

# Global Nail Products Market Growth 2024-2030

https://marketpublishers.com/r/GE15A5824388EN.html

Date: March 2024

Pages: 157

Price: US\$ 3,660.00 (Single User License)

ID: GE15A5824388EN

## **Abstracts**

The report requires updating with new data and is sent in 48 hours after order is placed.

According to our LPI (LP Information) latest study, the global Nail Products market size was valued at US\$ million in 2023. With growing demand in downstream market, the Nail Products is forecast to a readjusted size of US\$ million by 2030 with a CAGR of % during review period.

The research report highlights the growth potential of the global Nail Products market. Nail Products are expected to show stable growth in the future market. However, product differentiation, reducing costs, and supply chain optimization remain crucial for the widespread adoption of Nail Products. Market players need to invest in research and development, forge strategic partnerships, and align their offerings with evolving consumer preferences to capitalize on the immense opportunities presented by the Nail Products market.

Nail Products are products that are used to color the nails, to protect them against damage, to soften and condition cuticles, and to supplement the nails. They include nail polish and enamels and nail polish and enamel removers.

#### Key Features:

The report on Nail Products market reflects various aspects and provide valuable insights into the industry.

Market Size and Growth: The research report provide an overview of the current size and growth of the Nail Products market. It may include historical data, market segmentation by Type (e.g., Nail Polish, Nail Color), and regional breakdowns.



Market Drivers and Challenges: The report can identify and analyse the factors driving the growth of the Nail Products market, such as government regulations, environmental concerns, technological advancements, and changing consumer preferences. It can also highlight the challenges faced by the industry, including infrastructure limitations, range anxiety, and high upfront costs.

Competitive Landscape: The research report provides analysis of the competitive landscape within the Nail Products market. It includes profiles of key players, their market share, strategies, and product offerings. The report can also highlight emerging players and their potential impact on the market.

Technological Developments: The research report can delve into the latest technological developments in the Nail Products industry. This include advancements in Nail Products technology, Nail Products new entrants, Nail Products new investment, and other innovations that are shaping the future of Nail Products.

Downstream Procumbent Preference: The report can shed light on customer procumbent behaviour and adoption trends in the Nail Products market. It includes factors influencing customer 'purchasing decisions, preferences for Nail Products product.

Government Policies and Incentives: The research report analyse the impact of government policies and incentives on the Nail Products market. This may include an assessment of regulatory frameworks, subsidies, tax incentives, and other measures aimed at promoting Nail Products market. The report also evaluates the effectiveness of these policies in driving market growth.

Environmental Impact and Sustainability: The research report assess the environmental impact and sustainability aspects of the Nail Products market.

Market Forecasts and Future Outlook: Based on the analysis conducted, the research report provide market forecasts and outlook for the Nail Products industry. This includes projections of market size, growth rates, regional trends, and predictions on technological advancements and policy developments.

Recommendations and Opportunities: The report conclude with recommendations for industry stakeholders, policymakers, and investors. It highlights potential opportunities for market players to capitalize on emerging trends, overcome challenges, and contribute to the growth and development of the Nail Products market.



# Market Segmentation:

Nail Products market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.







The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its



marke	et penetration.	
	OPI	
	Maybelline	
	Dior	
	CHANEL	
	ORLY	
	Butter London	
	Kiko	
	Nails Inc	
	Revlon	
	Sally Hansen	
	Rimmel	
	CND	
	COSMAY	
	Essie	
	ZOTOS ACCENT	
	L'OREAL	
	ANNA SUI	
	Bobbi Brown	
	Nars	



MISSHA

China Glaze

Key Questions Addressed in this Report

What is the 10-year outlook for the global Nail Products market?

What factors are driving Nail Products market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Nail Products market opportunities vary by end market size?

How does Nail Products break out type, application?



## **Contents**

#### 1 SCOPE OF THE REPORT

- 1.1 Market Introduction
- 1.2 Years Considered
- 1.3 Research Objectives
- 1.4 Market Research Methodology
- 1.5 Research Process and Data Source
- 1.6 Economic Indicators
- 1.7 Currency Considered
- 1.8 Market Estimation Caveats

#### **2 EXECUTIVE SUMMARY**

- 2.1 World Market Overview
  - 2.1.1 Global Nail Products Annual Sales 2019-2030
- 2.1.2 World Current & Future Analysis for Nail Products by Geographic Region, 2019, 2023 & 2030
- 2.1.3 World Current & Future Analysis for Nail Products by Country/Region, 2019, 2023 & 2030
- 2.2 Nail Products Segment by Type
  - 2.2.1 Nail Polish
  - 2.2.2 Nail Color
  - 2.2.3 Nail Care
  - 2.2.4 Others
- 2.3 Nail Products Sales by Type
- 2.3.1 Global Nail Products Sales Market Share by Type (2019-2024)
- 2.3.2 Global Nail Products Revenue and Market Share by Type (2019-2024)
- 2.3.3 Global Nail Products Sale Price by Type (2019-2024)
- 2.4 Nail Products Segment by Application
  - 2.4.1 Nail Art Institutions
  - 2.4.2 Individuals
- 2.5 Nail Products Sales by Application
  - 2.5.1 Global Nail Products Sale Market Share by Application (2019-2024)
  - 2.5.2 Global Nail Products Revenue and Market Share by Application (2019-2024)
  - 2.5.3 Global Nail Products Sale Price by Application (2019-2024)

