

Global Multichannel Order Management Software Market Growth (Status and Outlook) 2026-2032

<https://marketpublishers.com/r/GA92E92B1DA7EN.html>

Date: May 2026

Pages: 219

Price: US\$ 3,660.00 (Single User License)

ID: GA92E92B1DA7EN

Abstracts

The global Multichannel Order Management Software market size is predicted to grow from US\$ 4088 million in 2025 to US\$ 7923 million in 2032; it is expected to grow at a CAGR of 10.0% from 2026 to 2032.

Multichannel Order Management Software is a software system that helps businesses centrally manage orders from multiple sales channels, such as e-commerce websites, online marketplaces, social commerce platforms, mobile apps, retail stores, and B2B channels. It is used to synchronize order capture, inventory allocation, fulfillment status, shipping, returns, and customer information across different channels, so enterprises can reduce manual work, avoid overselling, and improve delivery efficiency and customer experience.

The Multichannel Order Management (MOM) software market has entered a phase of accelerated growth and architectural transformation in 2026. What was once considered a back-office operational tool has become a strategic imperative for businesses navigating complex omnichannel retail environments. The market is characterized by the convergence of explosive e-commerce growth, rising consumer expectations for real-time fulfillment, and the transformative integration of artificial intelligence across the order lifecycle.

E-commerce penetration continues to reshape retail operations. E-commerce is projected to account for 21.2% of global retail sales. This surge multiplies the order volume that enterprises must manage across direct-to-consumer sites, marketplaces, and wholesale portals. Companies with mature omnichannel programs achieve higher revenue than single-channel peers. The proliferation of sales channels—from traditional websites to social commerce, live-stream shopping, and AI shopping agents—has made

channel integration no longer optional. Retailers must orchestrate orders across web stores, physical outlets, social-commerce feeds, and emerging sales touchpoints.

Manual order processing is no longer viable at scale. Automated order management eliminates delays, reduces human error, and enables businesses to handle fluctuating order volumes without proportional headcount increases.

LPI (LP Information)' newest research report, the "Multichannel Order Management Software Industry Forecast" looks at past sales and reviews total world Multichannel Order Management Software sales in 2025, providing a comprehensive analysis by region and market sector of projected Multichannel Order Management Software sales for 2026 through 2032. With Multichannel Order Management Software sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Multichannel Order Management Software industry.

This Insight Report provides a comprehensive analysis of the global Multichannel Order Management Software landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyses the strategies of leading global companies with a focus on Multichannel Order Management Software portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Multichannel Order Management Software market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Multichannel Order Management Software and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Multichannel Order Management Software.

This report presents a comprehensive overview, market shares, and growth opportunities of Multichannel Order Management Software market by product type, application, key players and key regions and countries.

Segmentation by Type:

On-premises

Cloud Based

Segmentation by Functional:

Order Fulfillment

Centralized Inventory Management

Channel Integration

Analytics & Reporting

Segmentation by Industry Vertical:

Retail & E-commerce

Manufacturing

Healthcare

Food & Beverage

Others

Segmentation by Application:

Large Enterprises

SMEs

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

Lokad

Freestyle Solutions

Ordoro

SalesWarp

ChannelGrabber

Selro

Brightpearl

Skubana

Ecomdash

Unicommerce

Veeqo

NetSuite

Multiorders

Podorder

IBM

QuickBooks

Linnworks

Sellbrite

ChannelAdvisor

GeekSeller

InkFrog

SellerActive

GoDataFeed

brickfox

Browntape

Primaseller

Katana

Aptean

Iconography

Appath

Expandly

Magnalister

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