

Global Muscle-Building Protein Powder Market Growth 2026-2032

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Abstracts

The global Muscle-Building Protein Powder market size is predicted to grow from US\$ million in 2025 to US\$ million in 2032; it is expected to grow at a CAGR of % from 2026 to 2032.

Muscle-building protein powder, a kind of protein powder, the main function is to accelerate muscle growth and enhance physical fitness. It is a nutritional product, suitable for those who are thin and weak, and those who want to build muscle.

United States market for Muscle-Building Protein Powder is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

China market for Muscle-Building Protein Powder is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

Europe market for Muscle-Building Protein Powder is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

Global key Muscle-Building Protein Powder players cover NUTREND, Supplement Manufacturing Partner Inc., NutraScience Labs, ABS Corporation, Ingredients Online, etc. In terms of revenue, the global two largest companies occupied for a share nearly % in 2025.

LP Information, Inc. (LPI) ' newest research report, the "Muscle-Building Protein Powder Industry Forecast" looks at past sales and reviews total world Muscle-Building Protein Powder sales in 2025, providing a comprehensive analysis by region and market sector of projected Muscle-Building Protein Powder sales for 2026 through

2032. With Muscle-Building Protein Powder sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Muscle-Building Protein Powder industry.

This Insight Report provides a comprehensive analysis of the global Muscle-Building Protein Powder landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Muscle-Building Protein Powder portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Muscle-Building Protein Powder market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Muscle-Building Protein Powder and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Muscle-Building Protein Powder.

This report presents a comprehensive overview, market shares, and growth opportunities of Muscle-Building Protein Powder market by product type, application, key manufacturers and key regions and countries.

Segmentation by Type:

Animal Protein Powder

Vegetable Protein Powder

Segmentation by Application:

Fitness People

Osteoporosis People

Others

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analysing the company's coverage, product portfolio, its market penetration.

NUTREND

Supplement Manufacturing Partner Inc.

NutraScience Labs

ABS Corporation

Ingredients Online

Protech Nutra, Inc.

Superior Supplement Manufacturing

Optimum Nutrition

BiPro BOLD

Myprotein Impact

TrueNutrition

Soy Free

NOW Sports

MuscleTech Nitro Tech

Evlution Nutrition

Garden of Life Sport

OLIMP

PROSUPPS

Kreenterprisesindia

By-Health

Key Questions Addressed in this Report

What is the 10-year outlook for the global Muscle-Building Protein Powder market?

What factors are driving Muscle-Building Protein Powder market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Muscle-Building Protein Powder market opportunities vary by end market size?

How does Muscle-Building Protein Powder break out by Type, by Application?

Contents

1 SCOPE OF THE REPORT

- 1.1 Market Introduction
- 1.2 Years Considered
- 1.3 Research Objectives
- 1.4 Market Research Methodology
- 1.5 Research Process and Data Source
- 1.6 Economic Indicators
- 1.7 Currency Considered
- 1.8 Market Estimation Caveats

2 EXECUTIVE SUMMARY

2.1 World Market Overview

- 2.1.1 Global Muscle-Building Protein Powder Annual Sales 2021-2032
- 2.1.2 World Current & Future Analysis for Muscle-Building Protein Powder by Geographic Region, 2021, 2025 & 2032
- 2.1.3 World Current & Future Analysis for Muscle-Building Protein Powder by Country/Region, 2021, 2025 & 2032
- 2.2 Muscle-Building Protein Powder Segment by Type
 - 2.2.1 Animal Protein Powder
 - 2.2.2 Vegetable Protein Powder
 - 2.2.3 Muscle-Building Protein Powder Sales by Type
 - 2.2.3.1 Global Muscle-Building Protein Powder Sales Market Share by Type (2021-2026)
 - 2.2.3.2 Global Muscle-Building Protein Powder Revenue and Market Share by Type (2021-2026)
 - 2.2.3.3 Global Muscle-Building Protein Powder Sale Price by Type (2021-2026)
- 2.3 Muscle-Building Protein Powder Segment by Application
 - 2.3.1 Fitness People
 - 2.3.2 Osteoporosis People
 - 2.3.3 Others
 - 2.3.4 Muscle-Building Protein Powder Sales by Application
 - 2.3.4.1 Global Muscle-Building Protein Powder Sale Market Share by Application (2021-2026)
 - 2.3.4.2 Global Muscle-Building Protein Powder Revenue and Market Share by Application (2021-2026)

