

Global Music Streaming Subscription Market Growth (Status and Outlook) 2024-2030

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Abstracts

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A music streaming service is a type of online streaming media service that focuses primarily on music. These services are usually subscription-based services allowing users to stream digital copyright restricted songs on-demand from a centralized library provided by the service over the internet. Some services may offer free tiers with limitations, such as advertising and limits on use.

The global Music Streaming Subscription market size is projected to grow from US\$ 50800 million in 2024 to US\$ 84340 million in 2030; it is expected to grow at a CAGR of 8.8% from 2024 to 2030.

LPI (LP Information)' newest research report, the "Music Streaming Subscription Industry Forecast" looks at past sales and reviews total world Music Streaming Subscription sales in 2022, providing a comprehensive analysis by region and market sector of projected Music Streaming Subscription sales for 2023 through 2029. With Music Streaming Subscription sales broken down by region, market sector and subsector, this report provides a detailed analysis in US\$ millions of the world Music Streaming Subscription industry.

This Insight Report provides a comprehensive analysis of the global Music Streaming Subscription landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyses the strategies of leading global companies with a focus on Music Streaming Subscription portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique



position in an accelerating global Music Streaming Subscription market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Music Streaming Subscription and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Music Streaming Subscription.

United States market for Music Streaming Subscription is estimated to increase from US\$ million in 2023 to US\$ million by 2030, at a CAGR of % from 2024 through 2030.

China market for Music Streaming Subscription is estimated to increase from US\$ million in 2023 to US\$ million by 2030, at a CAGR of % from 2024 through 2030.

Europe market for Music Streaming Subscription is estimated to increase from US\$ million in 2023 to US\$ million by 2030, at a CAGR of % from 2024 through 2030.

Global key Music Streaming Subscription players cover Spotify, Tencent Music, Apple Music, Amazon Music, YouTube Music, etc. In terms of revenue, the global two largest companies occupied for a share nearly % in 2023.

This report presents a comprehensive overview, market shares, and growth opportunities of Music Streaming Subscription market by product type, application, key players and key regions and countries.

Segmentation by Type:

Audio Music Streaming

Video Music Streaming

Segmentation by Application:

Individual Users

Commercial Users





This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia



Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

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Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries



The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

Spotify

Tencent Music

Apple Music

Amazon Music

YouTube Music

NetEase

Yandex

Deezer

Pandora

JioSavvn

SoundCloud

Wynk Music

TikTok Music

MelOn



Contents

1 SCOPE OF THE REPORT

- 1.1 Market Introduction
- 1.2 Years Considered
- 1.3 Research Objectives
- 1.4 Market Research Methodology
- 1.5 Research Process and Data Source
- 1.6 Economic Indicators
- 1.7 Currency Considered
- 1.8 Market Estimation Caveats

2 EXECUTIVE SUMMARY

- 2.1 World Market Overview
 - 2.1.1 Global Music Streaming Subscription Market Size 2019-2030
- 2.1.2 Music Streaming Subscription Market Size CAGR by Region (2019 VS 2023 VS 2030)

2.1.3 World Current & Future Analysis for Music Streaming Subscription by Country/Region, 2019, 2023 & 2030

2.2 Music Streaming Subscription Segment by Type

- 2.2.1 Audio Music Streaming
- 2.2.2 Video Music Streaming
- 2.3 Music Streaming Subscription Market Size by Type

2.3.1 Music Streaming Subscription Market Size CAGR by Type (2019 VS 2023 VS 2030)

2.3.2 Global Music Streaming Subscription Market Size Market Share by Type (2019-2024)

2.4 Music Streaming Subscription Segment by Application

- 2.4.1 Individual Users
- 2.4.2 Commercial Users

2.5 Music Streaming Subscription Market Size by Application

2.5.1 Music Streaming Subscription Market Size CAGR by Application (2019 VS 2023 VS 2030)

2.5.2 Global Music Streaming Subscription Market Size Market Share by Application (2019-2024)

3 MUSIC STREAMING SUBSCRIPTION MARKET SIZE BY PLAYER



- 3.1 Music Streaming Subscription Market Size Market Share by Player
- 3.1.1 Global Music Streaming Subscription Revenue by Player (2019-2024)

