

Global Multimodal AI Models Market Growth (Status and Outlook) 2026-2032

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Abstracts

The global Multimodal AI Models market size is predicted to grow from US\$ 1239 million in 2025 to US\$ 24210 million in 2032; it is expected to grow at a CAGR of 53.9% from 2026 to 2032.

Multimodal models are designed to process and generate content using multiple modalities, such as text, images, audio, or video. These models combine information from different modalities to gain a better understanding of the input data and generate more comprehensive outputs.

United States market for Multimodal AI Models is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

China market for Multimodal AI Models is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

Europe market for Multimodal AI Models is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

Global key Multimodal AI Models players cover OpenAI, Gemini (Google), Meta, Twelve Labs, Pika, etc. In terms of revenue, the global two largest companies occupied for a share nearly % in 2025.

LPI (LP Information)' newest research report, the "Multimodal AI Models Industry Forecast" looks at past sales and reviews total world Multimodal AI Models sales in 2025, providing a comprehensive analysis by region and market sector of projected Multimodal AI Models sales for 2026 through 2032. With Multimodal AI Models sales

broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Multimodal AI Models industry.

This Insight Report provides a comprehensive analysis of the global Multimodal AI Models landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyses the strategies of leading global companies with a focus on Multimodal AI Models portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Multimodal AI Models market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Multimodal AI Models and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Multimodal AI Models.

This report presents a comprehensive overview, market shares, and growth opportunities of Multimodal AI Models market by product type, application, key players and key regions and countries.

Segmentation by Type:

Multimodal Representation

Translation

Alignment

Multimodal Fusion

Co-learning

Segmentation by Application:

Medical

Finance

Retail and E-commerce

Entertainment

Others

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

OpenAI

Gemini (Google)

Meta

Twelve Labs

Pika

Runway

Adept

Inworld AI

Hundsun Technologies

Zhejiang Jinke Tom Culture Industry

Dahua Technology

ThunderSoft

Taichu

Nanjing Tuodao Medical Technology

HiDream.ai

Suzhou Keda Technology

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