

Global MSP Partner Program Market Growth (Status and Outlook) 2026-2032

<https://marketpublishers.com/r/G6F9043F342CEN.html>

Date: January 2026

Pages: 141

Price: US\$ 3,660.00 (Single User License)

ID: G6F9043F342CEN

Abstracts

The global MSP Partner Program market size is predicted to grow from US\$ 406 million in 2025 to US\$ 698 million in 2032; it is expected to grow at a CAGR of 7.2% from 2026 to 2032.

The MSP (Managed Service Provider) partner program is an ecosystem collaboration system jointly built by cloud service providers, technology vendors, and third-party service providers. It aims to provide customers with managed services covering the entire lifecycle, including cloud architecture, network security, and operations management, through technology empowerment, resource integration, and joint solutions. Its core lies in reducing enterprise IT complexity and improving operational efficiency through specialized division of labor. The industry's gross profit margin can reach 40%-60%.

United States market for MSP Partner Program is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

China market for MSP Partner Program is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

Europe market for MSP Partner Program is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

Global key MSP Partner Program players cover KnowBe4, Proofpoint, ESET, Kaspersky, Sophos, etc. In terms of revenue, the global two largest companies occupied for a share nearly % in 2025.

LPI (LP Information)' newest research report, the “MSP Partner Program Industry Forecast” looks at past sales and reviews total world MSP Partner Program sales in 2025, providing a comprehensive analysis by region and market sector of projected MSP Partner Program sales for 2026 through 2032. With MSP Partner Program sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world MSP Partner Program industry.

This Insight Report provides a comprehensive analysis of the global MSP Partner Program landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyses the strategies of leading global companies with a focus on MSP Partner Program portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global MSP Partner Program market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for MSP Partner Program and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global MSP Partner Program.

This report presents a comprehensive overview, market shares, and growth opportunities of MSP Partner Program market by product type, application, key players and key regions and countries.

Segmentation by Type:

On-premises

Cloud-based

Segmentation by Technology:

Cloud MSP

Network MSP

Full-Stack MSP

Segmentation by Functional Category:

Infrastructure Management

Application Performance Management

Data Backup and Recovery

Disaster Recovery

Segmentation by Application:

SMEs

Large Enterprises

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

KnowBe4

Proofpoint

ESET

Kaspersky

Sophos

Mimecast

Cofense

Barracuda Networks, Inc

AwareGO

Phriendly Phishing

Infosec

Right-Hand

NINJIO

Accountable

Hoxhunt

IRONSCALES

Fortinet

Splashtop

360

AsiaInfo Security

Qi An Xin

Azure

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