3.1.2 Global Music Streaming Subscription Revenue Market Share by Player (2019-2024)

3.2 Global Music Streaming Subscription Key Players Head office and Products Offered

- 3.3 Market Concentration Rate Analysis
- 3.3.1 Competition Landscape Analysis
- 3.3.2 Concentration Ratio (CR3, CR5 and CR10) & (2022-2024)
- 3.4 New Products and Potential Entrants
- 3.5 Mergers & Acquisitions, Expansion

4 MUSIC STREAMING SUBSCRIPTION BY REGION

4.1 Music Streaming Subscription Market Size by Region (2019-2024)

4.2 Global Music Streaming Subscription Annual Revenue by Country/Region (2019-2024)

4.3 Americas Music Streaming Subscription Market Size Growth (2019-2024)

- 4.4 APAC Music Streaming Subscription Market Size Growth (2019-2024)
- 4.5 Europe Music Streaming Subscription Market Size Growth (2019-2024)
- 4.6 Middle East & Africa Music Streaming Subscription Market Size Growth (2019-2024)

5 AMERICAS

5.1 Americas Music Streaming Subscription Market Size by Country (2019-2024)

5.2 Americas Music Streaming Subscription Market Size by Type (2019-2024)

5.3 Americas Music Streaming Subscription Market Size by Application (2019-2024)

- 5.4 United States
- 5.5 Canada
- 5.6 Mexico
- 5.7 Brazil

6 APAC

6.1 APAC Music Streaming Subscription Market Size by Region (2019-2024)

- 6.2 APAC Music Streaming Subscription Market Size by Type (2019-2024)
- 6.3 APAC Music Streaming Subscription Market Size by Application (2019-2024)
- 6.4 China
- 6.5 Japan



- 6.6 South Korea
- 6.7 Southeast Asia
- 6.8 India
- 6.9 Australia

7 EUROPE

- 7.1 Europe Music Streaming Subscription Market Size by Country (2019-2024)
- 7.2 Europe Music Streaming Subscription Market Size by Type (2019-2024)
- 7.3 Europe Music Streaming Subscription Market Size by Application (2019-2024)
- 7.4 Germany
- 7.5 France
- 7.6 UK
- 7.7 Italy
- 7.8 Russia

8 MIDDLE EAST & AFRICA

- 8.1 Middle East & Africa Music Streaming Subscription by Region (2019-2024)
- 8.2 Middle East & Africa Music Streaming Subscription Market Size by Type (2019-2024)

8.3 Middle East & Africa Music Streaming Subscription Market Size by Application (2019-2024)

- 8.4 Egypt
- 8.5 South Africa
- 8.6 Israel
- 8.7 Turkey
- 8.8 GCC Countries

9 MARKET DRIVERS, CHALLENGES AND TRENDS

- 9.1 Market Drivers & Growth Opportunities
- 9.2 Market Challenges & Risks
- 9.3 Industry Trends

10 GLOBAL MUSIC STREAMING SUBSCRIPTION MARKET FORECAST

- 10.1 Global Music Streaming Subscription Forecast by Region (2025-2030)
 - 10.1.1 Global Music Streaming Subscription Forecast by Region (2025-2030)