#### **3 GLOBAL NAIL PRODUCTS BY COMPANY**



- 3.1 Global Nail Products Breakdown Data by Company
  - 3.1.1 Global Nail Products Annual Sales by Company (2019-2024)
- 3.1.2 Global Nail Products Sales Market Share by Company (2019-2024)
- 3.2 Global Nail Products Annual Revenue by Company (2019-2024)
  - 3.2.1 Global Nail Products Revenue by Company (2019-2024)
  - 3.2.2 Global Nail Products Revenue Market Share by Company (2019-2024)
- 3.3 Global Nail Products Sale Price by Company
- 3.4 Key Manufacturers Nail Products Producing Area Distribution, Sales Area, Product Type
  - 3.4.1 Key Manufacturers Nail Products Product Location Distribution
  - 3.4.2 Players Nail Products Products Offered
- 3.5 Market Concentration Rate Analysis
  - 3.5.1 Competition Landscape Analysis
  - 3.5.2 Concentration Ratio (CR3, CR5 and CR10) & (2019-2024)
- 3.6 New Products and Potential Entrants
- 3.7 Mergers & Acquisitions, Expansion

#### 4 WORLD HISTORIC REVIEW FOR NAIL PRODUCTS BY GEOGRAPHIC REGION

- 4.1 World Historic Nail Products Market Size by Geographic Region (2019-2024)
  - 4.1.1 Global Nail Products Annual Sales by Geographic Region (2019-2024)
- 4.1.2 Global Nail Products Annual Revenue by Geographic Region (2019-2024)
- 4.2 World Historic Nail Products Market Size by Country/Region (2019-2024)
  - 4.2.1 Global Nail Products Annual Sales by Country/Region (2019-2024)
  - 4.2.2 Global Nail Products Annual Revenue by Country/Region (2019-2024)
- 4.3 Americas Nail Products Sales Growth
- 4.4 APAC Nail Products Sales Growth
- 4.5 Europe Nail Products Sales Growth
- 4.6 Middle East & Africa Nail Products Sales Growth

#### **5 AMERICAS**

- 5.1 Americas Nail Products Sales by Country
  - 5.1.1 Americas Nail Products Sales by Country (2019-2024)
  - 5.1.2 Americas Nail Products Revenue by Country (2019-2024)
- 5.2 Americas Nail Products Sales by Type
- 5.3 Americas Nail Products Sales by Application
- 5.4 United States



- 5.5 Canada
- 5.6 Mexico
- 5.7 Brazil

#### 6 APAC

- 6.1 APAC Nail Products Sales by Region
  - 6.1.1 APAC Nail Products Sales by Region (2019-2024)
  - 6.1.2 APAC Nail Products Revenue by Region (2019-2024)
- 6.2 APAC Nail Products Sales by Type
- 6.3 APAC Nail Products Sales by Application
- 6.4 China
- 6.5 Japan
- 6.6 South Korea
- 6.7 Southeast Asia
- 6.8 India
- 6.9 Australia
- 6.10 China Taiwan

#### **7 EUROPE**

- 7.1 Europe Nail Products by Country
  - 7.1.1 Europe Nail Products Sales by Country (2019-2024)
  - 7.1.2 Europe Nail Products Revenue by Country (2019-2024)
- 7.2 Europe Nail Products Sales by Type
- 7.3 Europe Nail Products Sales by Application
- 7.4 Germany
- 7.5 France
- 7.6 UK
- 7.7 Italy
- 7.8 Russia

#### **8 MIDDLE EAST & AFRICA**

- 8.1 Middle East & Africa Nail Products by Country
  - 8.1.1 Middle East & Africa Nail Products Sales by Country (2019-2024)
  - 8.1.2 Middle East & Africa Nail Products Revenue by Country (2019-2024)
- 8.2 Middle East & Africa Nail Products Sales by Type
- 8.3 Middle East & Africa Nail Products Sales by Application



- 8.4 Egypt
- 8.5 South Africa
- 8.6 Israel
- 8.7 Turkey
- 8.8 GCC Countries

#### 9 MARKET DRIVERS, CHALLENGES AND TRENDS

- 9.1 Market Drivers & Growth Opportunities
- 9.2 Market Challenges & Risks
- 9.3 Industry Trends

#### 10 MANUFACTURING COST STRUCTURE ANALYSIS

- 10.1 Raw Material and Suppliers
- 10.2 Manufacturing Cost Structure Analysis of Nail Products
- 10.3 Manufacturing Process Analysis of Nail Products
- 10.4 Industry Chain Structure of Nail Products