2.3.4.3 Global Muscle-Building Protein Powder Sale Price by Application (2021-2026)

3 GLOBAL BY COMPANY

3.1 Global Muscle-Building Protein Powder Breakdown Data by Company

3.1.1 Global Muscle-Building Protein Powder Annual Sales by Company (2021-2026)

3.1.2 Global Muscle-Building Protein Powder Sales Market Share by Company (2021-2026)

3.2 Global Muscle-Building Protein Powder Annual Revenue by Company (2021-2026)

3.2.1 Global Muscle-Building Protein Powder Revenue by Company (2021-2026)

3.2.2 Global Muscle-Building Protein Powder Revenue Market Share by Company (2021-2026)

3.3 Global Muscle-Building Protein Powder Sale Price by Company

3.4 Key Manufacturers Muscle-Building Protein Powder Producing Area Distribution, Sales Area, Product Type

3.4.1 Key Manufacturers Muscle-Building Protein Powder Product Location Distribution

3.4.2 Players Muscle-Building Protein Powder Products Offered

3.5 Market Concentration Rate Analysis

3.5.1 Competition Landscape Analysis

3.5.2 Concentration Ratio (CR3, CR5 and CR10) & (2024-2026)

3.6 New Products and Potential Entrants

3.7 Market M&A Activity & Strategy

4 WORLD HISTORIC REVIEW FOR MUSCLE-BUILDING PROTEIN POWDER BY GEOGRAPHIC REGION

4.1 World Historic Muscle-Building Protein Powder Market Size by Geographic Region (2021-2026)

4.1.1 Global Muscle-Building Protein Powder Annual Sales by Geographic Region (2021-2026)

4.1.2 Global Muscle-Building Protein Powder Annual Revenue by Geographic Region (2021-2026)

4.2 World Historic Muscle-Building Protein Powder Market Size by Country/Region (2021-2026)

4.2.1 Global Muscle-Building Protein Powder Annual Sales by Country/Region (2021-2026)

4.2.2 Global Muscle-Building Protein Powder Annual Revenue by Country/Region (2021-2026)

4.3 Americas Muscle-Building Protein Powder Sales Growth

- 4.4 APAC Muscle-Building Protein Powder Sales Growth
- 4.5 Europe Muscle-Building Protein Powder Sales Growth
- 4.6 Middle East & Africa Muscle-Building Protein Powder Sales Growth

5 AMERICAS

- 5.1 Americas Muscle-Building Protein Powder Sales by Country
 - 5.1.1 Americas Muscle-Building Protein Powder Sales by Country (2021-2026)
 - 5.1.2 Americas Muscle-Building Protein Powder Revenue by Country (2021-2026)
- 5.2 Americas Muscle-Building Protein Powder Sales by Type (2021-2026)
- 5.3 Americas Muscle-Building Protein Powder Sales by Application (2021-2026)
- 5.4 United States
- 5.5 Canada
- 5.6 Mexico
- 5.7 Brazil

6 APAC

- 6.1 APAC Muscle-Building Protein Powder Sales by Region
 - 6.1.1 APAC Muscle-Building Protein Powder Sales by Region (2021-2026)
 - 6.1.2 APAC Muscle-Building Protein Powder Revenue by Region (2021-2026)
- 6.2 APAC Muscle-Building Protein Powder Sales by Type (2021-2026)
- 6.3 APAC Muscle-Building Protein Powder Sales by Application (2021-2026)
- 6.4 China
- 6.5 Japan
- 6.6 South Korea
- 6.7 Southeast Asia
- 6.8 India
- 6.9 Australia
- 6.10 China Taiwan

7 EUROPE

- 7.1 Europe Muscle-Building Protein Powder by Country
 - 7.1.1 Europe Muscle-Building Protein Powder Sales by Country (2021-2026)
 - 7.1.2 Europe Muscle-Building Protein Powder Revenue by Country (2021-2026)
- 7.2 Europe Muscle-Building Protein Powder Sales by Type (2021-2026)
- 7.3 Europe Muscle-Building Protein Powder Sales by Application (2021-2026)
- 7.4 Germany

- 7.5 France
- 7.6 UK
- 7.7 Italy
- 7.8 Russia

8 MIDDLE EAST & AFRICA

- 8.1 Middle East & Africa Muscle-Building Protein Powder by Country
 - 8.1.1 Middle East & Africa Muscle-Building Protein Powder Sales by Country (2021-2026)
 - 8.1.2 Middle East & Africa Muscle-Building Protein Powder Revenue by Country (2021-2026)
- 8.2 Middle East & Africa Muscle-Building Protein Powder Sales by Type (2021-2026)
- 8.3 Middle East & Africa Muscle-Building Protein Powder Sales by Application (2021-2026)
- 8.4 Egypt
- 8.5 South Africa
- 8.6 Israel
- 8.7 Turkey
- 8.8 GCC Countries

9 MARKET DRIVERS, CHALLENGES AND TRENDS

- 9.1 Market Drivers & Growth Opportunities
- 9.2 Market Challenges & Risks
- 9.3 Industry Trends

10 MANUFACTURING COST STRUCTURE ANALYSIS

- 10.1 Raw Material and Suppliers
- 10.2 Manufacturing Cost Structure Analysis of Muscle-Building Protein Powder
- 10.3 Manufacturing Process Analysis of Muscle-Building Protein Powder
- 10.4 Industry Chain Structure of Muscle-Building Protein Powder

11 MARKETING, DISTRIBUTORS AND CUSTOMER

- 11.1 Sales Channel
 - 11.1.1 Direct Channels
 - 11.1.2 Indirect Channels

11.2 Muscle-Building Protein Powder Distributors

11.3 Muscle-Building Protein Powder Customer

12 WORLD FORECAST REVIEW FOR MUSCLE-BUILDING PROTEIN POWDER BY GEOGRAPHIC REGION

12.1 Global Muscle-Building Protein Powder Market Size Forecast by Region

12.1.1 Global Muscle-Building Protein Powder Forecast by Region (2027-2032)

12.1.2 Global Muscle-Building Protein Powder Annual Revenue Forecast by Region (2027-2032)

12.2 Americas Forecast by Country (2027-2032)

12.3 APAC Forecast by Region (2027-2032)

12.4 Europe Forecast by Country (2027-2032)

12.5 Middle East & Africa Forecast by Country (2027-2032)

12.6 Global Muscle-Building Protein Powder Forecast by Type (2027-2032)

12.7 Global Muscle-Building Protein Powder Forecast by Application (2027-2032)

13 KEY PLAYERS ANALYSIS

13.1 NUTREND

13.1.1 NUTREND Company Information

13.1.2 NUTREND Muscle-Building Protein Powder Product Portfolios and Specifications

13.1.3 NUTREND Muscle-Building Protein Powder Sales, Revenue, Price and Gross Margin (2021-2026)

13.1.4 NUTREND Main Business Overview

13.1.5 NUTREND Latest Developments

13.2 Supplement Manufacturing Partner Inc.

13.2.1 Supplement Manufacturing Partner Inc. Company Information

13.2.2 Supplement Manufacturing Partner Inc. Muscle-Building Protein Powder Product Portfolios and Specifications

13.2.3 Supplement Manufacturing Partner Inc. Muscle-Building Protein Powder Sales, Revenue, Price and Gross Margin (2021-2026)