10.1.2 Americas Music Streaming Subscription Forecast 10.1.3 APAC Music Streaming Subscription Forecast 10.1.4 Europe Music Streaming Subscription Forecast 10.1.5 Middle East & Africa Music Streaming Subscription Forecast 10.2 Americas Music Streaming Subscription Forecast by Country (2025-2030) 10.2.1 United States Market Music Streaming Subscription Forecast 10.2.2 Canada Market Music Streaming Subscription Forecast 10.2.3 Mexico Market Music Streaming Subscription Forecast 10.2.4 Brazil Market Music Streaming Subscription Forecast 10.3 APAC Music Streaming Subscription Forecast by Region (2025-2030) 10.3.1 China Music Streaming Subscription Market Forecast 10.3.2 Japan Market Music Streaming Subscription Forecast 10.3.3 Korea Market Music Streaming Subscription Forecast 10.3.4 Southeast Asia Market Music Streaming Subscription Forecast 10.3.5 India Market Music Streaming Subscription Forecast 10.3.6 Australia Market Music Streaming Subscription Forecast 10.4 Europe Music Streaming Subscription Forecast by Country (2025-2030) 10.4.1 Germany Market Music Streaming Subscription Forecast 10.4.2 France Market Music Streaming Subscription Forecast 10.4.3 UK Market Music Streaming Subscription Forecast 10.4.4 Italy Market Music Streaming Subscription Forecast 10.4.5 Russia Market Music Streaming Subscription Forecast 10.5 Middle East & Africa Music Streaming Subscription Forecast by Region (2025 - 2030)10.5.1 Egypt Market Music Streaming Subscription Forecast 10.5.2 South Africa Market Music Streaming Subscription Forecast 10.5.3 Israel Market Music Streaming Subscription Forecast 10.5.4 Turkey Market Music Streaming Subscription Forecast

- 10.6 Global Music Streaming Subscription Forecast by Type (2025-2030)
- 10.7 Global Music Streaming Subscription Forecast by Application (2025-2030)
- 10.7.1 GCC Countries Market Music Streaming Subscription Forecast

11 KEY PLAYERS ANALYSIS

- 11.1 Spotify
 - 11.1.1 Spotify Company Information
 - 11.1.2 Spotify Music Streaming Subscription Product Offered

11.1.3 Spotify Music Streaming Subscription Revenue, Gross Margin and Market Share (2019-2024)



- 11.1.4 Spotify Main Business Overview
- 11.1.5 Spotify Latest Developments
- 11.2 Tencent Music
 - 11.2.1 Tencent Music Company Information
- 11.2.2 Tencent Music Music Streaming Subscription Product Offered
- 11.2.3 Tencent Music Music Streaming Subscription Revenue, Gross Margin and Market Share (2019-2024)
 - 11.2.4 Tencent Music Main Business Overview
- 11.2.5 Tencent Music Latest Developments

11.3 Apple Music

- 11.3.1 Apple Music Company Information
- 11.3.2 Apple Music Music Streaming Subscription Product Offered
- 11.3.3 Apple Music Music Streaming Subscription Revenue, Gross Margin and Market Share (2019-2024)
- 11.3.4 Apple Music Main Business Overview
- 11.3.5 Apple Music Latest Developments
- 11.4 Amazon Music
- 11.4.1 Amazon Music Company Information
- 11.4.2 Amazon Music Music Streaming Subscription Product Offered
- 11.4.3 Amazon Music Music Streaming Subscription Revenue, Gross Margin and Market Share (2019-2024)
 - 11.4.4 Amazon Music Main Business Overview
- 11.4.5 Amazon Music Latest Developments
- 11.5 YouTube Music
- 11.5.1 YouTube Music Company Information
- 11.5.2 YouTube Music Music Streaming Subscription Product Offered
- 11.5.3 YouTube Music Music Streaming Subscription Revenue, Gross Margin and Market Share (2019-2024)
- 11.5.4 YouTube Music Main Business Overview
- 11.5.5 YouTube Music Latest Developments
- 11.6 NetEase
- 11.6.1 NetEase Company Information
- 11.6.2 NetEase Music Streaming Subscription Product Offered
- 11.6.3 NetEase Music Streaming Subscription Revenue, Gross Margin and Market Share (2019-2024)
 - 11.6.4 NetEase Main Business Overview
- 11.6.5 NetEase Latest Developments
- 11.7 Yandex
- 11.7.1 Yandex Company Information



