

# Global Multimedia Chipset Market Growth 2025-2031

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## Abstracts

The global Multimedia Chipset market size is predicted to grow from US\$ 24540 million in 2025 to US\$ 30210 million in 2031; it is expected to grow at a CAGR of 3.5% from 2025 to 2031.

The impact of the latest U.S. tariff measures and the corresponding policy responses from countries worldwide on market competitiveness, regional economic performance, and supply chain configurations will be comprehensively evaluated in this report.

In a computer system, a chipset is a set of electronic components in an integrated circuit known as a 'Data Flow Management System' that manages the data flow between the processor, memory and peripherals. It is usually found on the motherboard. Chipsets are usually designed to work with a specific family of microprocessors. Because it controls communications between the processor and external devices, the chipset plays a crucial role in determining system performance.

Following a strong growth of 26.2 percent in the year 2021, WSTS revised it down to a single digit growth for the worldwide semiconductor market in 2022 with a total size of US\$580 billion, up 4.4 percent. WSTS lowered growth estimation as inflation rises and end markets seeing weaker demand, especially those exposed to consumer spending. While some major categories are still double-digit year-over-year growth in 2022, led by Analog with 20.8 percent, Sensors with 16.3 percent, and Logic with 14.5 percent growth. Memory declined with 12.6 percent year over year. In 2022, all geographical regions showed double-digit growth except Asia Pacific. The largest region, Asia Pacific, declined 2.0 percent. Sales in the Americas were US\$142.1 billion, up 17.0% year-on-year, sales in Europe were US\$53.8 billion, up 12.6% year-on-year, and sales in Japan were US\$48.1 billion, up 10.0% year-on-year. However, sales in the largest Asia-Pacific region were US\$336.2 billion, down 2.0% year-on-year.

LP Information, Inc. (LPI) ' newest research report, the “Multimedia Chipset Industry Forecast” looks at past sales and reviews total world Multimedia Chipset sales in 2024, providing a comprehensive analysis by region and market sector of projected Multimedia Chipset sales for 2025 through 2031. With Multimedia Chipset sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Multimedia Chipset industry.

This Insight Report provides a comprehensive analysis of the global Multimedia Chipset landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Multimedia Chipset portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Multimedia Chipset market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Multimedia Chipset and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Multimedia Chipset.

This report presents a comprehensive overview, market shares, and growth opportunities of Multimedia Chipset market by product type, application, key manufacturers and key regions and countries.

### **Segmentation by Type:**

Audio Chipsets

Graphics Chipsets

Others

### **Segmentation by Application:**

Consumer Electronics

IT and Telecommunication

Media and Entertainment

Government

Other

**This report also splits the market by region:**

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analysing the company's coverage, product portfolio, its market penetration.

Nvidia

Intel

Realtek Semiconductor

Qualcomm

Cirrus Logic

Advanced Micro Devices

DSP Group

Apple

Broadcom

Marvell Technology

Samsung

Actions Semiconductor

MediaTek

NXP Semiconductors

STMicroelectronics

### **Key Questions Addressed in this Report**

What is the 10-year outlook for the global Multimedia Chipset market?

What factors are driving Multimedia Chipset market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Multimedia Chipset market opportunities vary by end market size?

How does Multimedia Chipset break out by Type, by Application?

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