# 11 MARKETING, DISTRIBUTORS AND CUSTOMER

- 11.1 Sales Channel
  - 11.1.1 Direct Channels
- 11.1.2 Indirect Channels
- 11.2 Nail Products Distributors
- 11.3 Nail Products Customer

# 12 WORLD FORECAST REVIEW FOR NAIL PRODUCTS BY GEOGRAPHIC REGION

- 12.1 Global Nail Products Market Size Forecast by Region
  - 12.1.1 Global Nail Products Forecast by Region (2025-2030)
  - 12.1.2 Global Nail Products Annual Revenue Forecast by Region (2025-2030)
- 12.2 Americas Forecast by Country
- 12.3 APAC Forecast by Region
- 12.4 Europe Forecast by Country
- 12.5 Middle East & Africa Forecast by Country
- 12.6 Global Nail Products Forecast by Type
- 12.7 Global Nail Products Forecast by Application



#### 13 KEY PLAYERS ANALYSIS

1	3.	1	0	DI
ı	o.	. І	$\cup$	ГΙ

- 13.1.1 OPI Company Information
- 13.1.2 OPI Nail Products Product Portfolios and Specifications
- 13.1.3 OPI Nail Products Sales, Revenue, Price and Gross Margin (2019-2024)
- 13.1.4 OPI Main Business Overview
- 13.1.5 OPI Latest Developments

### 13.2 Maybelline

- 13.2.1 Maybelline Company Information
- 13.2.2 Maybelline Nail Products Product Portfolios and Specifications
- 13.2.3 Maybelline Nail Products Sales, Revenue, Price and Gross Margin (2019-2024)
- 13.2.4 Maybelline Main Business Overview
- 13.2.5 Maybelline Latest Developments

#### 13.3 Dior

- 13.3.1 Dior Company Information
- 13.3.2 Dior Nail Products Product Portfolios and Specifications
- 13.3.3 Dior Nail Products Sales, Revenue, Price and Gross Margin (2019-2024)
- 13.3.4 Dior Main Business Overview
- 13.3.5 Dior Latest Developments

#### 13.4 CHANEL

- 13.4.1 CHANEL Company Information
- 13.4.2 CHANEL Nail Products Product Portfolios and Specifications
- 13.4.3 CHANEL Nail Products Sales, Revenue, Price and Gross Margin (2019-2024)
- 13.4.4 CHANEL Main Business Overview
- 13.4.5 CHANEL Latest Developments

#### 13.5 ORLY

- 13.5.1 ORLY Company Information
- 13.5.2 ORLY Nail Products Product Portfolios and Specifications
- 13.5.3 ORLY Nail Products Sales, Revenue, Price and Gross Margin (2019-2024)
- 13.5.4 ORLY Main Business Overview
- 13.5.5 ORLY Latest Developments

#### 13.6 Butter London

- 13.6.1 Butter London Company Information
- 13.6.2 Butter London Nail Products Product Portfolios and Specifications
- 13.6.3 Butter London Nail Products Sales, Revenue, Price and Gross Margin (2019-2024)
- 13.6.4 Butter London Main Business Overview



#### 13.6.5 Butter London Latest Developments

#### 13.7 Kiko

- 13.7.1 Kiko Company Information
- 13.7.2 Kiko Nail Products Product Portfolios and Specifications
- 13.7.3 Kiko Nail Products Sales, Revenue, Price and Gross Margin (2019-2024)
- 13.7.4 Kiko Main Business Overview
- 13.7.5 Kiko Latest Developments

#### 13.8 Nails Inc

- 13.8.1 Nails Inc Company Information
- 13.8.2 Nails Inc Nail Products Product Portfolios and Specifications
- 13.8.3 Nails Inc Nail Products Sales, Revenue, Price and Gross Margin (2019-2024)
- 13.8.4 Nails Inc Main Business Overview
- 13.8.5 Nails Inc Latest Developments

#### 13.9 Revlon

- 13.9.1 Revlon Company Information
- 13.9.2 Revlon Nail Products Product Portfolios and Specifications
- 13.9.3 Revlon Nail Products Sales, Revenue, Price and Gross Margin (2019-2024)
- 13.9.4 Revlon Main Business Overview
- 13.9.5 Revlon Latest Developments

#### 13.10 Sally Hansen

- 13.10.1 Sally Hansen Company Information
- 13.10.2 Sally Hansen Nail Products Product Portfolios and Specifications
- 13.10.3 Sally Hansen Nail Products Sales, Revenue, Price and Gross Margin (2019-2024)
  - 13.10.4 Sally Hansen Main Business Overview
  - 13.10.5 Sally Hansen Latest Developments

#### 13.11 Rimmel

- 13.11.1 Rimmel Company Information
- 13.11.2 Rimmel Nail Products Product Portfolios and Specifications
- 13.11.3 Rimmel Nail Products Sales, Revenue, Price and Gross Margin (2019-2024)
- 13.11.4 Rimmel Main Business Overview
- 13.11.5 Rimmel Latest Developments