13.2.4 Supplement Manufacturing Partner Inc. Main Business Overview

13.2.5 Supplement Manufacturing Partner Inc. Latest Developments

13.3 NutraScience Labs

13.3.1 NutraScience Labs Company Information

13.3.2 NutraScience Labs Muscle-Building Protein Powder Product Portfolios and Specifications

13.3.3 NutraScience Labs Muscle-Building Protein Powder Sales, Revenue, Price and Gross Margin (2021-2026)

13.3.4 NutraScience Labs Main Business Overview

13.3.5 NutraScience Labs Latest Developments

13.4 ABS Corporation

13.4.1 ABS Corporation Company Information

13.4.2 ABS Corporation Muscle-Building Protein Powder Product Portfolios and Specifications

13.4.3 ABS Corporation Muscle-Building Protein Powder Sales, Revenue, Price and Gross Margin (2021-2026)

13.4.4 ABS Corporation Main Business Overview

13.4.5 ABS Corporation Latest Developments

13.5 Ingredients Online

13.5.1 Ingredients Online Company Information

13.5.2 Ingredients Online Muscle-Building Protein Powder Product Portfolios and Specifications

13.5.3 Ingredients Online Muscle-Building Protein Powder Sales, Revenue, Price and Gross Margin (2021-2026)

13.5.4 Ingredients Online Main Business Overview

13.5.5 Ingredients Online Latest Developments

13.6 Protech Nutra, Inc.

13.6.1 Protech Nutra, Inc. Company Information

13.6.2 Protech Nutra, Inc. Muscle-Building Protein Powder Product Portfolios and Specifications

13.6.3 Protech Nutra, Inc. Muscle-Building Protein Powder Sales, Revenue, Price and Gross Margin (2021-2026)

13.6.4 Protech Nutra, Inc. Main Business Overview

13.6.5 Protech Nutra, Inc. Latest Developments

13.7 Superior Supplement Manufacturing

13.7.1 Superior Supplement Manufacturing Company Information

13.7.2 Superior Supplement Manufacturing Muscle-Building Protein Powder Product Portfolios and Specifications

13.7.3 Superior Supplement Manufacturing Muscle-Building Protein Powder Sales, Revenue, Price and Gross Margin (2021-2026)

