Activated Carbon Sales by Application (2021-2026) & (Kilotons)
Table 61. Europe Naphthalene-removing Activated Carbon Sales by Country (2021-2026) & (Kilotons)
Table 62. Europe Naphthalene-removing Activated Carbon Revenue by Country (2021-2026) & ($ millions)
Table 63. Europe Naphthalene-removing Activated Carbon Sales by Type (2021-2026) & (Kilotons)

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Table 64. Europe Naphthalene-removing Activated Carbon Sales by Application (2021-2026) & (Kilotons)
Table 65. Middle East & Africa Naphthalene-removing Activated Carbon Sales by Country (2021-2026) & (Kilotons)
Table 66. Middle East & Africa Naphthalene-removing Activated Carbon Revenue Market Share by Country (2021-2026)
Table 67. Middle East & Africa Naphthalene-removing Activated Carbon Sales by Type (2021-2026) & (Kilotons)
Table 68. Middle East & Africa Naphthalene-removing Activated Carbon Sales by Application (2021-2026) & (Kilotons)
Table 69. Key Market Drivers & Growth Opportunities of Naphthalene-removing Activated Carbon
Table 70. Key Market Challenges & Risks of Naphthalene-removing Activated Carbon
Table 71. Key Industry Trends of Naphthalene-removing Activated Carbon
Table 72. Naphthalene-removing Activated Carbon Raw Material
Table 73. Key Suppliers of Raw Materials
Table 74. Naphthalene-removing Activated Carbon Distributors List
Table 75. Naphthalene-removing Activated Carbon Customer List
Table 76. Global Naphthalene-removing Activated Carbon Sales Forecast by Region (2027-2032) & (Kilotons)
Table 77. Global Naphthalene-removing Activated Carbon Revenue Forecast by Region (2027-2032) & ($ millions)
Table 78. Americas Naphthalene-removing Activated Carbon Sales Forecast by Country (2027-2032) & (Kilotons)
Table 79. Americas Naphthalene-removing Activated Carbon Annual Revenue Forecast by Country (2027-2032) & ($ millions)
Table 80. APAC Naphthalene-removing Activated Carbon Sales Forecast by Region (2027-2032) & (Kilotons)
Table 81. APAC Naphthalene-removing Activated Carbon Annual Revenue Forecast by Region (2027-2032) & ($ millions)
Table 82. Europe Naphthalene-removing Activated Carbon Sales Forecast by Country (2027-2032) & (Kilotons)
Table 83. Europe Naphthalene-removing Activated Carbon Revenue Forecast by Country (2027-2032) & ($ millions)
Table 84. Middle East & Africa Naphthalene-removing Activated Carbon Sales Forecast by Country (2027-2032) & (Kilotons)
Table 85. Middle East & Africa Naphthalene-removing Activated Carbon Revenue Forecast by Country (2027-2032) & ($ millions)
Table 86. Global Naphthalene-removing Activated Carbon Sales Forecast by Type

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(2027-2032) & (Kilotons)
Table 87. Global Naphthalene-removing Activated Carbon Revenue Forecast by Type (2027-2032) & ($ millions)
Table 88. Global Naphthalene-removing Activated Carbon Sales Forecast by Application (2027-2032) & (Kilotons)
Table 89. Global Naphthalene-removing Activated Carbon Revenue Forecast by Application (2027-2032) & ($ millions)
Table 90. ZHENGZHOU ZHULIN Basic Information, Naphthalene-removing Activated Carbon Manufacturing Base, Sales Area and Its Competitors
Table 91. ZHENGZHOU ZHULIN Naphthalene-removing Activated Carbon Product Portfolios and Specifications
Table 92. ZHENGZHOU ZHULIN Naphthalene-removing Activated Carbon Sales (Kilotons), Revenue ($ Million), Price (US$/Ton) and Gross Margin (2021-2026)
Table 93. ZHENGZHOU ZHULIN Main Business
Table 94. ZHENGZHOU ZHULIN Latest Developments
Table 95. CHUNLIN Basic Information, Naphthalene-removing Activated Carbon Manufacturing Base, Sales Area and Its Competitors
Table 96. CHUNLIN Naphthalene-removing Activated Carbon Product Portfolios and Specifications
Table 97. CHUNLIN Naphthalene-removing Activated Carbon Sales (Kilotons), Revenue ($ Million), Price (US$/Ton) and Gross Margin (2021-2026)
Table 98. CHUNLIN Main Business
Table 99. CHUNLIN Latest Developments
Table 100. ZHUORAN Basic Information, Naphthalene-removing Activated Carbon Manufacturing Base, Sales Area and Its Competitors
Table 101. ZHUORAN Naphthalene-removing Activated Carbon Product Portfolios and Specifications
Table 102. ZHUORAN Naphthalene-removing Activated Carbon Sales (Kilotons), Revenue ($ Million), Price (US$/Ton) and Gross Margin (2021-2026)
Table 103. ZHUORAN Main Business
Table 104. ZHUORAN Latest Developments
Table 105. Calgon Carbon Basic Information, Naphthalene-removing Activated Carbon Manufacturing Base, Sales Area and Its Competitors
Table 106. Calgon Carbon Naphthalene-removing Activated Carbon Product Portfolios and Specifications
Table 107. Calgon Carbon Naphthalene-removing Activated Carbon Sales (Kilotons), Revenue ($ Million), Price (US$/Ton) and Gross Margin (2021-2026)
Table 108. Calgon Carbon Main Business
Table 109. Calgon Carbon Latest Developments