#### 13.12 CND

- 13.12.1 CND Company Information
- 13.12.2 CND Nail Products Product Portfolios and Specifications
- 13.12.3 CND Nail Products Sales, Revenue, Price and Gross Margin (2019-2024)
- 13.12.4 CND Main Business Overview
- 13.12.5 CND Latest Developments
- 13.13 COSMAY



- 13.13.1 COSMAY Company Information
- 13.13.2 COSMAY Nail Products Product Portfolios and Specifications
- 13.13.3 COSMAY Nail Products Sales, Revenue, Price and Gross Margin (2019-2024)
- 13.13.4 COSMAY Main Business Overview
- 13.13.5 COSMAY Latest Developments
- 13.14 Essie
  - 13.14.1 Essie Company Information
  - 13.14.2 Essie Nail Products Product Portfolios and Specifications
  - 13.14.3 Essie Nail Products Sales, Revenue, Price and Gross Margin (2019-2024)
  - 13.14.4 Essie Main Business Overview
- 13.14.5 Essie Latest Developments
- 13.15 ZOTOS ACCENT
- 13.15.1 ZOTOS ACCENT Company Information
- 13.15.2 ZOTOS ACCENT Nail Products Product Portfolios and Specifications
- 13.15.3 ZOTOS ACCENT Nail Products Sales, Revenue, Price and Gross Margin (2019-2024)
  - 13.15.4 ZOTOS ACCENT Main Business Overview
  - 13.15.5 ZOTOS ACCENT Latest Developments
- 13.16 L'OREAL
  - 13.16.1 L'OREAL Company Information
  - 13.16.2 L'OREAL Nail Products Product Portfolios and Specifications
  - 13.16.3 L'OREAL Nail Products Sales, Revenue, Price and Gross Margin (2019-2024)
  - 13.16.4 L'OREAL Main Business Overview
  - 13.16.5 L'OREAL Latest Developments
- **13.17 ANNA SUI** 
  - 13.17.1 ANNA SUI Company Information
  - 13.17.2 ANNA SUI Nail Products Product Portfolios and Specifications
- 13.17.3 ANNA SUI Nail Products Sales, Revenue, Price and Gross Margin (2019-2024)
  - 13.17.4 ANNA SUI Main Business Overview
  - 13.17.5 ANNA SUI Latest Developments
- 13.18 Bobbi Brown
  - 13.18.1 Bobbi Brown Company Information
  - 13.18.2 Bobbi Brown Nail Products Product Portfolios and Specifications
- 13.18.3 Bobbi Brown Nail Products Sales, Revenue, Price and Gross Margin (2019-2024)
  - 13.18.4 Bobbi Brown Main Business Overview
  - 13.18.5 Bobbi Brown Latest Developments
- 13.19 Nars



- 13.19.1 Nars Company Information
- 13.19.2 Nars Nail Products Product Portfolios and Specifications
- 13.19.3 Nars Nail Products Sales, Revenue, Price and Gross Margin (2019-2024)
- 13.19.4 Nars Main Business Overview
- 13.19.5 Nars Latest Developments
- 13.20 MISSHA
  - 13.20.1 MISSHA Company Information
  - 13.20.2 MISSHA Nail Products Product Portfolios and Specifications
  - 13.20.3 MISSHA Nail Products Sales, Revenue, Price and Gross Margin (2019-2024)
  - 13.20.4 MISSHA Main Business Overview
- 13.20.5 MISSHA Latest Developments
- 13.21 China Glaze
- 13.21.1 China Glaze Company Information
- 13.21.2 China Glaze Nail Products Product Portfolios and Specifications
- 13.21.3 China Glaze Nail Products Sales, Revenue, Price and Gross Margin (2019-2024)
  - 13.21.4 China Glaze Main Business Overview
  - 13.21.5 China Glaze Latest Developments

