

# Global Multifunctional Cosmetic Antimicrobial Agents Market Growth 2025-2031

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## Abstracts

The global Multifunctional Cosmetic Antimicrobial Agents market size is predicted to grow from US\$ 548 million in 2025 to US\$ 704 million in 2031; it is expected to grow at a CAGR of 4.3% from 2025 to 2031.

Cosmetic antimicrobial agents are ingredients that help to prevent the growth of unwanted microorganisms in skin care products and enhance product preservation. These microorganisms may include bacteria, viruses, or fungi. Antimicrobial products, also known as antibacterial products, offer customers that extra measure of protection against potentially harmful bacteria, ensuring that the cosmetics will be free from microorganisms on the shelf and once they are opened.

The total size of the global beauty industry in 2022 was about US\$ 427 billion, with the sales of skin care products was about US\$ 190 billion, perfumes US\$ 70 billion, color cosmetics US\$ 80 billion, hair care products US\$ 90 billion. Head beauty and personal care companies are concentrated in Europe and the United States. More than one-third of the top 100 companies are headquartered in the United States, and 22.9% of the companies are located in France. As the beauty industry evolves, multifunctional cosmetic antimicrobial agents have emerged as a hot trend in the market. These antimicrobial agents not only extend the shelf life of cosmetics but also provide protection to users against bacteria and viruses. Especially in the backdrop of the ongoing global health crisis, there is a heightened demand for hygiene and safety in personal care products. Consequently, the demand for multifunctional cosmetic antimicrobial agents is rapidly increasing. These antimicrobial agents can be used not only in various cosmetics such as foundations, lipsticks, and eyeshadows but also in skincare and personal care products like shampoos and soaps. In the market, an increasing number of brands are launching products that incorporate antimicrobial agent

ingredients to meet consumer demands, which will contribute to further growth in the cosmetics industry.

LP Information, Inc. (LPI) ' newest research report, the “Multifunctional Cosmetic Antimicrobial Agents Industry Forecast” looks at past sales and reviews total world Multifunctional Cosmetic Antimicrobial Agents sales in 2024, providing a comprehensive analysis by region and market sector of projected Multifunctional Cosmetic Antimicrobial Agents sales for 2025 through 2031. With Multifunctional Cosmetic Antimicrobial Agents sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Multifunctional Cosmetic Antimicrobial Agents industry.

This Insight Report provides a comprehensive analysis of the global Multifunctional Cosmetic Antimicrobial Agents landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Multifunctional Cosmetic Antimicrobial Agents portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Multifunctional Cosmetic Antimicrobial Agents market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Multifunctional Cosmetic Antimicrobial Agents and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Multifunctional Cosmetic Antimicrobial Agents.

This report presents a comprehensive overview, market shares, and growth opportunities of Multifunctional Cosmetic Antimicrobial Agents market by product type, application, key manufacturers and key regions and countries.

Segmentation by Type:

Plant Extracts

Plant Derivatives

Segmentation by Application:

Skin Care

Hair Care

Others

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analysing the company's coverage, product portfolio, its market penetration.

Ashland

DuPont Nutrition & Biosciences

Evonik

Chemipol

Evident Ingredients

Akema Fine Chemicals

SEPPIC

Active Micro Technologies

Vedeqsa

Sabinsa

### Key Questions Addressed in this Report

What is the 10-year outlook for the global Multifunctional Cosmetic Antimicrobial Agents market?

What factors are driving Multifunctional Cosmetic Antimicrobial Agents market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Multifunctional Cosmetic Antimicrobial Agents market opportunities vary by end market size?

How does Multifunctional Cosmetic Antimicrobial Agents break out by Type, by Application?

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