13.7.4 Superior Supplement Manufacturing Main Business Overview

13.7.5 Superior Supplement Manufacturing Latest Developments

13.8 Optimum Nutrition

13.8.1 Optimum Nutrition Company Information

13.8.2 Optimum Nutrition Muscle-Building Protein Powder Product Portfolios and

Specifications

13.8.3 Optimum Nutrition Muscle-Building Protein Powder Sales, Revenue, Price and Gross Margin (2021-2026)

13.8.4 Optimum Nutrition Main Business Overview

13.8.5 Optimum Nutrition Latest Developments

13.9 BiPro BOLD

13.9.1 BiPro BOLD Company Information

13.9.2 BiPro BOLD Muscle-Building Protein Powder Product Portfolios and

Specifications

13.9.3 BiPro BOLD Muscle-Building Protein Powder Sales, Revenue, Price and Gross Margin (2021-2026)

13.9.4 BiPro BOLD Main Business Overview

13.9.5 BiPro BOLD Latest Developments

13.10 Myprotein Impact

13.10.1 Myprotein Impact Company Information

13.10.2 Myprotein Impact Muscle-Building Protein Powder Product Portfolios and

Specifications

13.10.3 Myprotein Impact Muscle-Building Protein Powder Sales, Revenue, Price and Gross Margin (2021-2026)

13.10.4 Myprotein Impact Main Business Overview

13.10.5 Myprotein Impact Latest Developments

13.11 TrueNutrition

13.11.1 TrueNutrition Company Information

13.11.2 TrueNutrition Muscle-Building Protein Powder Product Portfolios and

Specifications

13.11.3 TrueNutrition Muscle-Building Protein Powder Sales, Revenue, Price and Gross Margin (2021-2026)

13.11.4 TrueNutrition Main Business Overview

13.11.5 TrueNutrition Latest Developments

13.12 Soy Free

13.12.1 Soy Free Company Information

13.12.2 Soy Free Muscle-Building Protein Powder Product Portfolios and

Specifications

13.12.3 Soy Free Muscle-Building Protein Powder Sales, Revenue, Price and Gross Margin (2021-2026)

13.12.4 Soy Free Main Business Overview

13.12.5 Soy Free Latest Developments

13.13 NOW Sports

13.13.1 NOW Sports Company Information

13.13.2 NOW Sports Muscle-Building Protein Powder Product Portfolios and Specifications

13.13.3 NOW Sports Muscle-Building Protein Powder Sales, Revenue, Price and Gross Margin (2021-2026)

13.13.4 NOW Sports Main Business Overview

13.13.5 NOW Sports Latest Developments

13.14 MuscleTech Nitro Tech

13.14.1 MuscleTech Nitro Tech Company Information

13.14.2 MuscleTech Nitro Tech Muscle-Building Protein Powder Product Portfolios and Specifications

13.14.3 MuscleTech Nitro Tech Muscle-Building Protein Powder Sales, Revenue, Price and Gross Margin (2021-2026)

13.14.4 MuscleTech Nitro Tech Main Business Overview

13.14.5 MuscleTech Nitro Tech Latest Developments

13.15 Evlution Nutrition

13.15.1 Evlution Nutrition Company Information

13.15.2 Evlution Nutrition Muscle-Building Protein Powder Product Portfolios and Specifications

13.15.3 Evlution Nutrition Muscle-Building Protein Powder Sales, Revenue, Price and Gross Margin (2021-2026)

13.15.4 Evlution Nutrition Main Business Overview

13.15.5 Evlution Nutrition Latest Developments

13.16 Garden of Life Sport

13.16.1 Garden of Life Sport Company Information

13.16.2 Garden of Life Sport Muscle-Building Protein Powder Product Portfolios and Specifications

13.16.3 Garden of Life Sport Muscle-Building Protein Powder Sales, Revenue, Price and Gross Margin (2021-2026)

13.16.4 Garden of Life Sport Main Business Overview

13.16.5 Garden of Life Sport Latest Developments

13.17 OLIMP

13.17.1 OLIMP Company Information

13.17.2 OLIMP Muscle-Building Protein Powder Product Portfolios and Specifications

13.17.3 OLIMP Muscle-Building Protein Powder Sales, Revenue, Price and Gross Margin (2021-2026)

13.17.4 OLIMP Main Business Overview

13.17.5 OLIMP Latest Developments

13.18 PROSUPPS

13.18.1 PROSUPPS Company Information

13.18.2 PROSUPPS Muscle-Building Protein Powder Product Portfolios and Specifications

13.18.3 PROSUPPS Muscle-Building Protein Powder Sales, Revenue, Price and Gross Margin (2021-2026)

13.18.4 PROSUPPS Main Business Overview

13.18.5 PROSUPPS Latest Developments

13.19 Krenterprisesindia

13.19.1 Krenterprisesindia Company Information

13.19.2 Krenterprisesindia Muscle-Building Protein Powder Product Portfolios and Specifications

13.19.3 Krenterprisesindia Muscle-Building Protein Powder Sales, Revenue, Price and Gross Margin (2021-2026)

13.19.4 Krenterprisesindia Main Business Overview

13.19.5 Krenterprisesindia Latest Developments

13.20 By-Health

13.20.1 By-Health Company Information

13.20.2 By-Health Muscle-Building Protein Powder Product Portfolios and Specifications

13.20.3 By-Health Muscle-Building Protein Powder Sales, Revenue, Price and Gross Margin (2021-2026)

13.20.4 By-Health Main Business Overview

13.20.5 By-Health Latest Developments

14 RESEARCH FINDINGS AND CONCLUSION

List Of Tables

LIST OF TABLES

Table 1. Muscle-Building Protein Powder Annual Sales CAGR by Geographic Region (2021, 2025 & 2032) & (\$ millions)

Table 2. Muscle-Building Protein Powder Annual Sales CAGR by Country/Region (2021, 2025 & 2032) & (\$ millions)

Table 3. Major Players of Animal Protein Powder

Table 4. Major Players of Vegetable Protein Powder

Table 5. Global Muscle-Building Protein Powder Sales by Type (2021-2026) & (Tons)

Table 6. Global Muscle-Building Protein Powder Sales Market Share by Type (2021-2026)

Table 7. Global Muscle-Building Protein Powder Revenue by Type (2021-2026) & (\$ million)

Table 8. Global Muscle-Building Protein Powder Revenue Market Share by Type (2021-2026)

Table 9. Global Muscle-Building Protein Powder Sale Price by Type (2021-2026) & (US\$/Ton)

Table 10. Global Muscle-Building Protein Powder Sale by Application (2021-2026) & (Tons)

Table 11. Global Muscle-Building Protein Powder Sale Market Share by Application (2021-2026)

Table 12. Global Muscle-Building Protein Powder Revenue by Application (2021-2026) & (\$ million)

Table 13. Global Muscle-Building Protein Powder Revenue Market Share by Application (2021-2026)

Table 14. Global Muscle-Building Protein Powder Sale Price by Application (2021-2026) & (US\$/Ton)

Table 15. Global Muscle-Building Protein Powder Sales by Company (2021-2026) & (Tons)

Table 16. Global Muscle-Building Protein Powder Sales Market Share by Company (2021-2026)

Table 17. Global Muscle-Building Protein Powder Revenue by Company (2021-2026) & (\$ millions)

Table 18. Global Muscle-Building Protein Powder Revenue Market Share by Company (2021-2026)

Table 19. Global Muscle-Building Protein Powder Sale Price by Company (2021-2026) & (US\$/Ton)

Table 20. Key Manufacturers Muscle-Building Protein Powder Producing Area Distribution and Sales Area

Table 21. Players Muscle-Building Protein Powder Products Offered

Table 22. Muscle-Building Protein Powder Concentration Ratio (CR3, CR5 and CR10) & (2024-2026)

Table 23. New Products and Potential Entrants

Table 24. Market M&A Activity & Strategy

Table 25. Global Muscle-Building Protein Powder Sales by Geographic Region (2021-2026) & (Tons)

Table 26. Global Muscle-Building Protein Powder Sales Market Share Geographic Region (2021-2026)

Table 27. Global Muscle-Building Protein Powder Revenue by Geographic Region (2021-2026) & (\$ millions)

Table 28. Global Muscle-Building Protein Powder Revenue Market Share by Geographic Region (2021-2026)

Table 29. Global Muscle-Building Protein Powder Sales by Country/Region (2021-2026) & (Tons)

Table 30. Global Muscle-Building Protein Powder Sales Market Share by Country/Region (2021-2026)

Table 31. Global Muscle-Building Protein Powder Revenue by Country/Region (2021-2026) & (\$ millions)