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Table 110. Jacobi Carbons Basic Information, Naphthalene-removing Activated Carbon Manufacturing Base, Sales Area and Its Competitors
Table 111. Jacobi Carbons Naphthalene-removing Activated Carbon Product Portfolios and Specifications
Table 112. Jacobi Carbons Naphthalene-removing Activated Carbon Sales (Kilotons), Revenue ($ Million), Price (US$/Ton) and Gross Margin (2021-2026)
Table 113. Jacobi Carbons Main Business
Table 114. Jacobi Carbons Latest Developments
Table 115. Chemviron Basic Information, Naphthalene-removing Activated Carbon Manufacturing Base, Sales Area and Its Competitors
Table 116. Chemviron Naphthalene-removing Activated Carbon Product Portfolios and Specifications
Table 117. Chemviron Naphthalene-removing Activated Carbon Sales (Kilotons), Revenue ($ Million), Price (US$/Ton) and Gross Margin (2021-2026)
Table 118. Chemviron Main Business
Table 119. Chemviron Latest Developments
Table 120. SENLE HUANBAO Basic Information, Naphthalene-removing Activated Carbon Manufacturing Base, Sales Area and Its Competitors
Table 121. SENLE HUANBAO Naphthalene-removing Activated Carbon Product Portfolios and Specifications
Table 122. SENLE HUANBAO Naphthalene-removing Activated Carbon Sales (Kilotons), Revenue ($ Million), Price (US$/Ton) and Gross Margin (2021-2026)
Table 123. SENLE HUANBAO Main Business
Table 124. SENLE HUANBAO Latest Developments
Table 125. TONGXING Basic Information, Naphthalene-removing Activated Carbon Manufacturing Base, Sales Area and Its Competitors
Table 126. TONGXING Naphthalene-removing Activated Carbon Product Portfolios and Specifications
Table 127. TONGXING Naphthalene-removing Activated Carbon Sales (Kilotons), Revenue ($ Million), Price (US$/Ton) and Gross Margin (2021-2026)
Table 128. TONGXING Main Business
Table 129. TONGXING Latest Developments
Table 130. ZHENGDA Basic Information, Naphthalene-removing Activated Carbon Manufacturing Base, Sales Area and Its Competitors
Table 131. ZHENGDA Naphthalene-removing Activated Carbon Product Portfolios and Specifications
Table 132. ZHENGDA Naphthalene-removing Activated Carbon Sales (Kilotons), Revenue ($ Million), Price (US$/Ton) and Gross Margin (2021-2026)
Table 133. ZHENGDA Main Business

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Table 134. ZHENGDA Latest Developments
Table 135. QIYUE Basic Information, Naphthalene-removing Activated Carbon Manufacturing Base, Sales Area and Its Competitors
Table 136. QIYUE Naphthalene-removing Activated Carbon Product Portfolios and Specifications
Table 137. QIYUE Naphthalene-removing Activated Carbon Sales (Kilotons), Revenue ($ Million), Price (US$/Ton) and Gross Margin (2021-2026)
Table 138. QIYUE Main Business
Table 139. QIYUE Latest Developments