#### 14 RESEARCH FINDINGS AND CONCLUSION



# **List Of Tables**

#### LIST OF TABLES

- Table 1. Nail Products Annual Sales CAGR by Geographic Region (2019, 2023 & 2030) & (\$ millions)
- Table 2. Nail Products Annual Sales CAGR by Country/Region (2019, 2023 & 2030) & (\$ millions)
- Table 3. Major Players of Nail Polish
- Table 4. Major Players of Nail Color
- Table 5. Major Players of Nail Care
- Table 6. Major Players of Others
- Table 7. Global Nail Products Sales by Type (2019-2024) & (K Units)
- Table 8. Global Nail Products Sales Market Share by Type (2019-2024)
- Table 9. Global Nail Products Revenue by Type (2019-2024) & (\$ million)
- Table 10. Global Nail Products Revenue Market Share by Type (2019-2024)
- Table 11. Global Nail Products Sale Price by Type (2019-2024) & (US\$/Unit)
- Table 12. Global Nail Products Sales by Application (2019-2024) & (K Units)
- Table 13. Global Nail Products Sales Market Share by Application (2019-2024)
- Table 14. Global Nail Products Revenue by Application (2019-2024)
- Table 15. Global Nail Products Revenue Market Share by Application (2019-2024)
- Table 16. Global Nail Products Sale Price by Application (2019-2024) & (US\$/Unit)
- Table 17. Global Nail Products Sales by Company (2019-2024) & (K Units)
- Table 18. Global Nail Products Sales Market Share by Company (2019-2024)
- Table 19. Global Nail Products Revenue by Company (2019-2024) (\$ Millions)
- Table 20. Global Nail Products Revenue Market Share by Company (2019-2024)
- Table 21. Global Nail Products Sale Price by Company (2019-2024) & (US\$/Unit)
- Table 22. Key Manufacturers Nail Products Producing Area Distribution and Sales Area
- Table 23. Players Nail Products Products Offered
- Table 24. Nail Products Concentration Ratio (CR3, CR5 and CR10) & (2019-2024)
- Table 25. New Products and Potential Entrants
- Table 26. Mergers & Acquisitions, Expansion
- Table 27. Global Nail Products Sales by Geographic Region (2019-2024) & (K Units)
- Table 28. Global Nail Products Sales Market Share Geographic Region (2019-2024)
- Table 29. Global Nail Products Revenue by Geographic Region (2019-2024) & (\$ millions)
- Table 30. Global Nail Products Revenue Market Share by Geographic Region (2019-2024)
- Table 31. Global Nail Products Sales by Country/Region (2019-2024) & (K Units)



- Table 32. Global Nail Products Sales Market Share by Country/Region (2019-2024)
- Table 33. Global Nail Products Revenue by Country/Region (2019-2024) & (\$ millions)
- Table 34. Global Nail Products Revenue Market Share by Country/Region (2019-2024)
- Table 35. Americas Nail Products Sales by Country (2019-2024) & (K Units)
- Table 36. Americas Nail Products Sales Market Share by Country (2019-2024)
- Table 37. Americas Nail Products Revenue by Country (2019-2024) & (\$ Millions)
- Table 38. Americas Nail Products Revenue Market Share by Country (2019-2024)
- Table 39. Americas Nail Products Sales by Type (2019-2024) & (K Units)
- Table 40. Americas Nail Products Sales by Application (2019-2024) & (K Units)
- Table 41. APAC Nail Products Sales by Region (2019-2024) & (K Units)
- Table 42. APAC Nail Products Sales Market Share by Region (2019-2024)
- Table 43. APAC Nail Products Revenue by Region (2019-2024) & (\$ Millions)
- Table 44. APAC Nail Products Revenue Market Share by Region (2019-2024)
- Table 45. APAC Nail Products Sales by Type (2019-2024) & (K Units)
- Table 46. APAC Nail Products Sales by Application (2019-2024) & (K Units)
- Table 47. Europe Nail Products Sales by Country (2019-2024) & (K Units)
- Table 48. Europe Nail Products Sales Market Share by Country (2019-2024)
- Table 49. Europe Nail Products Revenue by Country (2019-2024) & (\$ Millions)
- Table 50. Europe Nail Products Revenue Market Share by Country (2019-2024)
- Table 51. Europe Nail Products Sales by Type (2019-2024) & (K Units)
- Table 52. Europe Nail Products Sales by Application (2019-2024) & (K Units)
- Table 53. Middle East & Africa Nail Products Sales by Country (2019-2024) & (K Units)
- Table 54. Middle East & Africa Nail Products Sales Market Share by Country (2019-2024)
- Table 55. Middle East & Africa Nail Products Revenue by Country (2019-2024) & (\$ Millions)
- Table 56. Middle East & Africa Nail Products Revenue Market Share by Country (2019-2024)
- Table 57. Middle East & Africa Nail Products Sales by Type (2019-2024) & (K Units)
- Table 58. Middle East & Africa Nail Products Sales by Application (2019-2024) & (K Units)
- Table 59. Key Market Drivers & Growth Opportunities of Nail Products
- Table 60. Key Market Challenges & Risks of Nail Products
- Table 61. Key Industry Trends of Nail Products
- Table 62. Nail Products Raw Material
- Table 63. Key Suppliers of Raw Materials
- Table 64. Nail Products Distributors List
- Table 65. Nail Products Customer List
- Table 66. Global Nail Products Sales Forecast by Region (2025-2030) & (K Units)



