

Global Multimedia Chipsets Market Growth 2025-2031

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Abstracts

The global Multimedia Chipsets market size is predicted to grow from US\$ 23730 million in 2025 to US\$ 29220 million in 2031; it is expected to grow at a CAGR of 3.5% from 2025 to 2031.

The impact of the latest U.S. tariff measures and the corresponding policy responses from countries worldwide on market competitiveness, regional economic performance, and supply chain configurations will be comprehensively evaluated in this report.

A chipset is a group of integrated circuits (microchips) that can be used together to serve a single function and are therefore manufactured and sold as a unit.

Following a strong growth of 26.2 percent in the year 2021, WSTS revised it down to a single digit growth for the worldwide semiconductor market in 2022 with a total size of US\$580 billion, up 4.4 percent. WSTS lowered growth estimation as inflation rises and end markets seeing weaker demand, especially those exposed to consumer spending. While some major categories are still double-digit year-over-year growth in 2022, led by Analog with 20.8 percent, Sensors with 16.3 percent, and Logic with 14.5 percent growth. Memory declined with 12.6 percent year over year. In 2022, all geographical regions showed double-digit growth except Asia Pacific. The largest region, Asia Pacific, declined 2.0 percent. Sales in the Americas were US\$142.1 billion, up 17.0% year-on-year, sales in Europe were US\$53.8 billion, up 12.6% year-on-year, and sales in Japan were US\$48.1 billion, up 10.0% year-on-year. However, sales in the largest Asia-Pacific region were US\$336.2 billion, down 2.0% year-on-year.

LP Information, Inc. (LPI) ' newest research report, the "Multimedia Chipsets Industry Forecast" looks at past sales and reviews total world Multimedia Chipsets sales in 2024, providing a comprehensive analysis by region and market sector of projected Multimedia Chipsets sales for 2025 through 2031. With Multimedia Chipsets sales

broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Multimedia Chipsets industry.

This Insight Report provides a comprehensive analysis of the global Multimedia Chipsets landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Multimedia Chipsets portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Multimedia Chipsets market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Multimedia Chipsets and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Multimedia Chipsets.

This report presents a comprehensive overview, market shares, and growth opportunities of Multimedia Chipsets market by product type, application, key manufacturers and key regions and countries.

Segmentation by Type:

Audio Chipsets

Graphics Chipsets

Segmentation by Application:

Home Media Players

Mobile Phone

Others

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analysing the company's coverage, product portfolio, its market penetration.

STMicroelectronics

NXP Semiconductors

Qualcomm

NVIDIA

MediaTek

DSP Group

Apple

Broadcom Corporation

Marvell Technology Group

Samsung

Analog Device

Skyworks

Infineon

Key Questions Addressed in this Report

What is the 10-year outlook for the global Multimedia Chipsets market?

What factors are driving Multimedia Chipsets market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Multimedia Chipsets market opportunities vary by end market size?

How does Multimedia Chipsets break out by Type, by Application?

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