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# List Of Figures

## LIST OF FIGURES

Figure 1. Picture of Naphthalene-removing Activated Carbon
Figure 2. Naphthalene-removing Activated Carbon Report Years Considered
Figure 3. Research Objectives
Figure 4. Research Methodology
Figure 5. Research Process and Data Source
Figure 6. Global Naphthalene-removing Activated Carbon Sales Growth Rate 2021-2032 (Kilotons)
Figure 7. Global Naphthalene-removing Activated Carbon Revenue Growth Rate 2021-2032 ($ millions)
Figure 8. Naphthalene-removing Activated Carbon Sales by Geographic Region (2021, 2025 & 2032) & ($ millions)
Figure 9. Naphthalene-removing Activated Carbon Sales Market Share by Country/Region (2025)
Figure 10. Naphthalene-removing Activated Carbon Sales Market Share by Country/Region (2021, 2025 & 2032)
Figure 11. Product Picture of Coal-based
Figure 12. Product Picture of Coconut shell-based
Figure 13. Product Picture of Wood-based
Figure 14. Product Picture of Others
Figure 15. Global Naphthalene-removing Activated Carbon Sales Market Share by Type in 2026
Figure 16. Global Naphthalene-removing Activated Carbon Revenue Market Share by Type (2021-2026)
Figure 17. Product Picture of Physically Activated Carbon
Figure 18. Product Picture of Chemically Activated Carbon
Figure 19. Product Picture of Modified Activated Carbon
Figure 20. Global Naphthalene-removing Activated Carbon Sales Market Share by Preparation Process in 2026
Figure 21. Global Naphthalene-removing Activated Carbon Revenue Market Share by Preparation Process (2021-2026)
Figure 22. Product Picture of Pore ??Size Range: <2 nm
Figure 23. Product Picture of Pore Size Range: 2–50 nm
Figure 24. Product Picture of Pore Size Range: >50 nm
Figure 25. Global Naphthalene-removing Activated Carbon Sales Market Share by Pore ??Size Range in 2026

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Figure 26. Global Naphthalene-removing Activated Carbon Revenue Market Share by Pore ??Size Range (2021-2026)
Figure 27. Naphthalene-removing Activated Carbon Consumed in Coal Gas Purification
Figure 28. Global Naphthalene-removing Activated Carbon Market: Coal Gas Purification (2021-2026) & (Kilotons)
Figure 29. Naphthalene-removing Activated Carbon Consumed in Natural Gas Processing
Figure 30. Global Naphthalene-removing Activated Carbon Market: Natural Gas Processing (2021-2026) & (Kilotons)
Figure 31. Naphthalene-removing Activated Carbon Consumed in Waste Gas Treatment
Figure 32. Global Naphthalene-removing Activated Carbon Market: Waste Gas Treatment (2021-2026) & (Kilotons)
Figure 33. Naphthalene-removing Activated Carbon Consumed in Others
Figure 34. Global Naphthalene-removing Activated Carbon Market: Others (2021-2026) & (Kilotons)
Figure 35. Global Naphthalene-removing Activated Carbon Sale Market Share by Application (2025)
Figure 36. Global Naphthalene-removing Activated Carbon Revenue Market Share by Application in 2025
Figure 37. Naphthalene-removing Activated Carbon Sales by Company in 2025 (Kilotons)
Figure 38. Global Naphthalene-removing Activated Carbon Sales Market Share by Company in 2025
Figure 39. Naphthalene-removing Activated Carbon Revenue by Company in 2025 ($ millions)
Figure 40. Global Naphthalene-removing Activated Carbon Revenue Market Share by Company in 2025
Figure 41. Global Naphthalene-removing Activated Carbon Sales Market Share by Geographic Region (2021-2026)
Figure 42. Global Naphthalene-removing Activated Carbon Revenue Market Share by Geographic Region in 2025
Figure 43. Americas Naphthalene-removing Activated Carbon Sales 2021-2026 (Kilotons)
Figure 44. Americas Naphthalene-removing Activated Carbon Revenue 2021-2026 ($ millions)
Figure 45. APAC Naphthalene-removing Activated Carbon Sales 2021-2026 (Kilotons)
Figure 46. APAC Naphthalene-removing Activated Carbon Revenue 2021-2026 ($ millions)

