

Global Nail Lacquer Market Growth 2026-2032

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Abstracts

The global Nail Lacquer market size is predicted to grow from US\$ 4167 million in 2025 to US\$ 5640 million in 2032; it is expected to grow at a CAGR of 4.8% from 2026 to 2032.

Nail Lacquer refers to a solvent-based coating product. It is made from a mixture of nitrocellulose (a film-forming agent), resin, plasticizer, and pigments. When applied to the nails, the solvent evaporates quickly, leaving a hard, glossy, and protective film. Its key feature is that it requires no UV/LED lamp treatment and simply air-dries. It is also called nail polish.

United States market for Nail Lacquer is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

China market for Nail Lacquer is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

Europe market for Nail Lacquer is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

Global key Nail Lacquer players cover OPI, Sally Hansen, Est?e Lauder (Bobbi Brown), L'Oreal (Maybelline), LVMH (Chanel, Dior, Kiko, Essie), etc. In terms of revenue, the global two largest companies occupied for a share nearly % in 2025.

LP Information, Inc. (LPI) ' newest research report, the ?Nail Lacquer Industry Forecast? looks at past sales and reviews total world Nail Lacquer sales in 2025, providing a comprehensive analysis by region and market sector of projected Nail Lacquer sales for 2026 through 2032. With Nail Lacquer sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of

the world Nail Lacquer industry.

This Insight Report provides a comprehensive analysis of the global Nail Lacquer landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Nail Lacquer portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Nail Lacquer market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Nail Lacquer and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Nail Lacquer.

This report presents a comprehensive overview, market shares, and growth opportunities of Nail Lacquer market by product type, application, key manufacturers and key regions and countries.

Segmentation by Type:

Regular Nail Lacquer

Gel and UV Nail Lacquer

Water-based Nail Lacquer

Segmentation by Ingredient Safety:

'X-free' Nail Polish

Vegan and Cruelty-Free

Segmentation by Distribution Channel:

Offline

Online

Segmentation by Application:

Salons and SPAs

Personal

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analysing the company's coverage, product portfolio, its market penetration.

OPI

Sally Hansen

Est?e Lauder (Bobbi Brown)

L'Oreal (Maybelline)

LVMH (Chanel,Dior, Kiko, Essie)

Markwins

Mavala

Pacific World (Nails)

ORLY

Astral Brands (Butter London)

Creative Nail Design (CND)

Shiseido (Nars)

Gerrard (Jessica Cosmetics)

Rimmel

ZOTOS ACCENT

ANNA SUI

MISSHA

COSMAY

Zhejiang Meixin (Yiwu Ximengni)

Yiwu Jiayan

Key Questions Addressed in this Report

What is the 10-year outlook for the global Nail Lacquer market?

What factors are driving Nail Lacquer market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Nail Lacquer market opportunities vary by end market size?

How does Nail Lacquer break out by Type, by Application?

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