11.7.2 Yandex Music Streaming Subscription Product Offered

11.7.3 Yandex Music Streaming Subscription Revenue, Gross Margin and Market Share (2019-2024)

11.7.4 Yandex Main Business Overview

11.7.5 Yandex Latest Developments

11.8 Deezer

11.8.1 Deezer Company Information

11.8.2 Deezer Music Streaming Subscription Product Offered

11.8.3 Deezer Music Streaming Subscription Revenue, Gross Margin and Market Share (2019-2024)

11.8.4 Deezer Main Business Overview

11.8.5 Deezer Latest Developments

11.9 Pandora

11.9.1 Pandora Company Information

11.9.2 Pandora Music Streaming Subscription Product Offered

11.9.3 Pandora Music Streaming Subscription Revenue, Gross Margin and Market Share (2019-2024)

11.9.4 Pandora Main Business Overview

11.9.5 Pandora Latest Developments

11.10 JioSavvn

11.10.1 JioSavvn Company Information

11.10.2 JioSavvn Music Streaming Subscription Product Offered

11.10.3 JioSavvn Music Streaming Subscription Revenue, Gross Margin and Market Share (2019-2024)

11.10.4 JioSavvn Main Business Overview

11.10.5 JioSavvn Latest Developments

11.11 SoundCloud

11.11.1 SoundCloud Company Information

11.11.2 SoundCloud Music Streaming Subscription Product Offered

11.11.3 SoundCloud Music Streaming Subscription Revenue, Gross Margin and Market Share (2019-2024)

11.11.4 SoundCloud Main Business Overview

11.11.5 SoundCloud Latest Developments

11.12 Wynk Music

11.12.1 Wynk Music Company Information

11.12.2 Wynk Music Music Streaming Subscription Product Offered

11.12.3 Wynk Music Music Streaming Subscription Revenue, Gross Margin and Market Share (2019-2024)

11.12.4 Wynk Music Main Business Overview





- 11.12.5 Wynk Music Latest Developments
- 11.13 TikTok Music
- 11.13.1 TikTok Music Company Information
- 11.13.2 TikTok Music Music Streaming Subscription Product Offered
- 11.13.3 TikTok Music Music Streaming Subscription Revenue, Gross Margin and Market Share (2019-2024)
 - 11.13.4 TikTok Music Main Business Overview
- 11.13.5 TikTok Music Latest Developments

11.14 MelOn

- 11.14.1 MelOn Company Information
- 11.14.2 MelOn Music Streaming Subscription Product Offered
- 11.14.3 MelOn Music Streaming Subscription Revenue, Gross Margin and Market Share (2019-2024)
- 11.14.4 MelOn Main Business Overview
- 11.14.5 MelOn Latest Developments

12 RESEARCH FINDINGS AND CONCLUSION



List Of Tables

LIST OF TABLES

Table 1. Music Streaming Subscription Market Size CAGR by Region (2019 VS 2023) VS 2030) & (\$ millions) Table 2. Music Streaming Subscription Annual Sales CAGR by Country/Region (2019, 2023 & 2030) & (\$ millions) Table 3. Major Players of Audio Music Streaming Table 4. Major Players of Video Music Streaming Table 5. Music Streaming Subscription Market Size CAGR by Type (2019 VS 2023 VS 2030) & (\$ millions) Table 6. Global Music Streaming Subscription Market Size by Type (2019-2024) & (\$ millions) Table 7. Global Music Streaming Subscription Market Size Market Share by Type (2019-2024)Table 8. Music Streaming Subscription Market Size CAGR by Application (2019 VS 2023 VS 2030) & (\$ millions) Table 9. Global Music Streaming Subscription Market Size by Application (2019-2024) & (\$ millions) Table 10. Global Music Streaming Subscription Market Size Market Share by Application (2019-2024) Table 11. Global Music Streaming Subscription Revenue by Player (2019-2024) & (\$ millions) Table 12. Global Music Streaming Subscription Revenue Market Share by Player (2019-2024)Table 13. Music Streaming Subscription Key Players Head office and Products Offered Table 14. Music Streaming Subscription Concentration Ratio (CR3, CR5 and CR10) & (2022-2024)Table 15. New Products and Potential Entrants Table 16. Mergers & Acquisitions, Expansion Table 17. Global Music Streaming Subscription Market Size by Region (2019-2024) & (\$ millions) Table 18. Global Music Streaming Subscription Market Size Market Share by Region (2019-2024)Table 19. Global Music Streaming Subscription Revenue by Country/Region (2019-2024) & (\$ millions) Table 20. Global Music Streaming Subscription Revenue Market Share by Country/Region (2019-2024)



