

# Global Mullein Leaf Market Growth 2023-2029

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## Abstracts

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For thousand years, mullein leaves and its yellow flowers have been used as an herbal medicine in the European and North American region. Mullein leaf as a traditional medicine is used for treatment of asthma, coughs, tuberculosis, and other respiratory problems. It is recorded that in ancient Roman times mullein leaf ash was used as a hair wash to darken the hairs. Currently, mullein leaf is consumed widely in the form of herbal tea or as an ointments and oils. Mullein is a biennial plant belonging to the Scrophulariaceae family producing hairy mullein leaf. There are over 200 varieties of mullein, native to northern Africa, central and western Asia, and Europe which have spread across the globe.

LPI (LP Information)' newest research report, the "Mullein Leaf Industry Forecast" looks at past sales and reviews total world Mullein Leaf sales in 2022, providing a comprehensive analysis by region and market sector of projected Mullein Leaf sales for 2023 through 2029. With Mullein Leaf sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Mullein Leaf industry.

This Insight Report provides a comprehensive analysis of the global Mullein Leaf landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Mullein Leaf portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Mullein Leaf market.

This Insight Report evaluates the key market trends, drivers, and affecting factors

shaping the global outlook for Mullein Leaf and breaks down the forecast by type, by application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Mullein Leaf.

The global Mullein Leaf market size is projected to grow from US\$ million in 2022 to US\$ million in 2029; it is expected to grow at a CAGR of % from 2023 to 2029.

United States market for Mullein Leaf is estimated to increase from US\$ million in 2022 to US\$ million by 2029, at a CAGR of % from 2023 through 2029.

China market for Mullein Leaf is estimated to increase from US\$ million in 2022 to US\$ million by 2029, at a CAGR of % from 2023 through 2029.

Europe market for Mullein Leaf is estimated to increase from US\$ million in 2022 to US\$ million by 2029, at a CAGR of % from 2023 through 2029.

Global key Mullein Leaf players cover Bio-Botanica, Penn Herb, Starwest Botanicals, Mountain Rose Herbs, Alvita, Nutraceutical International, Payne Mountain Farms and Swanson Vitamins, etc. In terms of revenue, the global two largest companies occupied for a share nearly % in 2022.

This report presents a comprehensive overview, market shares, and growth opportunities of Mullein Leaf market by product type, application, key manufacturers and key regions and countries.

Market Segmentation:

Segmentation by type

Organic Mullein Leaf

Conventional Mullein Leaf

Segmentation by application

Food Industry

Pharmaceutical Industry

Cosmetics and Personal Care Industry

Others

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

Bio-Botanica

Penn Herb

Starwest Botanicals

Mountain Rose Herbs

Alvita

Nutraceutical International

Payne Mountain Farms

Swanson Vitamins

## Key Questions Addressed in this Report

What is the 10-year outlook for the global Mullein Leaf market?

What factors are driving Mullein Leaf market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Mullein Leaf market opportunities vary by end market size?

How does Mullein Leaf break out type, application?

What are the influences of COVID-19 and Russia-Ukraine war?

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