- Table 67. Global Nail Products Revenue Forecast by Region (2025-2030) & (\$ millions)
- Table 68. Americas Nail Products Sales Forecast by Country (2025-2030) & (K Units)
- Table 69. Americas Nail Products Revenue Forecast by Country (2025-2030) & (\$ millions)
- Table 70. APAC Nail Products Sales Forecast by Region (2025-2030) & (K Units)
- Table 71. APAC Nail Products Revenue Forecast by Region (2025-2030) & (\$ millions)
- Table 72. Europe Nail Products Sales Forecast by Country (2025-2030) & (K Units)
- Table 73. Europe Nail Products Revenue Forecast by Country (2025-2030) & (\$ millions)
- Table 74. Middle East & Africa Nail Products Sales Forecast by Country (2025-2030) & (K Units)
- Table 75. Middle East & Africa Nail Products Revenue Forecast by Country (2025-2030) & (\$ millions)
- Table 76. Global Nail Products Sales Forecast by Type (2025-2030) & (K Units)
- Table 77. Global Nail Products Revenue Forecast by Type (2025-2030) & (\$ Millions)
- Table 78. Global Nail Products Sales Forecast by Application (2025-2030) & (K Units)
- Table 79. Global Nail Products Revenue Forecast by Application (2025-2030) & (\$ Millions)
- Table 80. OPI Basic Information, Nail Products Manufacturing Base, Sales Area and Its Competitors
- Table 81. OPI Nail Products Product Portfolios and Specifications
- Table 82. OPI Nail Products Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2019-2024)
- Table 83. OPI Main Business
- Table 84. OPI Latest Developments
- Table 85. Maybelline Basic Information, Nail Products Manufacturing Base, Sales Area and Its Competitors
- Table 86. Maybelline Nail Products Product Portfolios and Specifications
- Table 87. Maybelline Nail Products Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2019-2024)
- Table 88. Maybelline Main Business
- Table 89. Maybelline Latest Developments
- Table 90. Dior Basic Information, Nail Products Manufacturing Base, Sales Area and Its Competitors
- Table 91. Dior Nail Products Product Portfolios and Specifications
- Table 92. Dior Nail Products Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2019-2024)
- Table 93. Dior Main Business
- Table 94. Dior Latest Developments



Table 95. CHANEL Basic Information, Nail Products Manufacturing Base, Sales Area and Its Competitors

Table 96. CHANEL Nail Products Product Portfolios and Specifications

Table 97. CHANEL Nail Products Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2019-2024)

Table 98. CHANEL Main Business

Table 99. CHANEL Latest Developments

Table 100. ORLY Basic Information, Nail Products Manufacturing Base, Sales Area and Its Competitors

Table 101. ORLY Nail Products Product Portfolios and Specifications

Table 102. ORLY Nail Products Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2019-2024)

Table 103. ORLY Main Business

Table 104. ORLY Latest Developments

Table 105. Butter London Basic Information, Nail Products Manufacturing Base, Sales Area and Its Competitors

Table 106. Butter London Nail Products Product Portfolios and Specifications

Table 107. Butter London Nail Products Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2019-2024)

Table 108. Butter London Main Business

Table 109. Butter London Latest Developments

Table 110. Kiko Basic Information, Nail Products Manufacturing Base, Sales Area and Its Competitors

Table 111. Kiko Nail Products Product Portfolios and Specifications

Table 112. Kiko Nail Products Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2019-2024)

Table 113. Kiko Main Business

Table 114. Kiko Latest Developments

Table 115. Nails Inc Basic Information, Nail Products Manufacturing Base, Sales Area and Its Competitors

Table 116. Nails Inc Nail Products Product Portfolios and Specifications

Table 117. Nails Inc Nail Products Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2019-2024)

Table 118. Nails Inc Main Business

Table 119. Nails Inc Latest Developments

Table 120. Revlon Basic Information, Nail Products Manufacturing Base, Sales Area and Its Competitors

Table 121. Revion Nail Products Product Portfolios and Specifications

Table 122. Revlon Nail Products Sales (K Units), Revenue (\$ Million), Price (US\$/Unit)



and Gross Margin (2019-2024)

Table 123. Revlon Main Business

Table 124. Revlon Latest Developments

Table 125. Sally Hansen Basic Information, Nail Products Manufacturing Base, Sales Area and Its Competitors

Table 126. Sally Hansen Nail Products Product Portfolios and Specifications

Table 127. Sally Hansen Nail Products Sales (K Units), Revenue (\$ Million), Price

(US\$/Unit) and Gross Margin (2019-2024)

Table 128. Sally Hansen Main Business

Table 129. Sally Hansen Latest Developments

Table 130. Rimmel Basic Information, Nail Products Manufacturing Base, Sales Area and Its Competitors

Table 131. Rimmel Nail Products Product Portfolios and Specifications

Table 132. Rimmel Nail Products Sales (K Units), Revenue (\$ Million), Price (US\$/Unit)

and Gross Margin (2019-2024)

Table 133. Rimmel Main Business

Table 134. Rimmel Latest Developments

Table 135. CND Basic Information, Nail Products Manufacturing Base, Sales Area and Its Competitors

Table 136. CND Nail Products Product Portfolios and Specifications

Table 137. CND Nail Products Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2019-2024)

Table 138. CND Main Business

Table 139. CND Latest Developments

Table 140. COSMAY Basic Information, Nail Products Manufacturing Base, Sales Area and Its Competitors

Table 141. COSMAY Nail Products Product Portfolios and Specifications

Table 142. COSMAY Nail Products Sales (K Units), Revenue (\$ Million), Price

(US\$/Unit) and Gross Margin (2019-2024)

Table 143. COSMAY Main Business

Table 144. COSMAY Latest Developments

Table 145. Essie Basic Information, Nail Products Manufacturing Base, Sales Area and Its Competitors