Table 32. Global Muscle-Building Protein Powder Revenue Market Share by Country/Region (2021-2026)

Table 33. Americas Muscle-Building Protein Powder Sales by Country (2021-2026) & (Tons)

Table 34. Americas Muscle-Building Protein Powder Sales Market Share by Country (2021-2026)

Table 35. Americas Muscle-Building Protein Powder Revenue by Country (2021-2026) & (\$ millions)

Table 36. Americas Muscle-Building Protein Powder Sales by Type (2021-2026) & (Tons)

Table 37. Americas Muscle-Building Protein Powder Sales by Application (2021-2026) & (Tons)

Table 38. APAC Muscle-Building Protein Powder Sales by Region (2021-2026) & (Tons)

Table 39. APAC Muscle-Building Protein Powder Sales Market Share by Region (2021-2026)

Table 40. APAC Muscle-Building Protein Powder Revenue by Region (2021-2026) & (\$ millions)

- Table 41. APAC Muscle-Building Protein Powder Sales by Type (2021-2026) & (Tons)
- Table 42. APAC Muscle-Building Protein Powder Sales by Application (2021-2026) & (Tons)
- Table 43. Europe Muscle-Building Protein Powder Sales by Country (2021-2026) & (Tons)
- Table 44. Europe Muscle-Building Protein Powder Revenue by Country (2021-2026) & (\$ millions)
- Table 45. Europe Muscle-Building Protein Powder Sales by Type (2021-2026) & (Tons)
- Table 46. Europe Muscle-Building Protein Powder Sales by Application (2021-2026) & (Tons)
- Table 47. Middle East & Africa Muscle-Building Protein Powder Sales by Country (2021-2026) & (Tons)
- Table 48. Middle East & Africa Muscle-Building Protein Powder Revenue Market Share by Country (2021-2026)
- Table 49. Middle East & Africa Muscle-Building Protein Powder Sales by Type (2021-2026) & (Tons)
- Table 50. Middle East & Africa Muscle-Building Protein Powder Sales by Application (2021-2026) & (Tons)
- Table 51. Key Market Drivers & Growth Opportunities of Muscle-Building Protein Powder
- Table 52. Key Market Challenges & Risks of Muscle-Building Protein Powder
- Table 53. Key Industry Trends of Muscle-Building Protein Powder
- Table 54. Muscle-Building Protein Powder Raw Material
- Table 55. Key Suppliers of Raw Materials
- Table 56. Muscle-Building Protein Powder Distributors List
- Table 57. Muscle-Building Protein Powder Customer List
- Table 58. Global Muscle-Building Protein Powder Sales Forecast by Region (2027-2032) & (Tons)
- Table 59. Global Muscle-Building Protein Powder Revenue Forecast by Region (2027-2032) & (\$ millions)
- Table 60. Americas Muscle-Building Protein Powder Sales Forecast by Country (2027-2032) & (Tons)
- Table 61. Americas Muscle-Building Protein Powder Annual Revenue Forecast by Country (2027-2032) & (\$ millions)
- Table 62. APAC Muscle-Building Protein Powder Sales Forecast by Region (2027-2032) & (Tons)
- Table 63. APAC Muscle-Building Protein Powder Annual Revenue Forecast by Region (2027-2032) & (\$ millions)
- Table 64. Europe Muscle-Building Protein Powder Sales Forecast by Country

(2027-2032) & (Tons)

Table 65. Europe Muscle-Building Protein Powder Revenue Forecast by Country (2027-2032) & (\$ millions)

Table 66. Middle East & Africa Muscle-Building Protein Powder Sales Forecast by Country (2027-2032) & (Tons)

Table 67. Middle East & Africa Muscle-Building Protein Powder Revenue Forecast by Country (2027-2032) & (\$ millions)

Table 68. Global Muscle-Building Protein Powder Sales Forecast by Type (2027-2032) & (Tons)

Table 69. Global Muscle-Building Protein Powder Revenue Forecast by Type (2027-2032) & (\$ millions)

Table 70. Global Muscle-Building Protein Powder Sales Forecast by Application (2027-2032) & (Tons)

Table 71. Global Muscle-Building Protein Powder Revenue Forecast by Application (2027-2032) & (\$ millions)

Table 72. NUTREND Basic Information, Muscle-Building Protein Powder Manufacturing Base, Sales Area and Its Competitors

Table 73. NUTREND Muscle-Building Protein Powder Product Portfolios and Specifications

Table 74. NUTREND Muscle-Building Protein Powder Sales (Tons), Revenue (\$ Million), Price (US\$/Ton) and Gross Margin (2021-2026)

Table 75. NUTREND Main Business

Table 76. NUTREND Latest Developments

Table 77. Supplement Manufacturing Partner Inc. Basic Information, Muscle-Building Protein Powder Manufacturing Base, Sales Area and Its Competitors

Table 78. Supplement Manufacturing Partner Inc. Muscle-Building Protein Powder Product Portfolios and Specifications

Table 79. Supplement Manufacturing Partner Inc. Muscle-Building Protein Powder Sales (Tons), Revenue (\$ Million), Price (US\$/Ton) and Gross Margin (2021-2026)

Table 80. Supplement Manufacturing Partner Inc. Main Business

Table 81. Supplement Manufacturing Partner Inc. Latest Developments

Table 82. NutraScience Labs Basic Information, Muscle-Building Protein Powder Manufacturing Base, Sales Area and Its Competitors

Table 83. NutraScience Labs Muscle-Building Protein Powder Product Portfolios and Specifications

Table 84. NutraScience Labs Muscle-Building Protein Powder Sales (Tons), Revenue (\$ Million), Price (US\$/Ton) and Gross Margin (2021-2026)

