

# Global NAD+ Anti-Aging Nutraceuticals Market Growth 2024-2030

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## Abstracts

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NAD+ Anti-Aging Nutraceuticals refer to a type of skin care or health care products containing NAD+ (nicotinamide adenine dinucleotide). In the field of anti-aging, NAD+ is considered to have the potential to delay aging, improve cell function and promote health.

The global NAD+ Anti-Aging Nutraceuticals market size is projected to grow from US\$ million in 2024 to US\$ million in 2030; it is expected to grow at a CAGR of % from 2024 to 2030.

LP Information, Inc. (LPI) ' newest research report, the "NAD+ Anti-Aging Nutraceuticals Industry Forecast" looks at past sales and reviews total world NAD+ Anti-Aging Nutraceuticals sales in 2023, providing a comprehensive analysis by region and market sector of projected NAD+ Anti-Aging Nutraceuticals sales for 2024 through 2030. With NAD+ Anti-Aging Nutraceuticals sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world NAD+ Anti-Aging Nutraceuticals industry.

This Insight Report provides a comprehensive analysis of the global NAD+ Anti-Aging Nutraceuticals landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on NAD+ Anti-Aging Nutraceuticals portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global NAD+ Anti-Aging Nutraceuticals market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for NAD+ Anti-Aging Nutraceuticals and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global NAD+ Anti-Aging Nutraceuticals.

NAD+, as a key molecule with 'reversal power' against cellular aging, has achieved remarkable results in scientific experiments. Since the first discovery of NAD+ in 1934, scientific research has shown that it directly and indirectly affects hundreds of important metabolic enzymes in the human body, covering metabolic pathways, DNA repair, chromatin remodeling, cell aging and immune cell function. However, as we age, NAD+ levels in human tissues and cells gradually decrease. Scientists from the National Anti-Aging Research Center in the United States have discovered that supplementing NAD+ through the human body can ultimately extend lifespan and improve overall health through mitochondria and DNA repair mechanisms.

Therefore, increasing NAD+ levels has become a consensus on the road to anti-aging. However, due to the large molecular weight of NAD+, it will be decomposed in the gastrointestinal tract after oral ingestion and cannot be directly absorbed by the human body. To solve this problem, a roundabout way of taking supplements has emerged as a solution - taking the NAD+ precursor orally, which is absorbed into the bloodstream, then enters the cells and is converted into NAD+. Among the precursors of NAD+, NMN is considered to be the most effective precursor for supplementing NAD+. Other precursors either have more side effects and cause damage to human health, or are restricted by rate-limiting enzymes and have poor supplementation effects.

This report presents a comprehensive overview, market shares, and growth opportunities of NAD+ Anti-Aging Nutraceuticals market by product type, application, key manufacturers and key regions and countries.

Segmentation by Type:

Capsules

Lozenges

Sprays

Others

Segmentation by Application:

Health Products

Cosmetic

Others

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

## Europe

Germany

France

UK

Italy

Russia

## Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analysing the company's coverage, product portfolio, its market penetration.

Swisse

Chromadex

Life Extension

Actual Anti Aging

Leading Edge Health

Swanson Health Products

High Performance Nutrition

ProHealth

BioTech Life Sciences

Genex Formulas

Renu by Science

LifeVantage

Elysium Health

Quicksilver Scientific

partiQlar

BulkSupplements

Doctor's Best

Thrivous

Cymbiotika

Avior Nutritionals

Mibelle Biochemistry

Aramore

Codeage

PrimoNutra

Neurogan Health

NUNMN

Aurora Nutrascience

Nadia Skincare

IVY RX

Emerald Labs

### Key Questions Addressed in this Report

What is the 10-year outlook for the global NAD+ Anti-Aging Nutraceuticals market?

What factors are driving NAD+ Anti-Aging Nutraceuticals market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do NAD+ Anti-Aging Nutraceuticals market opportunities vary by end market size?

How does NAD+ Anti-Aging Nutraceuticals break out by Type, by Application?

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