

Global Movie Licensing Market Growth (Status and Outlook) 2026-2032

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Abstracts

The global Movie Licensing market size is predicted to grow from US\$ million in 2025 to US\$ million in 2032; it is expected to grow at a CAGR of %from 2026 to 2032.

Consumer demand for diverse and high-quality content drives the movie licensing market. As streaming platforms, cable networks, and broadcasters compete for audience attention, they seek compelling movies to attract and retain subscribers/viewers, creating demand for licensed content.

Movie studios and distributors leverage licensing agreements as part of their content monetization strategies. Licensing movies to streaming platforms, television networks, airlines, hotels, and other distribution channels generates additional revenue streams for content owners, contributing to the growth of the licensing market.

LPI (LP Information)' newest research report, the 'Movie Licensing Industry Forecast' looks at past sales and reviews total world Movie Licensing sales in 2025, providing a comprehensive analysis by region and market sector of projected Movie Licensing sales for 2026 through 2032. With Movie Licensing sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Movie Licensing industry.

This Insight Report provides a comprehensive analysis of the global Movie Licensing landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyses the strategies of leading global companies with a focus on Movie Licensing portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an

accelerating global Movie Licensing market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Movie Licensing and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Movie Licensing.

This report presents a comprehensive overview, market shares, and growth opportunities of Movie Licensing market by product type, application, key players and key regions and countries.

Segmentation by Type:

Theatrical Licenses

Non-Theatrical Licenses

Segmentation by Application:

SMEs

Large Enterprises

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

ViacomCBS Inc. (VIAC)

Warner Bros

Mattel

WWE

Summit Entertainment

Comcast Corp.

Charter Communications Inc. (CHTR)

The Walt Disney Company

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