Table 85. NutraScience Labs Main Business

Table 86. NutraScience Labs Latest Developments

Table 87. ABS Corporation Basic Information, Muscle-Building Protein Powder Manufacturing Base, Sales Area and Its Competitors

Table 88. ABS Corporation Muscle-Building Protein Powder Product Portfolios and Specifications

Table 89. ABS Corporation Muscle-Building Protein Powder Sales (Tons), Revenue (\$ Million), Price (US\$/Ton) and Gross Margin (2021-2026)

Table 90. ABS Corporation Main Business

Table 91. ABS Corporation Latest Developments

Table 92. Ingredients Online Basic Information, Muscle-Building Protein Powder Manufacturing Base, Sales Area and Its Competitors

Table 93. Ingredients Online Muscle-Building Protein Powder Product Portfolios and Specifications

Table 94. Ingredients Online Muscle-Building Protein Powder Sales (Tons), Revenue (\$ Million), Price (US\$/Ton) and Gross Margin (2021-2026)

Table 95. Ingredients Online Main Business

Table 96. Ingredients Online Latest Developments

Table 97. Protech Nutra, Inc. Basic Information, Muscle-Building Protein Powder Manufacturing Base, Sales Area and Its Competitors

Table 98. Protech Nutra, Inc. Muscle-Building Protein Powder Product Portfolios and Specifications

Table 99. Protech Nutra, Inc. Muscle-Building Protein Powder Sales (Tons), Revenue (\$ Million), Price (US\$/Ton) and Gross Margin (2021-2026)

Table 100. Protech Nutra, Inc. Main Business

Table 101. Protech Nutra, Inc. Latest Developments

Table 102. Superior Supplement Manufacturing Basic Information, Muscle-Building Protein Powder Manufacturing Base, Sales Area and Its Competitors

Table 103. Superior Supplement Manufacturing Muscle-Building Protein Powder Product Portfolios and Specifications

Table 104. Superior Supplement Manufacturing Muscle-Building Protein Powder Sales (Tons), Revenue (\$ Million), Price (US\$/Ton) and Gross Margin (2021-2026)

Table 105. Superior Supplement Manufacturing Main Business

Table 106. Superior Supplement Manufacturing Latest Developments

Table 107. Optimum Nutrition Basic Information, Muscle-Building Protein Powder Manufacturing Base, Sales Area and Its Competitors

Table 108. Optimum Nutrition Muscle-Building Protein Powder Product Portfolios and Specifications

Table 109. Optimum Nutrition Muscle-Building Protein Powder Sales (Tons), Revenue (\$ Million), Price (US\$/Ton) and Gross Margin (2021-2026)

Table 110. Optimum Nutrition Main Business

- Table 111. Optimum Nutrition Latest Developments
- Table 112. BiPro BOLD Basic Information, Muscle-Building Protein Powder Manufacturing Base, Sales Area and Its Competitors
- Table 113. BiPro BOLD Muscle-Building Protein Powder Product Portfolios and Specifications
- Table 114. BiPro BOLD Muscle-Building Protein Powder Sales (Tons), Revenue (\$ Million), Price (US\$/Ton) and Gross Margin (2021-2026)
- Table 115. BiPro BOLD Main Business
- Table 116. BiPro BOLD Latest Developments
- Table 117. Myprotein Impact Basic Information, Muscle-Building Protein Powder Manufacturing Base, Sales Area and Its Competitors
- Table 118. Myprotein Impact Muscle-Building Protein Powder Product Portfolios and Specifications
- Table 119. Myprotein Impact Muscle-Building Protein Powder Sales (Tons), Revenue (\$ Million), Price (US\$/Ton) and Gross Margin (2021-2026)
- Table 120. Myprotein Impact Main Business
- Table 121. Myprotein Impact Latest Developments
- Table 122. TrueNutrition Basic Information, Muscle-Building Protein Powder Manufacturing Base, Sales Area and Its Competitors
- Table 123. TrueNutrition Muscle-Building Protein Powder Product Portfolios and Specifications
- Table 124. TrueNutrition Muscle-Building Protein Powder Sales (Tons), Revenue (\$ Million), Price (US\$/Ton) and Gross Margin (2021-2026)
- Table 125. TrueNutrition Main Business
- Table 126. TrueNutrition Latest Developments
- Table 127. Soy Free Basic Information, Muscle-Building Protein Powder Manufacturing Base, Sales Area and Its Competitors
- Table 128. Soy Free Muscle-Building Protein Powder Product Portfolios and Specifications
- Table 129. Soy Free Muscle-Building Protein Powder Sales (Tons), Revenue (\$ Million), Price (US\$/Ton) and Gross Margin (2021-2026)
- Table 130. Soy Free Main Business
- Table 131. Soy Free Latest Developments
- Table 132. NOW Sports Basic Information, Muscle-Building Protein Powder Manufacturing Base, Sales Area and Its Competitors
- Table 133. NOW Sports Muscle-Building Protein Powder Product Portfolios and Specifications
- Table 134. NOW Sports Muscle-Building Protein Powder Sales (Tons), Revenue (\$ Million), Price (US\$/Ton) and Gross Margin (2021-2026)

Table 135. NOW Sports Main Business

Table 136. NOW Sports Latest Developments

Table 137. MuscleTech Nitro Tech Basic Information, Muscle-Building Protein Powder Manufacturing Base, Sales Area and Its Competitors

Table 138. MuscleTech Nitro Tech Muscle-Building Protein Powder Product Portfolios and Specifications