Table 21. Americas Music Streaming Subscription Market Size by Country (2019-2024) & (\$ millions)

Table 22. Americas Music Streaming Subscription Market Size Market Share by Country (2019-2024)

Table 23. Americas Music Streaming Subscription Market Size by Type (2019-2024) & (\$ millions)

Table 24. Americas Music Streaming Subscription Market Size Market Share by Type (2019-2024)

Table 25. Americas Music Streaming Subscription Market Size by Application (2019-2024) & (\$ millions)

Table 26. Americas Music Streaming Subscription Market Size Market Share by Application (2019-2024)

Table 27. APAC Music Streaming Subscription Market Size by Region (2019-2024) & (\$ millions)

Table 28. APAC Music Streaming Subscription Market Size Market Share by Region (2019-2024)

Table 29. APAC Music Streaming Subscription Market Size by Type (2019-2024) & (\$ millions)

Table 30. APAC Music Streaming Subscription Market Size by Application (2019-2024) & (\$ millions)

Table 31. Europe Music Streaming Subscription Market Size by Country (2019-2024) & (\$ millions)

Table 32. Europe Music Streaming Subscription Market Size Market Share by Country(2019-2024)

Table 33. Europe Music Streaming Subscription Market Size by Type (2019-2024) & (\$ millions)

Table 34. Europe Music Streaming Subscription Market Size by Application (2019-2024) & (\$ millions)

Table 35. Middle East & Africa Music Streaming Subscription Market Size by Region (2019-2024) & (\$ millions)

Table 36. Middle East & Africa Music Streaming Subscription Market Size by Type(2019-2024) & (\$ millions)

Table 37. Middle East & Africa Music Streaming Subscription Market Size by Application (2019-2024) & (\$ millions)

Table 38. Key Market Drivers & Growth Opportunities of Music Streaming Subscription

 Table 39. Key Market Challenges & Risks of Music Streaming Subscription

Table 40. Key Industry Trends of Music Streaming Subscription

Table 41. Global Music Streaming Subscription Market Size Forecast by Region (2025-2030) & (\$ millions)



Table 42. Global Music Streaming Subscription Market Size Market Share Forecast by Region (2025-2030)

Table 43. Global Music Streaming Subscription Market Size Forecast by Type (2025-2030) & (\$ millions)

Table 44. Global Music Streaming Subscription Market Size Forecast by Application (2025-2030) & (\$ millions)

Table 45. Spotify Details, Company Type, Music Streaming Subscription Area Served and Its Competitors

Table 46. Spotify Music Streaming Subscription Product Offered

Table 47. Spotify Music Streaming Subscription Revenue (\$ million), Gross Margin and Market Share (2019-2024)

Table 48. Spotify Main Business

Table 49. Spotify Latest Developments

Table 50. Tencent Music Details, Company Type, Music Streaming Subscription Area Served and Its Competitors

 Table 51. Tencent Music Music Streaming Subscription Product Offered

Table 52. Tencent Music Music Streaming Subscription Revenue (\$ million), Gross

Margin and Market Share (2019-2024)

Table 53. Tencent Music Main Business

Table 54. Tencent Music Latest Developments

Table 55. Apple Music Details, Company Type, Music Streaming Subscription Area Served and Its Competitors

