

Global Mulled Wine Market Growth 2022-2028

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Abstracts

Mulled wine is a traditional hot drink that originated in Europe. There are many ways to make mulled wine, and the ingredients and spices used are also different. Common spices include star anise, cinnamon, cloves, fruit and sugar; the most classic fruit pairings are oranges, lemons, apples, figs, pears, and raisins; generally, red wine, or brandy, vodka, and rum are used. Wait for other spirits.

The global market for Mulled Wine is estimated to increase from US\$ million in 2021 to reach US\$ million by 2028, exhibiting a CAGR of % during 2022-2028. Keeping in mind the uncertainties of COVID-19 and Russia-Ukraine War, we are continuously tracking and evaluating the direct as well as the indirect influence of the pandemic on different end use sectors. These insights are included in the report as a major market contributor.

The APAC Mulled Wine market is expected at value of US\$ million in 2022 and grow at approximately % CAGR during 2022 and 2028.

The United States Mulled Wine market is expected at value of US\$ million in 2022 and grow at approximately % CAGR during 2022 and 2028.

The Europe Mulled Wine market is expected at value of US\$ million in 2022 and grow at approximately % CAGR during 2022 and 2028.

The China Mulled Wine market is expected at value of US\$ million in 2022 and grow at approximately % CAGR during 2022 and 2028.

Global key Mulled Wine players cover Starbucks Corporation, Sichuan Shuyi Catering Management Co., Ltd., Yike International Catering Co., Ltd., Shenzhen Meixixi Catering Management Co., Ltd. and Beijing Drunken Goose Niang Liquor Co., Ltd., etc. In terms of revenue, the global largest two companies occupy a share nearly % in 2021.

Report Coverage

This latest report provides a deep insight into the global Mulled Wine market covering all its essential aspects. This ranges from a macro overview of the market to micro details of the market size, competitive landscape, development trend, niche market, key market drivers and challenges, value chain analysis, etc.

This report aims to provide a comprehensive picture of the global Mulled Wine market, with both quantitative and qualitative data, to help readers understand how the Mulled Wine market scenario changed across the globe during the pandemic and Russia-Ukraine War.

The base year considered for analyses is 2021, while the market estimates and forecasts are given from 2022 to 2028. The market estimates are provided in terms of revenue in USD millions and volume in Tons.

Market Segmentation:

The study segments the Mulled Wine market and forecasts the market size by Type (Finished Product and Semi-Finished Product,), by Application (E-Commerce and Offline.), and region (APAC, Americas, Europe, and Middle East & Africa).

Segmentation by type

Finished Product

Semi-Finished Product

Segmentation by application

E-Commerce

Offline

Segmentation by region

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

Major companies covered

Starbucks Corporation

Sichuan Shuyi Catering Management Co., Ltd.

Yike International Catering Co., Ltd.

Shenzhen Meixixi Catering Management Co., Ltd.

Beijing Drunken Goose Niang Liquor Co., Ltd.

Alibaba Group Holding Co., Ltd. (Shanghai Hema Network Technology Co., Ltd.)

A company of Tiny (Shanghai) Catering Management Co., Ltd.

Shanghai Bacchus Wine Co., Ltd.

Oran Wine (Shanghai) Co., Ltd.

Chapter Introduction

Chapter 1: Scope of Mulled Wine, Research Methodology, etc.

Chapter 2: Executive Summary, global Mulled Wine market size (sales and revenue) and CAGR, Mulled Wine market size by region, by type, by application, historical data from 2017 to 2022, and forecast to 2028.

Chapter 3: Mulled Wine sales, revenue, average price, global market share, and industry ranking by company, 2017-2022

Chapter 4: Global Mulled Wine sales and revenue by region and by country. Country specific data and market value analysis for the U.S., Canada, Europe, China, Japan, South Korea, Southeast Asia, India, Latin America and Middle East & Africa.

Chapter 5, 6, 7, 8: Americas, APAC, Europe, Middle East & Africa, sales segment by country, by type, and type.

Chapter 9: Analysis of the current market trends, market forecast, opportunities and economic trends that are affecting the future marketplace

Chapter 10: Manufacturing cost structure analysis

Chapter 11: Sales channel, distributors, and customers

Chapter 12: Global Mulled Wine market size forecast by region, by country, by type, and application.

Chapter 13: Comprehensive company profiles of the leading players, including Starbucks Corporation, Sichuan Shuyi Catering Management Co., Ltd., Yike International Catering Co., Ltd., Shenzhen Meixixi Catering Management Co., Ltd., Beijing Drunken Goose Niang Liquor Co., Ltd., Alibaba Group Holding Co., Ltd. (Shanghai Hema Network Technology Co., Ltd.), A company of Tiny (Shanghai) Catering Management Co., Ltd., Shanghai Bacchus Wine Co., Ltd. and Oran Wine (Shanghai) Co., Ltd., etc.

Chapter 14: Research Findings and Conclusion

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