Table 139. MuscleTech Nitro Tech Muscle-Building Protein Powder Sales (Tons), Revenue (\$ Million), Price (US\$/Ton) and Gross Margin (2021-2026)

Table 140. MuscleTech Nitro Tech Main Business

Table 141. MuscleTech Nitro Tech Latest Developments

Table 142. Evlution Nutrition Basic Information, Muscle-Building Protein Powder Manufacturing Base, Sales Area and Its Competitors

Table 143. Evlution Nutrition Muscle-Building Protein Powder Product Portfolios and Specifications

Table 144. Evlution Nutrition Muscle-Building Protein Powder Sales (Tons), Revenue (\$ Million), Price (US\$/Ton) and Gross Margin (2021-2026)

Table 145. Evlution Nutrition Main Business

Table 146. Evlution Nutrition Latest Developments

Table 147. Garden of Life Sport Basic Information, Muscle-Building Protein Powder Manufacturing Base, Sales Area and Its Competitors

Table 148. Garden of Life Sport Muscle-Building Protein Powder Product Portfolios and Specifications

Table 149. Garden of Life Sport Muscle-Building Protein Powder Sales (Tons), Revenue (\$ Million), Price (US\$/Ton) and Gross Margin (2021-2026)

Table 150. Garden of Life Sport Main Business

Table 151. Garden of Life Sport Latest Developments

Table 152. OLIMP Basic Information, Muscle-Building Protein Powder Manufacturing Base, Sales Area and Its Competitors

Table 153. OLIMP Muscle-Building Protein Powder Product Portfolios and Specifications

Table 154. OLIMP Muscle-Building Protein Powder Sales (Tons), Revenue (\$ Million), Price (US\$/Ton) and Gross Margin (2021-2026)

Table 155. OLIMP Main Business

Table 156. OLIMP Latest Developments

Table 157. PROSUPPS Basic Information, Muscle-Building Protein Powder Manufacturing Base, Sales Area and Its Competitors

Table 158. PROSUPPS Muscle-Building Protein Powder Product Portfolios and Specifications

Table 159. PROSUPPS Muscle-Building Protein Powder Sales (Tons), Revenue (\$

Million), Price (US\$/Ton) and Gross Margin (2021-2026)

Table 160. PROSUPPS Main Business

Table 161. PROSUPPS Latest Developments

Table 162. Krenterprisesindia Basic Information, Muscle-Building Protein Powder Manufacturing Base, Sales Area and Its Competitors

Table 163. Krenterprisesindia Muscle-Building Protein Powder Product Portfolios and Specifications

Table 164. Krenterprisesindia Muscle-Building Protein Powder Sales (Tons), Revenue (\$ Million), Price (US\$/Ton) and Gross Margin (2021-2026)

Table 165. Krenterprisesindia Main Business

Table 166. Krenterprisesindia Latest Developments

Table 167. By-Health Basic Information, Muscle-Building Protein Powder Manufacturing Base, Sales Area and Its Competitors

Table 168. By-Health Muscle-Building Protein Powder Product Portfolios and Specifications

Table 169. By-Health Muscle-Building Protein Powder Sales (Tons), Revenue (\$ Million), Price (US\$/Ton) and Gross Margin (2021-2026)

Table 170. By-Health Main Business

Table 171. By-Health Latest Developments

List Of Figures

LIST OF FIGURES

- Figure 1. Picture of Muscle-Building Protein Powder
- Figure 2. Muscle-Building Protein Powder Report Years Considered
- Figure 3. Research Objectives
- Figure 4. Research Methodology
- Figure 5. Research Process and Data Source
- Figure 6. Global Muscle-Building Protein Powder Sales Growth Rate 2021-2032 (Tons)
- Figure 7. Global Muscle-Building Protein Powder Revenue Growth Rate 2021-2032 (\$ millions)
- Figure 8. Muscle-Building Protein Powder Sales by Geographic Region (2021, 2025 & 2032) & (\$ millions)
- Figure 9. Muscle-Building Protein Powder Sales Market Share by Country/Region (2025)
- Figure 10. Muscle-Building Protein Powder Sales Market Share by Country/Region (2021, 2025 & 2032)
- Figure 11. Product Picture of Animal Protein Powder
- Figure 12. Product Picture of Vegetable Protein Powder
- Figure 13. Global Muscle-Building Protein Powder Sales Market Share by Type in 2026
- Figure 14. Global Muscle-Building Protein Powder Revenue Market Share by Type (2021-2026)
- Figure 15. Muscle-Building Protein Powder Consumed in Fitness People
- Figure 16. Global Muscle-Building Protein Powder Market: Fitness People (2021-2026) & (Tons)
- Figure 17. Muscle-Building Protein Powder Consumed in Osteoporosis People
- Figure 18. Global Muscle-Building Protein Powder Market: Osteoporosis People (2021-2026) & (Tons)
- Figure 19. Muscle-Building Protein Powder Consumed in Others
- Figure 20. Global Muscle-Building Protein Powder Market: Others (2021-2026) & (Tons)
- Figure 21. Global Muscle-Building Protein Powder Sale Market Share by Application (2025)
- Figure 22. Global Muscle-Building Protein Powder Revenue Market Share by Application in 2026
- Figure 23. Muscle-Building Protein Powder Sales by Company in 2026 (Tons)
- Figure 24. Global Muscle-Building Protein Powder Sales Market Share by Company in 2026
- Figure 25. Muscle-Building Protein Powder Revenue by Company in 2026 (\$ millions)

Figure 26. Global Muscle-Building Protein Powder Revenue Market Share by Company in 2026

Figure 27. Global Muscle-Building Protein Powder Sales Market Share by Geographic Region (2021-2026)

Figure 28. Global Muscle-Building Protein Powder Revenue Market Share by Geographic Region in 2026