Table 146. Essie Nail Products Product Portfolios and Specifications

Table 147. Essie Nail Products Sales (K Units), Revenue (\$ Million), Price (US\$/Unit)

and Gross Margin (2019-2024)

Table 148. Essie Main Business

Table 149. Essie Latest Developments

Table 150. ZOTOS ACCENT Basic Information, Nail Products Manufacturing Base,



Sales Area and Its Competitors

Table 151. ZOTOS ACCENT Nail Products Product Portfolios and Specifications

Table 152. ZOTOS ACCENT Nail Products Sales (K Units), Revenue (\$ Million), Price

(US\$/Unit) and Gross Margin (2019-2024)

Table 153. ZOTOS ACCENT Main Business

Table 154. ZOTOS ACCENT Latest Developments

Table 155. L'OREAL Basic Information, Nail Products Manufacturing Base, Sales Area and Its Competitors

Table 156. L'OREAL Nail Products Product Portfolios and Specifications

Table 157. L'OREAL Nail Products Sales (K Units), Revenue (\$ Million), Price

(US\$/Unit) and Gross Margin (2019-2024)

Table 158. L'OREAL Main Business

Table 159. L'OREAL Latest Developments

Table 160. ANNA SUI Basic Information, Nail Products Manufacturing Base, Sales Area and Its Competitors

Table 161. ANNA SUI Nail Products Product Portfolios and Specifications

Table 162. ANNA SUI Nail Products Sales (K Units), Revenue (\$ Million), Price

(US\$/Unit) and Gross Margin (2019-2024)

Table 163. ANNA SUI Main Business

Table 164. ANNA SUI Latest Developments

Table 165. Bobbi Brown Basic Information, Nail Products Manufacturing Base, Sales Area and Its Competitors

Table 166. Bobbi Brown Nail Products Product Portfolios and Specifications

Table 167. Bobbi Brown Nail Products Sales (K Units), Revenue (\$ Million), Price

(US\$/Unit) and Gross Margin (2019-2024)

Table 168. Bobbi Brown Main Business

Table 169. Bobbi Brown Latest Developments

Table 170. Nars Basic Information, Nail Products Manufacturing Base, Sales Area and Its Competitors

Table 171. Nars Nail Products Product Portfolios and Specifications

Table 172. Nars Nail Products Sales (K Units), Revenue (\$ Million), Price (US\$/Unit)

and Gross Margin (2019-2024)

Table 173. Nars Main Business

Table 174. Nars Latest Developments

Table 175. MISSHA Basic Information, Nail Products Manufacturing Base, Sales Area and Its Competitors

Table 176. MISSHA Nail Products Product Portfolios and Specifications

Table 177. MISSHA Nail Products Sales (K Units), Revenue (\$ Million), Price (US\$/Unit)

and Gross Margin (2019-2024)



Table 178. MISSHA Main Business

Table 179. MISSHA Latest Developments

Table 180. China Glaze Basic Information, Nail Products Manufacturing Base, Sales

Area and Its Competitors

Table 181. China Glaze Nail Products Product Portfolios and Specifications

Table 182. China Glaze Nail Products Sales (K Units), Revenue (\$ Million), Price

(US\$/Unit) and Gross Margin (2019-2024)

Table 183. China Glaze Main Business

Table 184. China Glaze Latest Developments



# **List Of Figures**

#### LIST OF FIGURES

- Figure 1. Picture of Nail Products
- Figure 2. Nail Products Report Years Considered
- Figure 3. Research Objectives
- Figure 4. Research Methodology
- Figure 5. Research Process and Data Source
- Figure 6. Global Nail Products Sales Growth Rate 2019-2030 (K Units)
- Figure 7. Global Nail Products Revenue Growth Rate 2019-2030 (\$ Millions)
- Figure 8. Nail Products Sales by Region (2019, 2023 & 2030) & (\$ Millions)
- Figure 9. Product Picture of Nail Polish
- Figure 10. Product Picture of Nail Color
- Figure 11. Product Picture of Nail Care
- Figure 12. Product Picture of Others
- Figure 13. Global Nail Products Sales Market Share by Type in 2023
- Figure 14. Global Nail Products Revenue Market Share by Type (2019-2024)
- Figure 15. Nail Products Consumed in Nail Art Institutions
- Figure 16. Global Nail Products Market: Nail Art Institutions (2019-2024) & (K Units)
- Figure 17. Nail Products Consumed in Individuals
- Figure 18. Global Nail Products Market: Individuals (2019-2024) & (K Units)
- Figure 19. Global Nail Products Sales Market Share by Application (2023)
- Figure 20. Global Nail Products Revenue Market Share by Application in 2023
- Figure 21. Nail Products Sales Market by Company in 2023 (K Units)
- Figure 22. Global Nail Products Sales Market Share by Company in 2023
- Figure 23. Nail Products Revenue Market by Company in 2023 (\$ Million)
- Figure 24. Global Nail Products Revenue Market Share by Company in 2023
- Figure 25. Global Nail Products Sales Market Share by Geographic Region (2019-2024)
- Figure 26. Global Nail Products Revenue Market Share by Geographic Region in 2023
- Figure 27. Americas Nail Products Sales 2019-2024 (K Units)
- Figure 28. Americas Nail Products Revenue 2019-2024 (\$ Millions)
- Figure 29. APAC Nail Products Sales 2019-2024 (K Units)
- Figure 30. APAC Nail Products Revenue 2019-2024 (\$ Millions)
- Figure 31. Europe Nail Products Sales 2019-2024 (K Units)
- Figure 32. Europe Nail Products Revenue 2019-2024 (\$ Millions)
- Figure 33. Middle East & Africa Nail Products Sales 2019-2024 (K Units)
- Figure 34. Middle East & Africa Nail Products Revenue 2019-2024 (\$ Millions)
- Figure 35. Americas Nail Products Sales Market Share by Country in 2023