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Figure 47. Europe Naphthalene-removing Activated Carbon Sales 2021-2026 (Kilotons)
Figure 48. Europe Naphthalene-removing Activated Carbon Revenue 2021-2026 ($ millions)
Figure 49. Middle East & Africa Naphthalene-removing Activated Carbon Sales 2021-2026 (Kilotons)
Figure 50. Middle East & Africa Naphthalene-removing Activated Carbon Revenue 2021-2026 ($ millions)
Figure 51. Americas Naphthalene-removing Activated Carbon Sales Market Share by Country in 2025
Figure 52. Americas Naphthalene-removing Activated Carbon Revenue Market Share by Country (2021-2026)
Figure 53. Americas Naphthalene-removing Activated Carbon Sales Market Share by Type (2021-2026)
Figure 54. Americas Naphthalene-removing Activated Carbon Sales Market Share by Application (2021-2026)
Figure 55. United States Naphthalene-removing Activated Carbon Revenue Growth 2021-2026 ($ millions)
Figure 56. Canada Naphthalene-removing Activated Carbon Revenue Growth 2021-2026 ($ millions)
Figure 57. Mexico Naphthalene-removing Activated Carbon Revenue Growth 2021-2026 ($ millions)
Figure 58. Brazil Naphthalene-removing Activated Carbon Revenue Growth 2021-2026 ($ millions)
Figure 59. APAC Naphthalene-removing Activated Carbon Sales Market Share by Region in 2025
Figure 60. APAC Naphthalene-removing Activated Carbon Revenue Market Share by Region (2021-2026)
Figure 61. APAC Naphthalene-removing Activated Carbon Sales Market Share by Type (2021-2026)
Figure 62. APAC Naphthalene-removing Activated Carbon Sales Market Share by Application (2021-2026)
Figure 63. China Naphthalene-removing Activated Carbon Revenue Growth 2021-2026 ($ millions)
Figure 64. Japan Naphthalene-removing Activated Carbon Revenue Growth 2021-2026 ($ millions)
Figure 65. South Korea Naphthalene-removing Activated Carbon Revenue Growth 2021-2026 ($ millions)
Figure 66. Southeast Asia Naphthalene-removing Activated Carbon Revenue Growth 2021-2026 ($ millions)

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Figure 67. India Naphthalene-removing Activated Carbon Revenue Growth 2021-2026 ($ millions)
Figure 68. Australia Naphthalene-removing Activated Carbon Revenue Growth 2021-2026 ($ millions)
Figure 69. China Taiwan Naphthalene-removing Activated Carbon Revenue Growth 2021-2026 ($ millions)
Figure 70. Europe Naphthalene-removing Activated Carbon Sales Market Share by Country in 2025
Figure 71. Europe Naphthalene-removing Activated Carbon Revenue Market Share by Country (2021-2026)
Figure 72. Europe Naphthalene-removing Activated Carbon Sales Market Share by Type (2021-2026)
Figure 73. Europe Naphthalene-removing Activated Carbon Sales Market Share by Application (2021-2026)
Figure 74. Germany Naphthalene-removing Activated Carbon Revenue Growth 2021-2026 ($ millions)
Figure 75. France Naphthalene-removing Activated Carbon Revenue Growth 2021-2026 ($ millions)
Figure 76. UK Naphthalene-removing Activated Carbon Revenue Growth 2021-2026 ($ millions)
Figure 77. Italy Naphthalene-removing Activated Carbon Revenue Growth 2021-2026 ($ millions)
Figure 78. Russia Naphthalene-removing Activated Carbon Revenue Growth 2021-2026 ($ millions)
Figure 79. Middle East & Africa Naphthalene-removing Activated Carbon Sales Market Share by Country (2021-2026)
Figure 80. Middle East & Africa Naphthalene-removing Activated Carbon Sales Market Share by Type (2021-2026)
Figure 81. Middle East & Africa Naphthalene-removing Activated Carbon Sales Market Share by Application (2021-2026)
Figure 82. Egypt Naphthalene-removing Activated Carbon Revenue Growth 2021-2026 ($ millions)
Figure 83. South Africa Naphthalene-removing Activated Carbon Revenue Growth 2021-2026 ($ millions)
Figure 84. Israel Naphthalene-removing Activated Carbon Revenue Growth 2021-2026 ($ millions)
Figure 85. Turkey Naphthalene-removing Activated Carbon Revenue Growth 2021-2026 ($ millions)
Figure 86. GCC Countries Naphthalene-removing Activated Carbon Revenue Growth

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2021-2026 ($ millions)
Figure 87. Manufacturing Cost Structure Analysis of Naphthalene-removing Activated Carbon in 2026
Figure 88. Manufacturing Process Analysis of Naphthalene-removing Activated Carbon
Figure 89. Industry Chain Structure of Naphthalene-removing Activated Carbon
Figure 90. Channels of Distribution
Figure 91. Global Naphthalene-removing Activated Carbon Sales Market Forecast by Region (2027-2032)
Figure 92. Global Naphthalene-removing Activated Carbon Revenue Market Share Forecast by Region (2027-2032)
Figure 93. Global Naphthalene-removing Activated Carbon Sales Market Share Forecast by Type (2027-2032)
Figure 94. Global Naphthalene-removing Activated Carbon Revenue Market Share Forecast by Type (2027-2032)
Figure 95. Global Naphthalene-removing Activated Carbon Sales Market Share Forecast by Application (2027-2032)
Figure 96. Global Naphthalene-removing Activated Carbon Revenue Market Share Forecast by Application (2027-2032)

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