

Global Nail Polisher Market Growth 2023-2029

<https://marketpublishers.com/r/G55E38362F75EN.html>

Date: March 2023

Pages: 111

Price: US\$ 3,660.00 (Single User License)

ID: G55E38362F75EN

Abstracts

The report requires updating with new data and is sent in 48 hours after order is placed.

Nail polish called 'nail lacquer.' It is mainly composed of 70% -80% of a volatile solvent, about 15% of nitrocellulose, small amounts of solvent oil, camphor, titanium dioxide and oil-soluble pigments. After the nail polish applied to the film formed, with moderate coloration fastness and gloss, to protect the nails, but also gives the nails a beauty.

LPI (LP Information)' newest research report, the "Nail Polisher Industry Forecast" looks at past sales and reviews total world Nail Polisher sales in 2022, providing a comprehensive analysis by region and market sector of projected Nail Polisher sales for 2023 through 2029. With Nail Polisher sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Nail Polisher industry.

This Insight Report provides a comprehensive analysis of the global Nail Polisher landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Nail Polisher portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Nail Polisher market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Nail Polisher and breaks down the forecast by type, by application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Nail Polisher.

The global Nail Polisher market size is projected to grow from US\$ 12630 million in 2022 to US\$ 22820 million in 2029; it is expected to grow at a CAGR of 22820 from 2023 to 2029.

Global Nail Polish key players include OPI, ZOTOS ACCENT, Maybelline, Dior, CHANEL, etc. Global top five manufacturers hold a share over 15%.

North America is the largest market, with a share over 30%, followed by China and Europe, both have a share over 30% percent. In terms of product, Organic solvent based nail polish is the largest segment, with a share over 65%. And in terms of application, the largest application is Individuals, followed by Nail art institutions.

This report presents a comprehensive overview, market shares, and growth opportunities of Nail Polisher market by product type, application, key manufacturers and key regions and countries.

Market Segmentation:

Segmentation by type

Organic Solvent Based Nail Polish

Water Based Nail Polish

Segmentation by application

Nail Art Institutions

Individuals

Othes

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

OPI

Sally Hansen

CHANEL

L'OR?AL

REVLON

MISSHA

CND

Butter London

Kiko

COSMAY

Essie

Nars

China Glaze

Ciate

Coty

Unilever

Shiseido

NYC

Key Questions Addressed in this Report

What is the 10-year outlook for the global Nail Polisher market?

What factors are driving Nail Polisher market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Nail Polisher market opportunities vary by end market size?

How does Nail Polisher break out type, application?

What are the influences of COVID-19 and Russia-Ukraine war?

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