- Figure 36. Americas Nail Products Revenue Market Share by Country in 2023
- Figure 37. Americas Nail Products Sales Market Share by Type (2019-2024)
- Figure 38. Americas Nail Products Sales Market Share by Application (2019-2024)
- Figure 39. United States Nail Products Revenue Growth 2019-2024 (\$ Millions)
- Figure 40. Canada Nail Products Revenue Growth 2019-2024 (\$ Millions)
- Figure 41. Mexico Nail Products Revenue Growth 2019-2024 (\$ Millions)
- Figure 42. Brazil Nail Products Revenue Growth 2019-2024 (\$ Millions)
- Figure 43. APAC Nail Products Sales Market Share by Region in 2023
- Figure 44. APAC Nail Products Revenue Market Share by Regions in 2023
- Figure 45. APAC Nail Products Sales Market Share by Type (2019-2024)
- Figure 46. APAC Nail Products Sales Market Share by Application (2019-2024)
- Figure 47. China Nail Products Revenue Growth 2019-2024 (\$ Millions)
- Figure 48. Japan Nail Products Revenue Growth 2019-2024 (\$ Millions)
- Figure 49. South Korea Nail Products Revenue Growth 2019-2024 (\$ Millions)
- Figure 50. Southeast Asia Nail Products Revenue Growth 2019-2024 (\$ Millions)
- Figure 51. India Nail Products Revenue Growth 2019-2024 (\$ Millions)
- Figure 52. Australia Nail Products Revenue Growth 2019-2024 (\$ Millions)
- Figure 53. China Taiwan Nail Products Revenue Growth 2019-2024 (\$ Millions)
- Figure 54. Europe Nail Products Sales Market Share by Country in 2023
- Figure 55. Europe Nail Products Revenue Market Share by Country in 2023
- Figure 56. Europe Nail Products Sales Market Share by Type (2019-2024)
- Figure 57. Europe Nail Products Sales Market Share by Application (2019-2024)
- Figure 58. Germany Nail Products Revenue Growth 2019-2024 (\$ Millions)
- Figure 59. France Nail Products Revenue Growth 2019-2024 (\$ Millions)
- Figure 60. UK Nail Products Revenue Growth 2019-2024 (\$ Millions)
- Figure 61. Italy Nail Products Revenue Growth 2019-2024 (\$ Millions)
- Figure 62. Russia Nail Products Revenue Growth 2019-2024 (\$ Millions)
- Figure 63. Middle East & Africa Nail Products Sales Market Share by Country in 2023
- Figure 64. Middle East & Africa Nail Products Revenue Market Share by Country in 2023
- Figure 65. Middle East & Africa Nail Products Sales Market Share by Type (2019-2024)
- Figure 66. Middle East & Africa Nail Products Sales Market Share by Application (2019-2024)
- Figure 67. Egypt Nail Products Revenue Growth 2019-2024 (\$ Millions)
- Figure 68. South Africa Nail Products Revenue Growth 2019-2024 (\$ Millions)
- Figure 69. Israel Nail Products Revenue Growth 2019-2024 (\$ Millions)
- Figure 70. Turkey Nail Products Revenue Growth 2019-2024 (\$ Millions)
- Figure 71. GCC Country Nail Products Revenue Growth 2019-2024 (\$ Millions)
- Figure 72. Manufacturing Cost Structure Analysis of Nail Products in 2023



- Figure 73. Manufacturing Process Analysis of Nail Products
- Figure 74. Industry Chain Structure of Nail Products
- Figure 75. Channels of Distribution
- Figure 76. Global Nail Products Sales Market Forecast by Region (2025-2030)
- Figure 77. Global Nail Products Revenue Market Share Forecast by Region (2025-2030)
- Figure 78. Global Nail Products Sales Market Share Forecast by Type (2025-2030)
- Figure 79. Global Nail Products Revenue Market Share Forecast by Type (2025-2030)
- Figure 80. Global Nail Products Sales Market Share Forecast by Application (2025-2030)
- Figure 81. Global Nail Products Revenue Market Share Forecast by Application (2025-2030)



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