

Global Muffins Market Growth 2025-2031

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Abstracts

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The global Muffins market size is predicted to grow from US\$ 8575 million in 2025 to US\$ 9998 million in 2031; it is expected to grow at a CAGR of 2.6% from 2025 to 2031.

A muffin is an individual-sized, baked product. It can refer to two distinct items, a part-raised flatbread and a cupcake-like quickbread.

Global Muffins key players include Grupo Bimbo, Britannia, Aryzta, etc. Global top three manufacturers hold a share about 15%.

North America is the largest market, with a share about 50%, followed by Europe and Asia-Pacific, both have a share about 40 percent.

In terms of product, Packaged Muffins is the largest segment, with a share over 65%. And in terms of application, the largest application is Hyper and supermarkets, followed by Mass merchandisers.

LP Information, Inc. (LPI) ' newest research report, the "Muffins Industry Forecast" looks at past sales and reviews total world Muffins sales in 2024, providing a comprehensive analysis by region and market sector of projected Muffins sales for 2025 through 2031. With Muffins sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Muffins industry.

This Insight Report provides a comprehensive analysis of the global Muffins landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Muffins portfolios and

capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Muffins market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Muffins and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Muffins.

This report presents a comprehensive overview, market shares, and growth opportunities of Muffins market by product type, application, key manufacturers and key regions and countries.

Segmentation by Type:

Artisanal or in-store muffins

Packaged muffins

Segmentation by Application:

Hypermarkets and supermarkets

Mass merchandisers

Food Service

Convenience store

Others

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analysing the company's coverage, product portfolio, its market penetration.

BAB

Einstein Noah Restaurant

Grupo Bimbo

Bruegger's

George Weston Foods

Britannia

Flowers Foods

McKee Foods

Aryzta

Pladis (United Biscuits)

Hostess Brands

Key Questions Addressed in this Report

What is the 10-year outlook for the global Muffins market?

What factors are driving Muffins market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Muffins market opportunities vary by end market size?

How does Muffins break out by Type, by Application?

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