Table 56. Apple Music Music Streaming Subscription Product Offered

Table 57. Apple Music Music Streaming Subscription Revenue (\$ million), Gross Margin and Market Share (2019-2024)

Table 58. Apple Music Main Business

Table 59. Apple Music Latest Developments

Table 60. Amazon Music Details, Company Type, Music Streaming Subscription Area Served and Its Competitors

Table 61. Amazon Music Music Streaming Subscription Product Offered

Table 62. Amazon Music Music Streaming Subscription Revenue (\$ million), Gross Margin and Market Share (2019-2024)

Table 63. Amazon Music Main Business

Table 64. Amazon Music Latest Developments

Table 65. YouTube Music Details, Company Type, Music Streaming Subscription Area Served and Its Competitors

 Table 66. YouTube Music Music Streaming Subscription Product Offered

Table 67. YouTube Music Music Streaming Subscription Revenue (\$ million), Gross Margin and Market Share (2019-2024)





Table 68. YouTube Music Main Business

Table 69. YouTube Music Latest Developments

Table 70. NetEase Details, Company Type, Music Streaming Subscription Area Served and Its Competitors

Table 71. NetEase Music Streaming Subscription Product Offered

Table 72. NetEase Music Streaming Subscription Revenue (\$ million), Gross Margin and Market Share (2019-2024)

- Table 73. NetEase Main Business
- Table 74. NetEase Latest Developments

Table 75. Yandex Details, Company Type, Music Streaming Subscription Area Served and Its Competitors

Table 76. Yandex Music Streaming Subscription Product Offered

Table 77. Yandex Music Streaming Subscription Revenue (\$ million), Gross Margin and Market Share (2019-2024)

- Table 78. Yandex Main Business
- Table 79. Yandex Latest Developments

Table 80. Deezer Details, Company Type, Music Streaming Subscription Area Served and Its Competitors

- Table 81. Deezer Music Streaming Subscription Product Offered
- Table 82. Deezer Music Streaming Subscription Revenue (\$ million), Gross Margin and Market Share (2019-2024)
- Table 83. Deezer Main Business
- Table 84. Deezer Latest Developments

Table 85. Pandora Details, Company Type, Music Streaming Subscription Area Served and Its Competitors

Table 86. Pandora Music Streaming Subscription Product Offered

Table 87. Pandora Music Streaming Subscription Revenue (\$ million), Gross Margin and Market Share (2019-2024)

- Table 88. Pandora Main Business
- Table 89. Pandora Latest Developments

Table 90. JioSavvn Details, Company Type, Music Streaming Subscription Area Served and Its Competitors

Table 91. JioSavvn Music Streaming Subscription Product Offered

Table 92. JioSavvn Music Streaming Subscription Revenue (\$ million), Gross Margin and Market Share (2019-2024)

Table 93. JioSavvn Main Business

Table 94. JioSavvn Latest Developments

Table 95. SoundCloud Details, Company Type, Music Streaming Subscription Area Served and Its Competitors



Table 96. SoundCloud Music Streaming Subscription Product Offered
Table 97. SoundCloud Music Streaming Subscription Revenue (\$ million), Gross Margin and Market Share (2019-2024)
Table 98. SoundCloud Main Business
Table 99. SoundCloud Latest Developments
Table 100. Wynk Music Details, Company Type, Music Streaming Subscription Area
Served and Its Competitors
Table 101. Wynk Music Music Streaming Subscription Product Offered

Table 102. Wynk Music Music Streaming Subscription Revenue (\$ million), Gross

Margin and Market Share (2019-2024)

Table 103. Wynk Music Main Business

Table 104. Wynk Music Latest Developments

Table 105. TikTok Music Details, Company Type, Music Streaming Subscription Area Served and Its Competitors