Figure 29. Americas Muscle-Building Protein Powder Sales 2021-2026 (Tons)

Figure 30. Americas Muscle-Building Protein Powder Revenue 2021-2026 (\$ millions)

Figure 31. APAC Muscle-Building Protein Powder Sales 2021-2026 (Tons)

Figure 32. APAC Muscle-Building Protein Powder Revenue 2021-2026 (\$ millions)

Figure 33. Europe Muscle-Building Protein Powder Sales 2021-2026 (Tons)

Figure 34. Europe Muscle-Building Protein Powder Revenue 2021-2026 (\$ millions)

Figure 35. Middle East & Africa Muscle-Building Protein Powder Sales 2021-2026 (Tons)

Figure 36. Middle East & Africa Muscle-Building Protein Powder Revenue 2021-2026 (\$ millions)

Figure 37. Americas Muscle-Building Protein Powder Sales Market Share by Country in 2026

Figure 38. Americas Muscle-Building Protein Powder Revenue Market Share by Country (2021-2026)

Figure 39. Americas Muscle-Building Protein Powder Sales Market Share by Type (2021-2026)

Figure 40. Americas Muscle-Building Protein Powder Sales Market Share by Application (2021-2026)

Figure 41. United States Muscle-Building Protein Powder Revenue Growth 2021-2026 (\$ millions)

Figure 42. Canada Muscle-Building Protein Powder Revenue Growth 2021-2026 (\$ millions)

Figure 43. Mexico Muscle-Building Protein Powder Revenue Growth 2021-2026 (\$ millions)

Figure 44. Brazil Muscle-Building Protein Powder Revenue Growth 2021-2026 (\$ millions)

Figure 45. APAC Muscle-Building Protein Powder Sales Market Share by Region in 2026

Figure 46. APAC Muscle-Building Protein Powder Revenue Market Share by Region (2021-2026)

Figure 47. APAC Muscle-Building Protein Powder Sales Market Share by Type (2021-2026)

Figure 48. APAC Muscle-Building Protein Powder Sales Market Share by Application

(2021-2026)

Figure 49. China Muscle-Building Protein Powder Revenue Growth 2021-2026 (\$ millions)

Figure 50. Japan Muscle-Building Protein Powder Revenue Growth 2021-2026 (\$ millions)

Figure 51. South Korea Muscle-Building Protein Powder Revenue Growth 2021-2026 (\$ millions)

Figure 52. Southeast Asia Muscle-Building Protein Powder Revenue Growth 2021-2026 (\$ millions)

Figure 53. India Muscle-Building Protein Powder Revenue Growth 2021-2026 (\$ millions)

Figure 54. Australia Muscle-Building Protein Powder Revenue Growth 2021-2026 (\$ millions)

Figure 55. China Taiwan Muscle-Building Protein Powder Revenue Growth 2021-2026 (\$ millions)

Figure 56. Europe Muscle-Building Protein Powder Sales Market Share by Country in 2026

Figure 57. Europe Muscle-Building Protein Powder Revenue Market Share by Country (2021-2026)

Figure 58. Europe Muscle-Building Protein Powder Sales Market Share by Type (2021-2026)

Figure 59. Europe Muscle-Building Protein Powder Sales Market Share by Application (2021-2026)

Figure 60. Germany Muscle-Building Protein Powder Revenue Growth 2021-2026 (\$ millions)

Figure 61. France Muscle-Building Protein Powder Revenue Growth 2021-2026 (\$ millions)

Figure 62. UK Muscle-Building Protein Powder Revenue Growth 2021-2026 (\$ millions)

Figure 63. Italy Muscle-Building Protein Powder Revenue Growth 2021-2026 (\$ millions)

Figure 64. Russia Muscle-Building Protein Powder Revenue Growth 2021-2026 (\$ millions)

Figure 65. Middle East & Africa Muscle-Building Protein Powder Sales Market Share by Country (2021-2026)

Figure 66. Middle East & Africa Muscle-Building Protein Powder Sales Market Share by Type (2021-2026)

Figure 67. Middle East & Africa Muscle-Building Protein Powder Sales Market Share by Application (2021-2026)

Figure 68. Egypt Muscle-Building Protein Powder Revenue Growth 2021-2026 (\$

millions)

Figure 69. South Africa Muscle-Building Protein Powder Revenue Growth 2021-2026 (\$ millions)

Figure 70. Israel Muscle-Building Protein Powder Revenue Growth 2021-2026 (\$ millions)

Figure 71. Turkey Muscle-Building Protein Powder Revenue Growth 2021-2026 (\$ millions)

Figure 72. GCC Countries Muscle-Building Protein Powder Revenue Growth 2021-2026 (\$ millions)

Figure 73. Manufacturing Cost Structure Analysis of Muscle-Building Protein Powder in 2026

Figure 74. Manufacturing Process Analysis of Muscle-Building Protein Powder

Figure 75. Industry Chain Structure of Muscle-Building Protein Powder

Figure 76. Channels of Distribution

Figure 77. Global Muscle-Building Protein Powder Sales Market Forecast by Region (2027-2032)

Figure 78. Global Muscle-Building Protein Powder Revenue Market Share Forecast by Region (2027-2032)

Figure 79. Global Muscle-Building Protein Powder Sales Market Share Forecast by Type (2027-2032)

Figure 80. Global Muscle-Building Protein Powder Revenue Market Share Forecast by Type (2027-2032)

Figure 81. Global Muscle-Building Protein Powder Sales Market Share Forecast by Application (2027-2032)

Figure 82. Global Muscle-Building Protein Powder Revenue Market Share Forecast by Application (2027-2032)

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