Table 106. TikTok Music Music Streaming Subscription Product Offered

Table 107. TikTok Music Music Streaming Subscription Revenue (\$ million), Gross Margin and Market Share (2019-2024)

- Table 108. TikTok Music Main Business
- Table 109. TikTok Music Latest Developments

Table 110. MelOn Details, Company Type, Music Streaming Subscription Area Served and Its Competitors

 Table 111. MelOn Music Streaming Subscription Product Offered

Table 112. MelOn Music Streaming Subscription Revenue (\$ million), Gross Margin and Market Share (2019-2024)

Table 113. MelOn Main Business

Table 114. MelOn Latest Developments



List Of Figures

LIST OF FIGURES

Figure 1. Music Streaming Subscription Report Years Considered

- Figure 2. Research Objectives
- Figure 3. Research Methodology
- Figure 4. Research Process and Data Source

Figure 5. Global Music Streaming Subscription Market Size Growth Rate 2019-2030 (\$ millions)

Figure 6. Music Streaming Subscription Sales by Geographic Region (2019, 2023 & 2030) & (\$ millions)

Figure 7. Music Streaming Subscription Sales Market Share by Country/Region (2023)

Figure 8. Music Streaming Subscription Sales Market Share by Country/Region (2019, 2023 & 2030)

Figure 9. Global Music Streaming Subscription Market Size Market Share by Type in 2023

Figure 10. Music Streaming Subscription in Individual Users

Figure 11. Global Music Streaming Subscription Market: Individual Users (2019-2024) & (\$ millions)

- Figure 12. Music Streaming Subscription in Commercial Users
- Figure 13. Global Music Streaming Subscription Market: Commercial Users
- (2019-2024) & (\$ millions)

Figure 14. Global Music Streaming Subscription Market Size Market Share by Application in 2023

Figure 15. Global Music Streaming Subscription Revenue Market Share by Player in 2023

Figure 16. Global Music Streaming Subscription Market Size Market Share by Region (2019-2024)

Figure 17. Americas Music Streaming Subscription Market Size 2019-2024 (\$ millions)

Figure 18. APAC Music Streaming Subscription Market Size 2019-2024 (\$ millions)

Figure 19. Europe Music Streaming Subscription Market Size 2019-2024 (\$ millions)

Figure 20. Middle East & Africa Music Streaming Subscription Market Size 2019-2024 (\$ millions)

Figure 21. Americas Music Streaming Subscription Value Market Share by Country in 2023

Figure 22. United States Music Streaming Subscription Market Size Growth 2019-2024 (\$ millions)

Figure 23. Canada Music Streaming Subscription Market Size Growth 2019-2024 (\$



millions)

Figure 24. Mexico Music Streaming Subscription Market Size Growth 2019-2024 (\$ millions)

Figure 25. Brazil Music Streaming Subscription Market Size Growth 2019-2024 (\$ millions)

Figure 26. APAC Music Streaming Subscription Market Size Market Share by Region in 2023

Figure 27. APAC Music Streaming Subscription Market Size Market Share by Type (2019-2024)

Figure 28. APAC Music Streaming Subscription Market Size Market Share by Application (2019-2024)

Figure 29. China Music Streaming Subscription Market Size Growth 2019-2024 (\$ millions)

Figure 30. Japan Music Streaming Subscription Market Size Growth 2019-2024 (\$ millions)

Figure 31. South Korea Music Streaming Subscription Market Size Growth 2019-2024 (\$ millions)

Figure 32. Southeast Asia Music Streaming Subscription Market Size Growth 2019-2024 (\$ millions)

Figure 33. India Music Streaming Subscription Market Size Growth 2019-2024 (\$ millions)

Figure 34. Australia Music Streaming Subscription Market Size Growth 2019-2024 (\$ millions)

Figure 35. Europe Music Streaming Subscription Market Size Market Share by Country in 2023

Figure 36. Europe Music Streaming Subscription Market Size Market Share by Type (2019-2024)

Figure 37. Europe Music Streaming Subscription Market Size Market Share by Application (2019-2024)

Figure 38. Germany Music Streaming Subscription Market Size Growth 2019-2024 (\$ millions)

Figure 39. France Music Streaming Subscription Market Size Growth 2019-2024 (\$ millions)

Figure 40. UK Music Streaming Subscription Market Size Growth 2019-2024 (\$ millions)

Figure 41. Italy Music Streaming Subscription Market Size Growth 2019-2024 (\$ millions)

Figure 42. Russia Music Streaming Subscription Market Size Growth 2019-2024 (\$ millions)

Figure 43. Middle East & Africa Music Streaming Subscription Market Size Market



Share by Region (2019-2024)

Figure 44. Middle East & Africa Music Streaming Subscription Market Size Market Share by Type (2019-2024)

Figure 45. Middle East & Africa Music Streaming Subscription Market Size Market Share by Application (2019-2024)

Figure 46. Egypt Music Streaming Subscription Market Size Growth 2019-2024 (\$ millions)

Figure 47. South Africa Music Streaming Subscription Market Size Growth 2019-2024 (\$ millions)

Figure 48. Israel Music Streaming Subscription Market Size Growth 2019-2024 (\$ millions)

Figure 49. Turkey Music Streaming Subscription Market Size Growth 2019-2024 (\$ millions)

Figure 50. GCC Countries Music Streaming Subscription Market Size Growth 2019-2024 (\$ millions)

Figure 51. Americas Music Streaming Subscription Market Size 2025-2030 (\$ millions)

Figure 52. APAC Music Streaming Subscription Market Size 2025-2030 (\$ millions)

Figure 53. Europe Music Streaming Subscription Market Size 2025-2030 (\$ millions) Figure 54. Middle East & Africa Music Streaming Subscription Market Size 2025-2030

(\$ millions)

Figure 55. United States Music Streaming Subscription Market Size 2025-2030 (\$ millions)

Figure 56. Canada Music Streaming Subscription Market Size 2025-2030 (\$ millions)

Figure 57. Mexico Music Streaming Subscription Market Size 2025-2030 (\$ millions)

Figure 58. Brazil Music Streaming Subscription Market Size 2025-2030 (\$ millions)

Figure 59. China Music Streaming Subscription Market Size 2025-2030 (\$ millions)

Figure 60. Japan Music Streaming Subscription Market Size 2025-2030 (\$ millions)

Figure 61. Korea Music Streaming Subscription Market Size 2025-2030 (\$ millions)

Figure 62. Southeast Asia Music Streaming Subscription Market Size 2025-2030 (\$ millions)

Figure 63. India Music Streaming Subscription Market Size 2025-2030 (\$ millions)

Figure 64. Australia Music Streaming Subscription Market Size 2025-2030 (\$ millions)

Figure 65. Germany Music Streaming Subscription Market Size 2025-2030 (\$ millions)

Figure 66. France Music Streaming Subscription Market Size 2025-2030 (\$ millions)

Figure 67. UK Music Streaming Subscription Market Size 2025-2030 (\$ millions)

Figure 68. Italy Music Streaming Subscription Market Size 2025-2030 (\$ millions)

Figure 69. Russia Music Streaming Subscription Market Size 2025-2030 (\$ millions)

Figure 70. Egypt Music Streaming Subscription Market Size 2025-2030 (\$ millions)

Figure 71. South Africa Music Streaming Subscription Market Size 2025-2030 (\$



millions)

Figure 72. Israel Music Streaming Subscription Market Size 2025-2030 (\$ millions)

Figure 73. Turkey Music Streaming Subscription Market Size 2025-2030 (\$ millions)

Figure 74. GCC Countries Music Streaming Subscription Market Size 2025-2030 (\$ millions)

Figure 75. Global Music Streaming Subscription Market Size Market Share Forecast by Type (2025-2030)

Figure 76. Global Music Streaming Subscription Market Size Market Share Forecast by Application (2025-2030)



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